

Global OTC Cough, Cold & Allergy Medicine Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “OTC Cough, Cold & Allergy Medicine Industry Forecast” looks at past sales and reviews total world OTC Cough, Cold & Allergy Medicine sales in 2022, providing a comprehensive analysis by region and market sector of projected OTC Cough, Cold & Allergy Medicine sales for 2023 through 2029. With OTC Cough, Cold & Allergy Medicine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTC Cough, Cold & Allergy Medicine industry.

This Insight Report provides a comprehensive analysis of the global OTC Cough, Cold & Allergy Medicine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTC Cough, Cold & Allergy Medicine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OTC Cough, Cold & Allergy Medicine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTC Cough, Cold & Allergy Medicine and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTC Cough, Cold & Allergy Medicine.

The global OTC Cough, Cold & Allergy Medicine market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for OTC Cough, Cold & Allergy Medicine is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for OTC Cough, Cold & Allergy Medicine is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for OTC Cough, Cold & Allergy Medicine is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key OTC Cough, Cold & Allergy Medicine players cover Sanofi-Aventis, Johnson & Johnson Service, Reckitt Benckiser Group, Novartis AG, GlaxoSmithKline, AstraZaneca, Pfizer Inc., Sun Pharmaceutical Industries and Prestige Brands Holdings, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of OTC Cough, Cold & Allergy Medicine market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Tablet

Solution

Drops

Capsule

Granules

Syrup

Pills

Segmentation by application

Baby

Toddler

Preschool Children

School-age Children

Adult

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sanofi-Aventis

Johnson & Johnson Service

Reckitt Benckiser Group

Novartis AG

GlaxoSmithKline

AstraZaneca

Pfizer Inc.

Sun Pharmaceutical Industries

Prestige Brands Holdings

Procter & Gamble

Bristol-Myers Squib

Merck

Allergen

Toray Industries

Beijing Tongrentang

Essence Pharmaceutical Group

Jiangxi Heying Pharmaceutical

Diao Group Chengdu Pharmaceutical

Shanghai Pharmaceutical

Harbin Children's Pharmaceutical

China Resources Sanjiu Pharmaceutical

Xinjiang Quanan Pharmaceutical

Jiangsu Huayang Pharmaceutical

Nanjing Chengong Pharmaceutical

Beijing Jiulong Pharmaceutical

Livzon Group

Sinopharm Group

CSPC

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global OTC Cough, Cold & Allergy Medicine Market Size 2018-2029
- 2.1.2 OTC Cough, Cold & Allergy Medicine Market Size CAGR by Region 2018 VS 2022 VS 2029

2.2 OTC Cough, Cold & Allergy Medicine Segment by Type

- 2.2.1 Tablet
- 2.2.2 Solution
- 2.2.3 Drops
- 2.2.4 Capsule
- 2.2.5 Granules
- 2.2.6 Syrup
- 2.2.7 Pills

2.3 OTC Cough, Cold & Allergy Medicine Market Size by Type

- 2.3.1 OTC Cough, Cold & Allergy Medicine Market Size CAGR by Type (2018 VS 2022 VS 2029)
- 2.3.2 Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type (2018-2023)

2.4 OTC Cough, Cold & Allergy Medicine Segment by Application

- 2.4.1 Baby
- 2.4.2 Toddler
- 2.4.3 Preschool Children
- 2.4.4 School-age Children
- 2.4.5 Adult

2.5 OTC Cough, Cold & Allergy Medicine Market Size by Application

2.5.1 OTC Cough, Cold & Allergy Medicine Market Size CAGR by Application (2018 VS 2022 VS 2029)

2.5.2 Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application (2018-2023)

3 OTC COUGH, COLD & ALLERGY MEDICINE MARKET SIZE BY PLAYER

3.1 OTC Cough, Cold & Allergy Medicine Market Size Market Share by Players

3.1.1 Global OTC Cough, Cold & Allergy Medicine Revenue by Players (2018-2023)

3.1.2 Global OTC Cough, Cold & Allergy Medicine Revenue Market Share by Players (2018-2023)

3.2 Global OTC Cough, Cold & Allergy Medicine Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 OTC COUGH, COLD & ALLERGY MEDICINE BY REGIONS

