

Global Outdoor Concrete Sealers Market Growth 2026-2032

<https://marketpublishers.com/r/G545C14335F4EN.html>

Date: July 2026

Pages: 218

Price: US\$ 3,660.00 (Single User License)

ID: G545C14335F4EN

Abstracts

The global Outdoor Concrete Sealers market size is predicted to grow from US\$ 2305 million in 2025 to US\$ 3367 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Outdoor concrete sealers are functional construction chemical materials used to protect, enhance and extend the service life of exterior concrete surfaces. They typically reduce the erosion of concrete substrates caused by moisture, chlorides, oil stains, freeze-thaw cycles, ultraviolet exposure, carbonation, efflorescence and abrasion through penetrating reactions, capillary pore blocking, surface film formation or combined protection mechanisms. This product category includes silicate-based densifying hardeners, silane and siloxane water repellents, as well as acrylic, polyurethane, epoxy and crystalline-reactive sealing materials, and different systems can be selected for applications such as floors, garages, bridge decks, airport runways, commercial paving, building facades, roofs and balconies. Its core functions include sealing and dust control, waterproofing and seepage resistance, salt and freeze-thaw resistance, stain and oil resistance, surface hardening, gloss enhancement and decorative protection. Major customers include building contractors, flooring contractors, municipal maintenance organizations, industrial facility owners, commercial property operators and residential maintenance users.

The industrial value of outdoor concrete sealers comes from the continuous expansion of durability maintenance demand for exterior concrete. When concrete is exposed outdoors for long periods, rainwater, ultraviolet radiation, temperature fluctuations, chlorides, oil stains, vehicle abrasion and atmospheric pollution can cause surface pores to absorb water, generate dust, develop efflorescence, peel and accumulate stains, thereby increasing maintenance costs and shortening service life. Sealers

improve the surface structure of concrete through penetration, reaction, water repellency, film formation or densification and hardening, giving it better waterproofing, stain resistance, abrasion resistance, salt resistance and decorative retention. As the construction industry gradually shifts from new construction toward maintenance of existing assets, demand from residential yards, commercial hardscapes, parking facilities, industrial floors, bridges, roads, airport runways and building facades is becoming more stable. Future growth will increasingly come from renovation of existing facilities, public infrastructure maintenance, demand for lower lifecycle maintenance costs and higher penetration of durable building materials.

In terms of product structure, outdoor concrete sealers are not a single material but an application-oriented product family composed of multiple technical systems. Silicate-based products react with calcium-containing components in concrete to improve surface density and hardness, making them suitable for floor hardening, dustproofing and abrasion-resistant applications. Silane and siloxane products focus on penetrating water repellency and are suitable for moisture and chloride protection on facades, bridge decks, roads and exposed concrete. Acrylic, polyurethane and epoxy products rely more on surface film formation and are used in decorative concrete, commercial paving and areas requiring gloss, stain resistance or chemical protection. Crystalline-reactive products emphasize crack blocking and long-term water resistance. These systems are not simple substitutes for one another; they are selected according to substrate condition, exposure environment, appearance requirements, application method, regulatory requirements and maintenance cycle. Future product upgrades will focus on lower VOC content, waterborne systems, long-term weather resistance, combined protection and easier application.

From a regional and competitive perspective, the outdoor concrete sealer market has strong local application characteristics while also being influenced by international construction chemical technologies. The North American market has mature brands and distribution channels, supported by residential renovation, garage floors, commercial hardscapes and municipal maintenance. The European market places more emphasis on low emissions, durability and engineering specifications, giving construction chemical groups advantages in technical documentation and system solutions. The Japanese and Korean markets have developed niche products for exterior-wall waterproofing, exposed concrete protection and primer sealing. The Chinese market is promoting sealer-hardener applications in industrial floors, underground garages, warehousing and logistics facilities, commercial spaces and public works. Competition is not determined only by the price of packaged materials, but also by durability, application adaptability, technical service, distribution networks, project certification and case experience. As

exterior concrete maintenance cycles shorten, labor costs rise and owners pay more attention to long-term protection, companies with clear application positioning, stable quality and systematic installation support are more likely to grow.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Concrete Sealers Industry Forecast" looks at past sales and reviews total world Outdoor Concrete Sealers sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Concrete Sealers sales for 2026 through 2032. With Outdoor Concrete Sealers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Concrete Sealers industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Concrete Sealers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Concrete Sealers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Concrete Sealers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Concrete Sealers and breaks down the forecast by Film-Formation Mechanism, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Concrete Sealers.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Concrete Sealers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Film-Formation Mechanism:

Penetrating Reaction

Surface Film-Forming

Dual-Action

Others

Segmentation by Chemical System:

Silicate Sealers

Silane Sealers

Silane-Siloxane Sealers

Acrylic Sealers

Polyurethane Sealers

Epoxy Sealers

Silicone-Acrylic Sealers

Others

Segmentation by Dispersion Medium:

Water-Based

Solvent-Based

Solvent-Free

Others

Segmentation by Application:

Residential Outdoor Hard Paving

Industrial and Warehouse Floors

Parking Lots and Garage Floors

Municipal Roads and Bridges

Building Facades and Elevations

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Curecrete Distribution, Inc.

PROSOCO, Inc.

Evonik Industries AG

Sika AG

SealSource

Ameripolish, Inc.

Solomon Colors, Inc. (LYTHIC)

W. R. Meadows, Inc.

Larsen Building Products

KreteTek Industries, Inc. (Ghostshield)

Kimbol Sealer Ltd.

Stone Technologies Corp.

LATICRETE International, Inc.

NuTech Paint

NewLook International, Inc.

The Euclid Chemical Company

Henry Company

ChemTec Int'l Inc.

MAPEI S.p.A.

The Sherwin-Williams Company (H&C)

Rust-Oleum Corporation (Seal-Krete/RockSolid)

Foundation Armor

Rainguard Water Sealers

SEK-Surebond

CoverTec Products

Bircs Environment Co., Ltd.

Ogino Kasei Co., Ltd.

Kanpe Hapio Co., Ltd.

KCC Corporation

NOCON Co., Ltd.

Terraco Korea Co., Ltd.

Suzhou Jinrun New Material Technology Co., Ltd.

Guangdong Yifeng Building Materials Co., Ltd.

Guangzhou DCL Technology Co., Ltd.

