

Global Oral Care Fragrances Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G38AB66A3020EN.html>

Date: October 2026

Pages: 128

Price: US\$ 3,660.00 (Single User License)

ID: G38AB66A3020EN

Abstracts

The global Oral Care Fragrances market size is predicted to grow from US\$ 1450 million in 2025 to US\$ 2149 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Oral Care Fragrances are specialized flavor and fragrance ingredients formulated for oral hygiene products such as toothpaste, mouthwash, oral spray, dental powder, and oral freshening products. These functional fragrance systems are developed through the blending of natural extracts, synthetic aroma compounds, cooling agents, and formulation additives to provide refreshing taste, odor masking, sensory enhancement, and product differentiation. Oral care fragrances require high safety standards, long-term stability, compatibility with active oral care ingredients, and resistance to formulation environments such as aqueous systems and abrasive toothpaste bases. This research focuses on fragrance solutions used in oral care formulations, including natural, synthetic, and blended fragrance systems applied across consumer oral hygiene and personal care products.

Key Findings

Natural and blended oral care fragrance systems are gaining increasing attention in premium oral hygiene products

Mint-based cooling fragrances represent the largest product category in oral care applications

Toothpaste remains the largest downstream application area for oral care fragrances

Global suppliers compete through formulation capability, natural ingredient development, and customized fragrance solutions

Market Trends

The oral care fragrance industry is shifting toward natural ingredients, functional sensory experiences, low-irritation formulations, and customized fragrance development. Traditional mint-based fragrance systems continue to dominate because of their strong association with freshness and oral cleanliness, while demand is increasing for herbal, botanical, fruit, and multifunctional fragrance profiles. Consumers are increasingly seeking oral care products with natural positioning, mild formulations, and differentiated sensory experiences, encouraging fragrance manufacturers to develop plant-derived ingredients, clean-label solutions, and advanced flavor delivery technologies. Microencapsulation and controlled-release technologies are also being explored to improve freshness duration and sensory performance. In addition, premium oral care brands are increasingly collaborating with fragrance suppliers to create customized signature scent systems that enhance product differentiation and consumer loyalty.

Market Dynamics

Drivers

Growing global awareness of oral hygiene, increasing demand for premium personal care products, and the expansion of functional oral care categories are major drivers for the oral care fragrance market. Consumers are paying more attention to freshness, taste experience, and product safety, stimulating demand for high-quality fragrance formulations. The development of whitening toothpaste, sensitive oral care products, herbal toothpaste, children's oral care, and premium mouthwash products further expands application opportunities. At the same time, rising demand for natural and sustainable ingredients encourages fragrance suppliers to invest in botanical extracts, environmentally friendly production processes, and innovative aroma technologies.

Restraints

The market is constrained by strict regulatory requirements, raw material price fluctuations, and high formulation complexity. Oral care fragrances must meet stringent safety requirements because they are used in products directly contacting the human oral cavity. Variations in natural ingredient quality, supply availability, and regional

regulatory standards may increase development and production costs. In addition, fragrance formulations must maintain compatibility with active ingredients such as fluoride, antibacterial agents, whitening components, and sensitive-care additives, increasing technical requirements for suppliers.

Opportunities

Future opportunities are concentrated in natural oral care fragrances, multifunctional sensory solutions, personalized fragrance development, and emerging premium oral care markets. Demand for plant-based, clean-label, and sustainable ingredients creates opportunities for suppliers with strong natural extraction and formulation capabilities. The growth of high-end toothpaste, premium mouthwash, oral beauty products, and specialized dental care products provides additional market expansion potential. Companies capable of integrating fragrance design, consumer insights, and customized formulation services are expected to gain stronger competitive advantages.

Challenges

The industry faces challenges related to innovation pressure, cost management, regulatory compliance, and changing consumer preferences. Fragrance companies must continuously develop new aroma profiles while maintaining safety, stability, and cost competitiveness. Increasing demand for natural ingredients may create supply chain challenges due to limited availability of certain botanical resources. Furthermore, competition among global fragrance suppliers requires companies to strengthen technological capabilities, customer collaboration, and rapid customization services.

Industry Chain Analysis

The oral care fragrance industry chain consists of upstream aroma raw materials, midstream fragrance formulation companies, and downstream oral care product manufacturers. The upstream segment includes natural essential oils, mint oil, spearmint oil, eucalyptus oil, citrus oils, menthol, cooling agents, botanical extracts, synthetic aroma molecules, solvents, emulsifiers, and stabilizers. Natural essential oils, functional aroma compounds, and cooling ingredients represent key material cost components. The midstream segment includes fragrance manufacturers responsible for aroma design, formula development, ingredient blending, quality testing, and customized fragrance solutions. The downstream segment includes toothpaste manufacturers, mouthwash companies, oral spray producers, personal care brands, and oral healthcare product enterprises. Value creation mainly comes from fragrance

innovation, sensory optimization, ingredient compatibility, and customized solutions that improve consumer experience.