4.1 OTC Cough, Cold & Allergy Medicine Market Size by Regions (2018-2023)

4.2 Americas OTC Cough, Cold & Allergy Medicine Market Size Growth (2018-2023)

4.3 APAC OTC Cough, Cold & Allergy Medicine Market Size Growth (2018-2023)

4.4 Europe OTC Cough, Cold & Allergy Medicine Market Size Growth (2018-2023)

4.5 Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size Growth (2018-2023)

5 AMERICAS

5.1 Americas OTC Cough, Cold & Allergy Medicine Market Size by Country (2018-2023)

5.2 Americas OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023)

5.3 Americas OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

- 6.1 APAC OTC Cough, Cold & Allergy Medicine Market Size by Region (2018-2023)
- 6.2 APAC OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023)
- 6.3 APAC OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe OTC Cough, Cold & Allergy Medicine by Country (2018-2023)
- 7.2 Europe OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023)
- 7.3 Europe OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa OTC Cough, Cold & Allergy Medicine by Region (2018-2023)
- 8.2 Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023)
- 8.3 Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL OTC COUGH, COLD & ALLERGY MEDICINE MARKET FORECAST

- 10.1 Global OTC Cough, Cold & Allergy Medicine Forecast by Regions (2024-2029)
 - 10.1.1 Global OTC Cough, Cold & Allergy Medicine Forecast by Regions (2024-2029)
 - 10.1.2 Americas OTC Cough, Cold & Allergy Medicine Forecast
 - 10.1.3 APAC OTC Cough, Cold & Allergy Medicine Forecast
 - 10.1.4 Europe OTC Cough, Cold & Allergy Medicine Forecast
 - 10.1.5 Middle East & Africa OTC Cough, Cold & Allergy Medicine Forecast
- 10.2 Americas OTC Cough, Cold & Allergy Medicine Forecast by Country (2024-2029)
 - 10.2.1 United States OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.2.2 Canada OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.2.3 Mexico OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.2.4 Brazil OTC Cough, Cold & Allergy Medicine Market Forecast
- 10.3 APAC OTC Cough, Cold & Allergy Medicine Forecast by Region (2024-2029)
 - 10.3.1 China OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.3.2 Japan OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.3.3 Korea OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.3.4 Southeast Asia OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.3.5 India OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.3.6 Australia OTC Cough, Cold & Allergy Medicine Market Forecast
- 10.4 Europe OTC Cough, Cold & Allergy Medicine Forecast by Country (2024-2029)
 - 10.4.1 Germany OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.4.2 France OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.4.3 UK OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.4.4 Italy OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.4.5 Russia OTC Cough, Cold & Allergy Medicine Market Forecast
- 10.5 Middle East & Africa OTC Cough, Cold & Allergy Medicine Forecast by Region (2024-2029)
 - 10.5.1 Egypt OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.5.2 South Africa OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.5.3 Israel OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.5.4 Turkey OTC Cough, Cold & Allergy Medicine Market Forecast
 - 10.5.5 GCC Countries OTC Cough, Cold & Allergy Medicine Market Forecast
- 10.6 Global OTC Cough, Cold & Allergy Medicine Forecast by Type (2024-2029)

10.7 Global OTC Cough, Cold & Allergy Medicine Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 Sanofi-Aventis

11.1.1 Sanofi-Aventis Company Information

11.1.2 Sanofi-Aventis OTC Cough, Cold & Allergy Medicine Product Offered

11.1.3 Sanofi-Aventis OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.1.4 Sanofi-Aventis Main Business Overview

11.1.5 Sanofi-Aventis Latest Developments

11.2 Johnson & Johnson Service

11.2.1 Johnson & Johnson Service Company Information

11.2.2 Johnson & Johnson Service OTC Cough, Cold & Allergy Medicine Product Offered

11.2.3 Johnson & Johnson Service OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.2.4 Johnson & Johnson Service Main Business Overview

