

Global Organic Kelp Powder Market Growth 2026-2032

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Abstracts

The global Organic Kelp Powder market size is predicted to grow from US\$ 335 million in 2025 to US\$ 581 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

In 2024, global organic kelp powder production reached 18,840 tons, with an average price of US\$17 per kilogram. Organic kelp powder is kelp powder that has obtained organic product certification. It is harvested, washed, dried at low temperatures, enzyme-inactivated, and pulverized without the use of chemically synthesized pesticides, fertilizers, or solvents. It is certified by an organic system. The core raw material is kelp, which is processed into powder through washing, drying, and pulverizing. It is rich in fucoidan, iodides, dietary fiber, and minerals, and is widely used in the food and health product, feed industry, and agriculture sectors. The upstream of the industry chain involves near-shore cultivation/wild harvesting, primary cleaning, and drying of brown algae such as kelp; midstream manufacturers handle crushing/grading, deodorization and sand removal, enzyme inactivation, heavy metal and microbial control, instant modification, and formulation compounding; downstream connections include food ingredient suppliers/seasoning factories, pet and livestock feed manufacturers, and horticulture and soil amendment companies. Gross profit margins are approximately 15-30%.

The supply side of organic kelp powder exhibits a pattern of 'near-shore production + clean processing.' East Asia (China, South Korea, Japan) and the North Atlantic (Canada, Northern Europe) are the main raw algae and primary processing production areas. The value chain extends from raw algae cultivation/harvesting, cleaning, drying, and pulverizing and grading to deodorization and sand removal, heavy metal/inorganic arsenic control, instant-dissolving modification, and formula compounding. Demand is stratified across multiple scenarios: B2B ingredients (food seasonings/functional foods/pet and feed) prioritize stability, particle size, and compliance with limits; retailers

focus on 'organic certification, origin, and flavor'; and horticulture emphasizes sustainability and organic input qualifications. Regionally, North America/Europe show a stronger preference for 'organic + clean label,' while East Asia has a larger volume of food and industrial ingredients; e-commerce is driving the penetration of small packaging. The key to industry competition is not simply low price, but rather 'sustainable harvesting and origin certification + batch consistency (heavy metals/arsenic/iodine/microorganisms) + process differentiation (deodorization, instant dissolution, ultrafine processing) + multi-channel compliance.' Risks mainly stem from sea conditions and seasonal supply fluctuations, compliance costs arising from increasingly stringent food/feed and organic standards in various countries, and uncertainties in international shipping costs/exchange rates.

LP Information, Inc. (LPI) ' newest research report, the “Organic Kelp Powder Industry Forecast” looks at past sales and reviews total world Organic Kelp Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Organic Kelp Powder sales for 2026 through 2032. With Organic Kelp Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Organic Kelp Powder industry.

This Insight Report provides a comprehensive analysis of the global Organic Kelp Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Organic Kelp Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Organic Kelp Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Organic Kelp Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Organic Kelp Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Organic Kelp Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Food Grade

Feed Grade

Fertilizer Grade

Segmentation by Form:

Fine Powder

Micronized Powder

Granules

Flake Powder

Segmentation by Processing and Specifications:

Regular Powder

Deodorized and Low-Flavor Powder

Instant/Ultra-fine Powder

Compound Functional Powder

Segmentation by Application:

Food and Health Products

Feed Industry

Agriculture

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

S Triagni Commercial Pvt. Ltd.

Smart Organic

Jeeva Organic

Mountain Rose Herbs

Z-Company

Nautical Farms

KangMed

Shandong Hongyangshen Aquatic Technology

Qingdao Haixingyuan Biotechnology

Lynabio

Xinghua Lianfu Foods

Quanzhou Quangang Keshan Seaweed

Key Questions Addressed in this Report

What is the 10-year outlook for the global Organic Kelp Powder market?

What factors are driving Organic Kelp Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Organic Kelp Powder market opportunities vary by end market size?

How does Organic Kelp Powder break out by Type, by Application?

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