

Global OTA Transmission Platform Market Growth (Status and Outlook) 2019-2024

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Abstracts

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In the broadcasting industry, over-the-air (OTA) is a type of wireless transmission platform. It is mainly used in radio and television platforms for broadcasting the channels wirelessly.

According to this study, over the next five years the OTA Transmission Platform market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2019. In particular, this report presents the global revenue market share of key companies in OTA Transmission Platform business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of OTA Transmission Platform market by product type, application, key companies and key regions.

This study considers the OTA Transmission Platform value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7.

Platform

Services (Consulting, Installation, Support/Maintenance)

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8.

Radio

Television Platforms

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Harmonic

LG Electronics

SK Telecom

TiVo

Channel Master

AirTV

GatesAir

Tablo TV

Sinclair Broadcast Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global OTA Transmission Platform market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of OTA Transmission Platform market by identifying its various subsegments.

Focuses on the key global OTA Transmission Platform players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the OTA Transmission Platform with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of OTA Transmission Platform submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2019-2024 GLOBAL OTA TRANSMISSION PLATFORM MARKET REPORT (STATUS AND OUTLOOK)

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global OTA Transmission Platform Market Size 2014-2024
 - 2.1.2 OTA Transmission Platform Market Size CAGR by Region
- 2.2 OTA Transmission Platform Segment by Type
 - 2.2.1 Platform
 - 2.2.2 Platform
- 2.3 OTA Transmission Platform Market Size by Type
 - 2.3.1 Global OTA Transmission Platform Market Size Market Share by Type (2014-2019)
 - 2.3.2 Global OTA Transmission Platform Market Size Growth Rate by Type (2014-2019)
- 2.4 OTA Transmission Platform Segment by Application
 - 2.4.1 Radio
 - 2.4.2 Television Platforms
- 2.5 OTA Transmission Platform Market Size by Application
 - 2.5.1 Global OTA Transmission Platform Market Size Market Share by Application (2014-2019)
 - 2.5.2 Global OTA Transmission Platform Market Size Growth Rate by Application (2014-2019)

3 GLOBAL OTA TRANSMISSION PLATFORM BY PLAYERS

- 3.1 Global OTA Transmission Platform Market Size Market Share by Players

- 3.1.1 Global OTA Transmission Platform Market Size by Players (2017-2019)
- 3.1.2 Global OTA Transmission Platform Market Size Market Share by Players (2017-2019)
- 3.2 Global OTA Transmission Platform Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2017-2019)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 OTA TRANSMISSION PLATFORM BY REGIONS

- 4.1 OTA Transmission Platform Market Size by Regions
- 4.2 Americas OTA Transmission Platform Market Size Growth
- 4.3 APAC OTA Transmission Platform Market Size Growth
- 4.4 Europe OTA Transmission Platform Market Size Growth
- 4.5 Middle East & Africa OTA Transmission Platform Market Size Growth

5 AMERICAS

- 5.1 Americas OTA Transmission Platform Market Size by Countries
- 5.2 Americas OTA Transmission Platform Market Size by Type
- 5.3 Americas OTA Transmission Platform Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC OTA Transmission Platform Market Size by Countries
- 6.2 APAC OTA Transmission Platform Market Size by Type
- 6.3 APAC OTA Transmission Platform Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe OTA Transmission Platform by Countries

7.2 Europe OTA Transmission Platform Market Size by Type

7.3 Europe OTA Transmission Platform Market Size by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa OTA Transmission Platform by Countries

8.2 Middle East & Africa OTA Transmission Platform Market Size by Type

8.3 Middle East & Africa OTA Transmission Platform Market Size by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 GLOBAL OTA TRANSMISSION PLATFORM MARKET FORECAST

10.1 Global OTA Transmission Platform Market Size Forecast (2019-2024)

10.2 Global OTA Transmission Platform Forecast by Regions

10.2.1 Global OTA Transmission Platform Forecast by Regions (2019-2024)

- 10.2.2 Americas Market Forecast
- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global OTA Transmission Platform Forecast by Type
- 10.8 Global OTA Transmission Platform Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 Harmonic
 - 11.1.1 Company Details
 - 11.1.2 OTA Transmission Platform Product Offered
 - 11.1.3 Harmonic OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)