11.2.5 Johnson & Johnson Service Latest Developments

11.3 Reckitt Benckiser Group

11.3.1 Reckitt Benckiser Group Company Information

11.3.2 Reckitt Benckiser Group OTC Cough, Cold & Allergy Medicine Product Offered

11.3.3 Reckitt Benckiser Group OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.3.4 Reckitt Benckiser Group Main Business Overview

11.3.5 Reckitt Benckiser Group Latest Developments

11.4 Novartis AG

11.4.1 Novartis AG Company Information

11.4.2 Novartis AG OTC Cough, Cold & Allergy Medicine Product Offered

11.4.3 Novartis AG OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.4.4 Novartis AG Main Business Overview

11.4.5 Novartis AG Latest Developments

11.5 GlaxoSmithKline

11.5.1 GlaxoSmithKline Company Information

11.5.2 GlaxoSmithKline OTC Cough, Cold & Allergy Medicine Product Offered

11.5.3 GlaxoSmithKline OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.5.4 GlaxoSmithKline Main Business Overview

- 11.5.5 GlaxoSmithKline Latest Developments
- 11.6 AstraZaneca
 - 11.6.1 AstraZaneca Company Information
 - 11.6.2 AstraZaneca OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.6.3 AstraZaneca OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 AstraZaneca Main Business Overview
 - 11.6.5 AstraZaneca Latest Developments
- 11.7 Pfizer Inc.
 - 11.7.1 Pfizer Inc. Company Information
 - 11.7.2 Pfizer Inc. OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.7.3 Pfizer Inc. OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 Pfizer Inc. Main Business Overview
 - 11.7.5 Pfizer Inc. Latest Developments
- 11.8 Sun Pharmaceutical Industries
 - 11.8.1 Sun Pharmaceutical Industries Company Information
 - 11.8.2 Sun Pharmaceutical Industries OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.8.3 Sun Pharmaceutical Industries OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.8.4 Sun Pharmaceutical Industries Main Business Overview
 - 11.8.5 Sun Pharmaceutical Industries Latest Developments
- 11.9 Prestige Brands Holdings
 - 11.9.1 Prestige Brands Holdings Company Information
 - 11.9.2 Prestige Brands Holdings OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.9.3 Prestige Brands Holdings OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 Prestige Brands Holdings Main Business Overview
 - 11.9.5 Prestige Brands Holdings Latest Developments
- 11.10 Procter & Gamble
 - 11.10.1 Procter & Gamble Company Information
 - 11.10.2 Procter & Gamble OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.10.3 Procter & Gamble OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Procter & Gamble Main Business Overview
 - 11.10.5 Procter & Gamble Latest Developments
- 11.11 Bristol-Myers Squibb

- 11.11.1 Bristol-Myers Squib Company Information
- 11.11.2 Bristol-Myers Squib OTC Cough, Cold & Allergy Medicine Product Offered
- 11.11.3 Bristol-Myers Squib OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
- 11.11.4 Bristol-Myers Squib Main Business Overview
- 11.11.5 Bristol-Myers Squib Latest Developments
- 11.12 Merck
 - 11.12.1 Merck Company Information
 - 11.12.2 Merck OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.12.3 Merck OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Merck Main Business Overview
 - 11.12.5 Merck Latest Developments
- 11.13 Allergen
 - 11.13.1 Allergen Company Information
 - 11.13.2 Allergen OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.13.3 Allergen OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 Allergen Main Business Overview
 - 11.13.5 Allergen Latest Developments
- 11.14 Toray Industries
 - 11.14.1 Toray Industries Company Information
 - 11.14.2 Toray Industries OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.14.3 Toray Industries OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.14.4 Toray Industries Main Business Overview
 - 11.14.5 Toray Industries Latest Developments
- 11.15 Beijing Tongrentang
 - 11.15.1 Beijing Tongrentang Company Information
 - 11.15.2 Beijing Tongrentang OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.15.3 Beijing Tongrentang OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)
 - 11.15.4 Beijing Tongrentang Main Business Overview
 - 11.15.5 Beijing Tongrentang Latest Developments
- 11.16 Essence Pharmaceutical Group
 - 11.16.1 Essence Pharmaceutical Group Company Information
 - 11.16.2 Essence Pharmaceutical Group OTC Cough, Cold & Allergy Medicine Product Offered
 - 11.16.3 Essence Pharmaceutical Group OTC Cough, Cold & Allergy Medicine

