

Global Outdoor Bear Spray Market Growth 2026-2032

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Abstracts

The global Outdoor Bear Spray market size is predicted to grow from US\$ 18.10 million in 2025 to US\$ 28.65 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Bear spray is a high-concentration capsaicin spray specifically designed to counter bear attacks and is classified as a non-lethal outdoor safety protection device. In 2025, global Outdoor Bear Spray production reached approximately 617 k units, with an average global market price of around 30 US\$/Unit. The production capacity of Outdoor Bear Spray reaches 800 k units, and the industry's gross profit margin is approximately between 30% and 50%.

The outdoor bear spray industry chain covers upstream capsaicin extraction and aerosol raw material supply, midstream professional formula research and development, EPA compliance testing and pressurized can production, and downstream brand operation, outdoor product channel distribution, promotion in national parks and wilderness education institutions, and extends to user training and emergency response services.

United States market for Outdoor Bear Spray is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Outdoor Bear Spray is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Outdoor Bear Spray is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Outdoor Bear Spray players cover SABRE Personal Safety, UDAP

Industries, Counter Assault, Yukon Magnum Bear Deterrent, BearVault, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Outdoor Bear Spray Industry Forecast? looks at past sales and reviews total world Outdoor Bear Spray sales in 2025, providing a comprehensive analysis by region and market sector of projected Outdoor Bear Spray sales for 2026 through 2032. With Outdoor Bear Spray sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Bear Spray industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Bear Spray landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Bear Spray portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Outdoor Bear Spray market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Bear Spray and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Bear Spray.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Bear Spray market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Long-Range Type

Duration-Focused Type

Segmentation by Capacity:

Small Capacity

Medium Capacity

Large Capacity

Segmentation by Application:

Personal Defense

Law Enforcement Defense

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SABRE Personal Safety

UDAP Industries

Counter Assault

Yukon Magnum Bear Deterrent

BearVault

Kodiak Wildlife Products

Ursack

Personal Safety Corporation

Tahoe Bear Busters

Zarc International

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Bear Spray market?

What factors are driving Outdoor Bear Spray market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Bear Spray market opportunities vary by end market size?

How does Outdoor Bear Spray break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Outdoor Bear Spray Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Outdoor Bear Spray by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Outdoor Bear Spray by Country/Region, 2021, 2025 & 2032

2.2 Outdoor Bear Spray Segment by Type

- 2.2.1 Long-Range Type
- 2.2.2 Duration-Focused Type
- 2.2.3 Outdoor Bear Spray Sales by Type
 - 2.2.3.1 Global Outdoor Bear Spray Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Outdoor Bear Spray Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Outdoor Bear Spray Sale Price by Type (2021-2026)

2.3 Outdoor Bear Spray Segment by Capacity

- 2.3.1 Small Capacity
- 2.3.2 Medium Capacity
- 2.3.3 Large Capacity
- 2.3.4 Outdoor Bear Spray Sales by Capacity
 - 2.3.4.1 Global Outdoor Bear Spray Sales Market Share by Capacity (2021-2026)
 - 2.3.4.2 Global Outdoor Bear Spray Revenue and Market Share by Capacity (2021-2026)
 - 2.3.4.3 Global Outdoor Bear Spray Sale Price by Capacity (2021-2026)

2.4 Outdoor Bear Spray Segment by Application

- 2.4.1 Personal Defense

2.4.2 Law Enforcement Defense

2.4.3 Outdoor Bear Spray Sales by Application

2.4.3.1 Global Outdoor Bear Spray Sale Market Share by Application (2021-2026)

2.4.3.2 Global Outdoor Bear Spray Revenue and Market Share by Application (2021-2026)

2.4.3.3 Global Outdoor Bear Spray Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Outdoor Bear Spray Breakdown Data by Company

3.1.1 Global Outdoor Bear Spray Annual Sales by Company (2021-2026)

3.1.2 Global Outdoor Bear Spray Sales Market Share by Company (2021-2026)

3.2 Global Outdoor Bear Spray Annual Revenue by Company (2021-2026)

3.2.1 Global Outdoor Bear Spray Revenue by Company (2021-2026)

3.2.2 Global Outdoor Bear Spray Revenue Market Share by Company (2021-2026)

3.3 Global Outdoor Bear Spray Sale Price by Company

3.4 Key Manufacturers Outdoor Bear Spray Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Outdoor Bear Spray Product Location Distribution

