

Global Outdoor Camping Foam Moisture-proof Mat Market Growth 2023-2029

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Abstracts

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According to our LPI (LP Information) latest study, the global Outdoor Camping Foam Moisture-proof Mat market size was valued at US\$ 479.6 million in 2022. With growing demand in downstream market, the Outdoor Camping Foam Moisture-proof Mat is forecast to a readjusted size of US\$ 712.1 million by 2029 with a CAGR of 5.8% during review period.

The research report highlights the growth potential of the global Outdoor Camping Foam Moisture-proof Mat market. Outdoor Camping Foam Moisture-proof Mat are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Outdoor Camping Foam Moisture-proof Mat. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Outdoor Camping Foam Moisture-proof Mat market.

The foam moisture-proof pad does not need to be inflated, just unfold it and use it. Because the thickness is thin, the comfort is relatively poor, and the thermal insulation effect is also general, and the R value is generally around 2.

In 2022, the epidemic prevention and control measures around the world will be gradually relaxed, which will have a positive impact on the rapid recovery of the tourism industry. According to the data of the World Tourism Organization, the number of global travelers will exceed 900 million in 2022, a double increase compared to 2021. The international tourism industry will recover to 63% in 2019. In 2022, international tourism

revenue will return to the US\$1 trillion mark, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists will be 2.53 billion. Domestic tourism revenue (total tourism consumption) is about 2 trillion yuan. The total passenger transport volume for the year was 5.6 billion person-times.

Key Features:

The report on Outdoor Camping Foam Moisture-proof Mat market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Outdoor Camping Foam Moisture-proof Mat market. It may include historical data, market segmentation by Type (e.g., Single Mattress, Double Mattress), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Outdoor Camping Foam Moisture-proof Mat market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Outdoor Camping Foam Moisture-proof Mat market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Outdoor Camping Foam Moisture-proof Mat industry. This include advancements in Outdoor Camping Foam Moisture-proof Mat technology, Outdoor Camping Foam Moisture-proof Mat new entrants, Outdoor Camping Foam Moisture-proof Mat new investment, and other innovations that are shaping the future of Outdoor Camping Foam Moisture-proof Mat.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Outdoor Camping Foam Moisture-proof Mat market. It includes factors influencing customer ' purchasing decisions, preferences for Outdoor Camping Foam Moisture-proof Mat product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Outdoor Camping Foam Moisture-proof Mat market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Outdoor Camping Foam Moisture-proof Mat market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Outdoor Camping Foam Moisture-proof Mat market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Outdoor Camping Foam Moisture-proof Mat industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Outdoor Camping Foam Moisture-proof Mat market.

Market Segmentation:

Outdoor Camping Foam Moisture-proof Mat market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Single Mattress

Double Mattress

Segmentation by application

Online Store

Offline Store

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cascade Designs (Thermarest)

Exped

ALPS Mountaineering

Somnio (SoundAsleep Products)

Klymit

NEMO Equipment

Coleman

Big Agnes

Lightspeed Outdoors

King Camp

Captain Stag

Intex

Naturehike

Sea to Summit

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Camping Foam Moisture-proof Mat market?

What factors are driving Outdoor Camping Foam Moisture-proof Mat market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Camping Foam Moisture-proof Mat market opportunities vary by end market size?

How does Outdoor Camping Foam Moisture-proof Mat break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Outdoor Camping Foam Moisture-proof Mat Annual Sales 2018-2029
- 2.1.2 World Current & Future Analysis for Outdoor Camping Foam Moisture-proof Mat by Geographic Region, 2018, 2022 & 2029
- 2.1.3 World Current & Future Analysis for Outdoor Camping Foam Moisture-proof Mat by Country/Region, 2018, 2022 & 2029

