

Global OTA Transmission Platform Market Growth (Status and Outlook) 2023-2029

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Abstracts

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In the broadcasting industry, over-the-air (OTA) is a type of wireless transmission platform. It is mainly used in radio and television platforms for broadcasting the channels wirelessly.

LPI (LP Information)' newest research report, the "OTA Transmission Platform Industry Forecast" looks at past sales and reviews total world OTA Transmission Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected OTA Transmission Platform sales for 2023 through 2029. With OTA Transmission Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OTA Transmission Platform industry.

This Insight Report provides a comprehensive analysis of the global OTA Transmission Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on OTA Transmission Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OTA Transmission Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for OTA Transmission Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OTA Transmission Platform.

The global OTA Transmission Platform market size is projected to grow from US\$ 84 million in 2022 to US\$ 113.8 million in 2029; it is expected to grow at a CAGR of 4.4% from 2023 to 2029.

United States market for OTA Transmission Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for OTA Transmission Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for OTA Transmission Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key OTA Transmission Platform players cover Harmonic, LG Electronics, SK Telecom, TiVo, Channel Master, AirTV, GatesAir, Tablo TV and Sinclair Broadcast Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of OTA Transmission Platform market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Platform

Services (Consulting, Installation, Support/Maintenance)

Segmentation by application

Radio

Television Platforms

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Harmonic

LG Electronics

SK Telecom

TiVo

Channel Master

AirTV

GatesAir

Tablo TV

Sinclair Broadcast Group

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