3.4.2 Players Outdoor Bear Spray Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OUTDOOR BEAR SPRAY BY GEOGRAPHIC REGION

4.1 World Historic Outdoor Bear Spray Market Size by Geographic Region (2021-2026)

4.1.1 Global Outdoor Bear Spray Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Outdoor Bear Spray Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Outdoor Bear Spray Market Size by Country/Region (2021-2026)

4.2.1 Global Outdoor Bear Spray Annual Sales by Country/Region (2021-2026)

4.2.2 Global Outdoor Bear Spray Annual Revenue by Country/Region (2021-2026)

4.3 Americas Outdoor Bear Spray Sales Growth

4.4 APAC Outdoor Bear Spray Sales Growth

4.5 Europe Outdoor Bear Spray Sales Growth

4.6 Middle East & Africa Outdoor Bear Spray Sales Growth

5 AMERICAS

5.1 Americas Outdoor Bear Spray Sales by Country

5.1.1 Americas Outdoor Bear Spray Sales by Country (2021-2026)

5.1.2 Americas Outdoor Bear Spray Revenue by Country (2021-2026)

5.2 Americas Outdoor Bear Spray Sales by Type (2021-2026)

5.3 Americas Outdoor Bear Spray Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Outdoor Bear Spray Sales by Region

6.1.1 APAC Outdoor Bear Spray Sales by Region (2021-2026)

6.1.2 APAC Outdoor Bear Spray Revenue by Region (2021-2026)

6.2 APAC Outdoor Bear Spray Sales by Type (2021-2026)

6.3 APAC Outdoor Bear Spray Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Outdoor Bear Spray by Country

7.1.1 Europe Outdoor Bear Spray Sales by Country (2021-2026)

7.1.2 Europe Outdoor Bear Spray Revenue by Country (2021-2026)

7.2 Europe Outdoor Bear Spray Sales by Type (2021-2026)

7.3 Europe Outdoor Bear Spray Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Outdoor Bear Spray by Country

8.1.1 Middle East & Africa Outdoor Bear Spray Sales by Country (2021-2026)

8.1.2 Middle East & Africa Outdoor Bear Spray Revenue by Country (2021-2026)

8.2 Middle East & Africa Outdoor Bear Spray Sales by Type (2021-2026)

8.3 Middle East & Africa Outdoor Bear Spray Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Outdoor Bear Spray

10.3 Manufacturing Process Analysis of Outdoor Bear Spray

10.4 Industry Chain Structure of Outdoor Bear Spray

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Outdoor Bear Spray Distributors

11.3 Outdoor Bear Spray Customer

12 WORLD FORECAST REVIEW FOR OUTDOOR BEAR SPRAY BY GEOGRAPHIC REGION

- 12.1 Global Outdoor Bear Spray Market Size Forecast by Region
 - 12.1.1 Global Outdoor Bear Spray Forecast by Region (2027-2032)
 - 12.1.2 Global Outdoor Bear Spray Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Outdoor Bear Spray Forecast by Type (2027-2032)
- 12.7 Global Outdoor Bear Spray Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 SABRE Personal Safety

- 13.1.1 SABRE Personal Safety Company Information
- 13.1.2 SABRE Personal Safety Outdoor Bear Spray Product Portfolios and Specifications
- 13.1.3 SABRE Personal Safety Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 SABRE Personal Safety Main Business Overview
- 13.1.5 SABRE Personal Safety Latest Developments

13.2 UDAP Industries

- 13.2.1 UDAP Industries Company Information
- 13.2.2 UDAP Industries Outdoor Bear Spray Product Portfolios and Specifications
- 13.2.3 UDAP Industries Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 UDAP Industries Main Business Overview
- 13.2.5 UDAP Industries Latest Developments

13.3 Counter Assault

- 13.3.1 Counter Assault Company Information
- 13.3.2 Counter Assault Outdoor Bear Spray Product Portfolios and Specifications
- 13.3.3 Counter Assault Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Counter Assault Main Business Overview
- 13.3.5 Counter Assault Latest Developments