- 11.1.4 Main Business Overview
- 11.1.5 Harmonic News
- 11.2 LG Electronics
 - 11.2.1 Company Details
 - 11.2.2 OTA Transmission Platform Product Offered
 - 11.2.3 LG Electronics OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
 - 11.2.4 Main Business Overview
 - 11.2.5 LG Electronics News
- 11.3 SK Telecom
 - 11.3.1 Company Details
 - 11.3.2 OTA Transmission Platform Product Offered
 - 11.3.3 SK Telecom OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
 - 11.3.4 Main Business Overview
 - 11.3.5 SK Telecom News
- 11.4 TiVo
 - 11.4.1 Company Details
 - 11.4.2 OTA Transmission Platform Product Offered
 - 11.4.3 TiVo OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
 - 11.4.4 Main Business Overview
 - 11.4.5 TiVo News
- 11.5 Channel Master
 - 11.5.1 Company Details
 - 11.5.2 OTA Transmission Platform Product Offered
 - 11.5.3 Channel Master OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
 - 11.5.4 Main Business Overview
 - 11.5.5 Channel Master News
- 11.6 AirTV
 - 11.6.1 Company Details
 - 11.6.2 OTA Transmission Platform Product Offered
 - 11.6.3 AirTV OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
 - 11.6.4 Main Business Overview
 - 11.6.5 AirTV News
- 11.7 GatesAir
 - 11.7.1 Company Details

- 11.7.2 OTA Transmission Platform Product Offered
- 11.7.3 GatesAir OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
- 11.7.4 Main Business Overview
- 11.7.5 GatesAir News
- 11.8 Tablo TV
 - 11.8.1 Company Details
 - 11.8.2 OTA Transmission Platform Product Offered
 - 11.8.3 Tablo TV OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
 - 11.8.4 Main Business Overview
 - 11.8.5 Tablo TV News
- 11.9 Sinclair Broadcast Group
 - 11.9.1 Company Details
 - 11.9.2 OTA Transmission Platform Product Offered
 - 11.9.3 Sinclair Broadcast Group OTA Transmission Platform Revenue, Gross Margin and Market Share (2017-2019)
 - 11.9.4 Main Business Overview
 - 11.9.5 Sinclair Broadcast Group News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of OTA Transmission Platform

Figure OTA Transmission Platform Report Years Considered

Figure Market Research Methodology

Figure Global OTA Transmission Platform Market Size Growth Rate 2014-2024 (\$ Millions)

Table OTA Transmission Platform Market Size CAGR by Region 2014-2024 (\$ Millions)

Table Major Players of Platform

Table Major Players of Platform

Table Market Size by Type (2014-2019) (\$ Millions)

Table Global OTA Transmission Platform Market Size Market Share by Type (2014-2019)

Figure Global OTA Transmission Platform Market Size Market Share by Type (2014-2019)

Figure Global Platform Market Size Growth Rate

Figure Global Services (Consulting, Installation, Support/Maintenance) Market Size Growth Rate

Figure OTA Transmission Platform Consume?????ID in Radio

Figure Global OTA Transmission Platform Market: Radio (2014-2019) (\$ Millions)

Figure Global Radio YoY Growth (\$ Millions)

Figure OTA Transmission Platform Consume?????ID in Television Platforms

Figure Global OTA Transmission Platform Market: Television Platforms (2014-2019) (\$ Millions)

Figure Global Television Platforms YoY Growth (\$ Millions)

Table Global OTA Transmission Platform Market Size by Application (2014-2019) (\$ Millions)

Table Global OTA Transmission Platform Market Size Market Share by Application (2014-2019)

Figure Global OTA Transmission Platform Market Size Market Share by Application (2014-2019)

Figure Global OTA Transmission Platform Market Size in Radio Growth Rate

Figure Global OTA Transmission Platform Market Size in Television Platforms Growth Rate

