

Global OTC Blood Glucose Test Strip Market Growth 2026-2032

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Abstracts

The global OTC Blood Glucose Test Strip market size is predicted to grow from US\$ 4763 million in 2025 to US\$ 4444 million in 2032; it is expected to grow at a CAGR of -1.0% from 2026 to 2032.

Over-the-Counter (OTC) blood glucose test strips are small, disposable strips used with a blood glucose meter to measure blood sugar levels. Designed for personal use without a prescription, these test strips enable individuals, particularly those with diabetes, to monitor their blood glucose at home or on the go. With a tiny blood sample, the strips provide quick and accurate results, helping users manage their condition effectively by making timely adjustments in diet, medication, or lifestyle.

United States market for OTC Blood Glucose Test Strip is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for OTC Blood Glucose Test Strip is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for OTC Blood Glucose Test Strip is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key OTC Blood Glucose Test Strip players cover Roche, LifeScan, Abbott, Ascensia, ARKRAY, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "OTC Blood Glucose Test Strip Industry Forecast" looks at past sales and reviews total world OTC Blood Glucose Test

Strip sales in 2025, providing a comprehensive analysis by region and market sector of projected OTC Blood Glucose Test Strip sales for 2026 through 2032. With OTC Blood Glucose Test Strip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTC Blood Glucose Test Strip industry.

This Insight Report provides a comprehensive analysis of the global OTC Blood Glucose Test Strip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTC Blood Glucose Test Strip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OTC Blood Glucose Test Strip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTC Blood Glucose Test Strip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTC Blood Glucose Test Strip.

This report presents a comprehensive overview, market shares, and growth opportunities of OTC Blood Glucose Test Strip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Glucose Oxidase

Glucose Dehydrogenase

Other

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Roche

LifeScan

Abbott

Ascensia

ARKRAY

I-SENS

Omron

B. Braun

Trividia Health

77 Elektronika

AgaMatrix

ALL Medicus

Terumo

Sinocare

Yicheng

Yuwell

Edan

Sinomedisite

Vivacheck

Empecs

Andon

Mycura

Bioland

Kanghe

Key Questions Addressed in this Report

What is the 10-year outlook for the global OTC Blood Glucose Test Strip market?

What factors are driving OTC Blood Glucose Test Strip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do OTC Blood Glucose Test Strip market opportunities vary by end market size?

How does OTC Blood Glucose Test Strip break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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