2.2 Outdoor Camping Foam Moisture-proof Mat Segment by Type

- 2.2.1 Single Mattress
- 2.2.2 Double Mattress

2.3 Outdoor Camping Foam Moisture-proof Mat Sales by Type

- 2.3.1 Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Type (2018-2023)
- 2.3.2 Global Outdoor Camping Foam Moisture-proof Mat Revenue and Market Share by Type (2018-2023)
- 2.3.3 Global Outdoor Camping Foam Moisture-proof Mat Sale Price by Type (2018-2023)

2.4 Outdoor Camping Foam Moisture-proof Mat Segment by Application

- 2.4.1 Online Store
- 2.4.2 Offline Store

2.5 Outdoor Camping Foam Moisture-proof Mat Sales by Application

- 2.5.1 Global Outdoor Camping Foam Moisture-proof Mat Sale Market Share by Application (2018-2023)
- 2.5.2 Global Outdoor Camping Foam Moisture-proof Mat Revenue and Market Share by Application (2018-2023)

2.5.3 Global Outdoor Camping Foam Moisture-proof Mat Sale Price by Application (2018-2023)

3 GLOBAL OUTDOOR CAMPING FOAM MOISTURE-PROOF MAT BY COMPANY

3.1 Global Outdoor Camping Foam Moisture-proof Mat Breakdown Data by Company

3.1.1 Global Outdoor Camping Foam Moisture-proof Mat Annual Sales by Company (2018-2023)

3.1.2 Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Company (2018-2023)

3.2 Global Outdoor Camping Foam Moisture-proof Mat Annual Revenue by Company (2018-2023)

3.2.1 Global Outdoor Camping Foam Moisture-proof Mat Revenue by Company (2018-2023)

3.2.2 Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Company (2018-2023)

3.3 Global Outdoor Camping Foam Moisture-proof Mat Sale Price by Company

3.4 Key Manufacturers Outdoor Camping Foam Moisture-proof Mat Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Outdoor Camping Foam Moisture-proof Mat Product Location Distribution

3.4.2 Players Outdoor Camping Foam Moisture-proof Mat Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR OUTDOOR CAMPING FOAM MOISTURE-PROOF MAT BY GEOGRAPHIC REGION

4.1 World Historic Outdoor Camping Foam Moisture-proof Mat Market Size by Geographic Region (2018-2023)

4.1.1 Global Outdoor Camping Foam Moisture-proof Mat Annual Sales by Geographic Region (2018-2023)

4.1.2 Global Outdoor Camping Foam Moisture-proof Mat Annual Revenue by Geographic Region (2018-2023)

4.2 World Historic Outdoor Camping Foam Moisture-proof Mat Market Size by Country/Region (2018-2023)

- 4.2.1 Global Outdoor Camping Foam Moisture-proof Mat Annual Sales by Country/Region (2018-2023)
- 4.2.2 Global Outdoor Camping Foam Moisture-proof Mat Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas Outdoor Camping Foam Moisture-proof Mat Sales Growth
- 4.4 APAC Outdoor Camping Foam Moisture-proof Mat Sales Growth
- 4.5 Europe Outdoor Camping Foam Moisture-proof Mat Sales Growth
- 4.6 Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales Growth

5 AMERICAS

- 5.1 Americas Outdoor Camping Foam Moisture-proof Mat Sales by Country
 - 5.1.1 Americas Outdoor Camping Foam Moisture-proof Mat Sales by Country (2018-2023)
 - 5.1.2 Americas Outdoor Camping Foam Moisture-proof Mat Revenue by Country (2018-2023)
- 5.2 Americas Outdoor Camping Foam Moisture-proof Mat Sales by Type
- 5.3 Americas Outdoor Camping Foam Moisture-proof Mat Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Outdoor Camping Foam Moisture-proof Mat Sales by Region
 - 6.1.1 APAC Outdoor Camping Foam Moisture-proof Mat Sales by Region (2018-2023)
 - 6.1.2 APAC Outdoor Camping Foam Moisture-proof Mat Revenue by Region (2018-2023)
- 6.2 APAC Outdoor Camping Foam Moisture-proof Mat Sales by Type
- 6.3 APAC Outdoor Camping Foam Moisture-proof Mat Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe Outdoor Camping Foam Moisture-proof Mat by Country

