

Global OTR Tires Market Growth 2026-2032

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Abstracts

The global OTR Tires market size is predicted to grow from US\$ 15703 million in 2025 to US\$ 22005 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

In 2025, global Off-The-Road Tyre production reached approximately 55.35 million units in 2025 with average price of 290 USD/Unit.

OTR Tires (Off-the-road tires) are utilized for large-scale machinery at construction and mining and other sites with no roads. These tires mainly made with premium casings and durable compounds. Off-the-road tires offer substantial support for machinery used at various civil engineering sites, including ultra-large dump trucks, earth and gravel at mining and dam construction sites, bulldozers for earth removal and graders for road construction and snow removal.

The upstream of the OTR tire industry chain mainly includes suppliers of natural rubber, synthetic rubber, carbon black, steel cord, fiber cord, chemical additives, molds, and tire equipment. Fluctuations in raw material prices have a significant impact on costs. The midstream consists of tire manufacturers, whose core competitiveness lies in product line completeness, formulation and structural R&D, size coverage, brand channels, and global manufacturing and service capabilities. The downstream includes construction machinery OEMs, agricultural machinery manufacturers, mining equipment operators, distributors, leasing companies, and the end-use replacement market. Overall, construction and mining tires rely more on large customer OEMs and project-based demand, while agricultural tires combine OEM and replacement attributes, with the replacement market being more fragmented, making channel and service networks more important.

The Off-the-Road (OTR) tires market holds strong long-term potential driven by the

sustained demand from mining, construction, agriculture, and industrial sectors that rely on heavy-duty equipment for earthmoving, material handling, and transportation under extreme operating conditions, where OTR tires provide durability, traction, load-bearing capacity, and resistance to wear, cuts, and heat; the mining industry, particularly for coal, iron ore, and rare earth extraction, represents a core growth driver due to the need for ultra-large tires on haul trucks, loaders, and graders, while infrastructure development projects worldwide, including highways, dams, railways, and smart cities, further boost demand for construction machinery tires; agricultural mechanization in developing regions adds another growth avenue as tractors, harvesters, and forestry equipment increasingly adopt high-performance OTR tires to maximize efficiency in challenging terrain; technological advancements, such as radial OTR tires offering improved fuel efficiency, advanced tread designs for extended lifespan, and real-time tire monitoring systems that enhance safety and reduce downtime, strengthen the market outlook; Asia-Pacific leads in consumption due to massive construction and mining activities in China, India, and Australia, while North America and Europe show steady growth supported by modernization of fleets and replacement demand; meanwhile, Africa and Latin America present emerging opportunities linked to mining investments and agricultural expansion; although challenges such as high raw material costs, supply chain disruptions, and retreading competition exist, the overall market fundamentals remain robust, as end-users prioritize productivity, safety, and cost-efficiency in operations; with growing emphasis on sustainability, OTR tire manufacturers are also investing in eco-friendly materials and recycling initiatives, which align with global environmental goals while enhancing brand competitiveness; ultimately, the OTR tire market is set to expand as a critical enabler of heavy industries worldwide, supporting large-scale infrastructure, energy, and food production needs.

LP Information, Inc. (LPI) ' newest research report, the "OTR Tires Industry Forecast" looks at past sales and reviews total world OTR Tires sales in 2025, providing a comprehensive analysis by region and market sector of projected OTR Tires sales for 2026 through 2032. With OTR Tires sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTR Tires industry.

This Insight Report provides a comprehensive analysis of the global OTR Tires landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTR Tires portfolios and capabilities, market entry strategies, market positions, and geographic

footprints, to better understand these firms? unique position in an accelerating global OTR Tires market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTR Tires and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTR Tires.

This report presents a comprehensive overview, market shares, and growth opportunities of OTR Tires market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Radial Tire

Bias Tire

Solid Tire

Segmentation by Structure:

Rim Diameter Less than 25inch

Rim Diameter 25-49inch

Rim Diameter More than 49inch

Segmentation by End-User:

OE Tire

Replacement Tire

Segmentation by Application:

Agricultural Machinery

Construction Machinery

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bridgestone

Michelin

YOKOHAMA

Titan

BKT

Sailun Group

CEAT

Continental AG

Zhongce Rubber

Guizhou Tyre Co., Ltd.

