

Global OTC Eye Drops and Lubricants Drugs Market Growth 2026-2032

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Abstracts

The global OTC Eye Drops and Lubricants Drugs market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Lubricant eye drops used to treat the dryness and irritation associated with deficient tear production in keratoconjunctivitis sicca (dry eyes). They are also used to moisten contact lenses and in eye examinations. This report mainly studies OTC eye drops and lubricants drugs market.

United States market for OTC Eye Drops and Lubricants Drugs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for OTC Eye Drops and Lubricants Drugs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for OTC Eye Drops and Lubricants Drugs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key OTC Eye Drops and Lubricants Drugs players cover Alcon, AbbVie, Thea pharmaceuticals, Bausch Health, URSAPHARM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "OTC Eye Drops and Lubricants Drugs Industry Forecast" looks at past sales and reviews total world OTC Eye Drops and Lubricants Drugs sales in 2025, providing a comprehensive analysis by region and

market sector of projected OTC Eye Drops and Lubricants Drugs sales for 2026 through 2032. With OTC Eye Drops and Lubricants Drugs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTC Eye Drops and Lubricants Drugs industry.

This Insight Report provides a comprehensive analysis of the global OTC Eye Drops and Lubricants Drugs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTC Eye Drops and Lubricants Drugs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OTC Eye Drops and Lubricants Drugs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTC Eye Drops and Lubricants Drugs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTC Eye Drops and Lubricants Drugs.

This report presents a comprehensive overview, market shares, and growth opportunities of OTC Eye Drops and Lubricants Drugs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Contact Lenses Eyedrop

Allergy Eyedrop

Dry Eye Drop

Others

Segmentation by Application:

Retail Pharmacies

Optical Channel

Online Pharmacies

Hospital Pharmacies

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Alcon

AbbVie

Thea pharmaceuticals

Bausch Health

URSAPHARM

OmniVision Pharma

Rohto

Prestige Consumer Healthcare

LION

Kenvue (VISINE)

Santen Pharma

CooperVision

Zhengshiming

Key Questions Addressed in this Report

What is the 10-year outlook for the global OTC Eye Drops and Lubricants Drugs market?

What factors are driving OTC Eye Drops and Lubricants Drugs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do OTC Eye Drops and Lubricants Drugs market opportunities vary by end market size?

How does OTC Eye Drops and Lubricants Drugs break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global OTC Eye Drops and Lubricants Drugs Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for OTC Eye Drops and Lubricants Drugs by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for OTC Eye Drops and Lubricants Drugs by Country/Region, 2021, 2025 & 2032
- 2.2 OTC Eye Drops and Lubricants Drugs Segment by Type
 - 2.2.1 Contact Lenses Eyedrop
 - 2.2.2 Allergy Eyedrop
 - 2.2.3 Dry Eye Drop
 - 2.2.4 Others
 - 2.2.5 OTC Eye Drops and Lubricants Drugs Sales by Type
 - 2.2.5.1 Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global OTC Eye Drops and Lubricants Drugs Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global OTC Eye Drops and Lubricants Drugs Sale Price by Type (2021-2026)
- 2.3 OTC Eye Drops and Lubricants Drugs Segment by Application
 - 2.3.1 Retail Pharmacies
 - 2.3.2 Optical Channel
 - 2.3.3 Online Pharmacies
 - 2.3.4 Hospital Pharmacies
 - 2.3.5 OTC Eye Drops and Lubricants Drugs Sales by Application
 - 2.3.5.1 Global OTC Eye Drops and Lubricants Drugs Sale Market Share by

Application (2021-2026)

2.3.5.2 Global OTC Eye Drops and Lubricants Drugs Revenue and Market Share by Application (2021-2026)

2.3.5.3 Global OTC Eye Drops and Lubricants Drugs Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global OTC Eye Drops and Lubricants Drugs Breakdown Data by Company

3.1.1 Global OTC Eye Drops and Lubricants Drugs Annual Sales by Company (2021-2026)

3.1.2 Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Company (2021-2026)

3.2 Global OTC Eye Drops and Lubricants Drugs Annual Revenue by Company (2021-2026)

3.2.1 Global OTC Eye Drops and Lubricants Drugs Revenue by Company (2021-2026)

3.2.2 Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Company (2021-2026)

3.3 Global OTC Eye Drops and Lubricants Drugs Sale Price by Company

3.4 Key Manufacturers OTC Eye Drops and Lubricants Drugs Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers OTC Eye Drops and Lubricants Drugs Product Location Distribution