13.4 Yukon Magnum Bear Deterrent

- 13.4.1 Yukon Magnum Bear Deterrent Company Information
- 13.4.2 Yukon Magnum Bear Deterrent Outdoor Bear Spray Product Portfolios and Specifications
- 13.4.3 Yukon Magnum Bear Deterrent Outdoor Bear Spray Sales, Revenue, Price and

Gross Margin (2021-2026)

13.4.4 Yukon Magnum Bear Deterrent Main Business Overview

13.4.5 Yukon Magnum Bear Deterrent Latest Developments

13.5 BearVault

13.5.1 BearVault Company Information

13.5.2 BearVault Outdoor Bear Spray Product Portfolios and Specifications

13.5.3 BearVault Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 BearVault Main Business Overview

13.5.5 BearVault Latest Developments

13.6 Kodiak Wildlife Products

13.6.1 Kodiak Wildlife Products Company Information

13.6.2 Kodiak Wildlife Products Outdoor Bear Spray Product Portfolios and Specifications

13.6.3 Kodiak Wildlife Products Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Kodiak Wildlife Products Main Business Overview

13.6.5 Kodiak Wildlife Products Latest Developments

13.7 Ursack

13.7.1 Ursack Company Information

13.7.2 Ursack Outdoor Bear Spray Product Portfolios and Specifications

13.7.3 Ursack Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Ursack Main Business Overview

13.7.5 Ursack Latest Developments

13.8 Personal Safety Corporation

13.8.1 Personal Safety Corporation Company Information

13.8.2 Personal Safety Corporation Outdoor Bear Spray Product Portfolios and Specifications

13.8.3 Personal Safety Corporation Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Personal Safety Corporation Main Business Overview

13.8.5 Personal Safety Corporation Latest Developments

13.9 Tahoe Bear Busters

13.9.1 Tahoe Bear Busters Company Information

13.9.2 Tahoe Bear Busters Outdoor Bear Spray Product Portfolios and Specifications

13.9.3 Tahoe Bear Busters Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Tahoe Bear Busters Main Business Overview

13.9.5 Tahoe Bear Busters Latest Developments

13.10 Zarc International

13.10.1 Zarc International Company Information

13.10.2 Zarc International Outdoor Bear Spray Product Portfolios and Specifications

13.10.3 Zarc International Outdoor Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Zarc International Main Business Overview

13.10.5 Zarc International Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Outdoor Bear Spray Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Outdoor Bear Spray Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Long-Range Type
- Table 4. Major Players of Duration-Focused Type
- Table 5. Global Outdoor Bear Spray Sales by Type (2021-2026) & (K Units)
- Table 6. Global Outdoor Bear Spray Sales Market Share by Type (2021-2026)
- Table 7. Global Outdoor Bear Spray Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Outdoor Bear Spray Revenue Market Share by Type (2021-2026)
- Table 9. Global Outdoor Bear Spray Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 10. Major Players of Small Capacity
- Table 11. Major Players of Medium Capacity
- Table 12. Major Players of Large Capacity
- Table 13. Global Outdoor Bear Spray Sales by Capacity (2021-2026) & (K Units)
- Table 14. Global Outdoor Bear Spray Sales Market Share by Capacity (2021-2026)
- Table 15. Global Outdoor Bear Spray Revenue by Capacity (2021-2026) & (\$ million)
- Table 16. Global Outdoor Bear Spray Revenue Market Share by Capacity (2021-2026)
- Table 17. Global Outdoor Bear Spray Sale Price by Capacity (2021-2026) & (US\$/Unit)
- Table 18. Global Outdoor Bear Spray Sale by Application (2021-2026) & (K Units)
- Table 19. Global Outdoor Bear Spray Sale Market Share by Application (2021-2026)
- Table 20. Global Outdoor Bear Spray Revenue by Application (2021-2026) & (\$ million)
- Table 21. Global Outdoor Bear Spray Revenue Market Share by Application (2021-2026)
- Table 22. Global Outdoor Bear Spray Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 23. Global Outdoor Bear Spray Sales by Company (2021-2026) & (K Units)
- Table 24. Global Outdoor Bear Spray Sales Market Share by Company (2021-2026)
- Table 25. Global Outdoor Bear Spray Revenue by Company (2021-2026) & (\$ millions)
- Table 26. Global Outdoor Bear Spray Revenue Market Share by Company (2021-2026)
- Table 27. Global Outdoor Bear Spray Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 28. Key Manufacturers Outdoor Bear Spray Producing Area Distribution and Sales Area
- Table 29. Players Outdoor Bear Spray Products Offered
- Table 30. Outdoor Bear Spray Concentration Ratio (CR3, CR5 and CR10) &