SpecChem

Penetron International

Normet Group

V-SEAL Concrete Sealers

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Concrete Sealers market?

What factors are driving Outdoor Concrete Sealers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Concrete Sealers market opportunities vary by end market size?

How does Outdoor Concrete Sealers break out by Film-Formation Mechanism, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Outdoor Concrete Sealers Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Outdoor Concrete Sealers by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Outdoor Concrete Sealers by Country/Region, 2021, 2025 & 2032
- 2.2 Outdoor Concrete Sealers Segment by Film-Formation Mechanism
 - 2.2.1 Penetrating Reaction
 - 2.2.2 Surface Film-Forming
 - 2.2.3 Dual-Action
 - 2.2.4 Others
 - 2.2.5 Outdoor Concrete Sealers Sales by Film-Formation Mechanism
 - 2.2.5.1 Global Outdoor Concrete Sealers Sales Market Share by Film-Formation Mechanism (2021-2026)
 - 2.2.5.2 Global Outdoor Concrete Sealers Revenue and Market Share by Film-Formation Mechanism (2021-2026)
 - 2.2.5.3 Global Outdoor Concrete Sealers Sale Price by Film-Formation Mechanism (2021-2026)
- 2.3 Outdoor Concrete Sealers Segment by Chemical System
 - 2.3.1 Silicate Sealers
 - 2.3.2 Silane Sealers
 - 2.3.3 Silane-Siloxane Sealers
 - 2.3.4 Acrylic Sealers
 - 2.3.5 Polyurethane Sealers

2.3.6 Epoxy Sealers

2.3.7 Silicone-Acrylic Sealers

2.3.8 Others

2.3.9 Outdoor Concrete Sealers Sales by Chemical System

2.3.9.1 Global Outdoor Concrete Sealers Sales Market Share by Chemical System (2021-2026)

2.3.9.2 Global Outdoor Concrete Sealers Revenue and Market Share by Chemical System (2021-2026)

2.3.9.3 Global Outdoor Concrete Sealers Sale Price by Chemical System (2021-2026)

2.4 Outdoor Concrete Sealers Segment by Dispersion Medium

2.4.1 Water-Based

2.4.2 Solvent-Based

2.4.3 Solvent-Free

2.4.4 Others

2.4.5 Outdoor Concrete Sealers Sales by Dispersion Medium

2.4.5.1 Global Outdoor Concrete Sealers Sales Market Share by Dispersion Medium (2021-2026)

2.4.5.2 Global Outdoor Concrete Sealers Revenue and Market Share by Dispersion Medium (2021-2026)

2.4.5.3 Global Outdoor Concrete Sealers Sale Price by Dispersion Medium (2021-2026)

2.5 Outdoor Concrete Sealers Segment by Application

2.5.1 Residential Outdoor Hard Paving

2.5.2 Industrial and Warehouse Floors

2.5.3 Parking Lots and Garage Floors

2.5.4 Municipal Roads and Bridges

2.5.5 Building Facades and Elevations

2.5.6 Others

2.5.7 Outdoor Concrete Sealers Sales by Application

2.5.7.1 Global Outdoor Concrete Sealers Sale Market Share by Application (2021-2026)

2.5.7.2 Global Outdoor Concrete Sealers Revenue and Market Share by Application (2021-2026)

2.5.7.3 Global Outdoor Concrete Sealers Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Outdoor Concrete Sealers Breakdown Data by Company

- 3.1.1 Global Outdoor Concrete Sealers Annual Sales by Company (2021-2026)
- 3.1.2 Global Outdoor Concrete Sealers Sales Market Share by Company (2021-2026)
- 3.2 Global Outdoor Concrete Sealers Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Outdoor Concrete Sealers Revenue by Company (2021-2026)
 - 3.2.2 Global Outdoor Concrete Sealers Revenue Market Share by Company (2021-2026)
- 3.3 Global Outdoor Concrete Sealers Sale Price by Company
- 3.4 Key Manufacturers Outdoor Concrete Sealers Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Outdoor Concrete Sealers Product Location Distribution
 - 3.4.2 Players Outdoor Concrete Sealers Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OUTDOOR CONCRETE SEALERS BY GEOGRAPHIC REGION

- 4.1 World Historic Outdoor Concrete Sealers Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Outdoor Concrete Sealers Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Outdoor Concrete Sealers Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Outdoor Concrete Sealers Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Outdoor Concrete Sealers Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Outdoor Concrete Sealers Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Outdoor Concrete Sealers Sales Growth
- 4.4 APAC Outdoor Concrete Sealers Sales Growth
- 4.5 Europe Outdoor Concrete Sealers Sales Growth
- 4.6 Middle East & Africa Outdoor Concrete Sealers Sales Growth

5 AMERICAS

- 5.1 Americas Outdoor Concrete Sealers Sales by Country

- 5.1.1 Americas Outdoor Concrete Sealers Sales by Country (2021-2026)
- 5.1.2 Americas Outdoor Concrete Sealers Revenue by Country (2021-2026)
- 5.2 Americas Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026)
- 5.3 Americas Outdoor Concrete Sealers Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Outdoor Concrete Sealers Sales by Region
 - 6.1.1 APAC Outdoor Concrete Sealers Sales by Region (2021-2026)
 - 6.1.2 APAC Outdoor Concrete Sealers Revenue by Region (2021-2026)
- 6.2 APAC Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026)
- 6.3 APAC Outdoor Concrete Sealers Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Outdoor Concrete Sealers by Country
 - 7.1.1 Europe Outdoor Concrete Sealers Sales by Country (2021-2026)
 - 7.1.2 Europe Outdoor Concrete Sealers Revenue by Country (2021-2026)
- 7.2 Europe Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026)
- 7.3 Europe Outdoor Concrete Sealers Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Outdoor Concrete Sealers by Country

8.1.1 Middle East & Africa Outdoor Concrete Sealers Sales by Country (2021-2026)

8.1.2 Middle East & Africa Outdoor Concrete Sealers Revenue by Country (2021-2026)

8.2 Middle East & Africa Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026)

8.3 Middle East & Africa Outdoor Concrete Sealers Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Outdoor Concrete Sealers

10.3 Manufacturing Process Analysis of Outdoor Concrete Sealers

10.4 Industry Chain Structure of Outdoor Concrete Sealers

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Outdoor Concrete Sealers Distributors