7.1.1 Europe Outdoor Camping Foam Moisture-proof Mat Sales by Country (2018-2023)

7.1.2 Europe Outdoor Camping Foam Moisture-proof Mat Revenue by Country (2018-2023)

7.2 Europe Outdoor Camping Foam Moisture-proof Mat Sales by Type

7.3 Europe Outdoor Camping Foam Moisture-proof Mat Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Outdoor Camping Foam Moisture-proof Mat by Country

8.1.1 Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales by Country (2018-2023)

8.1.2 Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Revenue by Country (2018-2023)

8.2 Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales by Type

8.3 Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Outdoor Camping Foam Moisture-proof Mat

10.3 Manufacturing Process Analysis of Outdoor Camping Foam Moisture-proof Mat

10.4 Industry Chain Structure of Outdoor Camping Foam Moisture-proof Mat

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Outdoor Camping Foam Moisture-proof Mat Distributors

11.3 Outdoor Camping Foam Moisture-proof Mat Customer

12 WORLD FORECAST REVIEW FOR OUTDOOR CAMPING FOAM MOISTURE-PROOF MAT BY GEOGRAPHIC REGION

12.1 Global Outdoor Camping Foam Moisture-proof Mat Market Size Forecast by Region

12.1.1 Global Outdoor Camping Foam Moisture-proof Mat Forecast by Region (2024-2029)

12.1.2 Global Outdoor Camping Foam Moisture-proof Mat Annual Revenue Forecast by Region (2024-2029)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Outdoor Camping Foam Moisture-proof Mat Forecast by Type

12.7 Global Outdoor Camping Foam Moisture-proof Mat Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Cascade Designs (Thermarest)

13.1.1 Cascade Designs (Thermarest) Company Information

13.1.2 Cascade Designs (Thermarest) Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

13.1.3 Cascade Designs (Thermarest) Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)

13.1.4 Cascade Designs (Thermarest) Main Business Overview

- 13.1.5 Cascade Designs (Thermarest) Latest Developments
- 13.2 Exped
 - 13.2.1 Exped Company Information
 - 13.2.2 Exped Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.2.3 Exped Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.2.4 Exped Main Business Overview
 - 13.2.5 Exped Latest Developments
- 13.3 ALPS Mountaineering
 - 13.3.1 ALPS Mountaineering Company Information
 - 13.3.2 ALPS Mountaineering Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.3.3 ALPS Mountaineering Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.3.4 ALPS Mountaineering Main Business Overview
 - 13.3.5 ALPS Mountaineering Latest Developments
- 13.4 Somnio (SoundAsleep Products)
 - 13.4.1 Somnio (SoundAsleep Products) Company Information
 - 13.4.2 Somnio (SoundAsleep Products) Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.4.3 Somnio (SoundAsleep Products) Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.4.4 Somnio (SoundAsleep Products) Main Business Overview
 - 13.4.5 Somnio (SoundAsleep Products) Latest Developments
- 13.5 Klymit
 - 13.5.1 Klymit Company Information
 - 13.5.2 Klymit Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.5.3 Klymit Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.5.4 Klymit Main Business Overview
 - 13.5.5 Klymit Latest Developments
- 13.6 NEMO Equipment
 - 13.6.1 NEMO Equipment Company Information
 - 13.6.2 NEMO Equipment Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.6.3 NEMO Equipment Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)