3.4.2 Players OTC Eye Drops and Lubricants Drugs Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR OTC EYE DROPS AND LUBRICANTS DRUGS BY GEOGRAPHIC REGION

4.1 World Historic OTC Eye Drops and Lubricants Drugs Market Size by Geographic Region (2021-2026)

4.1.1 Global OTC Eye Drops and Lubricants Drugs Annual Sales by Geographic Region (2021-2026)

4.1.2 Global OTC Eye Drops and Lubricants Drugs Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic OTC Eye Drops and Lubricants Drugs Market Size by Country/Region (2021-2026)

4.2.1 Global OTC Eye Drops and Lubricants Drugs Annual Sales by Country/Region (2021-2026)

4.2.2 Global OTC Eye Drops and Lubricants Drugs Annual Revenue by Country/Region (2021-2026)

4.3 Americas OTC Eye Drops and Lubricants Drugs Sales Growth

4.4 APAC OTC Eye Drops and Lubricants Drugs Sales Growth

4.5 Europe OTC Eye Drops and Lubricants Drugs Sales Growth

4.6 Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales Growth

5 AMERICAS

5.1 Americas OTC Eye Drops and Lubricants Drugs Sales by Country

5.1.1 Americas OTC Eye Drops and Lubricants Drugs Sales by Country (2021-2026)

5.1.2 Americas OTC Eye Drops and Lubricants Drugs Revenue by Country (2021-2026)

5.2 Americas OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026)

5.3 Americas OTC Eye Drops and Lubricants Drugs Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC OTC Eye Drops and Lubricants Drugs Sales by Region

6.1.1 APAC OTC Eye Drops and Lubricants Drugs Sales by Region (2021-2026)

6.1.2 APAC OTC Eye Drops and Lubricants Drugs Revenue by Region (2021-2026)

6.2 APAC OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026)

6.3 APAC OTC Eye Drops and Lubricants Drugs Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe OTC Eye Drops and Lubricants Drugs by Country

7.1.1 Europe OTC Eye Drops and Lubricants Drugs Sales by Country (2021-2026)

7.1.2 Europe OTC Eye Drops and Lubricants Drugs Revenue by Country (2021-2026)

7.2 Europe OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026)

7.3 Europe OTC Eye Drops and Lubricants Drugs Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa OTC Eye Drops and Lubricants Drugs by Country

8.1.1 Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales by Country (2021-2026)

8.1.2 Middle East & Africa OTC Eye Drops and Lubricants Drugs Revenue by Country (2021-2026)

8.2 Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026)

8.3 Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

- 10.2 Manufacturing Cost Structure Analysis of OTC Eye Drops and Lubricants Drugs
- 10.3 Manufacturing Process Analysis of OTC Eye Drops and Lubricants Drugs
- 10.4 Industry Chain Structure of OTC Eye Drops and Lubricants Drugs

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 OTC Eye Drops and Lubricants Drugs Distributors
- 11.3 OTC Eye Drops and Lubricants Drugs Customer

12 WORLD FORECAST REVIEW FOR OTC EYE DROPS AND LUBRICANTS DRUGS BY GEOGRAPHIC REGION

- 12.1 Global OTC Eye Drops and Lubricants Drugs Market Size Forecast by Region
 - 12.1.1 Global OTC Eye Drops and Lubricants Drugs Forecast by Region (2027-2032)
 - 12.1.2 Global OTC Eye Drops and Lubricants Drugs Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global OTC Eye Drops and Lubricants Drugs Forecast by Type (2027-2032)
- 12.7 Global OTC Eye Drops and Lubricants Drugs Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Alcon
 - 13.1.1 Alcon Company Information
 - 13.1.2 Alcon OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications
 - 13.1.3 Alcon OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Alcon Main Business Overview
 - 13.1.5 Alcon Latest Developments
- 13.2 AbbVie
 - 13.2.1 AbbVie Company Information
 - 13.2.2 AbbVie OTC Eye Drops and Lubricants Drugs Product Portfolios and

Specifications

13.2.3 AbbVie OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 AbbVie Main Business Overview

13.2.5 AbbVie Latest Developments

13.3 Thea pharmaceuticals

13.3.1 Thea pharmaceuticals Company Information

13.3.2 Thea pharmaceuticals OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

13.3.3 Thea pharmaceuticals OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Thea pharmaceuticals Main Business Overview

