

Global Ornamental Parrots Feed Market Growth 2026-2032

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Abstracts

The global Ornamental Parrots Feed market size is predicted to grow from US\$ 196 million in 2025 to US\$ 238 million in 2032; it is expected to grow at a CAGR of 2.4% from 2026 to 2032.

Global sales of ornamental parrot feed are projected to reach 50,000 tons by 2025, with a unit price of approximately US\$4,000 per ton.

Ornamental parrot feed is a nutritionally designed feed specifically for caged parrots, encompassing various types including pellets, powders, green fodder, and mineral feeds. Its core components are protein (such as soybean meal and fishmeal), carbohydrates (such as corn and millet), fats (such as rapeseed), vitamins (such as multivitamins), and minerals (such as bone meal and calcium powder).

The upstream sector involves raw material supply (such as grains, legumes, and fishmeal), additive production, and packaging material manufacturing; the midstream sector comprises feed processing companies responsible for formula development, mixing, processing, and packaging; the downstream sector includes pet stores, e-commerce platforms, breeding farms, and end consumers, with supporting services covering breeding equipment, healthcare, and after-sales consultation, forming a complete closed-loop industrial chain.

The main market drivers include the following:

Pet culture popularization and consumption upgrade

These are the core driving forces. With rising household incomes and the increasing

emotional connection to pets, demand for parrots, as highly interactive pets, has surged. Consumers' demands for feed quality have shifted from simply providing sustenance to ensuring nutritional balance, driving the development of high-end formulated feeds, such as products with added probiotics, organic ingredients, and trace elements, to meet the refined needs of parrots for health, longevity, and glossy feathers.

Technological innovation and supply chain collaboration accelerate market expansion

Digitalized farming technologies (such as intelligent feeders and nutritional monitoring systems) improve feeding efficiency and reduce disease risks. Deepening cooperation across the supply chain, such as feed companies jointly developing customized formulas with farms and collaborating with e-commerce platforms to expand online sales channels, creates an integrated 'R&D-production-sales' model, enhancing market responsiveness and competitiveness.

Policy regulations and environmental awareness promote green development

Stricter government standards for pet food safety, such as banning harmful additives and strengthening raw material traceability, are forcing companies to improve product quality. Environmental policies are promoting the application of biodegradable packaging and low-carbon production technologies, reducing pollution from livestock waste. At the same time, consumers' environmental awareness has increased, and they prefer organic and antibiotic-free feed, which is driving the industry to transform towards green and sustainable development, forming a virtuous cycle of 'health-environmental protection-quality'.

LP Information, Inc. (LPI) ' newest research report, the 'Ornamental Parrots Feed Industry Forecast' looks at past sales and reviews total world Ornamental Parrots Feed sales in 2025, providing a comprehensive analysis by region and market sector of projected Ornamental Parrots Feed sales for 2026 through 2032. With Ornamental Parrots Feed sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ornamental Parrots Feed industry.

This Insight Report provides a comprehensive analysis of the global Ornamental Parrots Feed landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ornamental Parrots Feed portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms? unique position in an accelerating global Ornamental Parrots Feed market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ornamental Parrots Feed and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ornamental Parrots Feed.

This report presents a comprehensive overview, market shares, and growth opportunities of Ornamental Parrots Feed market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Staple

Supplement

Segmentation by Product Category:

Particles

Powders

Other

Segmentation by Application Scenarios:

Feed for Young Birds

Feed for Adult Birds

Segmentation by Application:

Pet Hospital

Zoo

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mazuri

Pennington Seed

Wild Birds Unlimited

ACE

Audubon Park

Kaytee

Heath Outdoor Products

Versele-Laga

Kaiyuan Feed

Liuyi Innovation Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Ornamental Parrots Feed market?

What factors are driving Ornamental Parrots Feed market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ornamental Parrots Feed market opportunities vary by end market size?

How does Ornamental Parrots Feed break out by Type, by Application?

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