

Global Outdoor Advertising Machine Market Growth 2024-2030

<https://marketpublishers.com/r/GA1729B8FDFEN.html>

Date: May 2024

Pages: 113

Price: US\$ 3,660.00 (Single User License)

ID: GA1729B8FDFEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Outdoor advertising machine is an outdoor information release system using LCD screen. Traditional advertising machines use ordinary LCD screens, which are characterized by high pixels and good display effects. But it cannot be used outdoors. In order to use it outdoors, it is usually necessary to increase the brightness of the LCD backlight. The brightness of outdoor LCD advertising machines is usually above 1500Nits, and a brightness of 2000Nits can provide better display effects.

The global Outdoor Advertising Machine market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Outdoor Advertising Machine Industry Forecast" looks at past sales and reviews total world Outdoor Advertising Machine sales in 2023, providing a comprehensive analysis by region and market sector of projected Outdoor Advertising Machine sales for 2024 through 2030. With Outdoor Advertising Machine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Outdoor Advertising Machine industry.

This Insight Report provides a comprehensive analysis of the global Outdoor Advertising Machine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Outdoor Advertising Machine portfolios and capabilities, market entry

strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Outdoor Advertising Machine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Outdoor Advertising Machine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Outdoor Advertising Machine.

United States market for Outdoor Advertising Machine is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Outdoor Advertising Machine is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Outdoor Advertising Machine is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Outdoor Advertising Machine players cover Daktronics, BOE, Shenzhen USER, Shenzhen Jihe, Seeges Technology, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Advertising Machine market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wall Mounted

Upright

Segmentation by Application:

Commercial Areas and Leisure Venues

Transportation Hub

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Daktronics

BOE

Shenzhen USER

Shenzhen Jihe

Seeges Technology

Shenzhen TOPAdkiosk Technology

Shenzhen TianYou

Shenzhen WanMa

JOOOC

Shenzhen Senpal

Shenzhen Shankoo

Shenzhen SiYuan

Shenzhen Rongda Color Crystal Technology Co., Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Outdoor Advertising Machine market?

What factors are driving Outdoor Advertising Machine market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Outdoor Advertising Machine market opportunities vary by end market size?

How does Outdoor Advertising Machine break out by Type, by Application?

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