

Global Outdoor Decorative Pillow Market Growth 2026-2032

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Abstracts

The global Outdoor Decorative Pillow market size is predicted to grow from US\$ 1029 million in 2025 to US\$ 1522 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

An outdoor decorative pillow refers to a cushion or pillow designed specifically for use in outdoor spaces, such as patios, decks, gardens, or poolside areas. Unlike indoor decorative pillows, outdoor pillows are crafted from materials that are durable and weather-resistant to withstand exposure to outdoor elements like sunlight, rain, humidity, and dirt. These pillows are both functional and decorative, enhancing the comfort and aesthetic appeal of outdoor furniture. In 2025, global Outdoor Decorative Pillow production reached approximately 70,133 k units, with an average global market price of around 15 US\$/ Unit. The production capacity of Outdoor Decorative Pillow reaches 88,000 k units, and the industry's gross profit margin is approximately between 30% and 50%.

The market demand for outdoor decorative pillows is mainly driven by the urban residents' enthusiasm for upgrading their semi-outdoor living spaces such as balconies, courtyards, and terraces, the upgrading of leisure lifestyles and the rise of outdoor social scenes, as well as the consumer inspiration inspired by the cross-border integration of home furnishing brands with the gardening and camping industries. With the maturity of functional fabric technologies such as waterproofing, UV protection, quick-drying, and mildew resistance, outdoor pillows significantly enhance the comfort and visual appeal of outdoor furniture while maintaining aesthetics and durability.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Decorative Pillow Industry Forecast" looks at past sales and reviews total world Outdoor Decorative

Pillow sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Decorative Pillow sales for 2026 through 2032. With Outdoor Decorative Pillow sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Decorative Pillow industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Decorative Pillow landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Decorative Pillow portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Decorative Pillow market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Decorative Pillow and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Decorative Pillow.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Decorative Pillow market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Waterproof Pillows

Quick-Dry Pillows

Others

Segmentation by Fabric Material:

Polyester

Acrylic Fiber

Others

Segmentation by Shape:

Square Pillow

Round/Irregularly Shaped Pillow

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IKEA

Caldeira Ltd

Ashley Furniture Industries

Jaipur Living

Paradise Pillow

Surya

Nitori

MUJI

H&M Home

Zara Home

Huddleson

Lacefield Designs

Standard Fiber

Lili Alessandra

Liv Heart

Luolai

Shenzhen Fuanna Bedding

Hangzhou Huafang Fabric

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Decorative Pillow market?

What factors are driving Outdoor Decorative Pillow market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Decorative Pillow market opportunities vary by end market size?
How does Outdoor Decorative Pillow break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Outdoor Decorative Pillow Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Outdoor Decorative Pillow by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Outdoor Decorative Pillow by Country/Region, 2021, 2025 & 2032
- 2.2 Outdoor Decorative Pillow Segment by Type
 - 2.2.1 Waterproof Pillows
 - 2.2.2 Quick-Dry Pillows
 - 2.2.3 Others
 - 2.2.4 Outdoor Decorative Pillow Sales by Type
 - 2.2.4.1 Global Outdoor Decorative Pillow Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Outdoor Decorative Pillow Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Outdoor Decorative Pillow Sale Price by Type (2021-2026)
- 2.3 Outdoor Decorative Pillow Segment by Fabric Material
 - 2.3.1 Polyester
 - 2.3.2 Acrylic Fiber
 - 2.3.3 Others
 - 2.3.4 Outdoor Decorative Pillow Sales by Fabric Material
 - 2.3.4.1 Global Outdoor Decorative Pillow Sales Market Share by Fabric Material (2021-2026)
 - 2.3.4.2 Global Outdoor Decorative Pillow Revenue and Market Share by Fabric Material (2021-2026)