(2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global Outdoor Bear Spray Sales by Geographic Region (2021-2026) & (K Units)

Table 34. Global Outdoor Bear Spray Sales Market Share Geographic Region (2021-2026)

Table 35. Global Outdoor Bear Spray Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global Outdoor Bear Spray Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global Outdoor Bear Spray Sales by Country/Region (2021-2026) & (K Units)

Table 38. Global Outdoor Bear Spray Sales Market Share by Country/Region (2021-2026)

Table 39. Global Outdoor Bear Spray Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global Outdoor Bear Spray Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas Outdoor Bear Spray Sales by Country (2021-2026) & (K Units)

Table 42. Americas Outdoor Bear Spray Sales Market Share by Country (2021-2026)

Table 43. Americas Outdoor Bear Spray Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas Outdoor Bear Spray Sales by Type (2021-2026) & (K Units)

Table 45. Americas Outdoor Bear Spray Sales by Application (2021-2026) & (K Units)

Table 46. APAC Outdoor Bear Spray Sales by Region (2021-2026) & (K Units)

Table 47. APAC Outdoor Bear Spray Sales Market Share by Region (2021-2026)

Table 48. APAC Outdoor Bear Spray Revenue by Region (2021-2026) & (\$ millions)

Table 49. APAC Outdoor Bear Spray Sales by Type (2021-2026) & (K Units)

Table 50. APAC Outdoor Bear Spray Sales by Application (2021-2026) & (K Units)

Table 51. Europe Outdoor Bear Spray Sales by Country (2021-2026) & (K Units)

Table 52. Europe Outdoor Bear Spray Revenue by Country (2021-2026) & (\$ millions)

Table 53. Europe Outdoor Bear Spray Sales by Type (2021-2026) & (K Units)

Table 54. Europe Outdoor Bear Spray Sales by Application (2021-2026) & (K Units)

Table 55. Middle East & Africa Outdoor Bear Spray Sales by Country (2021-2026) & (K Units)

Table 56. Middle East & Africa Outdoor Bear Spray Revenue Market Share by Country (2021-2026)

Table 57. Middle East & Africa Outdoor Bear Spray Sales by Type (2021-2026) & (K Units)

Table 58. Middle East & Africa Outdoor Bear Spray Sales by Application (2021-2026) &

(K Units)

Table 59. Key Market Drivers & Growth Opportunities of Outdoor Bear Spray

Table 60. Key Market Challenges & Risks of Outdoor Bear Spray

Table 61. Key Industry Trends of Outdoor Bear Spray

Table 62. Outdoor Bear Spray Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Outdoor Bear Spray Distributors List

Table 65. Outdoor Bear Spray Customer List

Table 66. Global Outdoor Bear Spray Sales Forecast by Region (2027-2032) & (K Units)

Table 67. Global Outdoor Bear Spray Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 68. Americas Outdoor Bear Spray Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Americas Outdoor Bear Spray Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. APAC Outdoor Bear Spray Sales Forecast by Region (2027-2032) & (K Units)

Table 71. APAC Outdoor Bear Spray Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 72. Europe Outdoor Bear Spray Sales Forecast by Country (2027-2032) & (K Units)

Table 73. Europe Outdoor Bear Spray Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 74. Middle East & Africa Outdoor Bear Spray Sales Forecast by Country (2027-2032) & (K Units)

Table 75. Middle East & Africa Outdoor Bear Spray Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. Global Outdoor Bear Spray Sales Forecast by Type (2027-2032) & (K Units)