11.3 Outdoor Concrete Sealers Customer

12 WORLD FORECAST REVIEW FOR OUTDOOR CONCRETE SEALERS BY GEOGRAPHIC REGION

- 12.1 Global Outdoor Concrete Sealers Market Size Forecast by Region
 - 12.1.1 Global Outdoor Concrete Sealers Forecast by Region (2027-2032)
 - 12.1.2 Global Outdoor Concrete Sealers Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Outdoor Concrete Sealers Forecast by Film-Formation Mechanism (2027-2032)
- 12.7 Global Outdoor Concrete Sealers Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Curecrete Distribution, Inc.
 - 13.1.1 Curecrete Distribution, Inc. Company Information
 - 13.1.2 Curecrete Distribution, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.1.3 Curecrete Distribution, Inc. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Curecrete Distribution, Inc. Main Business Overview
 - 13.1.5 Curecrete Distribution, Inc. Latest Developments
- 13.2 PROSOCO, Inc.
 - 13.2.1 PROSOCO, Inc. Company Information
 - 13.2.2 PROSOCO, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.2.3 PROSOCO, Inc. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 PROSOCO, Inc. Main Business Overview
 - 13.2.5 PROSOCO, Inc. Latest Developments
- 13.3 Evonik Industries AG
 - 13.3.1 Evonik Industries AG Company Information
 - 13.3.2 Evonik Industries AG Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.3.3 Evonik Industries AG Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Evonik Industries AG Main Business Overview
 - 13.3.5 Evonik Industries AG Latest Developments
- 13.4 Sika AG

- 13.4.1 Sika AG Company Information
- 13.4.2 Sika AG Outdoor Concrete Sealers Product Portfolios and Specifications
- 13.4.3 Sika AG Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Sika AG Main Business Overview
- 13.4.5 Sika AG Latest Developments
- 13.5 SealSource
 - 13.5.1 SealSource Company Information
 - 13.5.2 SealSource Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.5.3 SealSource Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 SealSource Main Business Overview
 - 13.5.5 SealSource Latest Developments
- 13.6 Ameripolish, Inc.
 - 13.6.1 Ameripolish, Inc. Company Information
 - 13.6.2 Ameripolish, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.6.3 Ameripolish, Inc. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Ameripolish, Inc. Main Business Overview
 - 13.6.5 Ameripolish, Inc. Latest Developments
- 13.7 Solomon Colors, Inc. (LYTHIC)
 - 13.7.1 Solomon Colors, Inc. (LYTHIC) Company Information
 - 13.7.2 Solomon Colors, Inc. (LYTHIC) Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.7.3 Solomon Colors, Inc. (LYTHIC) Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Solomon Colors, Inc. (LYTHIC) Main Business Overview
 - 13.7.5 Solomon Colors, Inc. (LYTHIC) Latest Developments
- 13.8 W. R. Meadows, Inc.
 - 13.8.1 W. R. Meadows, Inc. Company Information
 - 13.8.2 W. R. Meadows, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.8.3 W. R. Meadows, Inc. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 W. R. Meadows, Inc. Main Business Overview
 - 13.8.5 W. R. Meadows, Inc. Latest Developments
- 13.9 Larsen Building Products
 - 13.9.1 Larsen Building Products Company Information

13.9.2 Larsen Building Products Outdoor Concrete Sealers Product Portfolios and Specifications

13.9.3 Larsen Building Products Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Larsen Building Products Main Business Overview

13.9.5 Larsen Building Products Latest Developments

13.10 KreteTek Industries, Inc. (Ghostshield)

13.10.1 KreteTek Industries, Inc. (Ghostshield) Company Information

13.10.2 KreteTek Industries, Inc. (Ghostshield) Outdoor Concrete Sealers Product Portfolios and Specifications

13.10.3 KreteTek Industries, Inc. (Ghostshield) Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 KreteTek Industries, Inc. (Ghostshield) Main Business Overview

13.10.5 KreteTek Industries, Inc. (Ghostshield) Latest Developments

13.11 Kimbol Sealer Ltd.

13.11.1 Kimbol Sealer Ltd. Company Information

13.11.2 Kimbol Sealer Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

13.11.3 Kimbol Sealer Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Kimbol Sealer Ltd. Main Business Overview

13.11.5 Kimbol Sealer Ltd. Latest Developments

13.12 Stone Technologies Corp.

13.12.1 Stone Technologies Corp. Company Information

13.12.2 Stone Technologies Corp. Outdoor Concrete Sealers Product Portfolios and Specifications

13.12.3 Stone Technologies Corp. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Stone Technologies Corp. Main Business Overview

13.12.5 Stone Technologies Corp. Latest Developments

13.13 LATICRETE International, Inc.

13.13.1 LATICRETE International, Inc. Company Information

13.13.2 LATICRETE International, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications

13.13.3 LATICRETE International, Inc. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 LATICRETE International, Inc. Main Business Overview

13.13.5 LATICRETE International, Inc. Latest Developments

13.14 NuTech Paint

- 13.14.1 NuTech Paint Company Information
- 13.14.2 NuTech Paint Outdoor Concrete Sealers Product Portfolios and Specifications
- 13.14.3 NuTech Paint Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.14.4 NuTech Paint Main Business Overview
- 13.14.5 NuTech Paint Latest Developments
- 13.15 NewLook International, Inc.
 - 13.15.1 NewLook International, Inc. Company Information
 - 13.15.2 NewLook International, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.15.3 NewLook International, Inc. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 NewLook International, Inc. Main Business Overview
 - 13.15.5 NewLook International, Inc. Latest Developments
- 13.16 The Euclid Chemical Company
 - 13.16.1 The Euclid Chemical Company Company Information
 - 13.16.2 The Euclid Chemical Company Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.16.3 The Euclid Chemical Company Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 The Euclid Chemical Company Main Business Overview
 - 13.16.5 The Euclid Chemical Company Latest Developments
- 13.17 Henry Company
 - 13.17.1 Henry Company Company Information
 - 13.17.2 Henry Company Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.17.3 Henry Company Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Henry Company Main Business Overview
 - 13.17.5 Henry Company Latest Developments
- 13.18 ChemTec Int'l Inc.
 - 13.18.1 ChemTec Int'l Inc. Company Information
 - 13.18.2 ChemTec Int'l Inc. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.18.3 ChemTec Int'l Inc. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 ChemTec Int'l Inc. Main Business Overview
 - 13.18.5 ChemTec Int'l Inc. Latest Developments
- 13.19 MAPEI S.p.A.