- 2.3.4.3 Global Outdoor Decorative Pillow Sale Price by Fabric Material (2021-2026)
- 2.4 Outdoor Decorative Pillow Segment by Shape
 - 2.4.1 Square Pillow
 - 2.4.2 Round/Irregularly Shaped Pillow
 - 2.4.3 Others
 - 2.4.4 Outdoor Decorative Pillow Sales by Shape
 - 2.4.4.1 Global Outdoor Decorative Pillow Sales Market Share by Shape (2021-2026)
 - 2.4.4.2 Global Outdoor Decorative Pillow Revenue and Market Share by Shape (2021-2026)
 - 2.4.4.3 Global Outdoor Decorative Pillow Sale Price by Shape (2021-2026)
- 2.5 Outdoor Decorative Pillow Segment by Application
 - 2.5.1 Online Sales
 - 2.5.2 Offline Sales
 - 2.5.3 Outdoor Decorative Pillow Sales by Application
 - 2.5.3.1 Global Outdoor Decorative Pillow Sale Market Share by Application (2021-2026)
 - 2.5.3.2 Global Outdoor Decorative Pillow Revenue and Market Share by Application (2021-2026)
 - 2.5.3.3 Global Outdoor Decorative Pillow Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Outdoor Decorative Pillow Breakdown Data by Company
 - 3.1.1 Global Outdoor Decorative Pillow Annual Sales by Company (2021-2026)
 - 3.1.2 Global Outdoor Decorative Pillow Sales Market Share by Company (2021-2026)
- 3.2 Global Outdoor Decorative Pillow Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Outdoor Decorative Pillow Revenue by Company (2021-2026)
 - 3.2.2 Global Outdoor Decorative Pillow Revenue Market Share by Company (2021-2026)
- 3.3 Global Outdoor Decorative Pillow Sale Price by Company
- 3.4 Key Manufacturers Outdoor Decorative Pillow Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Outdoor Decorative Pillow Product Location Distribution
 - 3.4.2 Players Outdoor Decorative Pillow Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OUTDOOR DECORATIVE PILLOW BY GEOGRAPHIC REGION

4.1 World Historic Outdoor Decorative Pillow Market Size by Geographic Region (2021-2026)

4.1.1 Global Outdoor Decorative Pillow Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Outdoor Decorative Pillow Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Outdoor Decorative Pillow Market Size by Country/Region (2021-2026)

4.2.1 Global Outdoor Decorative Pillow Annual Sales by Country/Region (2021-2026)

4.2.2 Global Outdoor Decorative Pillow Annual Revenue by Country/Region (2021-2026)

4.3 Americas Outdoor Decorative Pillow Sales Growth

4.4 APAC Outdoor Decorative Pillow Sales Growth

4.5 Europe Outdoor Decorative Pillow Sales Growth

4.6 Middle East & Africa Outdoor Decorative Pillow Sales Growth

5 AMERICAS

5.1 Americas Outdoor Decorative Pillow Sales by Country

5.1.1 Americas Outdoor Decorative Pillow Sales by Country (2021-2026)

5.1.2 Americas Outdoor Decorative Pillow Revenue by Country (2021-2026)

5.2 Americas Outdoor Decorative Pillow Sales by Type (2021-2026)

5.3 Americas Outdoor Decorative Pillow Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Outdoor Decorative Pillow Sales by Region

6.1.1 APAC Outdoor Decorative Pillow Sales by Region (2021-2026)

6.1.2 APAC Outdoor Decorative Pillow Revenue by Region (2021-2026)

6.2 APAC Outdoor Decorative Pillow Sales by Type (2021-2026)

6.3 APAC Outdoor Decorative Pillow Sales by Application (2021-2026)

- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Outdoor Decorative Pillow by Country
 - 7.1.1 Europe Outdoor Decorative Pillow Sales by Country (2021-2026)
 - 7.1.2 Europe Outdoor Decorative Pillow Revenue by Country (2021-2026)
- 7.2 Europe Outdoor Decorative Pillow Sales by Type (2021-2026)
- 7.3 Europe Outdoor Decorative Pillow Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Outdoor Decorative Pillow by Country
 - 8.1.1 Middle East & Africa Outdoor Decorative Pillow Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Outdoor Decorative Pillow Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Outdoor Decorative Pillow Sales by Type (2021-2026)
- 8.3 Middle East & Africa Outdoor Decorative Pillow Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Outdoor Decorative Pillow