Table 77. Global Outdoor Bear Spray Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 78. Global Outdoor Bear Spray Sales Forecast by Application (2027-2032) & (K Units)

Table 79. Global Outdoor Bear Spray Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 80. SABRE Personal Safety Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 81. SABRE Personal Safety Outdoor Bear Spray Product Portfolios and Specifications

Table 82. SABRE Personal Safety Outdoor Bear Spray Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 83. SABRE Personal Safety Main Business

Table 84. SABRE Personal Safety Latest Developments

Table 85. UDAP Industries Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 86. UDAP Industries Outdoor Bear Spray Product Portfolios and Specifications

Table 87. UDAP Industries Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 88. UDAP Industries Main Business

Table 89. UDAP Industries Latest Developments

Table 90. Counter Assault Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 91. Counter Assault Outdoor Bear Spray Product Portfolios and Specifications

Table 92. Counter Assault Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. Counter Assault Main Business

Table 94. Counter Assault Latest Developments

Table 95. Yukon Magnum Bear Deterrent Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 96. Yukon Magnum Bear Deterrent Outdoor Bear Spray Product Portfolios and Specifications

Table 97. Yukon Magnum Bear Deterrent Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Yukon Magnum Bear Deterrent Main Business

Table 99. Yukon Magnum Bear Deterrent Latest Developments

Table 100. BearVault Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 101. BearVault Outdoor Bear Spray Product Portfolios and Specifications

Table 102. BearVault Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. BearVault Main Business

Table 104. BearVault Latest Developments

Table 105. Kodiak Wildlife Products Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 106. Kodiak Wildlife Products Outdoor Bear Spray Product Portfolios and Specifications

Table 107. Kodiak Wildlife Products Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. Kodiak Wildlife Products Main Business

Table 109. Kodiak Wildlife Products Latest Developments

Table 110. Ursack Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 111. Ursack Outdoor Bear Spray Product Portfolios and Specifications

Table 112. Ursack Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. Ursack Main Business

Table 114. Ursack Latest Developments

Table 115. Personal Safety Corporation Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 116. Personal Safety Corporation Outdoor Bear Spray Product Portfolios and Specifications

Table 117. Personal Safety Corporation Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. Personal Safety Corporation Main Business

Table 119. Personal Safety Corporation Latest Developments

Table 120. Tahoe Bear Busters Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 121. Tahoe Bear Busters Outdoor Bear Spray Product Portfolios and Specifications

Table 122. Tahoe Bear Busters Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. Tahoe Bear Busters Main Business

Table 124. Tahoe Bear Busters Latest Developments

Table 125. Zarc International Basic Information, Outdoor Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 126. Zarc International Outdoor Bear Spray Product Portfolios and Specifications

Table 127. Zarc International Outdoor Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Zarc International Main Business

Table 129. Zarc International Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Outdoor Bear Spray
- Figure 2. Outdoor Bear Spray Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Outdoor Bear Spray Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Outdoor Bear Spray Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Outdoor Bear Spray Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Outdoor Bear Spray Sales Market Share by Country/Region (2025)
- Figure 10. Outdoor Bear Spray Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Long-Range Type
- Figure 12. Product Picture of Duration-Focused Type
- Figure 13. Global Outdoor Bear Spray Sales Market Share by Type in 2026
- Figure 14. Global Outdoor Bear Spray Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Small Capacity
- Figure 16. Product Picture of Medium Capacity
- Figure 17. Product Picture of Large Capacity
- Figure 18. Global Outdoor Bear Spray Sales Market Share by Capacity in 2026
- Figure 19. Global Outdoor Bear Spray Revenue Market Share by Capacity (2021-2026)
- Figure 20. Outdoor Bear Spray Consumed in Personal Defense
- Figure 21. Global Outdoor Bear Spray Market: Personal Defense (2021-2026) & (K Units)
- Figure 22. Outdoor Bear Spray Consumed in Law Enforcement Defense
- Figure 23. Global Outdoor Bear Spray Market: Law Enforcement Defense (2021-2026) & (K Units)
- Figure 24. Global Outdoor Bear Spray Sale Market Share by Application (2025)
- Figure 25. Global Outdoor Bear Spray Revenue Market Share by Application in 2025
- Figure 26. Outdoor Bear Spray Sales by Company in 2025 (K Units)
- Figure 27. Global Outdoor Bear Spray Sales Market Share by Company in 2025
- Figure 28. Outdoor Bear Spray Revenue by Company in 2025 (\$ millions)
- Figure 29. Global Outdoor Bear Spray Revenue Market Share by Company in 2025
- Figure 30. Global Outdoor Bear Spray Sales Market Share by Geographic Region (2021-2026)