- 13.19.1 MAPEI S.p.A. Company Information
- 13.19.2 MAPEI S.p.A. Outdoor Concrete Sealers Product Portfolios and Specifications
- 13.19.3 MAPEI S.p.A. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.19.4 MAPEI S.p.A. Main Business Overview
- 13.19.5 MAPEI S.p.A. Latest Developments
- 13.20 The Sherwin-Williams Company (H&C)
 - 13.20.1 The Sherwin-Williams Company (H&C) Company Information
 - 13.20.2 The Sherwin-Williams Company (H&C) Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.20.3 The Sherwin-Williams Company (H&C) Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 The Sherwin-Williams Company (H&C) Main Business Overview
 - 13.20.5 The Sherwin-Williams Company (H&C) Latest Developments
- 13.21 Rust-Oleum Corporation (Seal-Krete/RockSolid)
 - 13.21.1 Rust-Oleum Corporation (Seal-Krete/RockSolid) Company Information
 - 13.21.2 Rust-Oleum Corporation (Seal-Krete/RockSolid) Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.21.3 Rust-Oleum Corporation (Seal-Krete/RockSolid) Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Rust-Oleum Corporation (Seal-Krete/RockSolid) Main Business Overview
 - 13.21.5 Rust-Oleum Corporation (Seal-Krete/RockSolid) Latest Developments
- 13.22 Foundation Armor
 - 13.22.1 Foundation Armor Company Information
 - 13.22.2 Foundation Armor Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.22.3 Foundation Armor Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 Foundation Armor Main Business Overview
 - 13.22.5 Foundation Armor Latest Developments
- 13.23 Rainguard Water Sealers
 - 13.23.1 Rainguard Water Sealers Company Information
 - 13.23.2 Rainguard Water Sealers Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.23.3 Rainguard Water Sealers Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.23.4 Rainguard Water Sealers Main Business Overview
 - 13.23.5 Rainguard Water Sealers Latest Developments
- 13.24 SEK-Surebond

- 13.24.1 SEK-Surebond Company Information
- 13.24.2 SEK-Surebond Outdoor Concrete Sealers Product Portfolios and Specifications
- 13.24.3 SEK-Surebond Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.24.4 SEK-Surebond Main Business Overview
- 13.24.5 SEK-Surebond Latest Developments
- 13.25 CoverTec Products
 - 13.25.1 CoverTec Products Company Information
 - 13.25.2 CoverTec Products Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.25.3 CoverTec Products Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.25.4 CoverTec Products Main Business Overview
 - 13.25.5 CoverTec Products Latest Developments
- 13.26 Bircs Environment Co., Ltd.
 - 13.26.1 Bircs Environment Co., Ltd. Company Information
 - 13.26.2 Bircs Environment Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.26.3 Bircs Environment Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.26.4 Bircs Environment Co., Ltd. Main Business Overview
 - 13.26.5 Bircs Environment Co., Ltd. Latest Developments
- 13.27 Ogino Kasei Co., Ltd.
 - 13.27.1 Ogino Kasei Co., Ltd. Company Information
 - 13.27.2 Ogino Kasei Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.27.3 Ogino Kasei Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.27.4 Ogino Kasei Co., Ltd. Main Business Overview
 - 13.27.5 Ogino Kasei Co., Ltd. Latest Developments
- 13.28 Kanpe Hapio Co., Ltd.
 - 13.28.1 Kanpe Hapio Co., Ltd. Company Information
 - 13.28.2 Kanpe Hapio Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.28.3 Kanpe Hapio Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.28.4 Kanpe Hapio Co., Ltd. Main Business Overview
 - 13.28.5 Kanpe Hapio Co., Ltd. Latest Developments

13.29 KCC Corporation

13.29.1 KCC Corporation Company Information

13.29.2 KCC Corporation Outdoor Concrete Sealers Product Portfolios and Specifications

13.29.3 KCC Corporation Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.29.4 KCC Corporation Main Business Overview

13.29.5 KCC Corporation Latest Developments

13.30 NOCON Co., Ltd.

13.30.1 NOCON Co., Ltd. Company Information

13.30.2 NOCON Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

13.30.3 NOCON Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.30.4 NOCON Co., Ltd. Main Business Overview

13.30.5 NOCON Co., Ltd. Latest Developments

13.31 Terraco Korea Co., Ltd.

13.31.1 Terraco Korea Co., Ltd. Company Information

13.31.2 Terraco Korea Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

13.31.3 Terraco Korea Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.31.4 Terraco Korea Co., Ltd. Main Business Overview

13.31.5 Terraco Korea Co., Ltd. Latest Developments

13.32 Suzhou Jinrun New Material Technology Co., Ltd.

13.32.1 Suzhou Jinrun New Material Technology Co., Ltd. Company Information

13.32.2 Suzhou Jinrun New Material Technology Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

13.32.3 Suzhou Jinrun New Material Technology Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.32.4 Suzhou Jinrun New Material Technology Co., Ltd. Main Business Overview

13.32.5 Suzhou Jinrun New Material Technology Co., Ltd. Latest Developments

13.33 Guangdong Yifeng Building Materials Co., Ltd.

13.33.1 Guangdong Yifeng Building Materials Co., Ltd. Company Information

13.33.2 Guangdong Yifeng Building Materials Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

13.33.3 Guangdong Yifeng Building Materials Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)

13.33.4 Guangdong Yifeng Building Materials Co., Ltd. Main Business Overview

- 13.33.5 Guangdong Yifeng Building Materials Co., Ltd. Latest Developments
- 13.34 Guangzhou DCL Technology Co., Ltd.
 - 13.34.1 Guangzhou DCL Technology Co., Ltd. Company Information
 - 13.34.2 Guangzhou DCL Technology Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.34.3 Guangzhou DCL Technology Co., Ltd. Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.34.4 Guangzhou DCL Technology Co., Ltd. Main Business Overview
 - 13.34.5 Guangzhou DCL Technology Co., Ltd. Latest Developments
- 13.35 SpecChem
 - 13.35.1 SpecChem Company Information
 - 13.35.2 SpecChem Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.35.3 SpecChem Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.35.4 SpecChem Main Business Overview
 - 13.35.5 SpecChem Latest Developments
- 13.36 Penetron International
 - 13.36.1 Penetron International Company Information
 - 13.36.2 Penetron International Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.36.3 Penetron International Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.36.4 Penetron International Main Business Overview
 - 13.36.5 Penetron International Latest Developments
- 13.37 Normet Group
 - 13.37.1 Normet Group Company Information
 - 13.37.2 Normet Group Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.37.3 Normet Group Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.37.4 Normet Group Main Business Overview
 - 13.37.5 Normet Group Latest Developments
- 13.38 V-SEAL Concrete Sealers
 - 13.38.1 V-SEAL Concrete Sealers Company Information
 - 13.38.2 V-SEAL Concrete Sealers Outdoor Concrete Sealers Product Portfolios and Specifications
 - 13.38.3 V-SEAL Concrete Sealers Outdoor Concrete Sealers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.38.4 V-SEAL Concrete Sealers Main Business Overview
 - 13.38.5 V-SEAL Concrete Sealers Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Outdoor Concrete Sealers Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Outdoor Concrete Sealers Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Penetrating Reaction