13.3.5 Thea pharmaceuticals Latest Developments

13.4 Bausch Health

13.4.1 Bausch Health Company Information

13.4.2 Bausch Health OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

13.4.3 Bausch Health OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Bausch Health Main Business Overview

13.4.5 Bausch Health Latest Developments

13.5 URSAPHARM

13.5.1 URSAPHARM Company Information

13.5.2 URSAPHARM OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

13.5.3 URSAPHARM OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 URSAPHARM Main Business Overview

13.5.5 URSAPHARM Latest Developments

13.6 OmniVision Pharma

13.6.1 OmniVision Pharma Company Information

13.6.2 OmniVision Pharma OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

13.6.3 OmniVision Pharma OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 OmniVision Pharma Main Business Overview

13.6.5 OmniVision Pharma Latest Developments

13.7 Rohto

13.7.1 Rohto Company Information

- 13.7.2 Rohto OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications
- 13.7.3 Rohto OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Rohto Main Business Overview
- 13.7.5 Rohto Latest Developments
- 13.8 Prestige Consumer Healthcare
 - 13.8.1 Prestige Consumer Healthcare Company Information
 - 13.8.2 Prestige Consumer Healthcare OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications
 - 13.8.3 Prestige Consumer Healthcare OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Prestige Consumer Healthcare Main Business Overview
 - 13.8.5 Prestige Consumer Healthcare Latest Developments
- 13.9 LION
 - 13.9.1 LION Company Information
 - 13.9.2 LION OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications
 - 13.9.3 LION OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 LION Main Business Overview
 - 13.9.5 LION Latest Developments
- 13.10 Kenvue (VISINE)
 - 13.10.1 Kenvue (VISINE) Company Information
 - 13.10.2 Kenvue (VISINE) OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications
 - 13.10.3 Kenvue (VISINE) OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Kenvue (VISINE) Main Business Overview
 - 13.10.5 Kenvue (VISINE) Latest Developments
- 13.11 Santen Pharma
 - 13.11.1 Santen Pharma Company Information
 - 13.11.2 Santen Pharma OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications
 - 13.11.3 Santen Pharma OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Santen Pharma Main Business Overview
 - 13.11.5 Santen Pharma Latest Developments
- 13.12 CooperVision

13.12.1 CooperVision Company Information

13.12.2 CooperVision OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

13.12.3 CooperVision OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 CooperVision Main Business Overview

13.12.5 CooperVision Latest Developments

13.13 Zhengshiming

13.13.1 Zhengshiming Company Information

13.13.2 Zhengshiming OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

13.13.3 Zhengshiming OTC Eye Drops and Lubricants Drugs Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Zhengshiming Main Business Overview

13.13.5 Zhengshiming Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. OTC Eye Drops and Lubricants Drugs Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. OTC Eye Drops and Lubricants Drugs Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Contact Lenses Eyedrop

Table 4. Major Players of Allergy Eyedrop

Table 5. Major Players of Dry Eye Drop

Table 6. Major Players of Others

Table 7. Global OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026) & (K Units)

Table 8. Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Type (2021-2026)

Table 9. Global OTC Eye Drops and Lubricants Drugs Revenue by Type (2021-2026) & (\$ million)

Table 10. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Type (2021-2026)

Table 11. Global OTC Eye Drops and Lubricants Drugs Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Global OTC Eye Drops and Lubricants Drugs Sale by Application (2021-2026) & (K Units)

Table 13. Global OTC Eye Drops and Lubricants Drugs Sale Market Share by Application (2021-2026)

Table 14. Global OTC Eye Drops and Lubricants Drugs Revenue by Application (2021-2026) & (\$ million)

Table 15. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Application (2021-2026)

Table 16. Global OTC Eye Drops and Lubricants Drugs Sale Price by Application (2021-2026) & (US\$/Unit)

Table 17. Global OTC Eye Drops and Lubricants Drugs Sales by Company (2021-2026) & (K Units)

Table 18. Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Company (2021-2026)

Table 19. Global OTC Eye Drops and Lubricants Drugs Revenue by Company (2021-2026) & (\$ millions)

Table 20. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by

Company (2021-2026)

Table 21. Global OTC Eye Drops and Lubricants Drugs Sale Price by Company (2021-2026) & (US\$/Unit)

Table 22. Key Manufacturers OTC Eye Drops and Lubricants Drugs Producing Area Distribution and Sales Area