10.3 Manufacturing Process Analysis of Outdoor Decorative Pillow

10.4 Industry Chain Structure of Outdoor Decorative Pillow

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Outdoor Decorative Pillow Distributors

11.3 Outdoor Decorative Pillow Customer

12 WORLD FORECAST REVIEW FOR OUTDOOR DECORATIVE PILLOW BY GEOGRAPHIC REGION

12.1 Global Outdoor Decorative Pillow Market Size Forecast by Region

12.1.1 Global Outdoor Decorative Pillow Forecast by Region (2027-2032)

12.1.2 Global Outdoor Decorative Pillow Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Outdoor Decorative Pillow Forecast by Type (2027-2032)

12.7 Global Outdoor Decorative Pillow Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 IKEA

13.1.1 IKEA Company Information

13.1.2 IKEA Outdoor Decorative Pillow Product Portfolios and Specifications

13.1.3 IKEA Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 IKEA Main Business Overview

- 13.1.5 IKEA Latest Developments
- 13.2 Caldeira Ltd
 - 13.2.1 Caldeira Ltd Company Information
 - 13.2.2 Caldeira Ltd Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.2.3 Caldeira Ltd Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Caldeira Ltd Main Business Overview
 - 13.2.5 Caldeira Ltd Latest Developments
- 13.3 Ashley Furniture Industries
 - 13.3.1 Ashley Furniture Industries Company Information
 - 13.3.2 Ashley Furniture Industries Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.3.3 Ashley Furniture Industries Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Ashley Furniture Industries Main Business Overview
 - 13.3.5 Ashley Furniture Industries Latest Developments
- 13.4 Jaipur Living
 - 13.4.1 Jaipur Living Company Information
 - 13.4.2 Jaipur Living Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.4.3 Jaipur Living Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Jaipur Living Main Business Overview
 - 13.4.5 Jaipur Living Latest Developments
- 13.5 Paradise Pillow
 - 13.5.1 Paradise Pillow Company Information
 - 13.5.2 Paradise Pillow Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.5.3 Paradise Pillow Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Paradise Pillow Main Business Overview
 - 13.5.5 Paradise Pillow Latest Developments
- 13.6 Surya
 - 13.6.1 Surya Company Information
 - 13.6.2 Surya Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.6.3 Surya Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Surya Main Business Overview
 - 13.6.5 Surya Latest Developments
- 13.7 Nitori
 - 13.7.1 Nitori Company Information

- 13.7.2 Nitori Outdoor Decorative Pillow Product Portfolios and Specifications
- 13.7.3 Nitori Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Nitori Main Business Overview
- 13.7.5 Nitori Latest Developments
- 13.8 MUJI
 - 13.8.1 MUJI Company Information
 - 13.8.2 MUJI Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.8.3 MUJI Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 MUJI Main Business Overview
 - 13.8.5 MUJI Latest Developments
- 13.9 H&M Home
 - 13.9.1 H&M Home Company Information
 - 13.9.2 H&M Home Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.9.3 H&M Home Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 H&M Home Main Business Overview
 - 13.9.5 H&M Home Latest Developments
- 13.10 Zara Home
 - 13.10.1 Zara Home Company Information
 - 13.10.2 Zara Home Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.10.3 Zara Home Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Zara Home Main Business Overview
 - 13.10.5 Zara Home Latest Developments
- 13.11 Huddleson
 - 13.11.1 Huddleson Company Information
 - 13.11.2 Huddleson Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.11.3 Huddleson Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Huddleson Main Business Overview
 - 13.11.5 Huddleson Latest Developments
- 13.12 Lacefield Designs
 - 13.12.1 Lacefield Designs Company Information
 - 13.12.2 Lacefield Designs Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.12.3 Lacefield Designs Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.12.4 Lacefield Designs Main Business Overview
- 13.12.5 Lacefield Designs Latest Developments
- 13.13 Standard Fiber
 - 13.13.1 Standard Fiber Company Information
 - 13.13.2 Standard Fiber Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.13.3 Standard Fiber Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Standard Fiber Main Business Overview
 - 13.13.5 Standard Fiber Latest Developments
- 13.14 Lili Alessandra
 - 13.14.1 Lili Alessandra Company Information
 - 13.14.2 Lili Alessandra Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.14.3 Lili Alessandra Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Lili Alessandra Main Business Overview
 - 13.14.5 Lili Alessandra Latest Developments
- 13.15 Liv Heart
 - 13.15.1 Liv Heart Company Information
 - 13.15.2 Liv Heart Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.15.3 Liv Heart Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Liv Heart Main Business Overview
 - 13.15.5 Liv Heart Latest Developments
- 13.16 Luolai
 - 13.16.1 Luolai Company Information
 - 13.16.2 Luolai Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.16.3 Luolai Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Luolai Main Business Overview
 - 13.16.5 Luolai Latest Developments
- 13.17 Shenzhen Fuanna Bedding
 - 13.17.1 Shenzhen Fuanna Bedding Company Information
 - 13.17.2 Shenzhen Fuanna Bedding Outdoor Decorative Pillow Product Portfolios and Specifications
 - 13.17.3 Shenzhen Fuanna Bedding Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Shenzhen Fuanna Bedding Main Business Overview