Figure 31. Global Outdoor Bear Spray Revenue Market Share by Geographic Region in 2025

Figure 32. Americas Outdoor Bear Spray Sales 2021-2026 (K Units)

Figure 33. Americas Outdoor Bear Spray Revenue 2021-2026 (\$ millions)

Figure 34. APAC Outdoor Bear Spray Sales 2021-2026 (K Units)

Figure 35. APAC Outdoor Bear Spray Revenue 2021-2026 (\$ millions)

Figure 36. Europe Outdoor Bear Spray Sales 2021-2026 (K Units)

Figure 37. Europe Outdoor Bear Spray Revenue 2021-2026 (\$ millions)

Figure 38. Middle East & Africa Outdoor Bear Spray Sales 2021-2026 (K Units)

Figure 39. Middle East & Africa Outdoor Bear Spray Revenue 2021-2026 (\$ millions)

Figure 40. Americas Outdoor Bear Spray Sales Market Share by Country in 2025

Figure 41. Americas Outdoor Bear Spray Revenue Market Share by Country (2021-2026)

Figure 42. Americas Outdoor Bear Spray Sales Market Share by Type (2021-2026)

Figure 43. Americas Outdoor Bear Spray Sales Market Share by Application (2021-2026)

Figure 44. United States Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 45. Canada Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 46. Mexico Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 47. Brazil Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 48. APAC Outdoor Bear Spray Sales Market Share by Region in 2025

Figure 49. APAC Outdoor Bear Spray Revenue Market Share by Region (2021-2026)

Figure 50. APAC Outdoor Bear Spray Sales Market Share by Type (2021-2026)

Figure 51. APAC Outdoor Bear Spray Sales Market Share by Application (2021-2026)

Figure 52. China Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 53. Japan Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 54. South Korea Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 55. Southeast Asia Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 56. India Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 57. Australia Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 58. China Taiwan Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 59. Europe Outdoor Bear Spray Sales Market Share by Country in 2025

Figure 60. Europe Outdoor Bear Spray Revenue Market Share by Country (2021-2026)

Figure 61. Europe Outdoor Bear Spray Sales Market Share by Type (2021-2026)

Figure 62. Europe Outdoor Bear Spray Sales Market Share by Application (2021-2026)

Figure 63. Germany Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 64. France Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 65. UK Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 66. Italy Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)

- Figure 67. Russia Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Middle East & Africa Outdoor Bear Spray Sales Market Share by Country (2021-2026)
- Figure 69. Middle East & Africa Outdoor Bear Spray Sales Market Share by Type (2021-2026)
- Figure 70. Middle East & Africa Outdoor Bear Spray Sales Market Share by Application (2021-2026)
- Figure 71. Egypt Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 72. South Africa Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Israel Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Turkey Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 75. GCC Countries Outdoor Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Manufacturing Cost Structure Analysis of Outdoor Bear Spray in 2026
- Figure 77. Manufacturing Process Analysis of Outdoor Bear Spray
- Figure 78. Industry Chain Structure of Outdoor Bear Spray
- Figure 79. Channels of Distribution
- Figure 80. Global Outdoor Bear Spray Sales Market Forecast by Region (2027-2032)
- Figure 81. Global Outdoor Bear Spray Revenue Market Share Forecast by Region (2027-2032)
- Figure 82. Global Outdoor Bear Spray Sales Market Share Forecast by Type (2027-2032)
- Figure 83. Global Outdoor Bear Spray Revenue Market Share Forecast by Type (2027-2032)
- Figure 84. Global Outdoor Bear Spray Sales Market Share Forecast by Application (2027-2032)
- Figure 85. Global Outdoor Bear Spray Revenue Market Share Forecast by Application (2027-2032)

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