Table Global OTA Transmission Platform Revenue by Players (2017-2019) (\$ Millions)

Table Global OTA Transmission Platform Revenue Market Share by Players (2017-2019)

Figure Global OTA Transmission Platform Revenue Market Share by Players in 2018
Table Global OTA Transmission Platform Key Players Head office and Products Offered
Table OTA Transmission Platform Concentration Ratio (CR3, CR5 and CR10)
(2017-2019)
Table Global OTA Transmission Platform Market Size by Regions 2014-2019 (\$ Millions)
Table Global OTA Transmission Platform Market Size Market Share by Regions 2014-2019
Figure Global OTA Transmission Platform Market Size Market Share by Regions 2014-2019
Figure Americas OTA Transmission Platform Market Size 2014-2019 (\$ Millions)
Figure APAC OTA Transmission Platform Market Size 2014-2019 (\$ Millions)
Figure Europe OTA Transmission Platform Market Size 2014-2019 (\$ Millions)
Figure Middle East & Africa OTA Transmission Platform Market Size 2014-2019 (\$ Millions)
Table Americas OTA Transmission Platform Market Size by Countries (2014-2019) (\$ Millions)
Table Americas OTA Transmission Platform Market Size Market Share by Countries (2014-2019)
Figure Americas OTA Transmission Platform Market Size Market Share by Countries in 2018
Table Americas OTA Transmission Platform Market Size by Type (2014-2019) (\$ Millions)
Table Americas OTA Transmission Platform Market Size Market Share by Type (2014-2019)
Figure Americas OTA Transmission Platform Market Size Market Share by Type in 2018
Table Americas OTA Transmission Platform Market Size by Application (2014-2019) (\$ Millions)
Table Americas OTA Transmission Platform Market Size Market Share by Application (2014-2019)
Figure Americas OTA Transmission Platform Market Size Market Share by Application in 2018
Figure United States OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Canada OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Mexico OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Table APAC OTA Transmission Platform Market Size by Countries (2014-2019) (\$ Millions)

Table APAC OTA Transmission Platform Market Size Market Share by Countries
(2014-2019)

Figure APAC OTA Transmission Platform Market Size Market Share by Countries in
2018

Table APAC OTA Transmission Platform Market Size by Type (2014-2019) (\$ Millions)

Table APAC OTA Transmission Platform Market Size Market Share by Type
(2014-2019)

Figure APAC OTA Transmission Platform Market Size Market Share by Type in 2018

Table APAC OTA Transmission Platform Market Size by Application (2014-2019) (\$
Millions)

Table APAC OTA Transmission Platform Market Size Market Share by Application
(2014-2019)

Figure APAC OTA Transmission Platform Market Size Market Share by Application in
2018

Figure China OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)

Figure Japan OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)

Figure Korea OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)

Figure Southeast Asia OTA Transmission Platform Market Size Growth 2014-2019 (\$
Millions)

Figure India OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)

Figure Australia OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)

Table Europe OTA Transmission Platform Market Size by Countries (2014-2019) (\$
Millions)

Table Europe OTA Transmission Platform Market Size Market Share by Countries
(2014-2019)

Figure Europe OTA Transmission Platform Market Size Market Share by Countries in
2018

Table Europe OTA Transmission Platform Market Size by Type (2014-2019) (\$ Millions)

Table Europe OTA Transmission Platform Market Size Market Share by Type
(2014-2019)

Figure Europe OTA Transmission Platform Market Size Market Share by Type in 2018

Table Europe OTA Transmission Platform Market Size by Application (2014-2019) (\$
Millions)

Table Europe OTA Transmission Platform Market Size Market Share by Application
(2014-2019)

Figure Europe OTA Transmission Platform Market Size Market Share by Application in
2018

Figure Germany OTA Transmission Platform Market Size Growth 2014-2019 (\$
Millions)

