

Global Oral Hygiene Products Market Growth 2025-2031

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Abstracts

The global Oral Hygiene Products market size is predicted to grow from US\$ 56400 million in 2025 to US\$ 68030 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Oral hygiene is the practice of keeping one's mouth clean and free of disease and other problems (e.g. bad breath) by regular brushing of the teeth (dental hygiene) and cleaning between the teeth. It is important that oral hygiene be carried out on a regular basis to enable prevention of dental disease and bad breath. The most common types of dental disease are tooth decay (cavities, dental caries) and gum diseases, including gingivitis, and periodontitis. Oral hygiene products are helpful for avoiding those oral problems.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment.

LP Information, Inc. (LPI) ' newest research report, the "Oral Hygiene Products Industry Forecast" looks at past sales and reviews total world Oral Hygiene Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Oral Hygiene Products sales for 2025 through 2031. With Oral Hygiene Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Oral Hygiene Products industry.

This Insight Report provides a comprehensive analysis of the global Oral Hygiene Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Oral Hygiene Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Oral Hygiene Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Oral Hygiene Products and breaks down the forecast by Type, by End User, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Oral Hygiene Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Oral Hygiene Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Toothbrush

Toothpaste

Tooth Whiteners

Others

Segmentation by End User:

Children

Adults

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dentsply International

Ivoclar Vivadent

Danaher Corporation

Colgate-Palmolive Company

3M-ESPE

GC Corporation

P&G

Unilever

SeGo

Lantian

Baicaotang

Lion

WHITE SKY

PERFECT

ARM & HAMMER

MARVIS

Comvita

LG household & Health Care

Margaret Josefin

LUSH

Church & Dwight

Key Questions Addressed in this Report

What is the 10-year outlook for the global Oral Hygiene Products market?

What factors are driving Oral Hygiene Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Oral Hygiene Products market opportunities vary by end market size?

How does Oral Hygiene Products break out by Type, by End User?

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