13.17.5 Shenzhen Fuanna Bedding Latest Developments

13.18 Hangzhou Huafang Fabric

13.18.1 Hangzhou Huafang Fabric Company Information

13.18.2 Hangzhou Huafang Fabric Outdoor Decorative Pillow Product Portfolios and Specifications

13.18.3 Hangzhou Huafang Fabric Outdoor Decorative Pillow Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Hangzhou Huafang Fabric Main Business Overview

13.18.5 Hangzhou Huafang Fabric Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Outdoor Decorative Pillow Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Outdoor Decorative Pillow Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Waterproof Pillows
- Table 4. Major Players of Quick-Dry Pillows
- Table 5. Major Players of Others
- Table 6. Global Outdoor Decorative Pillow Sales by Type (2021-2026) & (K Units)
- Table 7. Global Outdoor Decorative Pillow Sales Market Share by Type (2021-2026)
- Table 8. Global Outdoor Decorative Pillow Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Outdoor Decorative Pillow Revenue Market Share by Type (2021-2026)
- Table 10. Global Outdoor Decorative Pillow Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Polyester
- Table 12. Major Players of Acrylic Fiber
- Table 13. Major Players of Others
- Table 14. Global Outdoor Decorative Pillow Sales by Fabric Material (2021-2026) & (K Units)
- Table 15. Global Outdoor Decorative Pillow Sales Market Share by Fabric Material (2021-2026)
- Table 16. Global Outdoor Decorative Pillow Revenue by Fabric Material (2021-2026) & (\$ million)
- Table 17. Global Outdoor Decorative Pillow Revenue Market Share by Fabric Material (2021-2026)
- Table 18. Global Outdoor Decorative Pillow Sale Price by Fabric Material (2021-2026) & (US\$/Unit)
- Table 19. Major Players of Square Pillow
- Table 20. Major Players of Round/Irregularly Shaped Pillow
- Table 21. Major Players of Others
- Table 22. Global Outdoor Decorative Pillow Sales by Shape (2021-2026) & (K Units)
- Table 23. Global Outdoor Decorative Pillow Sales Market Share by Shape (2021-2026)
- Table 24. Global Outdoor Decorative Pillow Revenue by Shape (2021-2026) & (\$ million)
- Table 25. Global Outdoor Decorative Pillow Revenue Market Share by Shape (2021-2026)

Table 26. Global Outdoor Decorative Pillow Sale Price by Shape (2021-2026) & (US\$/Unit)

Table 27. Global Outdoor Decorative Pillow Sale by Application (2021-2026) & (K Units)

Table 28. Global Outdoor Decorative Pillow Sale Market Share by Application (2021-2026)

Table 29. Global Outdoor Decorative Pillow Revenue by Application (2021-2026) & (\$ million)