Shandong Linglong Tyre Co., Ltd

Apollo

JK Tyre

Double Coin Tire Group

Techking Tires Limited

Triangle Tyre

Magna Tyres

Prometeon Tyre

MRF tyres

Nokian Tyres

Prinx Chengshan

GRI

Key Questions Addressed in this Report

What is the 10-year outlook for the global OTR Tires market?

What factors are driving OTR Tires market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do OTR Tires market opportunities vary by end market size?

How does OTR Tires break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global OTR Tires Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for OTR Tires by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for OTR Tires by Country/Region, 2021, 2025 & 2032
- 2.2 OTR Tires Segment by Type
 - 2.2.1 Radial Tire
 - 2.2.2 Bias Tire
 - 2.2.3 Solid Tire
 - 2.2.4 OTR Tires Sales by Type
 - 2.2.4.1 Global OTR Tires Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global OTR Tires Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global OTR Tires Sale Price by Type (2021-2026)
- 2.3 OTR Tires Segment by Structure
 - 2.3.1 Rim Diameter Less than 25inch
 - 2.3.2 Rim Diameter 25-49inch
 - 2.3.3 Rim Diameter More than 49inch
 - 2.3.4 OTR Tires Sales by Structure
 - 2.3.4.1 Global OTR Tires Sales Market Share by Structure (2021-2026)
 - 2.3.4.2 Global OTR Tires Revenue and Market Share by Structure (2021-2026)
 - 2.3.4.3 Global OTR Tires Sale Price by Structure (2021-2026)
- 2.4 OTR Tires Segment by End-User
 - 2.4.1 OE Tire

2.4.2 Replacement Tire

2.4.3 OTR Tires Sales by End-User

2.4.3.1 Global OTR Tires Sales Market Share by End-User (2021-2026)

2.4.3.2 Global OTR Tires Revenue and Market Share by End-User (2021-2026)

2.4.3.3 Global OTR Tires Sale Price by End-User (2021-2026)

2.5 OTR Tires Segment by Application

2.5.1 Agricultural Machinery

2.5.2 Construction Machinery

2.5.3 Others

2.5.4 OTR Tires Sales by Application

2.5.4.1 Global OTR Tires Sale Market Share by Application (2021-2026)

2.5.4.2 Global OTR Tires Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global OTR Tires Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global OTR Tires Breakdown Data by Company

3.1.1 Global OTR Tires Annual Sales by Company (2021-2026)

3.1.2 Global OTR Tires Sales Market Share by Company (2021-2026)

3.2 Global OTR Tires Annual Revenue by Company (2021-2026)

3.2.1 Global OTR Tires Revenue by Company (2021-2026)

3.2.2 Global OTR Tires Revenue Market Share by Company (2021-2026)

3.3 Global OTR Tires Sale Price by Company

3.4 Key Manufacturers OTR Tires Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers OTR Tires Product Location Distribution

3.4.2 Players OTR Tires Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OTR TIRES BY GEOGRAPHIC REGION

4.1 World Historic OTR Tires Market Size by Geographic Region (2021-2026)

4.1.1 Global OTR Tires Annual Sales by Geographic Region (2021-2026)

4.1.2 Global OTR Tires Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic OTR Tires Market Size by Country/Region (2021-2026)

- 4.2.1 Global OTR Tires Annual Sales by Country/Region (2021-2026)
- 4.2.2 Global OTR Tires Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas OTR Tires Sales Growth
- 4.4 APAC OTR Tires Sales Growth
- 4.5 Europe OTR Tires Sales Growth
- 4.6 Middle East & Africa OTR Tires Sales Growth