Table 4. Major Players of Surface Film-Forming

Table 5. Major Players of Dual-Action

Table 6. Major Players of Others

Table 7. Global Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026) & (Tons)

Table 8. Global Outdoor Concrete Sealers Sales Market Share by Film-Formation Mechanism (2021-2026)

Table 9. Global Outdoor Concrete Sealers Revenue by Film-Formation Mechanism (2021-2026) & (\$ million)

Table 10. Global Outdoor Concrete Sealers Revenue Market Share by Film-Formation Mechanism (2021-2026)

Table 11. Global Outdoor Concrete Sealers Sale Price by Film-Formation Mechanism (2021-2026) & (US\$/Ton)

Table 12. Major Players of Silicate Sealers

Table 13. Major Players of Silane Sealers

Table 14. Major Players of Silane-Siloxane Sealers

Table 15. Major Players of Acrylic Sealers

Table 16. Major Players of Polyurethane Sealers

Table 17. Major Players of Epoxy Sealers

Table 18. Major Players of Silicone-Acrylic Sealers

Table 19. Major Players of Others

Table 20. Global Outdoor Concrete Sealers Sales by Chemical System (2021-2026) & (Tons)

Table 21. Global Outdoor Concrete Sealers Sales Market Share by Chemical System (2021-2026)

Table 22. Global Outdoor Concrete Sealers Revenue by Chemical System (2021-2026) & (\$ million)

Table 23. Global Outdoor Concrete Sealers Revenue Market Share by Chemical System (2021-2026)

Table 24. Global Outdoor Concrete Sealers Sale Price by Chemical System

(2021-2026) & (US\$/Ton)

Table 25. Major Players of Water-Based

Table 26. Major Players of Solvent-Based

Table 27. Major Players of Solvent-Free

Table 28. Major Players of Others

Table 29. Global Outdoor Concrete Sealers Sales by Dispersion Medium (2021-2026) & (Tons)

Table 30. Global Outdoor Concrete Sealers Sales Market Share by Dispersion Medium (2021-2026)

Table 31. Global Outdoor Concrete Sealers Revenue by Dispersion Medium (2021-2026) & (\$ million)

Table 32. Global Outdoor Concrete Sealers Revenue Market Share by Dispersion Medium (2021-2026)

Table 33. Global Outdoor Concrete Sealers Sale Price by Dispersion Medium (2021-2026) & (US\$/Ton)

Table 34. Global Outdoor Concrete Sealers Sale by Application (2021-2026) & (Tons)

Table 35. Global Outdoor Concrete Sealers Sale Market Share by Application (2021-2026)

Table 36. Global Outdoor Concrete Sealers Revenue by Application (2021-2026) & (\$ million)

Table 37. Global Outdoor Concrete Sealers Revenue Market Share by Application (2021-2026)

Table 38. Global Outdoor Concrete Sealers Sale Price by Application (2021-2026) & (US\$/Ton)

Table 39. Global Outdoor Concrete Sealers Sales by Company (2021-2026) & (Tons)

Table 40. Global Outdoor Concrete Sealers Sales Market Share by Company (2021-2026)

Table 41. Global Outdoor Concrete Sealers Revenue by Company (2021-2026) & (\$ millions)

Table 42. Global Outdoor Concrete Sealers Revenue Market Share by Company (2021-2026)

Table 43. Global Outdoor Concrete Sealers Sale Price by Company (2021-2026) & (US\$/Ton)

Table 44. Key Manufacturers Outdoor Concrete Sealers Producing Area Distribution and Sales Area

Table 45. Players Outdoor Concrete Sealers Products Offered

Table 46. Outdoor Concrete Sealers Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 47. New Products and Potential Entrants

Table 48. Market M&A Activity & Strategy

Table 49. Global Outdoor Concrete Sealers Sales by Geographic Region (2021-2026) & (Tons)

Table 50. Global Outdoor Concrete Sealers Sales Market Share Geographic Region (2021-2026)

Table 51. Global Outdoor Concrete Sealers Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 52. Global Outdoor Concrete Sealers Revenue Market Share by Geographic Region (2021-2026)

Table 53. Global Outdoor Concrete Sealers Sales by Country/Region (2021-2026) & (Tons)

Table 54. Global Outdoor Concrete Sealers Sales Market Share by Country/Region (2021-2026)

Table 55. Global Outdoor Concrete Sealers Revenue by Country/Region (2021-2026) & (\$ millions)

Table 56. Global Outdoor Concrete Sealers Revenue Market Share by Country/Region (2021-2026)

Table 57. Americas Outdoor Concrete Sealers Sales by Country (2021-2026) & (Tons)

Table 58. Americas Outdoor Concrete Sealers Sales Market Share by Country (2021-2026)

Table 59. Americas Outdoor Concrete Sealers Revenue by Country (2021-2026) & (\$ millions)

Table 60. Americas Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026) & (Tons)

Table 61. Americas Outdoor Concrete Sealers Sales by Application (2021-2026) & (Tons)

Table 62. APAC Outdoor Concrete Sealers Sales by Region (2021-2026) & (Tons)

Table 63. APAC Outdoor Concrete Sealers Sales Market Share by Region (2021-2026)

Table 64. APAC Outdoor Concrete Sealers Revenue by Region (2021-2026) & (\$ millions)

Table 65. APAC Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026) & (Tons)

Table 66. APAC Outdoor Concrete Sealers Sales by Application (2021-2026) & (Tons)

Table 67. Europe Outdoor Concrete Sealers Sales by Country (2021-2026) & (Tons)

Table 68. Europe Outdoor Concrete Sealers Revenue by Country (2021-2026) & (\$ millions)