Figure France OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure UK OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Italy OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Russia OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Spain OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Table Middle East & Africa OTA Transmission Platform Market Size by Countries (2014-2019) (\$ Millions)
Table Middle East & Africa OTA Transmission Platform Market Size Market Share by Countries (2014-2019)
Figure Middle East & Africa OTA Transmission Platform Market Size Market Share by Countries in 2018
Table Middle East & Africa OTA Transmission Platform Market Size by Type (2014-2019) (\$ Millions)
Table Middle East & Africa OTA Transmission Platform Market Size Market Share by Type (2014-2019)
Figure Middle East & Africa OTA Transmission Platform Market Size Market Share by Type in 2018
Table Middle East & Africa OTA Transmission Platform Market Size by Application (2014-2019) (\$ Millions)
Table Middle East & Africa OTA Transmission Platform Market Size Market Share by Application (2014-2019)
Figure Middle East & Africa OTA Transmission Platform Market Size Market Share by Application in 2018
Figure Egypt OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure South Africa OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Israel OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Turkey OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure GCC Countries OTA Transmission Platform Market Size Growth 2014-2019 (\$ Millions)
Figure Global OTA Transmission Platform Market Size Forecast (2019-2024) (\$ Millions)
Table Global OTA Transmission Platform Market Size Forecast by Regions (2019-2024) (\$ Millions)
Table Global OTA Transmission Platform Market Size Market Share Forecast by Regions
Figure Americas OTA Transmission Platform Market Size 2019-2024 (\$ Millions)
Figure APAC OTA Transmission Platform Market Size 2019-2024 (\$ Millions)
Figure Europe OTA Transmission Platform Market Size 2019-2024 (\$ Millions)
Figure Middle East & Africa OTA Transmission Platform Market Size 2019-2024 (\$

Millions)

Figure United States OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Canada OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Mexico OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Brazil OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure China OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Japan OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Korea OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Southeast Asia OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure India OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Australia OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Germany OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure France OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure UK OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Italy OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Russia OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Spain OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Egypt OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure South Africa OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Israel OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure Turkey OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Figure GCC Countries OTA Transmission Platform Market Size 2019-2024 (\$ Millions)

Table Global OTA Transmission Platform Market Size Forecast by Type (2019-2024) (\$ Millions)

Table Global OTA Transmission Platform Market Size Market Share Forecast by Type (2019-2024)

Table Global OTA Transmission Platform Market Size Forecast by Application (2019-2024) (\$ Millions)

Table Global OTA Transmission Platform Market Size Market Share Forecast by Application (2019-2024)

Table Harmonic Basic Information, Head Office, Major Market Areas and Its Competitors

Table Harmonic OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure Harmonic OTA Transmission Platform Market Share (2017-2019)

Table LG Electronics Basic Information, Head Office, Major Market Areas and Its Competitors

Table LG Electronics OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure LG Electronics OTA Transmission Platform Market Share (2017-2019)

Table SK Telecom Basic Information, Head Office, Major Market Areas and Its Competitors

Table SK Telecom OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure SK Telecom OTA Transmission Platform Market Share (2017-2019)

Table TiVo Basic Information, Head Office, Major Market Areas and Its Competitors

Table TiVo OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure TiVo OTA Transmission Platform Market Share (2017-2019)

Table Channel Master Basic Information, Head Office, Major Market Areas and Its Competitors

Table Channel Master OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure Channel Master OTA Transmission Platform Market Share (2017-2019)

Table AirTV Basic Information, Head Office, Major Market Areas and Its Competitors

Table AirTV OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure AirTV OTA Transmission Platform Market Share (2017-2019)

Table GatesAir Basic Information, Head Office, Major Market Areas and Its Competitors

Table GatesAir OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure GatesAir OTA Transmission Platform Market Share (2017-2019)

Table Tablo TV Basic Information, Head Office, Major Market Areas and Its Competitors

Table Tablo TV OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure Tablo TV OTA Transmission Platform Market Share (2017-2019)

Table Sinclair Broadcast Group Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sinclair Broadcast Group OTA Transmission Platform Revenue and Gross Margin (2017-2019)

Figure Sinclair Broadcast Group OTA Transmission Platform Market Share (2017-2019)

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