5 AMERICAS

- 5.1 Americas OTR Tires Sales by Country
 - 5.1.1 Americas OTR Tires Sales by Country (2021-2026)
 - 5.1.2 Americas OTR Tires Revenue by Country (2021-2026)
- 5.2 Americas OTR Tires Sales by Type (2021-2026)
- 5.3 Americas OTR Tires Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC OTR Tires Sales by Region
 - 6.1.1 APAC OTR Tires Sales by Region (2021-2026)
 - 6.1.2 APAC OTR Tires Revenue by Region (2021-2026)
- 6.2 APAC OTR Tires Sales by Type (2021-2026)
- 6.3 APAC OTR Tires Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe OTR Tires by Country
 - 7.1.1 Europe OTR Tires Sales by Country (2021-2026)
 - 7.1.2 Europe OTR Tires Revenue by Country (2021-2026)

- 7.2 Europe OTR Tires Sales by Type (2021-2026)
- 7.3 Europe OTR Tires Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa OTR Tires by Country
 - 8.1.1 Middle East & Africa OTR Tires Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa OTR Tires Revenue by Country (2021-2026)
- 8.2 Middle East & Africa OTR Tires Sales by Type (2021-2026)
- 8.3 Middle East & Africa OTR Tires Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of OTR Tires
- 10.3 Manufacturing Process Analysis of OTR Tires
- 10.4 Industry Chain Structure of OTR Tires

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels

11.2 OTR Tires Distributors

11.3 OTR Tires Customer

12 WORLD FORECAST REVIEW FOR OTR TIRES BY GEOGRAPHIC REGION

12.1 Global OTR Tires Market Size Forecast by Region

12.1.1 Global OTR Tires Forecast by Region (2027-2032)

12.1.2 Global OTR Tires Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global OTR Tires Forecast by Type (2027-2032)

