

Global OTC Medicine Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G6C294FC09D4EN.html>

Date: January 2023

Pages: 123

Price: US\$ 3,660.00 (Single User License)

ID: G6C294FC09D4EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “OTC Medicine Industry Forecast” looks at past sales and reviews total world OTC Medicine sales in 2022, providing a comprehensive analysis by region and market sector of projected OTC Medicine sales for 2023 through 2029. With OTC Medicine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTC Medicine industry.

This Insight Report provides a comprehensive analysis of the global OTC Medicine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTC Medicine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OTC Medicine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTC Medicine and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTC Medicine.

The global OTC Medicine market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for OTC Medicine is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for OTC Medicine is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for OTC Medicine is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key OTC Medicine players cover Procter & Gamble, Johnson & Johnson, GlaxoSmithKline Plc, Abbott Laboratories, Amway Corporation, Bayer, Aktienge, Sanofi and Pfizer, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of OTC Medicine market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Gastrointestinal Tract

Dermatology

Otolaryngology

Nutrition/Vitamins

Others

Segmentation by application

Pharmacy

Hospital Pharmacy

Online Retailer

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Johnson & Johnson

GlaxoSmithKline Plc

Abbott Laboratories

Amway Corporation

Bayer

Aktienge

Sanofi

Pfizer

Reckitt Benckiser Group

Church & Dwight

Bayer HealthCare

AstraZeneca

BioGaia

Bristol Myers Squibb

Chr. Hansen

Cipla

CoLucid

Daiichi Sankyo

Friggs

DSM

Eisai

Eli Lilly

Herbalife

Euradite

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