Segment Insights

Oral care fragrances can be segmented by ingredient source, fragrance profile, functional characteristics, and application product. By source, synthetic fragrance systems currently represent a major segment due to cost efficiency, consistency, and large-scale production advantages, while natural and natural-synthetic blended fragrances are expanding rapidly in premium oral care products. By fragrance profile, cooling mint fragrances dominate the market because they provide strong freshness perception and are widely used in toothpaste and mouthwash products. Herbal and botanical fragrances are gaining attention due to increasing consumer preference for natural healthcare concepts, while fruit and multifunctional fragrances are mainly applied in children's products, innovative oral care products, and differentiated consumer brands. By application, toothpaste represents the largest consumption area, followed by mouthwash, oral spray, and other oral freshening products.

Downstream Market Opportunities

The downstream market mainly includes toothpaste manufacturers, mouthwash producers, oral spray companies, personal care brands, and functional oral healthcare product suppliers. Toothpaste remains the primary application because fragrance plays a critical role in freshness perception, product acceptance, and brand differentiation. Mouthwash and oral spray markets provide growth opportunities due to increasing demand for long-lasting freshness and convenient oral care solutions. Premium oral care products, natural formulations, children's oral care, and specialized functional products represent emerging application opportunities.

Regional Insights

Europe, North America, and Asia-Pacific are major regional markets for oral care fragrances, supported by mature personal care industries and strong consumer demand for oral hygiene products. Europe and North America show stronger demand for premium, natural, and sustainable fragrance solutions, while Asia-Pacific benefits from expanding oral care consumption, rising disposable income, and rapid growth of personal care brands. China, Japan, and South Korea are important markets for innovative oral care products and natural ingredient applications. Regional competition increasingly focuses on fragrance innovation, regulatory compliance, local customer

support, and customized product development capabilities.

Competitive Landscape Analysis

The oral care fragrance market features competition among global fragrance houses, regional flavor manufacturers, and specialized oral care fragrance suppliers. Key participants include DSM-Firmenich, Givaudan, Symrise, Takasago, Mane, Iberchem, Frey + Lau, Taiyo-koryo, Barentz, Guangdong Wincom Flavors & Fragrances, Guangzhou Flower Flavours & Fragrances, Guangzhou TUFU, Apple Flavor & Fragrance Group, Xiamen Scented Land Fragrance & Flavor, and Zhejiang Haida Biotechnology. Global fragrance companies generally compete through advanced formulation technology, international customer networks, and broad ingredient portfolios, while regional suppliers strengthen competitiveness through flexible customization, cost advantages, and localized service capabilities. Future competition will increasingly focus on natural ingredient development, multifunctional fragrance systems, sensory innovation, and rapid customized solutions for oral care brands.

Report Scope

LPI (LP Information)' newest research report, the "Oral Care Fragrances Industry Forecast" looks at past sales and reviews total world Oral Care Fragrances sales in 2025, providing a comprehensive analysis by region and market sector of projected Oral Care Fragrances sales for 2026 through 2032. With Oral Care Fragrances sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Oral Care Fragrances industry.

This Insight Report provides a comprehensive analysis of the global Oral Care Fragrances landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Oral Care Fragrances portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Oral Care Fragrances market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Oral Care Fragrances and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Oral Care Fragrances.

This report presents a comprehensive overview, market shares, and growth opportunities of Oral Care Fragrances market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Natural Oral

Synthetic

Segmentation by Flavor Profile:

Cooling Mint

Fruit-flavored

Herbal

Multi-functional

Segmentation by Function:

Fresh Breath Flavor

Antibacterial Care Flavor

Others

Segmentation by Application:

Toothpaste

Mouthwash

Oral Spray

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DSM?Firmenich

Givaudan

Barentz

Symrise

Guangdong Wincom Flavors&Fragrances

Guangzhou Flower Flavours & Fragrances

Taiyo-koryo

Aroma Supplier

Iberchem

Guangzhou TUFU

Apple Flavor & Fragrance Group

Frey +Lau

Mane

Takasago

Xiamen Scented Land Fragrance & Flavor

Zhejiang Haida Biotechnology

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Oral Care Fragrances Market Size (2021-2032)
 - 2.1.2 Oral Care Fragrances Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Oral Care Fragrances by Country/Region (2021, 2025 & 2032)
- 2.2 Oral Care Fragrances Segment by Type
 - 2.2.1 Natural Oral
 - 2.2.2 Synthetic
 - 2.2.3 Oral Care Fragrances Market Size by Type
 - 2.2.3.1 Oral Care Fragrances Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Oral Care Fragrances Market Size Market Share by Type (2021-2026)
- 2.3 Oral Care Fragrances Segment by Flavor Profile
 - 2.3.1 Cooling Mint
 - 2.3.2 Fruit-flavored
 - 2.3.3 Herbal
 - 2.3.4 Multi-functional
 - 2.3.5 Oral Care Fragrances Market Size by Flavor Profile
 - 2.3.5.1 Oral Care Fragrances Market Size CAGR by Flavor Profile (2021 VS 2025 VS 2032)
 - 2.3.5.2 Global Oral Care Fragrances Market Size Market Share by Flavor Profile (2021-2026)
- 2.4 Oral Care Fragrances Segment by Function
 - 2.4.1 Fresh Breath Flavor
 - 2.4.2 Antibacterial Care Flavor

2.4.3 Others

2.4.4 Oral Care Fragrances Market Size by Function

2.4.4.1 Oral Care Fragrances Market Size CAGR by Function (2021 VS 2025 VS 2032)

2.4.4.2 Global Oral Care Fragrances Market Size Market Share by Function (2021-2026)

2.5 Oral Care Fragrances Segment by Application

2.5.1 Toothpaste

2.5.2 Mouthwash

2.5.3 Oral Spray

2.5.4 Others

2.5.5 Oral Care Fragrances Market Size by Application

2.5.5.1 Oral Care Fragrances Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.5.2 Global Oral Care Fragrances Market Size Market Share by Application (2021-2026)

3 ORAL CARE FRAGRANCES MARKET SIZE BY PLAYER

3.1 Oral Care Fragrances Market Size Market Share by Player

3.1.1 Global Oral Care Fragrances Revenue by Player (2021-2026)

3.1.2 Global Oral Care Fragrances Revenue Market Share by Player (2021-2026)

3.2 Global Oral Care Fragrances Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ORAL CARE FRAGRANCES BY REGION

4.1 Oral Care Fragrances Market Size by Region (2021-2026)

4.2 Global Oral Care Fragrances Annual Revenue by Country/Region (2021-2026)

4.3 Americas Oral Care Fragrances Market Size Growth (2021-2026)

4.4 APAC Oral Care Fragrances Market Size Growth (2021-2026)

4.5 Europe Oral Care Fragrances Market Size Growth (2021-2026)

4.6 Middle East & Africa Oral Care Fragrances Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Oral Care Fragrances Market Size by Country (2021-2026)
- 5.2 Americas Oral Care Fragrances Market Size by Type (2021-2026)
- 5.3 Americas Oral Care Fragrances Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Oral Care Fragrances Market Size by Region (2021-2026)
- 6.2 APAC Oral Care Fragrances Market Size by Type (2021-2026)
- 6.3 APAC Oral Care Fragrances Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Oral Care Fragrances Market Size by Country (2021-2026)
- 7.2 Europe Oral Care Fragrances Market Size by Type (2021-2026)
- 7.3 Europe Oral Care Fragrances Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Oral Care Fragrances by Region (2021-2026)
- 8.2 Middle East & Africa Oral Care Fragrances Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Oral Care Fragrances Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ORAL CARE FRAGRANCES MARKET FORECAST