12.7 Global OTR Tires Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Bridgestone

13.1.1 Bridgestone Company Information

13.1.2 Bridgestone OTR Tires Product Portfolios and Specifications

13.1.3 Bridgestone OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Bridgestone Main Business Overview

13.1.5 Bridgestone Latest Developments

13.2 Michelin

13.2.1 Michelin Company Information

13.2.2 Michelin OTR Tires Product Portfolios and Specifications

13.2.3 Michelin OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Michelin Main Business Overview

13.2.5 Michelin Latest Developments

13.3 YOKOHAMA

13.3.1 YOKOHAMA Company Information

13.3.2 YOKOHAMA OTR Tires Product Portfolios and Specifications

13.3.3 YOKOHAMA OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 YOKOHAMA Main Business Overview

13.3.5 YOKOHAMA Latest Developments

13.4 Titan

13.4.1 Titan Company Information

13.4.2 Titan OTR Tires Product Portfolios and Specifications

13.4.3 Titan OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.4.4 Titan Main Business Overview
- 13.4.5 Titan Latest Developments
- 13.5 BKT
 - 13.5.1 BKT Company Information
 - 13.5.2 BKT OTR Tires Product Portfolios and Specifications
 - 13.5.3 BKT OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 BKT Main Business Overview
 - 13.5.5 BKT Latest Developments
- 13.6 Sailun Group
 - 13.6.1 Sailun Group Company Information
 - 13.6.2 Sailun Group OTR Tires Product Portfolios and Specifications
 - 13.6.3 Sailun Group OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Sailun Group Main Business Overview
 - 13.6.5 Sailun Group Latest Developments
- 13.7 CEAT
 - 13.7.1 CEAT Company Information
 - 13.7.2 CEAT OTR Tires Product Portfolios and Specifications
 - 13.7.3 CEAT OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 CEAT Main Business Overview
 - 13.7.5 CEAT Latest Developments
- 13.8 Continental AG
 - 13.8.1 Continental AG Company Information
 - 13.8.2 Continental AG OTR Tires Product Portfolios and Specifications
 - 13.8.3 Continental AG OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Continental AG Main Business Overview
 - 13.8.5 Continental AG Latest Developments
- 13.9 Zhongce Rubber
 - 13.9.1 Zhongce Rubber Company Information
 - 13.9.2 Zhongce Rubber OTR Tires Product Portfolios and Specifications
 - 13.9.3 Zhongce Rubber OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Zhongce Rubber Main Business Overview
 - 13.9.5 Zhongce Rubber Latest Developments
- 13.10 Guizhou Tyre Co., Ltd.
 - 13.10.1 Guizhou Tyre Co., Ltd. Company Information
 - 13.10.2 Guizhou Tyre Co., Ltd. OTR Tires Product Portfolios and Specifications
 - 13.10.3 Guizhou Tyre Co., Ltd. OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.10.4 Guizhou Tyre Co., Ltd. Main Business Overview
- 13.10.5 Guizhou Tyre Co., Ltd. Latest Developments
- 13.11 Shandong Linglong Tyre Co., Ltd
 - 13.11.1 Shandong Linglong Tyre Co., Ltd Company Information
 - 13.11.2 Shandong Linglong Tyre Co., Ltd OTR Tires Product Portfolios and Specifications
 - 13.11.3 Shandong Linglong Tyre Co., Ltd OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Shandong Linglong Tyre Co., Ltd Main Business Overview
 - 13.11.5 Shandong Linglong Tyre Co., Ltd Latest Developments
- 13.12 Apollo
 - 13.12.1 Apollo Company Information
 - 13.12.2 Apollo OTR Tires Product Portfolios and Specifications
 - 13.12.3 Apollo OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Apollo Main Business Overview
 - 13.12.5 Apollo Latest Developments
- 13.13 JK Tyre
 - 13.13.1 JK Tyre Company Information
 - 13.13.2 JK Tyre OTR Tires Product Portfolios and Specifications
 - 13.13.3 JK Tyre OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 JK Tyre Main Business Overview
 - 13.13.5 JK Tyre Latest Developments
- 13.14 Double Coin Tire Group
 - 13.14.1 Double Coin Tire Group Company Information
 - 13.14.2 Double Coin Tire Group OTR Tires Product Portfolios and Specifications
 - 13.14.3 Double Coin Tire Group OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Double Coin Tire Group Main Business Overview
 - 13.14.5 Double Coin Tire Group Latest Developments
- 13.15 Techking Tires Limited
 - 13.15.1 Techking Tires Limited Company Information
 - 13.15.2 Techking Tires Limited OTR Tires Product Portfolios and Specifications
 - 13.15.3 Techking Tires Limited OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Techking Tires Limited Main Business Overview
 - 13.15.5 Techking Tires Limited Latest Developments
- 13.16 Triangle Tyre
 - 13.16.1 Triangle Tyre Company Information
 - 13.16.2 Triangle Tyre OTR Tires Product Portfolios and Specifications

- 13.16.3 Triangle Tyre OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.16.4 Triangle Tyre Main Business Overview
- 13.16.5 Triangle Tyre Latest Developments
- 13.17 Magna Tyres
 - 13.17.1 Magna Tyres Company Information
 - 13.17.2 Magna Tyres OTR Tires Product Portfolios and Specifications
 - 13.17.3 Magna Tyres OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Magna Tyres Main Business Overview
 - 13.17.5 Magna Tyres Latest Developments
- 13.18 Prometeon Tyre
 - 13.18.1 Prometeon Tyre Company Information
 - 13.18.2 Prometeon Tyre OTR Tires Product Portfolios and Specifications
 - 13.18.3 Prometeon Tyre OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Prometeon Tyre Main Business Overview
 - 13.18.5 Prometeon Tyre Latest Developments
- 13.19 MRF tyres
 - 13.19.1 MRF tyres Company Information
 - 13.19.2 MRF tyres OTR Tires Product Portfolios and Specifications
 - 13.19.3 MRF tyres OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 MRF tyres Main Business Overview
 - 13.19.5 MRF tyres Latest Developments
- 13.20 Nokian Tyres
 - 13.20.1 Nokian Tyres Company Information
 - 13.20.2 Nokian Tyres OTR Tires Product Portfolios and Specifications
 - 13.20.3 Nokian Tyres OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 Nokian Tyres Main Business Overview
 - 13.20.5 Nokian Tyres Latest Developments
- 13.21 Prinix Chengshan
 - 13.21.1 Prinix Chengshan Company Information
 - 13.21.2 Prinix Chengshan OTR Tires Product Portfolios and Specifications
 - 13.21.3 Prinix Chengshan OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Prinix Chengshan Main Business Overview
 - 13.21.5 Prinix Chengshan Latest Developments
- 13.22 GRI

