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Global OTR Agricultural Tires Market Growth 2025-2031

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Abstracts

The global OTR Agricultural Tires market size is predicted to grow from US$ 6335 million in 2025 to US$ 8807 million in 2031; it is expected to grow at a CAGR of 5.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

OTR agricultural tires are heavy-duty tires designed for agricultural machinery. They are a type of off-road tires (OTR tires). They have deep tread patterns, wide treads, high load capacity, friction resistance, tear resistance, and aging resistance. They are suitable for agricultural vehicles such as tractors, harvesters, tillers, and seeders operating on non-paved roads such as farmlands and pastures.

United States market for OTR Agricultural Tires is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for OTR Agricultural Tires is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for OTR Agricultural Tires is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key OTR Agricultural Tires players cover Michelin, Bridgestone, Pirelli, BKT Tires, Mitas, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “OTR Agricultural Tires Industry Forecast” looks at past sales and reviews total world OTR Agricultural Tires sales in 2024, providing a comprehensive analysis by region and market sector of projected OTR Agricultural Tires sales for 2025 through 2031. With OTR Agricultural Tires sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world OTR Agricultural Tires industry.

This Insight Report provides a comprehensive analysis of the global OTR Agricultural Tires landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTR Agricultural Tires portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global OTR Agricultural Tires market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTR Agricultural Tires and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTR Agricultural Tires.

This report presents a comprehensive overview, market shares, and growth opportunities of OTR Agricultural Tires market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

OEM Tires

Replacement Tires

Segmentation by Application:

Tractor

Harvester

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- Tillage Machine
- Seeder
- Other Agricultural Vehicles

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Michelin
- Bridgestone
- Pirelli
- BKT Tires
- Mitas
- Trelleborg
- Sumitomo Rubber
- Nokian Tyres

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JK Tyre

Specialty Tires of America

RPG Group

Double Coin

Yokohama Rubber

Sailun Group

Fullershine Industrial Group

Shandong Province Sanlitire Manufacture

Cheng Shin Rubber Ind.

Linglong Tyre

Chaoyang Longmarch Tyre

Tianjin United Tire & Rubber International (TUTRIC)

Shandong Zhentai Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global OTR Agricultural Tires market?
What factors are driving OTR Agricultural Tires market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do OTR Agricultural Tires market opportunities vary by end market size?
How does OTR Agricultural Tires break out by Type, by Application?

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