Table 69. Europe Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026) & (Tons)

Table 70. Europe Outdoor Concrete Sealers Sales by Application (2021-2026) & (Tons)

Table 71. Middle East & Africa Outdoor Concrete Sealers Sales by Country (2021-2026) & (Tons)

Table 72. Middle East & Africa Outdoor Concrete Sealers Revenue Market Share by Country (2021-2026)

Table 73. Middle East & Africa Outdoor Concrete Sealers Sales by Film-Formation Mechanism (2021-2026) & (Tons)

Table 74. Middle East & Africa Outdoor Concrete Sealers Sales by Application (2021-2026) & (Tons)

Table 75. Key Market Drivers & Growth Opportunities of Outdoor Concrete Sealers

Table 76. Key Market Challenges & Risks of Outdoor Concrete Sealers

Table 77. Key Industry Trends of Outdoor Concrete Sealers

Table 78. Outdoor Concrete Sealers Raw Material

Table 79. Key Suppliers of Raw Materials

Table 80. Outdoor Concrete Sealers Distributors List

Table 81. Outdoor Concrete Sealers Customer List

Table 82. Global Outdoor Concrete Sealers Sales Forecast by Region (2027-2032) & (Tons)

Table 83. Global Outdoor Concrete Sealers Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 84. Americas Outdoor Concrete Sealers Sales Forecast by Country (2027-2032) & (Tons)

Table 85. Americas Outdoor Concrete Sealers Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. APAC Outdoor Concrete Sealers Sales Forecast by Region (2027-2032) & (Tons)

Table 87. APAC Outdoor Concrete Sealers Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 88. Europe Outdoor Concrete Sealers Sales Forecast by Country (2027-2032) & (Tons)

Table 89. Europe Outdoor Concrete Sealers Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 90. Middle East & Africa Outdoor Concrete Sealers Sales Forecast by Country (2027-2032) & (Tons)

Table 91. Middle East & Africa Outdoor Concrete Sealers Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 92. Global Outdoor Concrete Sealers Sales Forecast by Film-Formation Mechanism (2027-2032) & (Tons)

Table 93. Global Outdoor Concrete Sealers Revenue Forecast by Film-Formation Mechanism (2027-2032) & (\$ millions)

Table 94. Global Outdoor Concrete Sealers Sales Forecast by Application (2027-2032) & (Tons)

Table 95. Global Outdoor Concrete Sealers Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 96. Curecrete Distribution, Inc. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 97. Curecrete Distribution, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 98. Curecrete Distribution, Inc. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 99. Curecrete Distribution, Inc. Main Business

Table 100. Curecrete Distribution, Inc. Latest Developments

Table 101. PROSOCO, Inc. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 102. PROSOCO, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 103. PROSOCO, Inc. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 104. PROSOCO, Inc. Main Business

Table 105. PROSOCO, Inc. Latest Developments

Table 106. Evonik Industries AG Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 107. Evonik Industries AG Outdoor Concrete Sealers Product Portfolios and Specifications

Table 108. Evonik Industries AG Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 109. Evonik Industries AG Main Business

Table 110. Evonik Industries AG Latest Developments

Table 111. Sika AG Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 112. Sika AG Outdoor Concrete Sealers Product Portfolios and Specifications

Table 113. Sika AG Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 114. Sika AG Main Business

Table 115. Sika AG Latest Developments

Table 116. SealSource Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 117. SealSource Outdoor Concrete Sealers Product Portfolios and Specifications

Table 118. SealSource Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million),

Price (US\$/Ton) and Gross Margin (2021-2026)

Table 119. SealSource Main Business

Table 120. SealSource Latest Developments

Table 121. Ameripolish, Inc. Basic Information, Outdoor Concrete Sealers

Manufacturing Base, Sales Area and Its Competitors

Table 122. Ameripolish, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 123. Ameripolish, Inc. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 124. Ameripolish, Inc. Main Business

Table 125. Ameripolish, Inc. Latest Developments

Table 126. Solomon Colors, Inc. (LYTHIC) Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 127. Solomon Colors, Inc. (LYTHIC) Outdoor Concrete Sealers Product Portfolios and Specifications

Table 128. Solomon Colors, Inc. (LYTHIC) Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 129. Solomon Colors, Inc. (LYTHIC) Main Business

Table 130. Solomon Colors, Inc. (LYTHIC) Latest Developments

Table 131. W. R. Meadows, Inc. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 132. W. R. Meadows, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 133. W. R. Meadows, Inc. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 134. W. R. Meadows, Inc. Main Business

Table 135. W. R. Meadows, Inc. Latest Developments

Table 136. Larsen Building Products Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 137. Larsen Building Products Outdoor Concrete Sealers Product Portfolios and Specifications

Table 138. Larsen Building Products Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 139. Larsen Building Products Main Business

Table 140. Larsen Building Products Latest Developments

Table 141. KreteTek Industries, Inc. (Ghostshield) Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 142. KreteTek Industries, Inc. (Ghostshield) Outdoor Concrete Sealers Product Portfolios and Specifications

Table 143. KreteTek Industries, Inc. (Ghostshield) Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 144. KreteTek Industries, Inc. (Ghostshield) Main Business

Table 145. KreteTek Industries, Inc. (Ghostshield) Latest Developments

Table 146. Kimbol Sealer Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 147. Kimbol Sealer Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 148. Kimbol Sealer Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 149. Kimbol Sealer Ltd. Main Business

Table 150. Kimbol Sealer Ltd. Latest Developments

Table 151. Stone Technologies Corp. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 152. Stone Technologies Corp. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 153. Stone Technologies Corp. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 154. Stone Technologies Corp. Main Business

Table 155. Stone Technologies Corp. Latest Developments

Table 156. LATICRETE International, Inc. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 157. LATICRETE International, Inc. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 158. LATICRETE International, Inc. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 159. LATICRETE International, Inc. Main Business

Table 160. LATICRETE International, Inc. Latest Developments

Table 161. NuTech Paint Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 162. NuTech Paint Outdoor Concrete Sealers Product Portfolios and Specifications

Table 163. NuTech Paint Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 164. NuTech Paint Main Business

Table 165. NuTech Paint Latest Developments

Table 166. NewLook International, Inc. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 167. NewLook International, Inc. Outdoor Concrete Sealers Product Portfolios

and Specifications

Table 168. NewLook International, Inc. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 169. NewLook International, Inc. Main Business

