

Global OTC Drug and Dietary Supplement Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Dietary supplements include such ingredients as vitamins, minerals, herbs, amino acids, and enzymes. Dietary supplements are marketed in forms such as tablets, capsules, softgels, gelcaps, powders, and liquids.

LPI (LP Information)' newest research report, the "OTC Drug and Dietary Supplement Industry Forecast" looks at past sales and reviews total world OTC Drug and Dietary Supplement sales in 2022, providing a comprehensive analysis by region and market sector of projected OTC Drug and Dietary Supplement sales for 2023 through 2029. With OTC Drug and Dietary Supplement sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTC Drug and Dietary Supplement industry.

This Insight Report provides a comprehensive analysis of the global OTC Drug and Dietary Supplement landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTC Drug and Dietary Supplement portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OTC Drug and Dietary Supplement market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTC Drug and Dietary Supplement and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTC Drug and Dietary Supplement.

The global OTC Drug and Dietary Supplement market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for OTC Drug and Dietary Supplement is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for OTC Drug and Dietary Supplement is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for OTC Drug and Dietary Supplement is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key OTC Drug and Dietary Supplement players cover Pfizer, Amway, Suntory, Glanbia, GSK, Abbott, Herbalife, Reckitt Benckiser and Bayer, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of OTC Drug and Dietary Supplement market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Tablets

Powders

Capsules

Liquids

Segmentation by application

Convenience Stores

Pharmacies

Supermarkets

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Pfizer

Amway

Suntory

Glanbia

GSK

Abbott

Herbalife

Reckitt Benckiser

Bayer

Blackmores

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