13.22.1 GRI Company Information

13.22.2 GRI OTR Tires Product Portfolios and Specifications

13.22.3 GRI OTR Tires Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 GRI Main Business Overview

13.22.5 GRI Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. OTR Tires Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. OTR Tires Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Radial Tire

Table 4. Major Players of Bias Tire

Table 5. Major Players of Solid Tire

Table 6. Global OTR Tires Sales by Type (2021-2026) & (K Units)

Table 7. Global OTR Tires Sales Market Share by Type (2021-2026)

Table 8. Global OTR Tires Revenue by Type (2021-2026) & (\$ million)

Table 9. Global OTR Tires Revenue Market Share by Type (2021-2026)

Table 10. Global OTR Tires Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Rim Diameter Less than 25inch

Table 12. Major Players of Rim Diameter 25-49inch

Table 13. Major Players of Rim Diameter More than 49inch

Table 14. Global OTR Tires Sales by Structure (2021-2026) & (K Units)

Table 15. Global OTR Tires Sales Market Share by Structure (2021-2026)

Table 16. Global OTR Tires Revenue by Structure (2021-2026) & (\$ million)

Table 17. Global OTR Tires Revenue Market Share by Structure (2021-2026)

Table 18. Global OTR Tires Sale Price by Structure (2021-2026) & (US\$/Unit)

Table 19. Major Players of OE Tire

Table 20. Major Players of Replacement Tire

Table 21. Global OTR Tires Sales by End-User (2021-2026) & (K Units)

Table 22. Global OTR Tires Sales Market Share by End-User (2021-2026)

Table 23. Global OTR Tires Revenue by End-User (2021-2026) & (\$ million)

Table 24. Global OTR Tires Revenue Market Share by End-User (2021-2026)

Table 25. Global OTR Tires Sale Price by End-User (2021-2026) & (US\$/Unit)

Table 26. Global OTR Tires Sale by Application (2021-2026) & (K Units)

Table 27. Global OTR Tires Sale Market Share by Application (2021-2026)

Table 28. Global OTR Tires Revenue by Application (2021-2026) & (\$ million)

Table 29. Global OTR Tires Revenue Market Share by Application (2021-2026)

Table 30. Global OTR Tires Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global OTR Tires Sales by Company (2021-2026) & (K Units)

Table 32. Global OTR Tires Sales Market Share by Company (2021-2026)

Table 33. Global OTR Tires Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global OTR Tires Revenue Market Share by Company (2021-2026)
Table 35. Global OTR Tires Sale Price by Company (2021-2026) & (US\$/Unit)
Table 36. Key Manufacturers OTR Tires Producing Area Distribution and Sales Area
Table 37. Players OTR Tires Products Offered
Table 38. OTR Tires Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 39. New Products and Potential Entrants
Table 40. Market M&A Activity & Strategy
Table 41. Global OTR Tires Sales by Geographic Region (2021-2026) & (K Units)
Table 42. Global OTR Tires Sales Market Share Geographic Region (2021-2026)
Table 43. Global OTR Tires Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 44. Global OTR Tires Revenue Market Share by Geographic Region (2021-2026)
Table 45. Global OTR Tires Sales by Country/Region (2021-2026) & (K Units)
Table 46. Global OTR Tires Sales Market Share by Country/Region (2021-2026)
Table 47. Global OTR Tires Revenue by Country/Region (2021-2026) & (\$ millions)
Table 48. Global OTR Tires Revenue Market Share by Country/Region (2021-2026)
Table 49. Americas OTR Tires Sales by Country (2021-2026) & (K Units)
Table 50. Americas OTR Tires Sales Market Share by Country (2021-2026)
Table 51. Americas OTR Tires Revenue by Country (2021-2026) & (\$ millions)
Table 52. Americas OTR Tires Sales by Type (2021-2026) & (K Units)
Table 53. Americas OTR Tires Sales by Application (2021-2026) & (K Units)
Table 54. APAC OTR Tires Sales by Region (2021-2026) & (K Units)
Table 55. APAC OTR Tires Sales Market Share by Region (2021-2026)
Table 56. APAC OTR Tires Revenue by Region (2021-2026) & (\$ millions)
Table 57. APAC OTR Tires Sales by Type (2021-2026) & (K Units)
Table 58. APAC OTR Tires Sales by Application (2021-2026) & (K Units)
Table 59. Europe OTR Tires Sales by Country (2021-2026) & (K Units)
Table 60. Europe OTR Tires Revenue by Country (2021-2026) & (\$ millions)
Table 61. Europe OTR Tires Sales by Type (2021-2026) & (K Units)
Table 62. Europe OTR Tires Sales by Application (2021-2026) & (K Units)
Table 63. Middle East & Africa OTR Tires Sales by Country (2021-2026) & (K Units)
Table 64. Middle East & Africa OTR Tires Revenue Market Share by Country (2021-2026)
Table 65. Middle East & Africa OTR Tires Sales by Type (2021-2026) & (K Units)
Table 66. Middle East & Africa OTR Tires Sales by Application (2021-2026) & (K Units)
Table 67. Key Market Drivers & Growth Opportunities of OTR Tires
Table 68. Key Market Challenges & Risks of OTR Tires
Table 69. Key Industry Trends of OTR Tires
Table 70. OTR Tires Raw Material
Table 71. Key Suppliers of Raw Materials

