

Global Ostomy Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Ostomy market size is predicted to grow from US\$ 3598 million in 2025 to US\$ 4731 million in 2031; it is expected to grow at a CAGR of 4.7% from 2025 to 2031.

An ostomy is a surgical procedure undertaken to create an opening or stoma on the abdominal wall for waste products to move out of the body. It is useful in case of certain diseases of the digestive and urinary system. Ostomy can either be temporary or permanent depending on the purpose for which it is undertaken. A temporary ostomy gives an organ time to heal while a permanent ostomy acts as a mode of waste excretion for life. Depending on the area that is operated upon, ostomy can be classified into three types namely colostomy, ileostomy and urostomy.

Global Ostomy key players include Coloplast, Hollister, ConvaTec, etc. Global top three manufacturers hold a share about 75%.

Europe is the largest market, with a share about 40%, followed by North America and Emerging Economies, both have a share about 60 percent.

In terms of product, Colostomy is the largest segment, with a share about 65%. And in terms of application, the largest application is Pouches, followed by Accessories.

LPI (LP Information)' newest research report, the "Ostomy Industry Forecast" looks at past sales and reviews total world Ostomy sales in 2024, providing a comprehensive analysis by region and market sector of projected Ostomy sales for 2025 through 2031. With Ostomy sales broken down by region, market sector and sub-sector, this report

provides a detailed analysis in US\$ millions of the world Ostomy industry.

This Insight Report provides a comprehensive analysis of the global Ostomy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Ostomy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ostomy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ostomy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ostomy.

This report presents a comprehensive overview, market shares, and growth opportunities of Ostomy market by product type, application, key players and key regions and countries.

Segmentation by Type:

Colostomy

Ileostomy

Urostomy

Segmentation by Application:

Pouches

Accessories

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Coloplast

Hollister

ConvaTec

B. Braun

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