Table 23. Players OTC Eye Drops and Lubricants Drugs Products Offered

Table 24. OTC Eye Drops and Lubricants Drugs Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global OTC Eye Drops and Lubricants Drugs Sales by Geographic Region (2021-2026) & (K Units)

Table 28. Global OTC Eye Drops and Lubricants Drugs Sales Market Share Geographic Region (2021-2026)

Table 29. Global OTC Eye Drops and Lubricants Drugs Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global OTC Eye Drops and Lubricants Drugs Sales by Country/Region (2021-2026) & (K Units)

Table 32. Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Country/Region (2021-2026)

Table 33. Global OTC Eye Drops and Lubricants Drugs Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas OTC Eye Drops and Lubricants Drugs Sales by Country (2021-2026) & (K Units)

Table 36. Americas OTC Eye Drops and Lubricants Drugs Sales Market Share by Country (2021-2026)

Table 37. Americas OTC Eye Drops and Lubricants Drugs Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026) & (K Units)

Table 39. Americas OTC Eye Drops and Lubricants Drugs Sales by Application (2021-2026) & (K Units)

Table 40. APAC OTC Eye Drops and Lubricants Drugs Sales by Region (2021-2026) & (K Units)

Table 41. APAC OTC Eye Drops and Lubricants Drugs Sales Market Share by Region

(2021-2026)

Table 42. APAC OTC Eye Drops and Lubricants Drugs Revenue by Region
(2021-2026) & (\$ millions)

Table 43. APAC OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026) & (K Units)

Table 44. APAC OTC Eye Drops and Lubricants Drugs Sales by Application
(2021-2026) & (K Units)

Table 45. Europe OTC Eye Drops and Lubricants Drugs Sales by Country (2021-2026)
& (K Units)

Table 46. Europe OTC Eye Drops and Lubricants Drugs Revenue by Country
(2021-2026) & (\$ millions)

Table 47. Europe OTC Eye Drops and Lubricants Drugs Sales by Type (2021-2026) &
(K Units)

Table 48. Europe OTC Eye Drops and Lubricants Drugs Sales by Application
(2021-2026) & (K Units)

Table 49. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales by Country
(2021-2026) & (K Units)

Table 50. Middle East & Africa OTC Eye Drops and Lubricants Drugs Revenue Market
Share by Country (2021-2026)

Table 51. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales by Type
(2021-2026) & (K Units)

Table 52. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales by
Application (2021-2026) & (K Units)

Table 53. Key Market Drivers & Growth Opportunities of OTC Eye Drops and Lubricants
Drugs

Table 54. Key Market Challenges & Risks of OTC Eye Drops and Lubricants Drugs

Table 55. Key Industry Trends of OTC Eye Drops and Lubricants Drugs

Table 56. OTC Eye Drops and Lubricants Drugs Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. OTC Eye Drops and Lubricants Drugs Distributors List

Table 59. OTC Eye Drops and Lubricants Drugs Customer List

Table 60. Global OTC Eye Drops and Lubricants Drugs Sales Forecast by Region
(2027-2032) & (K Units)

Table 61. Global OTC Eye Drops and Lubricants Drugs Revenue Forecast by Region
(2027-2032) & (\$ millions)

Table 62. Americas OTC Eye Drops and Lubricants Drugs Sales Forecast by Country
(2027-2032) & (K Units)

Table 63. Americas OTC Eye Drops and Lubricants Drugs Annual Revenue Forecast by
Country (2027-2032) & (\$ millions)

Table 64. APAC OTC Eye Drops and Lubricants Drugs Sales Forecast by Region (2027-2032) & (K Units)

Table 65. APAC OTC Eye Drops and Lubricants Drugs Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe OTC Eye Drops and Lubricants Drugs Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Europe OTC Eye Drops and Lubricants Drugs Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Middle East & Africa OTC Eye Drops and Lubricants Drugs Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global OTC Eye Drops and Lubricants Drugs Sales Forecast by Type (2027-2032) & (K Units)

Table 71. Global OTC Eye Drops and Lubricants Drugs Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global OTC Eye Drops and Lubricants Drugs Sales Forecast by Application (2027-2032) & (K Units)

Table 73. Global OTC Eye Drops and Lubricants Drugs Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. Alcon Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 75. Alcon OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 76. Alcon OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 77. Alcon Main Business

Table 78. Alcon Latest Developments

Table 79. AbbVie Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 80. AbbVie OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 81. AbbVie OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. AbbVie Main Business