Table 72. OTR Tires Distributors List

Table 73. OTR Tires Customer List

Table 74. Global OTR Tires Sales Forecast by Region (2027-2032) & (K Units)

Table 75. Global OTR Tires Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas OTR Tires Sales Forecast by Country (2027-2032) & (K Units)

Table 77. Americas OTR Tires Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC OTR Tires Sales Forecast by Region (2027-2032) & (K Units)

Table 79. APAC OTR Tires Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe OTR Tires Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Europe OTR Tires Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa OTR Tires Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Middle East & Africa OTR Tires Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global OTR Tires Sales Forecast by Type (2027-2032) & (K Units)

Table 85. Global OTR Tires Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global OTR Tires Sales Forecast by Application (2027-2032) & (K Units)

Table 87. Global OTR Tires Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. Bridgestone Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 89. Bridgestone OTR Tires Product Portfolios and Specifications

Table 90. Bridgestone OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Bridgestone Main Business

Table 92. Bridgestone Latest Developments

Table 93. Michelin Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 94. Michelin OTR Tires Product Portfolios and Specifications

Table 95. Michelin OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Michelin Main Business

Table 97. Michelin Latest Developments

Table 98. YOKOHAMA Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 99. YOKOHAMA OTR Tires Product Portfolios and Specifications

Table 100. YOKOHAMA OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. YOKOHAMA Main Business

Table 102. YOKOHAMA Latest Developments

Table 103. Titan Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 104. Titan OTR Tires Product Portfolios and Specifications

Table 105. Titan OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Titan Main Business

Table 107. Titan Latest Developments

Table 108. BKT Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 109. BKT OTR Tires Product Portfolios and Specifications

Table 110. BKT OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. BKT Main Business

Table 112. BKT Latest Developments

Table 113. Sailun Group Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 114. Sailun Group OTR Tires Product Portfolios and Specifications

Table 115. Sailun Group OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Sailun Group Main Business

Table 117. Sailun Group Latest Developments

Table 118. CEAT Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 119. CEAT OTR Tires Product Portfolios and Specifications

Table 120. CEAT OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. CEAT Main Business

Table 122. CEAT Latest Developments

Table 123. Continental AG Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 124. Continental AG OTR Tires Product Portfolios and Specifications

Table 125. Continental AG OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Continental AG Main Business

