

# Global Organic Light Emitting Diode (OLED) Market Growth 2025-2031

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## Abstracts

The global Organic Light Emitting Diode (OLED) market size is predicted to grow from US\$ 68290 million in 2025 to US\$ 79140 million in 2031; it is expected to grow at a CAGR of 2.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

OLEDs are flat light-emitting devices that consist of organic compounds that emit light when an electric current is applied. They are used in displays and lighting.

OLED technology is gaining popularity due to its flexibility, energy efficiency, and vivid color reproduction. It is expanding in the consumer electronics and lighting sectors.

LP Information, Inc. (LPI) ' newest research report, the "Organic Light Emitting Diode (OLED) Industry Forecast" looks at past sales and reviews total world Organic Light Emitting Diode (OLED) sales in 2024, providing a comprehensive analysis by region and market sector of projected Organic Light Emitting Diode (OLED) sales for 2025 through 2031. With Organic Light Emitting Diode (OLED) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Organic Light Emitting Diode (OLED) industry.

This Insight Report provides a comprehensive analysis of the global Organic Light Emitting Diode (OLED) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Organic Light Emitting Diode (OLED) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Organic Light Emitting Diode (OLED) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Organic Light Emitting Diode (OLED) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Organic Light Emitting Diode (OLED).

This report presents a comprehensive overview, market shares, and growth opportunities of Organic Light Emitting Diode (OLED) market by product type, application, key manufacturers and key regions and countries.

**Segmentation by Type:**

Hole Transport Layer Materials (HTL)

Electron Transport Layer Materials (ETL)

Electrode materials

Emissive Layer Materials (EML)

Substrates

**Segmentation by Application:**

Residential

Commercial

Outdoor

Automotive

Display

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LG Electronics

Philips

OSRAM GmbH

Samsung Electronics

Panasonic Corporation

Universal Display Corporation

Konica Minolta

Osram

Toshiba

Pioneer

Ason

Lumiotec

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Organic Light Emitting Diode (OLED) market?

What factors are driving Organic Light Emitting Diode (OLED) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Organic Light Emitting Diode (OLED) market opportunities vary by end market size?

How does Organic Light Emitting Diode (OLED) break out by Type, by Application?

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