Table 83. AbbVie Latest Developments

Table 84. Thea pharmaceuticals Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 85. Thea pharmaceuticals OTC Eye Drops and Lubricants Drugs Product

Portfolios and Specifications

Table 86. Thea pharmaceuticals OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. Thea pharmaceuticals Main Business

Table 88. Thea pharmaceuticals Latest Developments

Table 89. Bausch Health Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 90. Bausch Health OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 91. Bausch Health OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Bausch Health Main Business

Table 93. Bausch Health Latest Developments

Table 94. URSAPHARM Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 95. URSAPHARM OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 96. URSAPHARM OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. URSAPHARM Main Business

Table 98. URSAPHARM Latest Developments

Table 99. OmniVision Pharma Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 100. OmniVision Pharma OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 101. OmniVision Pharma OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. OmniVision Pharma Main Business

Table 103. OmniVision Pharma Latest Developments

Table 104. Rohto Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 105. Rohto OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 106. Rohto OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. Rohto Main Business

Table 108. Rohto Latest Developments

Table 109. Prestige Consumer Healthcare Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 110. Prestige Consumer Healthcare OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 111. Prestige Consumer Healthcare OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. Prestige Consumer Healthcare Main Business

Table 113. Prestige Consumer Healthcare Latest Developments

Table 114. LION Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 115. LION OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 116. LION OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. LION Main Business

Table 118. LION Latest Developments

Table 119. Kenvue (VISINE) Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 120. Kenvue (VISINE) OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 121. Kenvue (VISINE) OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Kenvue (VISINE) Main Business

Table 123. Kenvue (VISINE) Latest Developments

Table 124. Santen Pharma Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 125. Santen Pharma OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 126. Santen Pharma OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. Santen Pharma Main Business

Table 128. Santen Pharma Latest Developments

Table 129. CooperVision Basic Information, OTC Eye Drops and Lubricants Drugs Manufacturing Base, Sales Area and Its Competitors

Table 130. CooperVision OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 131. CooperVision OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. CooperVision Main Business

Table 133. CooperVision Latest Developments

Table 134. Zhengshiming Basic Information, OTC Eye Drops and Lubricants Drugs

Manufacturing Base, Sales Area and Its Competitors

Table 135. Zhengshiming OTC Eye Drops and Lubricants Drugs Product Portfolios and Specifications

Table 136. Zhengshiming OTC Eye Drops and Lubricants Drugs Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Zhengshiming Main Business

Table 138. Zhengshiming Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of OTC Eye Drops and Lubricants Drugs

Figure 2. OTC Eye Drops and Lubricants Drugs Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global OTC Eye Drops and Lubricants Drugs Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global OTC Eye Drops and Lubricants Drugs Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. OTC Eye Drops and Lubricants Drugs Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. OTC Eye Drops and Lubricants Drugs Sales Market Share by Country/Region (2025)

Figure 10. OTC Eye Drops and Lubricants Drugs Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Contact Lenses Eyedrop

Figure 12. Product Picture of Allergy Eyedrop

Figure 13. Product Picture of Dry Eye Drop

Figure 14. Product Picture of Others

Figure 15. Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Type in 2026

Figure 16. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Type (2021-2026)

Figure 17. OTC Eye Drops and Lubricants Drugs Consumed in Retail Pharmacies

Figure 18. Global OTC Eye Drops and Lubricants Drugs Market: Retail Pharmacies (2021-2026) & (K Units)

Figure 19. OTC Eye Drops and Lubricants Drugs Consumed in Optical Channel

Figure 20. Global OTC Eye Drops and Lubricants Drugs Market: Optical Channel (2021-2026) & (K Units)

Figure 21. OTC Eye Drops and Lubricants Drugs Consumed in Online Pharmacies

Figure 22. Global OTC Eye Drops and Lubricants Drugs Market: Online Pharmacies (2021-2026) & (K Units)

Figure 23. OTC Eye Drops and Lubricants Drugs Consumed in Hospital Pharmacies

Figure 24. Global OTC Eye Drops and Lubricants Drugs Market: Hospital Pharmacies (2021-2026) & (K Units)

Figure 25. Global OTC Eye Drops and Lubricants Drugs Sale Market Share by Application (2025)

Figure 26. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Application in 2026

Figure 27. OTC Eye Drops and Lubricants Drugs Sales by Company in 2026 (K Units)

