

Global Oral Water Flossers Market Growth 2024-2030

<https://marketpublishers.com/r/GE31CF66DF9AEN.html>

Date: May 2024

Pages: 129

Price: US\$ 3,660.00 (Single User License)

ID: GE31CF66DF9AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

An oral water flosser is a handheld oral care device that directs a stream of water between your teeth and gums, removing food debris, plaque and bacteria.

The global Oral Water Flossers market size is projected to grow from US\$ 998.8 million in 2023 to US\$ 1555.7 million in 2030; it is expected to grow at a CAGR of 6.5% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Oral Water Flossers Industry Forecast" looks at past sales and reviews total world Oral Water Flossers sales in 2023, providing a comprehensive analysis by region and market sector of projected Oral Water Flossers sales for 2024 through 2030. With Oral Water Flossers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Oral Water Flossers industry.

This Insight Report provides a comprehensive analysis of the global Oral Water Flossers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Oral Water Flossers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Oral Water Flossers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Oral Water Flossers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Oral Water Flossers.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment. Cosmetic dentistry has become very popular in recent years. Today, teeth whitening procedure is one of the most popular cosmetic procedures performed by people all over the world, therefore, due to the increase in the number of beauty lovers, the demand for teeth whitening products such as water flossing is also increasing. The global water flossing market is growing owing to certain advantages of the use of water flossing products compared to conventional toothbrushes. One of the unique benefits of using water flossers is that they can provide an instant clean, removing food particles and plaque, which is difficult to achieve with traditional toothbrushes. Furthermore, increasing consumption of tobacco products and rising cases of oral and dental problems are expected to drive market growth over the forecast period. Oral diseases such as tooth decay, gum disease and oral cancer affect nearly half of the world's population, and untreated tooth decay is the most common health condition globally. This factor has further played a significant role in driving the water flossing demand over the past few years.

This report presents a comprehensive overview, market shares, and growth opportunities of Oral Water Flossers market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Constant Frequency

Frequency Conversion

Segmentation by application

Dental Hospital

General Hospital

Household

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Philips

ByDiffer

Waterpik

Aquasonic

Panasonic

Mornwell

ToothShower

MySmile

Tovendor

Nicwell

Oral-B

Maxever

BESTOPE PRO

TUREWELL

Nicefeel

TEBIKIN

Frienda

BettaWell

MEDUP

Key Questions Addressed in this Report

What is the 10-year outlook for the global Oral Water Flossers market?

What factors are driving Oral Water Flossers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Oral Water Flossers market opportunities vary by end market size?

How does Oral Water Flossers break out type, application?

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