- 13.6.4 NEMO Equipment Main Business Overview
- 13.6.5 NEMO Equipment Latest Developments
- 13.7 Coleman
 - 13.7.1 Coleman Company Information
 - 13.7.2 Coleman Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.7.3 Coleman Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.7.4 Coleman Main Business Overview
 - 13.7.5 Coleman Latest Developments
- 13.8 Big Agnes
 - 13.8.1 Big Agnes Company Information
 - 13.8.2 Big Agnes Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.8.3 Big Agnes Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.8.4 Big Agnes Main Business Overview
 - 13.8.5 Big Agnes Latest Developments
- 13.9 Lightspeed Outdoors
 - 13.9.1 Lightspeed Outdoors Company Information
 - 13.9.2 Lightspeed Outdoors Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.9.3 Lightspeed Outdoors Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.9.4 Lightspeed Outdoors Main Business Overview
 - 13.9.5 Lightspeed Outdoors Latest Developments
- 13.10 King Camp
 - 13.10.1 King Camp Company Information
 - 13.10.2 King Camp Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.10.3 King Camp Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.10.4 King Camp Main Business Overview
 - 13.10.5 King Camp Latest Developments
- 13.11 Captain Stag
 - 13.11.1 Captain Stag Company Information
 - 13.11.2 Captain Stag Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
 - 13.11.3 Captain Stag Outdoor Camping Foam Moisture-proof Mat Sales, Revenue,

Price and Gross Margin (2018-2023)

13.11.4 Captain Stag Main Business Overview

13.11.5 Captain Stag Latest Developments

13.12 Intex

13.12.1 Intex Company Information

13.12.2 Intex Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

13.12.3 Intex Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)

13.12.4 Intex Main Business Overview

13.12.5 Intex Latest Developments

13.13 Naturehike

13.13.1 Naturehike Company Information

13.13.2 Naturehike Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

13.13.3 Naturehike Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)

13.13.4 Naturehike Main Business Overview

13.13.5 Naturehike Latest Developments

13.14 Sea to Summit

13.14.1 Sea to Summit Company Information

13.14.2 Sea to Summit Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

13.14.3 Sea to Summit Outdoor Camping Foam Moisture-proof Mat Sales, Revenue, Price and Gross Margin (2018-2023)

13.14.4 Sea to Summit Main Business Overview

13.14.5 Sea to Summit Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Outdoor Camping Foam Moisture-proof Mat Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Table 2. Outdoor Camping Foam Moisture-proof Mat Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)
- Table 3. Major Players of Single Mattress
- Table 4. Major Players of Double Mattress
- Table 5. Global Outdoor Camping Foam Moisture-proof Mat Sales by Type (2018-2023) & (K Units)
- Table 6. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Type (2018-2023)
- Table 7. Global Outdoor Camping Foam Moisture-proof Mat Revenue by Type (2018-2023) & (\$ million)
- Table 8. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Type (2018-2023)
- Table 9. Global Outdoor Camping Foam Moisture-proof Mat Sale Price by Type (2018-2023) & (US\$/Unit)
- Table 10. Global Outdoor Camping Foam Moisture-proof Mat Sales by Application (2018-2023) & (K Units)
- Table 11. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Application (2018-2023)
- Table 12. Global Outdoor Camping Foam Moisture-proof Mat Revenue by Application (2018-2023)
- Table 13. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Application (2018-2023)
- Table 14. Global Outdoor Camping Foam Moisture-proof Mat Sale Price by Application (2018-2023) & (US\$/Unit)
- Table 15. Global Outdoor Camping Foam Moisture-proof Mat Sales by Company (2018-2023) & (K Units)
- Table 16. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Company (2018-2023)
- Table 17. Global Outdoor Camping Foam Moisture-proof Mat Revenue by Company (2018-2023) (\$ Millions)
- Table 18. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Company (2018-2023)
- Table 19. Global Outdoor Camping Foam Moisture-proof Mat Sale Price by Company

(2018-2023) & (US\$/Unit)

Table 20. Key Manufacturers Outdoor Camping Foam Moisture-proof Mat Producing Area Distribution and Sales Area

Table 21. Players Outdoor Camping Foam Moisture-proof Mat Products Offered

Table 22. Outdoor Camping Foam Moisture-proof Mat Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Outdoor Camping Foam Moisture-proof Mat Sales by Geographic Region (2018-2023) & (K Units)

Table 26. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share Geographic Region (2018-2023)

Table 27. Global Outdoor Camping Foam Moisture-proof Mat Revenue by Geographic Region (2018-2023) & (\$ millions)

Table 28. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Geographic Region (2018-2023)