Revenue, Gross Margin and Market Share (2018-2023)

11.16.4 Essence Pharmaceutical Group Main Business Overview

11.16.5 Essence Pharmaceutical Group Latest Developments

11.17 Jiangxi Heying Pharmaceutical

11.17.1 Jiangxi Heying Pharmaceutical Company Information

11.17.2 Jiangxi Heying Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.17.3 Jiangxi Heying Pharmaceutical OTC Cough, Cold & Allergy Medicine

Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 Jiangxi Heying Pharmaceutical Main Business Overview

11.17.5 Jiangxi Heying Pharmaceutical Latest Developments

11.18 Diao Group Chengdu Pharmaceutical

11.18.1 Diao Group Chengdu Pharmaceutical Company Information

11.18.2 Diao Group Chengdu Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.18.3 Diao Group Chengdu Pharmaceutical OTC Cough, Cold & Allergy Medicine

Revenue, Gross Margin and Market Share (2018-2023)

11.18.4 Diao Group Chengdu Pharmaceutical Main Business Overview

11.18.5 Diao Group Chengdu Pharmaceutical Latest Developments

11.19 Shanghai Pharmaceutical

11.19.1 Shanghai Pharmaceutical Company Information

11.19.2 Shanghai Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.19.3 Shanghai Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue,

Gross Margin and Market Share (2018-2023)

11.19.4 Shanghai Pharmaceutical Main Business Overview

11.19.5 Shanghai Pharmaceutical Latest Developments

11.20 Harbin Children's Pharmaceutical

11.20.1 Harbin Children's Pharmaceutical Company Information

11.20.2 Harbin Children's Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.20.3 Harbin Children's Pharmaceutical OTC Cough, Cold & Allergy Medicine

Revenue, Gross Margin and Market Share (2018-2023)

11.20.4 Harbin Children's Pharmaceutical Main Business Overview

11.20.5 Harbin Children's Pharmaceutical Latest Developments

11.21 China Resources Sanjiu Pharmaceutical

11.21.1 China Resources Sanjiu Pharmaceutical Company Information

11.21.2 China Resources Sanjiu Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.21.3 China Resources Sanjiu Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.21.4 China Resources Sanjiu Pharmaceutical Main Business Overview

11.21.5 China Resources Sanjiu Pharmaceutical Latest Developments

11.22 Xinjiang Quanan Pharmaceutical

11.22.1 Xinjiang Quanan Pharmaceutical Company Information

11.22.2 Xinjiang Quanan Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.22.3 Xinjiang Quanan Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.22.4 Xinjiang Quanan Pharmaceutical Main Business Overview

11.22.5 Xinjiang Quanan Pharmaceutical Latest Developments

11.23 Jiangsu Huayang Pharmaceutical

11.23.1 Jiangsu Huayang Pharmaceutical Company Information

11.23.2 Jiangsu Huayang Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.23.3 Jiangsu Huayang Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.23.4 Jiangsu Huayang Pharmaceutical Main Business Overview

11.23.5 Jiangsu Huayang Pharmaceutical Latest Developments

11.24 Nanjing Chengong Pharmaceutical

11.24.1 Nanjing Chengong Pharmaceutical Company Information

11.24.2 Nanjing Chengong Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.24.3 Nanjing Chengong Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.24.4 Nanjing Chengong Pharmaceutical Main Business Overview

11.24.5 Nanjing Chengong Pharmaceutical Latest Developments

11.25 Beijing Jiulong Pharmaceutical

11.25.1 Beijing Jiulong Pharmaceutical Company Information

11.25.2 Beijing Jiulong Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

11.25.3 Beijing Jiulong Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.25.4 Beijing Jiulong Pharmaceutical Main Business Overview

