

# Global Organic Water-soluble Architectural Coating Market Growth 2026-2032

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## Abstracts

The global Organic Water-soluble Architectural Coating market size is predicted to grow from US\$ 899 million in 2025 to US\$ 1304 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

Water-soluble coatings are coatings with water-soluble resins as the base material and water as the solvent. The resin has a low molecular weight and is highly hydrophilic. It can react with hydrophilic groups by its own reaction groups or by adding a curing agent. Water-soluble paints can be divided into drying and room temperature drying types according to the type of drying. Because they do not contain organic solvents, they are safe for construction and are not harmful to humans. However, its performance is poorer than that of solvent-based paints. The most successful water-soluble paint is electrophoretic paint, which is widely used in the overall painting of cars and has reached the level of no rust corrosion in 5 years and no perforation corrosion in 10 years.

United States market for Organic Water-soluble Architectural Coating is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Organic Water-soluble Architectural Coating is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Organic Water-soluble Architectural Coating is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Organic Water-soluble Architectural Coating players cover AkzoNobel, Dow, PPG Industries, Sherwin-Williams, BASF Coatings, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Organic Water-soluble Architectural Coating Industry Forecast" looks at past sales and reviews total world Organic Water-soluble Architectural Coating sales in 2025, providing a comprehensive analysis by region and market sector of projected Organic Water-soluble Architectural Coating sales for 2026 through 2032. With Organic Water-soluble Architectural Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Organic Water-soluble Architectural Coating industry.

This Insight Report provides a comprehensive analysis of the global Organic Water-soluble Architectural Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Organic Water-soluble Architectural Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Organic Water-soluble Architectural Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Organic Water-soluble Architectural Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Organic Water-soluble Architectural Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Organic Water-soluble Architectural Coating market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Electrophoretic Coating

Water-soluble Baking Enamel

Water-soluble Self-drying Lacquer

Segmentation by Application:

Interior Walls of Building

Automobile

Electrical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AkzoNobel

Dow

PPG Industries

Sherwin-Williams

BASF Coatings

Nippon Paint

Kansai Paint

Chemolak

Novochema Cooperative

PAM-ak

Slovlak Koseca

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Organic Water-soluble Architectural Coating market?

What factors are driving Organic Water-soluble Architectural Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Organic Water-soluble Architectural Coating market opportunities vary by end market size?

How does Organic Water-soluble Architectural Coating break out by Type, by Application?

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