Table 30. Global Outdoor Decorative Pillow Revenue Market Share by Application (2021-2026)

Table 31. Global Outdoor Decorative Pillow Sale Price by Application (2021-2026) & (US\$/Unit)

Table 32. Global Outdoor Decorative Pillow Sales by Company (2021-2026) & (K Units)

Table 33. Global Outdoor Decorative Pillow Sales Market Share by Company (2021-2026)

Table 34. Global Outdoor Decorative Pillow Revenue by Company (2021-2026) & (\$ millions)

Table 35. Global Outdoor Decorative Pillow Revenue Market Share by Company (2021-2026)

Table 36. Global Outdoor Decorative Pillow Sale Price by Company (2021-2026) & (US\$/Unit)

Table 37. Key Manufacturers Outdoor Decorative Pillow Producing Area Distribution and Sales Area

Table 38. Players Outdoor Decorative Pillow Products Offered

Table 39. Outdoor Decorative Pillow Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 40. New Products and Potential Entrants

Table 41. Market M&A Activity & Strategy

Table 42. Global Outdoor Decorative Pillow Sales by Geographic Region (2021-2026) & (K Units)

Table 43. Global Outdoor Decorative Pillow Sales Market Share Geographic Region (2021-2026)

Table 44. Global Outdoor Decorative Pillow Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 45. Global Outdoor Decorative Pillow Revenue Market Share by Geographic Region (2021-2026)

Table 46. Global Outdoor Decorative Pillow Sales by Country/Region (2021-2026) & (K Units)

Table 47. Global Outdoor Decorative Pillow Sales Market Share by Country/Region (2021-2026)

Table 48. Global Outdoor Decorative Pillow Revenue by Country/Region (2021-2026) & (\$ millions)

Table 49. Global Outdoor Decorative Pillow Revenue Market Share by Country/Region (2021-2026)

Table 50. Americas Outdoor Decorative Pillow Sales by Country (2021-2026) & (K Units)

Table 51. Americas Outdoor Decorative Pillow Sales Market Share by Country (2021-2026)

Table 52. Americas Outdoor Decorative Pillow Revenue by Country (2021-2026) & (\$ millions)

Table 53. Americas Outdoor Decorative Pillow Sales by Type (2021-2026) & (K Units)

Table 54. Americas Outdoor Decorative Pillow Sales by Application (2021-2026) & (K Units)

Table 55. APAC Outdoor Decorative Pillow Sales by Region (2021-2026) & (K Units)

Table 56. APAC Outdoor Decorative Pillow Sales Market Share by Region (2021-2026)

Table 57. APAC Outdoor Decorative Pillow Revenue by Region (2021-2026) & (\$ millions)

Table 58. APAC Outdoor Decorative Pillow Sales by Type (2021-2026) & (K Units)

Table 59. APAC Outdoor Decorative Pillow Sales by Application (2021-2026) & (K Units)

Table 60. Europe Outdoor Decorative Pillow Sales by Country (2021-2026) & (K Units)

Table 61. Europe Outdoor Decorative Pillow Revenue by Country (2021-2026) & (\$ millions)

Table 62. Europe Outdoor Decorative Pillow Sales by Type (2021-2026) & (K Units)

Table 63. Europe Outdoor Decorative Pillow Sales by Application (2021-2026) & (K Units)

Table 64. Middle East & Africa Outdoor Decorative Pillow Sales by Country (2021-2026) & (K Units)

Table 65. Middle East & Africa Outdoor Decorative Pillow Revenue Market Share by Country (2021-2026)

Table 66. Middle East & Africa Outdoor Decorative Pillow Sales by Type (2021-2026) & (K Units)

Table 67. Middle East & Africa Outdoor Decorative Pillow Sales by Application (2021-2026) & (K Units)