Table 127. Continental AG Latest Developments

Table 128. Zhongce Rubber Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 129. Zhongce Rubber OTR Tires Product Portfolios and Specifications
Table 130. Zhongce Rubber OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 131. Zhongce Rubber Main Business
Table 132. Zhongce Rubber Latest Developments
Table 133. Guizhou Tyre Co., Ltd. Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 134. Guizhou Tyre Co., Ltd. OTR Tires Product Portfolios and Specifications
Table 135. Guizhou Tyre Co., Ltd. OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 136. Guizhou Tyre Co., Ltd. Main Business
Table 137. Guizhou Tyre Co., Ltd. Latest Developments
Table 138. Shandong Linglong Tyre Co., Ltd Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 139. Shandong Linglong Tyre Co., Ltd OTR Tires Product Portfolios and Specifications
Table 140. Shandong Linglong Tyre Co., Ltd OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 141. Shandong Linglong Tyre Co., Ltd Main Business
Table 142. Shandong Linglong Tyre Co., Ltd Latest Developments
Table 143. Apollo Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 144. Apollo OTR Tires Product Portfolios and Specifications
Table 145. Apollo OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 146. Apollo Main Business
Table 147. Apollo Latest Developments
Table 148. JK Tyre Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 149. JK Tyre OTR Tires Product Portfolios and Specifications
Table 150. JK Tyre OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 151. JK Tyre Main Business
Table 152. JK Tyre Latest Developments
Table 153. Double Coin Tire Group Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 154. Double Coin Tire Group OTR Tires Product Portfolios and Specifications
Table 155. Double Coin Tire Group OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 156. Double Coin Tire Group Main Business
Table 157. Double Coin Tire Group Latest Developments
Table 158. Techking Tires Limited Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 159. Techking Tires Limited OTR Tires Product Portfolios and Specifications
Table 160. Techking Tires Limited OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 161. Techking Tires Limited Main Business
Table 162. Techking Tires Limited Latest Developments
Table 163. Triangle Tyre Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 164. Triangle Tyre OTR Tires Product Portfolios and Specifications
Table 165. Triangle Tyre OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 166. Triangle Tyre Main Business
Table 167. Triangle Tyre Latest Developments
Table 168. Magna Tyres Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 169. Magna Tyres OTR Tires Product Portfolios and Specifications
Table 170. Magna Tyres OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 171. Magna Tyres Main Business
Table 172. Magna Tyres Latest Developments
Table 173. Prometeon Tyre Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 174. Prometeon Tyre OTR Tires Product Portfolios and Specifications
Table 175. Prometeon Tyre OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 176. Prometeon Tyre Main Business
Table 177. Prometeon Tyre Latest Developments
Table 178. MRF tyres Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 179. MRF tyres OTR Tires Product Portfolios and Specifications
Table 180. MRF tyres OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 181. MRF tyres Main Business
Table 182. MRF tyres Latest Developments
Table 183. Nokian Tyres Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors

Table 184. Nokian Tyres OTR Tires Product Portfolios and Specifications
Table 185. Nokian Tyres OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 186. Nokian Tyres Main Business
Table 187. Nokian Tyres Latest Developments
Table 188. Prinx Chengshan Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 189. Prinx Chengshan OTR Tires Product Portfolios and Specifications
Table 190. Prinx Chengshan OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 191. Prinx Chengshan Main Business
Table 192. Prinx Chengshan Latest Developments
Table 193. GRI Basic Information, OTR Tires Manufacturing Base, Sales Area and Its Competitors
Table 194. GRI OTR Tires Product Portfolios and Specifications
Table 195. GRI OTR Tires Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 196. GRI Main Business
Table 197. GRI Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of OTR Tires
- Figure 2. OTR Tires Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global OTR Tires Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global OTR Tires Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. OTR Tires Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. OTR Tires Sales Market Share by Country/Region (2025)
- Figure 10. OTR Tires Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Radial Tire
- Figure 12. Product Picture of Bias Tire
- Figure 13. Product Picture of Solid Tire
- Figure 14. Global OTR Tires Sales Market Share by Type in 2026
- Figure 15. Global OTR Tires Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Rim Diameter Less than 25inch
- Figure 17. Product Picture of Rim Diameter 25-49inch
- Figure 18. Product Picture of Rim Diameter More than 49inch
- Figure 19. Global OTR Tires Sales Market Share by Structure in 2026
- Figure 20. Global OTR Tires Revenue Market Share by Structure (2021-2026)
- Figure 21. Product Picture of OE Tire
- Figure 22. Product Picture of Replacement Tire
- Figure 23. Global OTR Tires Sales Market Share by End-User in 2026
- Figure 24. Global OTR Tires Revenue Market Share by End-User (2021-2026)
- Figure 25. OTR Tires Consumed in Agricultural Machinery
- Figure 26. Global OTR Tires Market: Agricultural Machinery (2021-2026) & (K Units)
- Figure 27. OTR Tires Consumed in Construction Machinery
- Figure 28. Global OTR Tires Market: Construction Machinery (2021-2026) & (K Units)
- Figure 29. OTR Tires Consumed in Others
- Figure 30. Global OTR Tires Market: Others (2021-2026) & (K Units)
- Figure 31. Global OTR Tires Sale Market Share by Application (2025)
- Figure 32. Global OTR Tires Revenue Market Share by Application in 2025
- Figure 33. OTR Tires Sales by Company in 2025 (K Units)
- Figure 34. Global OTR Tires Sales Market Share by Company in 2025
- Figure 35. OTR Tires Revenue by Company in 2025 (\$ millions)