Table 29. Global Outdoor Camping Foam Moisture-proof Mat Sales by Country/Region (2018-2023) & (K Units)

Table 30. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Country/Region (2018-2023)

Table 31. Global Outdoor Camping Foam Moisture-proof Mat Revenue by Country/Region (2018-2023) & (\$ millions)

Table 32. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Country/Region (2018-2023)

Table 33. Americas Outdoor Camping Foam Moisture-proof Mat Sales by Country (2018-2023) & (K Units)

Table 34. Americas Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Country (2018-2023)

Table 35. Americas Outdoor Camping Foam Moisture-proof Mat Revenue by Country (2018-2023) & (\$ Millions)

Table 36. Americas Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Country (2018-2023)

Table 37. Americas Outdoor Camping Foam Moisture-proof Mat Sales by Type (2018-2023) & (K Units)

Table 38. Americas Outdoor Camping Foam Moisture-proof Mat Sales by Application (2018-2023) & (K Units)

Table 39. APAC Outdoor Camping Foam Moisture-proof Mat Sales by Region (2018-2023) & (K Units)

Table 40. APAC Outdoor Camping Foam Moisture-proof Mat Sales Market Share by

Region (2018-2023)

Table 41. APAC Outdoor Camping Foam Moisture-proof Mat Revenue by Region (2018-2023) & (\$ Millions)

Table 42. APAC Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Region (2018-2023)

Table 43. APAC Outdoor Camping Foam Moisture-proof Mat Sales by Type (2018-2023) & (K Units)

Table 44. APAC Outdoor Camping Foam Moisture-proof Mat Sales by Application (2018-2023) & (K Units)

Table 45. Europe Outdoor Camping Foam Moisture-proof Mat Sales by Country (2018-2023) & (K Units)

Table 46. Europe Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Country (2018-2023)

Table 47. Europe Outdoor Camping Foam Moisture-proof Mat Revenue by Country (2018-2023) & (\$ Millions)

Table 48. Europe Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Country (2018-2023)

Table 49. Europe Outdoor Camping Foam Moisture-proof Mat Sales by Type (2018-2023) & (K Units)

Table 50. Europe Outdoor Camping Foam Moisture-proof Mat Sales by Application (2018-2023) & (K Units)

Table 51. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales by Country (2018-2023) & (K Units)

Table 52. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Country (2018-2023)

Table 53. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Revenue by Country (2018-2023) & (\$ Millions)

Table 54. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Country (2018-2023)

Table 55. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales by Type (2018-2023) & (K Units)

Table 56. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales by Application (2018-2023) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Outdoor Camping Foam Moisture-proof Mat

Table 58. Key Market Challenges & Risks of Outdoor Camping Foam Moisture-proof Mat

Table 59. Key Industry Trends of Outdoor Camping Foam Moisture-proof Mat

Table 60. Outdoor Camping Foam Moisture-proof Mat Raw Material

- Table 61. Key Suppliers of Raw Materials
- Table 62. Outdoor Camping Foam Moisture-proof Mat Distributors List
- Table 63. Outdoor Camping Foam Moisture-proof Mat Customer List
- Table 64. Global Outdoor Camping Foam Moisture-proof Mat Sales Forecast by Region (2024-2029) & (K Units)
- Table 65. Global Outdoor Camping Foam Moisture-proof Mat Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 66. Americas Outdoor Camping Foam Moisture-proof Mat Sales Forecast by Country (2024-2029) & (K Units)
- Table 67. Americas Outdoor Camping Foam Moisture-proof Mat Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 68. APAC Outdoor Camping Foam Moisture-proof Mat Sales Forecast by Region (2024-2029) & (K Units)
- Table 69. APAC Outdoor Camping Foam Moisture-proof Mat Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 70. Europe Outdoor Camping Foam Moisture-proof Mat Sales Forecast by Country (2024-2029) & (K Units)
- Table 71. Europe Outdoor Camping Foam Moisture-proof Mat Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 72. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales Forecast by Country (2024-2029) & (K Units)
- Table 73. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 74. Global Outdoor Camping Foam Moisture-proof Mat Sales Forecast by Type (2024-2029) & (K Units)
- Table 75. Global Outdoor Camping Foam Moisture-proof Mat Revenue Forecast by Type (2024-2029) & (\$ Millions)
- Table 76. Global Outdoor Camping Foam Moisture-proof Mat Sales Forecast by Application (2024-2029) & (K Units)
- Table 77. Global Outdoor Camping Foam Moisture-proof Mat Revenue Forecast by Application (2024-2029) & (\$ Millions)
- Table 78. Cascade Designs (Thermarest) Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors
- Table 79. Cascade Designs (Thermarest) Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications
- Table 80. Cascade Designs (Thermarest) Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 81. Cascade Designs (Thermarest) Main Business
- Table 82. Cascade Designs (Thermarest) Latest Developments