Table 68. Key Market Drivers & Growth Opportunities of Outdoor Decorative Pillow

Table 69. Key Market Challenges & Risks of Outdoor Decorative Pillow

Table 70. Key Industry Trends of Outdoor Decorative Pillow

Table 71. Outdoor Decorative Pillow Raw Material

Table 72. Key Suppliers of Raw Materials

Table 73. Outdoor Decorative Pillow Distributors List

Table 74. Outdoor Decorative Pillow Customer List

Table 75. Global Outdoor Decorative Pillow Sales Forecast by Region (2027-2032) & (K Units)

Table 76. Global Outdoor Decorative Pillow Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 77. Americas Outdoor Decorative Pillow Sales Forecast by Country (2027-2032) & (K Units)

Table 78. Americas Outdoor Decorative Pillow Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 79. APAC Outdoor Decorative Pillow Sales Forecast by Region (2027-2032) & (K Units)

Table 80. APAC Outdoor Decorative Pillow Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Europe Outdoor Decorative Pillow Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Europe Outdoor Decorative Pillow Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Middle East & Africa Outdoor Decorative Pillow Sales Forecast by Country (2027-2032) & (K Units)

Table 84. Middle East & Africa Outdoor Decorative Pillow Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Global Outdoor Decorative Pillow Sales Forecast by Type (2027-2032) & (K Units)

Table 86. Global Outdoor Decorative Pillow Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 87. Global Outdoor Decorative Pillow Sales Forecast by Application (2027-2032) & (K Units)

Table 88. Global Outdoor Decorative Pillow Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 89. IKEA Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 90. IKEA Outdoor Decorative Pillow Product Portfolios and Specifications

Table 91. IKEA Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. IKEA Main Business

Table 93. IKEA Latest Developments

Table 94. Caldeira Ltd Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 95. Caldeira Ltd Outdoor Decorative Pillow Product Portfolios and Specifications
Table 96. Caldeira Ltd Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 97. Caldeira Ltd Main Business
Table 98. Caldeira Ltd Latest Developments
Table 99. Ashley Furniture Industries Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors
Table 100. Ashley Furniture Industries Outdoor Decorative Pillow Product Portfolios and Specifications
Table 101. Ashley Furniture Industries Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 102. Ashley Furniture Industries Main Business
Table 103. Ashley Furniture Industries Latest Developments
Table 104. Jaipur Living Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors
Table 105. Jaipur Living Outdoor Decorative Pillow Product Portfolios and Specifications
Table 106. Jaipur Living Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 107. Jaipur Living Main Business
Table 108. Jaipur Living Latest Developments
Table 109. Paradise Pillow Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors
Table 110. Paradise Pillow Outdoor Decorative Pillow Product Portfolios and Specifications
Table 111. Paradise Pillow Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 112. Paradise Pillow Main Business
Table 113. Paradise Pillow Latest Developments
Table 114. Surya Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors
Table 115. Surya Outdoor Decorative Pillow Product Portfolios and Specifications
Table 116. Surya Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 117. Surya Main Business
Table 118. Surya Latest Developments
Table 119. Nitori Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors
Table 120. Nitori Outdoor Decorative Pillow Product Portfolios and Specifications

Table 121. Nitori Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Nitori Main Business

Table 123. Nitori Latest Developments

Table 124. MUJI Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 125. MUJI Outdoor Decorative Pillow Product Portfolios and Specifications

Table 126. MUJI Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. MUJI Main Business

Table 128. MUJI Latest Developments

Table 129. H&M Home Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 130. H&M Home Outdoor Decorative Pillow Product Portfolios and Specifications

Table 131. H&M Home Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. H&M Home Main Business

Table 133. H&M Home Latest Developments

Table 134. Zara Home Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 135. Zara Home Outdoor Decorative Pillow Product Portfolios and Specifications

Table 136. Zara Home Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Zara Home Main Business

Table 138. Zara Home Latest Developments

Table 139. Huddleson Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 140. Huddleson Outdoor Decorative Pillow Product Portfolios and Specifications

Table 141. Huddleson Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. Huddleson Main Business

Table 143. Huddleson Latest Developments

Table 144. Lacefield Designs Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 145. Lacefield Designs Outdoor Decorative Pillow Product Portfolios and Specifications

Table 146. Lacefield Designs Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Lacefield Designs Main Business