- Figure 36. Global OTR Tires Revenue Market Share by Company in 2025
- Figure 37. Global OTR Tires Sales Market Share by Geographic Region (2021-2026)
- Figure 38. Global OTR Tires Revenue Market Share by Geographic Region in 2025
- Figure 39. Americas OTR Tires Sales 2021-2026 (K Units)
- Figure 40. Americas OTR Tires Revenue 2021-2026 (\$ millions)
- Figure 41. APAC OTR Tires Sales 2021-2026 (K Units)
- Figure 42. APAC OTR Tires Revenue 2021-2026 (\$ millions)
- Figure 43. Europe OTR Tires Sales 2021-2026 (K Units)
- Figure 44. Europe OTR Tires Revenue 2021-2026 (\$ millions)
- Figure 45. Middle East & Africa OTR Tires Sales 2021-2026 (K Units)
- Figure 46. Middle East & Africa OTR Tires Revenue 2021-2026 (\$ millions)
- Figure 47. Americas OTR Tires Sales Market Share by Country in 2025
- Figure 48. Americas OTR Tires Revenue Market Share by Country (2021-2026)
- Figure 49. Americas OTR Tires Sales Market Share by Type (2021-2026)
- Figure 50. Americas OTR Tires Sales Market Share by Application (2021-2026)
- Figure 51. United States OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Canada OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Mexico OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Brazil OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 55. APAC OTR Tires Sales Market Share by Region in 2025
- Figure 56. APAC OTR Tires Revenue Market Share by Region (2021-2026)
- Figure 57. APAC OTR Tires Sales Market Share by Type (2021-2026)
- Figure 58. APAC OTR Tires Sales Market Share by Application (2021-2026)
- Figure 59. China OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 60. Japan OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 61. South Korea OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Southeast Asia OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 63. India OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Australia OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 65. China Taiwan OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Europe OTR Tires Sales Market Share by Country in 2025
- Figure 67. Europe OTR Tires Revenue Market Share by Country (2021-2026)
- Figure 68. Europe OTR Tires Sales Market Share by Type (2021-2026)
- Figure 69. Europe OTR Tires Sales Market Share by Application (2021-2026)
- Figure 70. Germany OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 71. France OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 72. UK OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Italy OTR Tires Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Russia OTR Tires Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa OTR Tires Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa OTR Tires Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa OTR Tires Sales Market Share by Application (2021-2026)

Figure 78. Egypt OTR Tires Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa OTR Tires Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel OTR Tires Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey OTR Tires Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries OTR Tires Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of OTR Tires in 2026

Figure 84. Manufacturing Process Analysis of OTR Tires

Figure 85. Industry Chain Structure of OTR Tires

Figure 86. Channels of Distribution

Figure 87. Global OTR Tires Sales Market Forecast by Region (2027-2032)

Figure 88. Global OTR Tires Revenue Market Share Forecast by Region (2027-2032)

Figure 89. Global OTR Tires Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global OTR Tires Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global OTR Tires Sales Market Share Forecast by Application (2027-2032)

Figure 92. Global OTR Tires Revenue Market Share Forecast by Application (2027-2032)

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