Table 83. Exped Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 84. Exped Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 85. Exped Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 86. Exped Main Business

Table 87. Exped Latest Developments

Table 88. ALPS Mountaineering Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 89. ALPS Mountaineering Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 90. ALPS Mountaineering Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 91. ALPS Mountaineering Main Business

Table 92. ALPS Mountaineering Latest Developments

Table 93. Somnio (SoundAsleep Products) Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 94. Somnio (SoundAsleep Products) Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 95. Somnio (SoundAsleep Products) Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 96. Somnio (SoundAsleep Products) Main Business

Table 97. Somnio (SoundAsleep Products) Latest Developments

Table 98. Klymit Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 99. Klymit Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 100. Klymit Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 101. Klymit Main Business

Table 102. Klymit Latest Developments

Table 103. NEMO Equipment Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 104. NEMO Equipment Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 105. NEMO Equipment Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 106. NEMO Equipment Main Business

Table 107. NEMO Equipment Latest Developments

Table 108. Coleman Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 109. Coleman Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 110. Coleman Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 111. Coleman Main Business

Table 112. Coleman Latest Developments

Table 113. Big Agnes Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 114. Big Agnes Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 115. Big Agnes Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 116. Big Agnes Main Business

Table 117. Big Agnes Latest Developments

Table 118. Lightspeed Outdoors Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 119. Lightspeed Outdoors Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 120. Lightspeed Outdoors Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 121. Lightspeed Outdoors Main Business

Table 122. Lightspeed Outdoors Latest Developments

Table 123. King Camp Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 124. King Camp Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 125. King Camp Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 126. King Camp Main Business

Table 127. King Camp Latest Developments

Table 128. Captain Stag Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 129. Captain Stag Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 130. Captain Stag Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 131. Captain Stag Main Business

Table 132. Captain Stag Latest Developments

Table 133. Intex Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 134. Intex Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 135. Intex Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 136. Intex Main Business

Table 137. Intex Latest Developments

Table 138. Naturehike Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 139. Naturehike Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 140. Naturehike Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 141. Naturehike Main Business

Table 142. Naturehike Latest Developments

Table 143. Sea to Summit Basic Information, Outdoor Camping Foam Moisture-proof Mat Manufacturing Base, Sales Area and Its Competitors

Table 144. Sea to Summit Outdoor Camping Foam Moisture-proof Mat Product Portfolios and Specifications

Table 145. Sea to Summit Outdoor Camping Foam Moisture-proof Mat Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 146. Sea to Summit Main Business

Table 147. Sea to Summit Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Outdoor Camping Foam Moisture-proof Mat

Figure 2. Outdoor Camping Foam Moisture-proof Mat Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Outdoor Camping Foam Moisture-proof Mat Sales Growth Rate 2018-2029 (K Units)

Figure 7. Global Outdoor Camping Foam Moisture-proof Mat Revenue Growth Rate 2018-2029 (\$ Millions)

Figure 8. Outdoor Camping Foam Moisture-proof Mat Sales by Region (2018, 2022 & 2029) & (\$ Millions)

Figure 9. Product Picture of Single Mattress

Figure 10. Product Picture of Double Mattress

Figure 11. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Type in 2022

Figure 12. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Type (2018-2023)