Figure 28. Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Company in 2026

Figure 29. OTC Eye Drops and Lubricants Drugs Revenue by Company in 2026 (\$ millions)

Figure 30. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Company in 2026

Figure 31. Global OTC Eye Drops and Lubricants Drugs Sales Market Share by Geographic Region (2021-2026)

Figure 32. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share by Geographic Region in 2026

Figure 33. Americas OTC Eye Drops and Lubricants Drugs Sales 2021-2026 (K Units)

Figure 34. Americas OTC Eye Drops and Lubricants Drugs Revenue 2021-2026 (\$ millions)

Figure 35. APAC OTC Eye Drops and Lubricants Drugs Sales 2021-2026 (K Units)

Figure 36. APAC OTC Eye Drops and Lubricants Drugs Revenue 2021-2026 (\$ millions)

Figure 37. Europe OTC Eye Drops and Lubricants Drugs Sales 2021-2026 (K Units)

Figure 38. Europe OTC Eye Drops and Lubricants Drugs Revenue 2021-2026 (\$ millions)

Figure 39. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales 2021-2026 (K Units)

Figure 40. Middle East & Africa OTC Eye Drops and Lubricants Drugs Revenue 2021-2026 (\$ millions)

Figure 41. Americas OTC Eye Drops and Lubricants Drugs Sales Market Share by Country in 2026

Figure 42. Americas OTC Eye Drops and Lubricants Drugs Revenue Market Share by Country (2021-2026)

Figure 43. Americas OTC Eye Drops and Lubricants Drugs Sales Market Share by Type (2021-2026)

Figure 44. Americas OTC Eye Drops and Lubricants Drugs Sales Market Share by Application (2021-2026)

Figure 45. United States OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 46. Canada OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026

(\$ millions)

Figure 47. Mexico OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026

(\$ millions)

Figure 48. Brazil OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 49. APAC OTC Eye Drops and Lubricants Drugs Sales Market Share by Region in 2026

Figure 50. APAC OTC Eye Drops and Lubricants Drugs Revenue Market Share by Region (2021-2026)

Figure 51. APAC OTC Eye Drops and Lubricants Drugs Sales Market Share by Type (2021-2026)

Figure 52. APAC OTC Eye Drops and Lubricants Drugs Sales Market Share by Application (2021-2026)

Figure 53. China OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 54. Japan OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 55. South Korea OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 56. Southeast Asia OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 57. India OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 58. Australia OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 59. China Taiwan OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 60. Europe OTC Eye Drops and Lubricants Drugs Sales Market Share by Country in 2026

Figure 61. Europe OTC Eye Drops and Lubricants Drugs Revenue Market Share by Country (2021-2026)

Figure 62. Europe OTC Eye Drops and Lubricants Drugs Sales Market Share by Type (2021-2026)

Figure 63. Europe OTC Eye Drops and Lubricants Drugs Sales Market Share by Application (2021-2026)

Figure 64. Germany OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 65. France OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 66. UK OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 67. Italy OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 68. Russia OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 69. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales Market Share by Country (2021-2026)

Figure 70. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales Market Share by Type (2021-2026)

Figure 71. Middle East & Africa OTC Eye Drops and Lubricants Drugs Sales Market Share by Application (2021-2026)

Figure 72. Egypt OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 73. South Africa OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 74. Israel OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 75. Turkey OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 76. GCC Countries OTC Eye Drops and Lubricants Drugs Revenue Growth 2021-2026 (\$ millions)

Figure 77. Manufacturing Cost Structure Analysis of OTC Eye Drops and Lubricants Drugs in 2026

Figure 78. Manufacturing Process Analysis of OTC Eye Drops and Lubricants Drugs

Figure 79. Industry Chain Structure of OTC Eye Drops and Lubricants Drugs

Figure 80. Channels of Distribution

Figure 81. Global OTC Eye Drops and Lubricants Drugs Sales Market Forecast by Region (2027-2032)

Figure 82. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share Forecast by Region (2027-2032)

Figure 83. Global OTC Eye Drops and Lubricants Drugs Sales Market Share Forecast by Type (2027-2032)

Figure 84. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share Forecast by Type (2027-2032)

Figure 85. Global OTC Eye Drops and Lubricants Drugs Sales Market Share Forecast by Application (2027-2032)

Figure 86. Global OTC Eye Drops and Lubricants Drugs Revenue Market Share Forecast by Application (2027-2032)

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