

# Global OTC Antihistamine Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global OTC Antihistamine market size is predicted to grow from US\$ 153500 million in 2025 to US\$ 274350 million in 2032; it is expected to grow at a CAGR of 8.8% from 2026 to 2032.

Over-the-counter (OTC) antihistamines are medicines that treat allergy symptoms. OTC means you can buy them at a store, without a doctor's prescription. They are available as pills, liquids, nasal sprays, gels, and eyedrops. There are two types of OTC antihistamines: first-generation and second-generation.

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

LPI (LP Information)' newest research report, the "OTC Antihistamine Industry

Forecast” looks at past sales and reviews total world OTC Antihistamine sales in 2025, providing a comprehensive analysis by region and market sector of projected OTC Antihistamine sales for 2026 through 2032. With OTC Antihistamine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTC Antihistamine industry.

This Insight Report provides a comprehensive analysis of the global OTC Antihistamine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on OTC Antihistamine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global OTC Antihistamine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTC Antihistamine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTC Antihistamine.

This report presents a comprehensive overview, market shares, and growth opportunities of OTC Antihistamine market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Oral Solution

Tablet

Capsule

#### Segmentation by Application:

Hospital

Clinic

## Drug Store

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Merck

Pfizer

Bayer

Teva

Cadila Pharmaceuticals

PAI Pharma

Dr. Reddy's Laboratories

Johnson & Johnson

SANOFI

PL Developments

APOTEX

Morepen

Ultratech India

Vasudha Pharma Chem

Hetero Drugs

Mylan

Changzhou Yabang

Shaanxi Hanjiang

Inke, S.A.

Argon Drugs

Covis Pharma

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