Figure 13. Outdoor Camping Foam Moisture-proof Mat Consumed in Online Store

Figure 14. Global Outdoor Camping Foam Moisture-proof Mat Market: Online Store (2018-2023) & (K Units)

Figure 15. Outdoor Camping Foam Moisture-proof Mat Consumed in Offline Store

Figure 16. Global Outdoor Camping Foam Moisture-proof Mat Market: Offline Store (2018-2023) & (K Units)

Figure 17. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Application (2022)

Figure 18. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Application in 2022

Figure 19. Outdoor Camping Foam Moisture-proof Mat Sales Market by Company in 2022 (K Units)

Figure 20. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Company in 2022

Figure 21. Outdoor Camping Foam Moisture-proof Mat Revenue Market by Company in 2022 (\$ Million)

Figure 22. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Company in 2022

Figure 23. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Geographic Region (2018-2023)

Figure 24. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Geographic Region in 2022

Figure 25. Americas Outdoor Camping Foam Moisture-proof Mat Sales 2018-2023 (K Units)

Figure 26. Americas Outdoor Camping Foam Moisture-proof Mat Revenue 2018-2023 (\$ Millions)

Figure 27. APAC Outdoor Camping Foam Moisture-proof Mat Sales 2018-2023 (K Units)

Figure 28. APAC Outdoor Camping Foam Moisture-proof Mat Revenue 2018-2023 (\$ Millions)

Figure 29. Europe Outdoor Camping Foam Moisture-proof Mat Sales 2018-2023 (K Units)

Figure 30. Europe Outdoor Camping Foam Moisture-proof Mat Revenue 2018-2023 (\$ Millions)

Figure 31. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales 2018-2023 (K Units)

Figure 32. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Revenue 2018-2023 (\$ Millions)

Figure 33. Americas Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Country in 2022

Figure 34. Americas Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Country in 2022

Figure 35. Americas Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Type (2018-2023)

Figure 36. Americas Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Application (2018-2023)

Figure 37. United States Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 38. Canada Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 39. Mexico Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 40. Brazil Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 41. APAC Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Region in 2022

Figure 42. APAC Outdoor Camping Foam Moisture-proof Mat Revenue Market Share

by Regions in 2022

Figure 43. APAC Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Type (2018-2023)

Figure 44. APAC Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Application (2018-2023)

Figure 45. China Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 46. Japan Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 47. South Korea Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 48. Southeast Asia Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 49. India Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 50. Australia Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 51. China Taiwan Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 52. Europe Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Country in 2022

Figure 53. Europe Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Country in 2022

Figure 54. Europe Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Type (2018-2023)

Figure 55. Europe Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Application (2018-2023)

Figure 56. Germany Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 57. France Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 58. UK Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 59. Italy Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 60. Russia Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 61. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Country in 2022

Figure 62. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Revenue Market Share by Country in 2022

Figure 63. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Type (2018-2023)

Figure 64. Middle East & Africa Outdoor Camping Foam Moisture-proof Mat Sales Market Share by Application (2018-2023)

Figure 65. Egypt Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 66. South Africa Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 67. Israel Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 68. Turkey Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 69. GCC Country Outdoor Camping Foam Moisture-proof Mat Revenue Growth 2018-2023 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Outdoor Camping Foam Moisture-proof Mat in 2022

Figure 71. Manufacturing Process Analysis of Outdoor Camping Foam Moisture-proof Mat

Figure 72. Industry Chain Structure of Outdoor Camping Foam Moisture-proof Mat

Figure 73. Channels of Distribution

Figure 74. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Forecast by Region (2024-2029)

Figure 75. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share Forecast by Region (2024-2029)

Figure 76. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share Forecast by Type (2024-2029)

Figure 77. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share Forecast by Type (2024-2029)

Figure 78. Global Outdoor Camping Foam Moisture-proof Mat Sales Market Share Forecast by Application (2024-2029)

Figure 79. Global Outdoor Camping Foam Moisture-proof Mat Revenue Market Share Forecast by Application (2024-2029)

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