Table 170. NewLook International, Inc. Latest Developments

Table 171. The Euclid Chemical Company Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 172. The Euclid Chemical Company Outdoor Concrete Sealers Product Portfolios and Specifications

Table 173. The Euclid Chemical Company Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 174. The Euclid Chemical Company Main Business

Table 175. The Euclid Chemical Company Latest Developments

Table 176. Henry Company Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 177. Henry Company Outdoor Concrete Sealers Product Portfolios and Specifications

Table 178. Henry Company Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 179. Henry Company Main Business

Table 180. Henry Company Latest Developments

Table 181. ChemTec Int'l Inc. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 182. ChemTec Int'l Inc. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 183. ChemTec Int'l Inc. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 184. ChemTec Int'l Inc. Main Business

Table 185. ChemTec Int'l Inc. Latest Developments

Table 186. MAPEI S.p.A. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 187. MAPEI S.p.A. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 188. MAPEI S.p.A. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 189. MAPEI S.p.A. Main Business

Table 190. MAPEI S.p.A. Latest Developments

Table 191. The Sherwin-Williams Company (H&C) Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 192. The Sherwin-Williams Company (H&C) Outdoor Concrete Sealers Product Portfolios and Specifications

Table 193. The Sherwin-Williams Company (H&C) Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 194. The Sherwin-Williams Company (H&C) Main Business

Table 195. The Sherwin-Williams Company (H&C) Latest Developments

Table 196. Rust-Oleum Corporation (Seal-Krete/RockSolid) Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 197. Rust-Oleum Corporation (Seal-Krete/RockSolid) Outdoor Concrete Sealers Product Portfolios and Specifications

Table 198. Rust-Oleum Corporation (Seal-Krete/RockSolid) Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 199. Rust-Oleum Corporation (Seal-Krete/RockSolid) Main Business

Table 200. Rust-Oleum Corporation (Seal-Krete/RockSolid) Latest Developments

Table 201. Foundation Armor Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 202. Foundation Armor Outdoor Concrete Sealers Product Portfolios and Specifications

Table 203. Foundation Armor Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 204. Foundation Armor Main Business

Table 205. Foundation Armor Latest Developments

Table 206. Rainguard Water Sealers Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 207. Rainguard Water Sealers Outdoor Concrete Sealers Product Portfolios and Specifications

Table 208. Rainguard Water Sealers Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 209. Rainguard Water Sealers Main Business

Table 210. Rainguard Water Sealers Latest Developments

Table 211. SEK-Surebond Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 212. SEK-Surebond Outdoor Concrete Sealers Product Portfolios and Specifications

Table 213. SEK-Surebond Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 214. SEK-Surebond Main Business

Table 215. SEK-Surebond Latest Developments

Table 216. CoverTec Products Basic Information, Outdoor Concrete Sealers

Manufacturing Base, Sales Area and Its Competitors

Table 217. CoverTec Products Outdoor Concrete Sealers Product Portfolios and Specifications

Table 218. CoverTec Products Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 219. CoverTec Products Main Business

Table 220. CoverTec Products Latest Developments

Table 221. Bircs Environment Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 222. Bircs Environment Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 223. Bircs Environment Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 224. Bircs Environment Co., Ltd. Main Business

Table 225. Bircs Environment Co., Ltd. Latest Developments

Table 226. Ogino Kasei Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 227. Ogino Kasei Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 228. Ogino Kasei Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 229. Ogino Kasei Co., Ltd. Main Business

Table 230. Ogino Kasei Co., Ltd. Latest Developments

Table 231. Kanpe Hapio Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 232. Kanpe Hapio Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications

Table 233. Kanpe Hapio Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 234. Kanpe Hapio Co., Ltd. Main Business

Table 235. Kanpe Hapio Co., Ltd. Latest Developments

Table 236. KCC Corporation Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors

Table 237. KCC Corporation Outdoor Concrete Sealers Product Portfolios and Specifications

Table 238. KCC Corporation Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 239. KCC Corporation Main Business

Table 240. KCC Corporation Latest Developments

Table 241. NOCON Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 242. NOCON Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
Table 243. NOCON Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 244. NOCON Co., Ltd. Main Business
Table 245. NOCON Co., Ltd. Latest Developments
Table 246. Terraco Korea Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 247. Terraco Korea Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
Table 248. Terraco Korea Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 249. Terraco Korea Co., Ltd. Main Business
Table 250. Terraco Korea Co., Ltd. Latest Developments
Table 251. Suzhou Jinrun New Material Technology Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 252. Suzhou Jinrun New Material Technology Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
Table 253. Suzhou Jinrun New Material Technology Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 254. Suzhou Jinrun New Material Technology Co., Ltd. Main Business
Table 255. Suzhou Jinrun New Material Technology Co., Ltd. Latest Developments
Table 256. Guangdong Yifeng Building Materials Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 257. Guangdong Yifeng Building Materials Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
Table 258. Guangdong Yifeng Building Materials Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 259. Guangdong Yifeng Building Materials Co., Ltd. Main Business
Table 260. Guangdong Yifeng Building Materials Co., Ltd. Latest Developments
Table 261. Guangzhou DCL Technology Co., Ltd. Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 262. Guangzhou DCL Technology Co., Ltd. Outdoor Concrete Sealers Product Portfolios and Specifications
Table 263. Guangzhou DCL Technology Co., Ltd. Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 264. Guangzhou DCL Technology Co., Ltd. Main Business

Table 265. Guangzhou DCL Technology Co., Ltd. Latest Developments
Table 266. SpecChem Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 267. SpecChem Outdoor Concrete Sealers Product Portfolios and Specifications
Table 268. SpecChem Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 269. SpecChem Main Business
Table 270. SpecChem Latest Developments
Table 271. Penetron International Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 272. Penetron International Outdoor Concrete Sealers Product Portfolios and Specifications
Table 273. Penetron International Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 274. Penetron International Main Business
Table 275. Penetron International Latest Developments
Table 276. Normet Group Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 277. Normet Group Outdoor Concrete Sealers Product Portfolios and Specifications
Table 278. Normet Group Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 279. Normet Group Main Business
Table 280. Normet Group Latest Developments
Table 281. V-SEAL Concrete Sealers Basic Information, Outdoor Concrete Sealers Manufacturing Base, Sales Area and Its Competitors
Table 282. V-SEAL Concrete Sealers Outdoor Concrete Sealers Product Portfolios and Specifications
Table 283. V-SEAL Concrete Sealers Outdoor Concrete Sealers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 284. V-SEAL Concrete Sealers Main Business
Table 285. V-SEAL Concrete Sealers Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Outdoor Concrete Sealers