Table 148. Lacefield Designs Latest Developments

Table 149. Standard Fiber Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 150. Standard Fiber Outdoor Decorative Pillow Product Portfolios and Specifications

Table 151. Standard Fiber Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 152. Standard Fiber Main Business

Table 153. Standard Fiber Latest Developments

Table 154. Lili Alessandra Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 155. Lili Alessandra Outdoor Decorative Pillow Product Portfolios and Specifications

Table 156. Lili Alessandra Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 157. Lili Alessandra Main Business

Table 158. Lili Alessandra Latest Developments

Table 159. Liv Heart Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 160. Liv Heart Outdoor Decorative Pillow Product Portfolios and Specifications

Table 161. Liv Heart Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 162. Liv Heart Main Business

Table 163. Liv Heart Latest Developments

Table 164. Luolai Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 165. Luolai Outdoor Decorative Pillow Product Portfolios and Specifications

Table 166. Luolai Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 167. Luolai Main Business

Table 168. Luolai Latest Developments

Table 169. Shenzhen Fuanna Bedding Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 170. Shenzhen Fuanna Bedding Outdoor Decorative Pillow Product Portfolios and Specifications

Table 171. Shenzhen Fuanna Bedding Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 172. Shenzhen Fuanna Bedding Main Business

Table 173. Shenzhen Fuanna Bedding Latest Developments

Table 174. Hangzhou Huafang Fabric Basic Information, Outdoor Decorative Pillow Manufacturing Base, Sales Area and Its Competitors

Table 175. Hangzhou Huafang Fabric Outdoor Decorative Pillow Product Portfolios and Specifications

Table 176. Hangzhou Huafang Fabric Outdoor Decorative Pillow Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 177. Hangzhou Huafang Fabric Main Business

Table 178. Hangzhou Huafang Fabric Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Outdoor Decorative Pillow
- Figure 2. Outdoor Decorative Pillow Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Outdoor Decorative Pillow Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Outdoor Decorative Pillow Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Outdoor Decorative Pillow Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Outdoor Decorative Pillow Sales Market Share by Country/Region (2025)
- Figure 10. Outdoor Decorative Pillow Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Waterproof Pillows
- Figure 12. Product Picture of Quick-Dry Pillows
- Figure 13. Product Picture of Others
- Figure 14. Global Outdoor Decorative Pillow Sales Market Share by Type in 2026
- Figure 15. Global Outdoor Decorative Pillow Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Polyester
- Figure 17. Product Picture of Acrylic Fiber
- Figure 18. Product Picture of Others
- Figure 19. Global Outdoor Decorative Pillow Sales Market Share by Fabric Material in 2026
- Figure 20. Global Outdoor Decorative Pillow Revenue Market Share by Fabric Material (2021-2026)
- Figure 21. Product Picture of Square Pillow
- Figure 22. Product Picture of Round/Irregularly Shaped Pillow
- Figure 23. Product Picture of Others
- Figure 24. Global Outdoor Decorative Pillow Sales Market Share by Shape in 2026
- Figure 25. Global Outdoor Decorative Pillow Revenue Market Share by Shape (2021-2026)
- Figure 26. Outdoor Decorative Pillow Consumed in Online Sales
- Figure 27. Global Outdoor Decorative Pillow Market: Online Sales (2021-2026) & (K Units)

Figure 28. Outdoor Decorative Pillow Consumed in Offline Sales

Figure 29. Global Outdoor Decorative Pillow Market: Offline Sales (2021-2026) & (K Units)

Figure 30. Global Outdoor Decorative Pillow Sale Market Share by Application (2025)

Figure 31. Global Outdoor Decorative Pillow Revenue Market Share by Application in 2025

Figure 32. Outdoor Decorative Pillow Sales by Company in 2025 (K Units)

Figure 33. Global Outdoor Decorative Pillow Sales Market Share by Company in 2025

Figure 34. Outdoor Decorative Pillow Revenue by Company in 2025 (\$ millions)

Figure 35. Global Outdoor Decorative Pillow Revenue Market Share by Company in 2025

