

Global OTC Herbal and Traditional Medicines Market Growth (Status and Outlook) 2018-2023

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Abstracts

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Herbal medicine, also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease.

According to this study, over the next five years the OTC Herbal and Traditional Medicines market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global revenue market share of key companies in OTC Herbal and Traditional Medicines business, shared in Chapter 3.

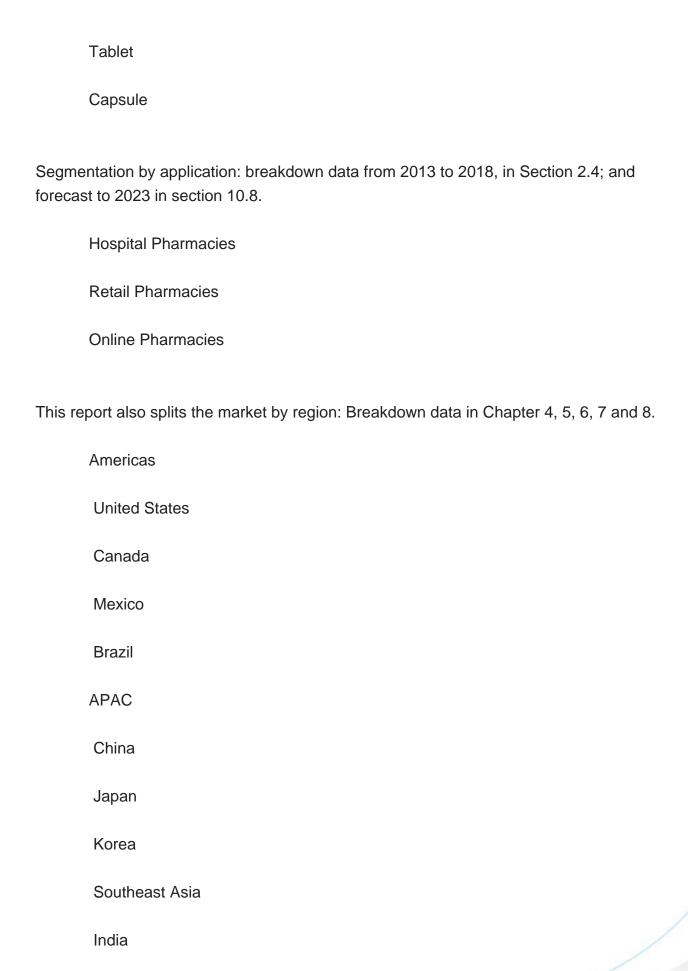
This report presents a comprehensive overview, market shares and growth opportunities of OTC Herbal and Traditional Medicines market by product type, application, key companies and key regions.

This study considers the OTC Herbal and Traditional Medicines value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 10.7.

Liquid







Aus	stralia
Eur	торе
Ge	ermany
Fra	ance
UK	
Ital	ly
Ru	issia
Spa	ain
Mid	Idle East & Africa
Egy	ypt
Sor	outh Africa
Isra	ael
Tui	rkey
GC	CC Countries
detailed and	also presents the market competition landscape and a corresponding alysis of the major vendor/manufacturers in the market. The key rers covered in this report: Breakdown data in in Chapter 3.
Tsu	umura
Sch	nwabe

Madaus



Weleda		
Blackmores		
Arkopharma		
Sido Muncul		
Arizona Natural		
Dabur India		
Herbal Africa		
Nature's Answer		
Bio-Botanica		
Potter's Herbal		
Zand		
Nature Herbs		
Imperial Ginseng		
Yunnan Baiyao		
Tongrentang		
TASLY		
Tianjin Zhongxin Pharmaceutical Group		
Kunming Pharma		
China Resources (Sanjiu)		



JZJT

Guangzhou Pharma

Taiji Group

Hainan Haiyao

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global OTC Herbal and Traditional Medicines market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of OTC Herbal and Traditional Medicines market by identifying its various subsegments.

Focuses on the key global OTC Herbal and Traditional Medicines players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the OTC Herbal and Traditional Medicines with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of OTC Herbal and Traditional Medicines submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.



To strategically profile the key players and comprehensively analyze their growth strategies.



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