11.25.5 Beijing Jiulong Pharmaceutical Latest Developments

11.26 Livzon Group

11.26.1 Livzon Group Company Information

11.26.2 Livzon Group OTC Cough, Cold & Allergy Medicine Product Offered

11.26.3 Livzon Group OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.26.4 Livzon Group Main Business Overview

11.26.5 Livzon Group Latest Developments

11.27 Sinopharm Group

11.27.1 Sinopharm Group Company Information

11.27.2 Sinopharm Group OTC Cough, Cold & Allergy Medicine Product Offered

11.27.3 Sinopharm Group OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.27.4 Sinopharm Group Main Business Overview

11.27.5 Sinopharm Group Latest Developments

11.28 CSPC

11.28.1 CSPC Company Information

11.28.2 CSPC OTC Cough, Cold & Allergy Medicine Product Offered

11.28.3 CSPC OTC Cough, Cold & Allergy Medicine Revenue, Gross Margin and Market Share (2018-2023)

11.28.4 CSPC Main Business Overview

11.28.5 CSPC Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. OTC Cough, Cold & Allergy Medicine Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Tablet

Table 3. Major Players of Solution

Table 4. Major Players of Drops

Table 5. Major Players of Capsule

Table 6. Major Players of Granules

Table 7. Major Players of Syrup

Table 8. Major Players of Pills

Table 9. OTC Cough, Cold & Allergy Medicine Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 10. Global OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023) & (\$ Millions)

Table 11. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type (2018-2023)

Table 12. OTC Cough, Cold & Allergy Medicine Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 13. Global OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023) & (\$ Millions)

Table 14. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application (2018-2023)

Table 15. Global OTC Cough, Cold & Allergy Medicine Revenue by Players (2018-2023) & (\$ Millions)

Table 16. Global OTC Cough, Cold & Allergy Medicine Revenue Market Share by Player (2018-2023)

Table 17. OTC Cough, Cold & Allergy Medicine Key Players Head office and Products Offered

Table 18. OTC Cough, Cold & Allergy Medicine Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 19. New Products and Potential Entrants

Table 20. Mergers & Acquisitions, Expansion

Table 21. Global OTC Cough, Cold & Allergy Medicine Market Size by Regions 2018-2023 & (\$ Millions)

Table 22. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Regions (2018-2023)

Table 23. Global OTC Cough, Cold & Allergy Medicine Revenue by Country/Region (2018-2023) & (\$ millions)

Table 24. Global OTC Cough, Cold & Allergy Medicine Revenue Market Share by Country/Region (2018-2023)

Table 25. Americas OTC Cough, Cold & Allergy Medicine Market Size by Country (2018-2023) & (\$ Millions)

Table 26. Americas OTC Cough, Cold & Allergy Medicine Market Size Market Share by Country (2018-2023)

Table 27. Americas OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023) & (\$ Millions)

Table 28. Americas OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type (2018-2023)

Table 29. Americas OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023) & (\$ Millions)

Table 30. Americas OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application (2018-2023)

Table 31. APAC OTC Cough, Cold & Allergy Medicine Market Size by Region (2018-2023) & (\$ Millions)

Table 32. APAC OTC Cough, Cold & Allergy Medicine Market Size Market Share by Region (2018-2023)

Table 33. APAC OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023) & (\$ Millions)

Table 34. APAC OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type (2018-2023)

Table 35. APAC OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023) & (\$ Millions)

Table 36. APAC OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application (2018-2023)

Table 37. Europe OTC Cough, Cold & Allergy Medicine Market Size by Country (2018-2023) & (\$ Millions)

Table 38. Europe OTC Cough, Cold & Allergy Medicine Market Size Market Share by Country (2018-2023)

Table 39. Europe OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023) & (\$ Millions)

Table 40. Europe OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type (2018-2023)

Table 41. Europe OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023) & (\$ Millions)

Table 42. Europe OTC Cough, Cold & Allergy Medicine Market Size Market Share by

Application (2018-2023)

Table 43. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size by Region (2018-2023) & (\$ Millions)

Table 44. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size Market Share by Region (2018-2023)

Table 45. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size by Type (2018-2023) & (\$ Millions)

