

Global Outdoor Candle Market Growth 2023-2029

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Abstracts

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The global Outdoor Candle market size is projected to grow from US\$ 3022.8 million in 2022 to US\$ 3852.9 million in 2029; it is expected to grow at a CAGR of 3.5% from 2023 to 2029.

Increasing interest in designing cozy and inviting outdoor living areas has led to rising use of outdoor candles. These candles are a popular option for outdoor gatherings, such as barbecues, picnics, and outdoor weddings, since these provide an ambient mood and soothing environment. As a result, there is a greater need for outdoor candles among private consumers and business institutions including hotels, restaurants, and event coordinators.

LPI (LP Information)' newest research report, the "Outdoor Candle Industry Forecast" looks at past sales and reviews total world Outdoor Candle sales in 2022, providing a comprehensive analysis by region and market sector of projected Outdoor Candle sales for 2023 through 2029. With Outdoor Candle sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Candle industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Candle landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Candle portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Candle market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Candle and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Candle.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Candle market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Scented

Unscented

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Yankee Candle Company

The Bath & Body Works, LLC

Glade

Party Lite

Chesapeake Bay Candle

Bolsius International BV

Blyth, Inc.

Candle-lite Company

Colonial Candle

Himalayan Trading Post

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Candle market?

What factors are driving Outdoor Candle market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Candle market opportunities vary by end market size?

How does Outdoor Candle break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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