Figure 2. Outdoor Concrete Sealers Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Outdoor Concrete Sealers Sales Growth Rate 2021-2032 (Tons)

Figure 7. Global Outdoor Concrete Sealers Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Outdoor Concrete Sealers Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Outdoor Concrete Sealers Sales Market Share by Country/Region (2025)

Figure 10. Outdoor Concrete Sealers Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Penetrating Reaction

Figure 12. Product Picture of Surface Film-Forming

Figure 13. Product Picture of Dual-Action

Figure 14. Product Picture of Others

Figure 15. Global Outdoor Concrete Sealers Sales Market Share by Film-Formation Mechanism in 2026

Figure 16. Global Outdoor Concrete Sealers Revenue Market Share by Film-Formation Mechanism (2021-2026)

Figure 17. Product Picture of Silicate Sealers

Figure 18. Product Picture of Silane Sealers

Figure 19. Product Picture of Silane-Siloxane Sealers

Figure 20. Product Picture of Acrylic Sealers

Figure 21. Product Picture of Polyurethane Sealers

Figure 22. Product Picture of Epoxy Sealers

Figure 23. Product Picture of Silicone-Acrylic Sealers

Figure 24. Product Picture of Others

Figure 25. Global Outdoor Concrete Sealers Sales Market Share by Chemical System in 2026

Figure 26. Global Outdoor Concrete Sealers Revenue Market Share by Chemical System (2021-2026)

Figure 27. Product Picture of Water-Based

Figure 28. Product Picture of Solvent-Based

Figure 29. Product Picture of Solvent-Free

Figure 30. Product Picture of Others

Figure 31. Global Outdoor Concrete Sealers Sales Market Share by Dispersion Medium in 2026

Figure 32. Global Outdoor Concrete Sealers Revenue Market Share by Dispersion Medium (2021-2026)

Figure 33. Outdoor Concrete Sealers Consumed in Residential Outdoor Hard Paving

Figure 34. Global Outdoor Concrete Sealers Market: Residential Outdoor Hard Paving (2021-2026) & (Tons)

Figure 35. Outdoor Concrete Sealers Consumed in Industrial and Warehouse Floors

Figure 36. Global Outdoor Concrete Sealers Market: Industrial and Warehouse Floors (2021-2026) & (Tons)

Figure 37. Outdoor Concrete Sealers Consumed in Parking Lots and Garage Floors

Figure 38. Global Outdoor Concrete Sealers Market: Parking Lots and Garage Floors (2021-2026) & (Tons)

Figure 39. Outdoor Concrete Sealers Consumed in Municipal Roads and Bridges

Figure 40. Global Outdoor Concrete Sealers Market: Municipal Roads and Bridges (2021-2026) & (Tons)

Figure 41. Outdoor Concrete Sealers Consumed in Building Facades and Elevations

Figure 42. Global Outdoor Concrete Sealers Market: Building Facades and Elevations (2021-2026) & (Tons)

Figure 43. Outdoor Concrete Sealers Consumed in Others

Figure 44. Global Outdoor Concrete Sealers Market: Others (2021-2026) & (Tons)

Figure 45. Global Outdoor Concrete Sealers Sale Market Share by Application (2025)

Figure 46. Global Outdoor Concrete Sealers Revenue Market Share by Application in 2025

Figure 47. Outdoor Concrete Sealers Sales by Company in 2025 (Tons)

Figure 48. Global Outdoor Concrete Sealers Sales Market Share by Company in 2025

Figure 49. Outdoor Concrete Sealers Revenue by Company in 2025 (\$ millions)

Figure 50. Global Outdoor Concrete Sealers Revenue Market Share by Company in 2025

Figure 51. Global Outdoor Concrete Sealers Sales Market Share by Geographic Region (2021-2026)

Figure 52. Global Outdoor Concrete Sealers Revenue Market Share by Geographic Region in 2025

Figure 53. Americas Outdoor Concrete Sealers Sales 2021-2026 (Tons)

Figure 54. Americas Outdoor Concrete Sealers Revenue 2021-2026 (\$ millions)

Figure 55. APAC Outdoor Concrete Sealers Sales 2021-2026 (Tons)

Figure 56. APAC Outdoor Concrete Sealers Revenue 2021-2026 (\$ millions)

Figure 57. Europe Outdoor Concrete Sealers Sales 2021-2026 (Tons)

Figure 58. Europe Outdoor Concrete Sealers Revenue 2021-2026 (\$ millions)

Figure 59. Middle East & Africa Outdoor Concrete Sealers Sales 2021-2026 (Tons)

Figure 60. Middle East & Africa Outdoor Concrete Sealers Revenue 2021-2026 (\$ millions)

Figure 61. Americas Outdoor Concrete Sealers Sales Market Share by Country in 2025

Figure 62. Americas Outdoor Concrete Sealers Revenue Market Share by Country (2021-2026)

Figure 63. Americas Outdoor Concrete Sealers Sales Market Share by Film-Formation Mechanism (2021-2026)

Figure 64. Americas Outdoor Concrete Sealers Sales Market Share by Application (2021-2026)

Figure 65. United States Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 66. Canada Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 67. Mexico Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 68. Brazil Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 69. APAC Outdoor Concrete Sealers Sales Market Share by Region in 2025

Figure 70. APAC Outdoor Concrete Sealers Revenue Market Share by Region (2021-2026)

Figure 71. APAC Outdoor Concrete Sealers Sales Market Share by Film-Formation Mechanism (2021-2026)

Figure 72. APAC Outdoor Concrete Sealers Sales Market Share by Application (2021-2026)

Figure 73. China Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 74. Japan Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Korea Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 76. Southeast Asia Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 77. India Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 78. Australia Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 79. China Taiwan Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 80. Europe Outdoor Concrete Sealers Sales Market Share by Country in 2025

Figure 81. Europe Outdoor Concrete Sealers Revenue Market Share by Country (2021-2026)

Figure 82. Europe Outdoor Concrete Sealers Sales Market Share by Film-Formation Mechanism (2021-2026)

Figure 83. Europe Outdoor Concrete Sealers Sales Market Share by Application
(2021-2026)

Figure 84. Germany Outdoor Concrete Sealers Revenue Growth 2021-2026 (\$ millions)

Figure 85. France Outdo

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