Table 46. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type (2018-2023)

Table 47. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size by Application (2018-2023) & (\$ Millions)

Table 48. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application (2018-2023)

Table 49. Key Market Drivers & Growth Opportunities of OTC Cough, Cold & Allergy Medicine

Table 50. Key Market Challenges & Risks of OTC Cough, Cold & Allergy Medicine

Table 51. Key Industry Trends of OTC Cough, Cold & Allergy Medicine

Table 52. Global OTC Cough, Cold & Allergy Medicine Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 53. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share Forecast by Regions (2024-2029)

Table 54. Global OTC Cough, Cold & Allergy Medicine Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 55. Global OTC Cough, Cold & Allergy Medicine Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 56. Sanofi-Aventis Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 57. Sanofi-Aventis OTC Cough, Cold & Allergy Medicine Product Offered

Table 58. Sanofi-Aventis OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 59. Sanofi-Aventis Main Business

Table 60. Sanofi-Aventis Latest Developments

Table 61. Johnson & Johnson Service Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 62. Johnson & Johnson Service OTC Cough, Cold & Allergy Medicine Product Offered

Table 63. Johnson & Johnson Service Main Business

Table 64. Johnson & Johnson Service OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

- Table 65. Johnson & Johnson Service Latest Developments
- Table 66. Reckitt Benckiser Group Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors
- Table 67. Reckitt Benckiser Group OTC Cough, Cold & Allergy Medicine Product Offered
- Table 68. Reckitt Benckiser Group Main Business
- Table 69. Reckitt Benckiser Group OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 70. Reckitt Benckiser Group Latest Developments
- Table 71. Novartis AG Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors
- Table 72. Novartis AG OTC Cough, Cold & Allergy Medicine Product Offered
- Table 73. Novartis AG Main Business
- Table 74. Novartis AG OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 75. Novartis AG Latest Developments
- Table 76. GlaxoSmithKline Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors
- Table 77. GlaxoSmithKline OTC Cough, Cold & Allergy Medicine Product Offered
- Table 78. GlaxoSmithKline Main Business
- Table 79. GlaxoSmithKline OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 80. GlaxoSmithKline Latest Developments
- Table 81. AstraZaneca Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors
- Table 82. AstraZaneca OTC Cough, Cold & Allergy Medicine Product Offered
- Table 83. AstraZaneca Main Business
- Table 84. AstraZaneca OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 85. AstraZaneca Latest Developments
- Table 86. Pfizer Inc. Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors
- Table 87. Pfizer Inc. OTC Cough, Cold & Allergy Medicine Product Offered
- Table 88. Pfizer Inc. Main Business
- Table 89. Pfizer Inc. OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 90. Pfizer Inc. Latest Developments
- Table 91. Sun Pharmaceutical Industries Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 92. Sun Pharmaceutical Industries OTC Cough, Cold & Allergy Medicine Product Offered

Table 93. Sun Pharmaceutical Industries Main Business

Table 94. Sun Pharmaceutical Industries OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. Sun Pharmaceutical Industries Latest Developments

Table 96. Prestige Brands Holdings Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 97. Prestige Brands Holdings OTC Cough, Cold & Allergy Medicine Product Offered

Table 98. Prestige Brands Holdings Main Business

Table 99. Prestige Brands Holdings OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. Prestige Brands Holdings Latest Developments

Table 101. Procter & Gamble Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 102. Procter & Gamble OTC Cough, Cold & Allergy Medicine Product Offered

Table 103. Procter & Gamble Main Business

Table 104. Procter & Gamble OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 105. Procter & Gamble Latest Developments

Table 106. Bristol-Myers Squib Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 107. Bristol-Myers Squib OTC Cough, Cold & Allergy Medicine Product Offered

Table 108. Bristol-Myers Squib OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 109. Bristol-Myers Squib Main Business

Table 110. Bristol-Myers Squib Latest Developments

Table 111. Merck Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 112. Merck OTC Cough, Cold & Allergy Medicine Product Offered

Table 113. Merck Main Business

Table 114. Merck OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Merck Latest Developments