10.1 Global Oral Care Fragrances Forecast by Region (2027-2032)

10.1.1 Global Oral Care Fragrances Forecast by Region (2027-2032)

10.1.2 Americas Oral Care Fragrances Forecast

10.1.3 APAC Oral Care Fragrances Forecast

10.1.4 Europe Oral Care Fragrances Forecast

10.1.5 Middle East & Africa Oral Care Fragrances Forecast

10.2 Americas Oral Care Fragrances Forecast by Country (2027-2032)

10.2.1 United States Market Oral Care Fragrances Forecast

10.2.2 Canada Market Oral Care Fragrances Forecast

10.2.3 Mexico Market Oral Care Fragrances Forecast

10.2.4 Brazil Market Oral Care Fragrances Forecast

10.3 APAC Oral Care Fragrances Forecast by Region (2027-2032)

10.3.1 China Oral Care Fragrances Market Forecast

10.3.2 Japan Market Oral Care Fragrances Forecast

10.3.3 Korea Market Oral Care Fragrances Forecast

10.3.4 Southeast Asia Market Oral Care Fragrances Forecast

10.3.5 India Market Oral Care Fragrances Forecast

10.3.6 Australia Market Oral Care Fragrances Forecast

10.4 Europe Oral Care Fragrances Forecast by Country (2027-2032)

10.4.1 Germany Market Oral Care Fragrances Forecast

10.4.2 France Market Oral Care Fragrances Forecast

10.4.3 UK Market Oral Care Fragrances Forecast

10.4.4 Italy Market Oral Care Fragrances Forecast

10.4.5 Russia Market Oral Care Fragrances Forecast

10.5 Middle East & Africa Oral Care Fragrances Forecast by Region (2027-2032)

10.5.1 Egypt Market Oral Care Fragrances Forecast

10.5.2 South Africa Market Oral Care Fragrances Forecast

- 10.5.3 Israel Market Oral Care Fragrances Forecast
- 10.5.4 Turkey Market Oral Care Fragrances Forecast
- 10.6 Global Oral Care Fragrances Forecast by Type (2027-2032)
- 10.7 Global Oral Care Fragrances Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Oral Care Fragrances Forecast

11 KEY PLAYERS ANALYSIS

11.1 DSM?Firmenich

- 11.1.1 DSM?Firmenich Company Information
- 11.1.2 DSM?Firmenich Oral Care Fragrances Product Offered
- 11.1.3 DSM?Firmenich Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 DSM?Firmenich Main Business Overview
- 11.1.5 DSM?Firmenich Latest Developments

11.2 Givaudan

- 11.2.1 Givaudan Company Information
- 11.2.2 Givaudan Oral Care Fragrances Product Offered
- 11.2.3 Givaudan Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Givaudan Main Business Overview
- 11.2.5 Givaudan Latest Developments

11.3 Barentz

- 11.3.1 Barentz Company Information
- 11.3.2 Barentz Oral Care Fragrances Product Offered
- 11.3.3 Barentz Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 Barentz Main Business Overview
- 11.3.5 Barentz Latest Developments

11.4 Symrise

- 11.4.1 Symrise Company Information
- 11.4.2 Symrise Oral Care Fragrances Product Offered
- 11.4.3 Symrise Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 Symrise Main Business Overview
- 11.4.5 Symrise Latest Developments

11.5 Guangdong Wincom Flavors&Fragrances

- 11.5.1 Guangdong Wincom Flavors&Fragrances Company Information
- 11.5.2 Guangdong Wincom Flavors&Fragrances Oral Care Fragrances Product

Offered

11.5.3 Guangdong Wincom Flavors&Fragrances Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Guangdong Wincom Flavors&Fragrances Main Business Overview

11.5.5 Guangdong Wincom Flavors&Fragrances Latest Developments

11.6 Guangzhou Flower Flavours & Fragrances

11.6.1 Guangzhou Flower Flavours & Fragrances Company Information

11.6.2 Guangzhou Flower Flavours & Fragrances Oral Care Fragrances Product

Offered

11.6.3 Guangzhou Flower Flavours & Fragrances Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Guangzhou Flower Flavours & Fragrances Main Business Overview