Figure 36. Global Outdoor Decorative Pillow Sales Market Share by Geographic Region (2021-2026)

Figure 37. Global Outdoor Decorative Pillow Revenue Market Share by Geographic Region in 2025

Figure 38. Americas Outdoor Decorative Pillow Sales 2021-2026 (K Units)

Figure 39. Americas Outdoor Decorative Pillow Revenue 2021-2026 (\$ millions)

Figure 40. APAC Outdoor Decorative Pillow Sales 2021-2026 (K Units)

Figure 41. APAC Outdoor Decorative Pillow Revenue 2021-2026 (\$ millions)

Figure 42. Europe Outdoor Decorative Pillow Sales 2021-2026 (K Units)

Figure 43. Europe Outdoor Decorative Pillow Revenue 2021-2026 (\$ millions)

Figure 44. Middle East & Africa Outdoor Decorative Pillow Sales 2021-2026 (K Units)

Figure 45. Middle East & Africa Outdoor Decorative Pillow Revenue 2021-2026 (\$ millions)

Figure 46. Americas Outdoor Decorative Pillow Sales Market Share by Country in 2025

Figure 47. Americas Outdoor Decorative Pillow Revenue Market Share by Country (2021-2026)

Figure 48. Americas Outdoor Decorative Pillow Sales Market Share by Type (2021-2026)

Figure 49. Americas Outdoor Decorative Pillow Sales Market Share by Application (2021-2026)

Figure 50. United States Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 51. Canada Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 52. Mexico Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 53. Brazil Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 54. APAC Outdoor Decorative Pillow Sales Market Share by Region in 2025

Figure 55. APAC Outdoor Decorative Pillow Revenue Market Share by Region (2021-2026)

Figure 56. APAC Outdoor Decorative Pillow Sales Market Share by Type (2021-2026)

Figure 57. APAC Outdoor Decorative Pillow Sales Market Share by Application (2021-2026)

Figure 58. China Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 59. Japan Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 60. South Korea Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 61. Southeast Asia Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 62. India Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 63. Australia Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 64. China Taiwan Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 65. Europe Outdoor Decorative Pillow Sales Market Share by Country in 2025

Figure 66. Europe Outdoor Decorative Pillow Revenue Market Share by Country (2021-2026)

Figure 67. Europe Outdoor Decorative Pillow Sales Market Share by Type (2021-2026)

Figure 68. Europe Outdoor Decorative Pillow Sales Market Share by Application (2021-2026)

Figure 69. Germany Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 70. France Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 71. UK Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 72. Italy Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 73. Russia Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 74. Middle East & Africa Outdoor Decorative Pillow Sales Market Share by Country (2021-2026)

Figure 75. Middle East & Africa Outdoor Decorative Pillow Sales Market Share by Type (2021-2026)

Figure 76. Middle East & Africa Outdoor Decorative Pillow Sales Market Share by Application (2021-2026)

Figure 77. Egypt Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 78. South Africa Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 79. Israel Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 80. Turkey Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 81. GCC Countries Outdoor Decorative Pillow Revenue Growth 2021-2026 (\$ millions)

Figure 82. Manufacturing Cost Structure Analysis of Outdoor Decorative Pillow in 2026

Figure 83. Manufacturing Process Analysis of Outdoor Decorative Pillow

Figure 84. Industry Chain Structure of Outdoor Decorative Pillow

Figure 85. Channels of Distribution

Figure 86. Global Outdoor Decorative Pillow Sales Market Forecast by Region
(2027-2032)

Figure 87. Global Outdoor Decorative Pillow Revenue Market Share Forecast by
Region (2027-2032)

Figure 88. Global Outdoor Decorative Pillow Sales Market Share Forecast by Type
(2027-2032)

Figure 89. Global Outdoor Decorative Pillow Revenue Market Share Forecast by Type
(2027-2032)

Figure 90. Global Outdoor Decorative Pillow Sales Market Share Forecast by
Application (2027-2032)

Figure 91. Global Outdoor Decorative Pillow Revenue Market Share Forecast by
Application (2027-2032)

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