Table 116. Allergen Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 117. Allergen OTC Cough, Cold & Allergy Medicine Product Offered

Table 118. Allergen Main Business

Table 119. Allergen OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. Allergen Latest Developments

Table 121. Toray Industries Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 122. Toray Industries OTC Cough, Cold & Allergy Medicine Product Offered

Table 123. Toray Industries Main Business

Table 124. Toray Industries OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Toray Industries Latest Developments

Table 126. Beijing Tongrentang Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 127. Beijing Tongrentang OTC Cough, Cold & Allergy Medicine Product Offered

Table 128. Beijing Tongrentang Main Business

Table 129. Beijing Tongrentang OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. Beijing Tongrentang Latest Developments

Table 131. Essence Pharmaceutical Group Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 132. Essence Pharmaceutical Group OTC Cough, Cold & Allergy Medicine Product Offered

Table 133. Essence Pharmaceutical Group Main Business

Table 134. Essence Pharmaceutical Group OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. Essence Pharmaceutical Group Latest Developments

Table 136. Jiangxi Heying Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 137. Jiangxi Heying Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 138. Jiangxi Heying Pharmaceutical Main Business

Table 139. Jiangxi Heying Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 140. Jiangxi Heying Pharmaceutical Latest Developments

Table 141. Diao Group Chengdu Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 142. Diao Group Chengdu Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 143. Diao Group Chengdu Pharmaceutical Main Business

Table 144. Diao Group Chengdu Pharmaceutical OTC Cough, Cold & Allergy Medicine

Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 145. Diao Group Chengdu Pharmaceutical Latest Developments

Table 146. Shanghai Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 147. Shanghai Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 148. Shanghai Pharmaceutical Main Business

Table 149. Shanghai Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 150. Shanghai Pharmaceutical Latest Developments

Table 151. Harbin Children's Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 152. Harbin Children's Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 153. Harbin Children's Pharmaceutical Main Business

Table 154. Harbin Children's Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 155. Harbin Children's Pharmaceutical Latest Developments

Table 156. China Resources Sanjiu Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 157. China Resources Sanjiu Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 158. China Resources Sanjiu Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 159. China Resources Sanjiu Pharmaceutical Main Business

Table 160. China Resources Sanjiu Pharmaceutical Latest Developments

Table 161. Xinjiang Quanan Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 162. Xinjiang Quanan Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 163. Xinjiang Quanan Pharmaceutical Main Business

Table 164. Xinjiang Quanan Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 165. Xinjiang Quanan Pharmaceutical Latest Developments

Table 166. Jiangsu Huayang Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 167. Jiangsu Huayang Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 168. Jiangsu Huayang Pharmaceutical Main Business

Table 169. Jiangsu Huayang Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 170. Jiangsu Huayang Pharmaceutical Latest Developments

Table 171. Nanjing Chengong Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 172. Nanjing Chengong Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 173. Nanjing Chengong Pharmaceutical Main Business

Table 174. Nanjing Chengong Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 175. Nanjing Chengong Pharmaceutical Latest Developments

Table 176. Beijing Jiulong Pharmaceutical Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 177. Beijing Jiulong Pharmaceutical OTC Cough, Cold & Allergy Medicine Product Offered

Table 178. Beijing Jiulong Pharmaceutical Main Business

Table 179. Beijing Jiulong Pharmaceutical OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 180. Beijing Jiulong Pharmaceutical Latest Developments

Table 181. Livzon Group Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 182. Livzon Group OTC Cough, Cold & Allergy Medicine Product Offered

Table 183. Livzon Group Main Business

Table 184. Livzon Group OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 185. Livzon Group Latest Developments

Table 186. Sinopharm Group Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 187. Sinopharm Group OTC Cough, Cold & Allergy Medicine Product Offered

Table 188. Sinopharm Group Main Business

Table 189. Sinopharm Group OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 190. Sinopharm Group Latest Developments

Table 191. CSPC Details, Company Type, OTC Cough, Cold & Allergy Medicine Area Served and Its Competitors

Table 192. CSPC OTC Cough, Cold & Allergy Medicine Product Offered

Table 193. CSPC Main Business

Table 194. CSPC OTC Cough, Cold & Allergy Medicine Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 195. CSPC Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. OTC Cough, Cold & Allergy Medicine Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global OTC Cough, Cold & Allergy Medicine Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. OTC Cough, Cold & Allergy Medicine Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. OTC Cough, Cold & Allergy Medicine Sales Market Share by Country/Region (2022)

Figure 8. OTC Cough, Cold & Allergy Medicine Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type in 2022

Figure 10. OTC Cough, Cold & Allergy Medicine in Baby

Figure 11. Global OTC Cough, Cold & Allergy Medicine Market: Baby (2018-2023) & (\$ Millions)

Figure 12. OTC Cough, Cold & Allergy Medicine in Toddler

Figure 13. Global OTC Cough, Cold & Allergy Medicine Market: Toddler (2018-2023) & (\$ Millions)

Figure 14. OTC Cough, Cold & Allergy Medicine in Preschool Children

Figure 15. Global OTC Cough, Cold & Allergy Medicine Market: Preschool Children (2018-2023) & (\$ Millions)

Figure 16. OTC Cough, Cold & Allergy Medicine in School-age Children

Figure 17. Global OTC Cough, Cold & Allergy Medicine Market: School-age Children (2018-2023) & (\$ Millions)

Figure 18. OTC Cough, Cold & Allergy Medicine in Adult

Figure 19. Global OTC Cough, Cold & Allergy Medicine Market: Adult (2018-2023) & (\$ Millions)

Figure 20. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application in 2022

Figure 21. Global OTC Cough, Cold & Allergy Medicine Revenue Market Share by Player in 2022

Figure 22. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share by Regions (2018-2023)

Figure 23. Americas OTC Cough, Cold & Allergy Medicine Market Size 2018-2023 (\$ Millions)

Figure 24. APAC OTC Cough, Cold & Allergy Medicine Market Size 2018-2023 (\$ Millions)

Figure 25. Europe OTC Cough, Cold & Allergy Medicine Market Size 2018-2023 (\$ Millions)

Figure 26. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size 2018-2023 (\$ Millions)

Figure 27. Americas OTC Cough, Cold & Allergy Medicine Value Market Share by Country in 2022

Figure 28. United States OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 29. Canada OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Mexico OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Brazil OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 32. APAC OTC Cough, Cold & Allergy Medicine Market Size Market Share by Region in 2022

Figure 33. APAC OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type in 2022

Figure 34. APAC OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application in 2022

Figure 35. China OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Japan OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 37. Korea OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 38. Southeast Asia OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 39. India OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 40. Australia OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Europe OTC Cough, Cold & Allergy Medicine Market Size Market Share by Country in 2022

Figure 42. Europe OTC Cough, Cold & Allergy Medicine Market Size Market Share by

Type (2018-2023)

Figure 43. Europe OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application (2018-2023)

Figure 44. Germany OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 45. France OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 46. UK OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 47. Italy OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Russia OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size Market Share by Region (2018-2023)

Figure 50. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size Market Share by Type (2018-2023)

Figure 51. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size Market Share by Application (2018-2023)

Figure 52. Egypt OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 53. South Africa OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 54. Israel OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 55. Turkey OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 56. GCC Country OTC Cough, Cold & Allergy Medicine Market Size Growth 2018-2023 (\$ Millions)

Figure 57. Americas OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 58. APAC OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 59. Europe OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 60. Middle East & Africa OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 61. United States OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 62. Canada OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 63. Mexico OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 64. Brazil OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 65. China OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 66. Japan OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 67. Korea OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 68. Southeast Asia OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 69. India OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 70. Australia OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 71. Germany OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 72. France OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 73. UK OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 74. Italy OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 75. Russia OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 76. Spain OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 77. Egypt OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 78. South Africa OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 79. Israel OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 80. Turkey OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 81. GCC Countries OTC Cough, Cold & Allergy Medicine Market Size 2024-2029 (\$ Millions)

Figure 82. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share Forecast by Type (2024-2029)

Figure 83. Global OTC Cough, Cold & Allergy Medicine Market Size Market Share Forecast by Application (2024-2029)

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