11.6.5 Guangzhou Flower Flavours & Fragrances Latest Developments

11.7 Taiyo-koryo

11.7.1 Taiyo-koryo Company Information

11.7.2 Taiyo-koryo Oral Care Fragrances Product Offered

11.7.3 Taiyo-koryo Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Taiyo-koryo Main Business Overview

11.7.5 Taiyo-koryo Latest Developments

11.8 Aroma Supplier

11.8.1 Aroma Supplier Company Information

11.8.2 Aroma Supplier Oral Care Fragrances Product Offered

11.8.3 Aroma Supplier Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Aroma Supplier Main Business Overview

11.8.5 Aroma Supplier Latest Developments

11.9 Iberchem

11.9.1 Iberchem Company Information

11.9.2 Iberchem Oral Care Fragrances Product Offered

11.9.3 Iberchem Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Iberchem Main Business Overview

11.9.5 Iberchem Latest Developments

11.10 Guangzhou TUFU

11.10.1 Guangzhou TUFU Company Information

11.10.2 Guangzhou TUFU Oral Care Fragrances Product Offered

11.10.3 Guangzhou TUFU Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)

- 11.10.4 Guangzhou TUFU Main Business Overview
- 11.10.5 Guangzhou TUFU Latest Developments
- 11.11 Apple Flavor & Fragrance Group
 - 11.11.1 Apple Flavor & Fragrance Group Company Information
 - 11.11.2 Apple Flavor & Fragrance Group Oral Care Fragrances Product Offered
 - 11.11.3 Apple Flavor & Fragrance Group Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Apple Flavor & Fragrance Group Main Business Overview
 - 11.11.5 Apple Flavor & Fragrance Group Latest Developments
- 11.12 Frey +Lau
 - 11.12.1 Frey +Lau Company Information
 - 11.12.2 Frey +Lau Oral Care Fragrances Product Offered
 - 11.12.3 Frey +Lau Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Frey +Lau Main Business Overview
 - 11.12.5 Frey +Lau Latest Developments
- 11.13 Mane
 - 11.13.1 Mane Company Information
 - 11.13.2 Mane Oral Care Fragrances Product Offered
 - 11.13.3 Mane Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Mane Main Business Overview
 - 11.13.5 Mane Latest Developments
- 11.14 Takasago
 - 11.14.1 Takasago Company Information
 - 11.14.2 Takasago Oral Care Fragrances Product Offered
 - 11.14.3 Takasago Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Takasago Main Business Overview
 - 11.14.5 Takasago Latest Developments
- 11.15 Xiamen Scented Land Fragrance & Flavor
 - 11.15.1 Xiamen Scented Land Fragrance & Flavor Company Information
 - 11.15.2 Xiamen Scented Land Fragrance & Flavor Oral Care Fragrances Product Offered
 - 11.15.3 Xiamen Scented Land Fragrance & Flavor Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Xiamen Scented Land Fragrance & Flavor Main Business Overview
 - 11.15.5 Xiamen Scented Land Fragrance & Flavor Latest Developments
- 11.16 Zhejiang Haida Biotechnology

- 11.16.1 Zhejiang Haida Biotechnology Company Information
- 11.16.2 Zhejiang Haida Biotechnology Oral Care Fragrances Product Offered
- 11.16.3 Zhejiang Haida Biotechnology Oral Care Fragrances Revenue, Gross Margin and Market Share (2021-2026)
- 11.16.4 Zhejiang Haida Biotechnology Main Business Overview
- 11.16.5 Zhejiang Haida Biotechnology Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Oral Care Fragrances Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Oral Care Fragrances Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Natural Oral
- Table 4. Major Players of Synthetic
- Table 5. Oral Care Fragrances Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 6. Global Oral Care Fragrances Market Size by Type (2021-2026) & (\$ millions)
- Table 7. Global Oral Care Fragrances Market Size Market Share by Type (2021-2026)
- Table 8. Major Players of Cooling Mint
- Table 9. Major Players of Fruit-flavored
- Table 10. Major Players of Herbal
- Table 11. Major Players of Multi-functional
- Table 12. Oral Care Fragrances Market Size CAGR by Flavor Profile (2021 VS 2025 VS 2032) & (\$ millions)
- Table 13. Global Oral Care Fragrances Market Size by Flavor Profile (2021-2026) & (\$ millions)
- Table 14. Global Oral Care Fragrances Market Size Market Share by Flavor Profile (2021-2026)
- Table 15. Major Players of Fresh Breath Flavor
- Table 16. Major Players of Antibacterial Care Flavor
- Table 17. Major Players of Others
- Table 18. Oral Care Fragrances Market Size CAGR by Function (2021 VS 2025 VS 2032) & (\$ millions)
- Table 19. Global Oral Care Fragrances Market Size by Function (2021-2026) & (\$ millions)
- Table 20. Global Oral Care Fragrances Market Size Market Share by Function (2021-2026)
- Table 21. Oral Care Fragrances Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 22. Global Oral Care Fragrances Market Size by Application (2021-2026) & (\$ millions)
- Table 23. Global Oral Care Fragrances Market Size Market Share by Application (2021-2026)

Table 24. Global Oral Care Fragrances Revenue by Player (2021-2026) & (\$ millions)

Table 25. Global Oral Care Fragrances Revenue Market Share by Player (2021-2026)

Table 26. Oral Care Fragrances Key Players Head office and Products Offered

Table 27. Oral Care Fragrances Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 28. New Products and Potential Entrants

Table 29. Mergers & Acquisitions, Expansion

Table 30. Global Oral Care Fragrances Market Size by Region (2021-2026) & (\$ millions)

Table 31. Global Oral Care Fragrances Market Size Market Share by Region (2021-2026)

Table 32. Global Oral Care Fragrances Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Oral Care Fragrances Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Oral Care Fragrances Market Size by Country (2021-2026) & (\$ millions)

Table 35. Americas Oral Care Fragrances Market Size Market Share by Country (2021-2026)

Table 36. Americas Oral Care Fragrances Market Size by Type (2021-2026) & (\$ millions)

Table 37. Americas Oral Care Fragrances Market Size Market Share by Type (2021-2026)

Table 38. Americas Oral Care Fragrances Market Size by Application (2021-2026) & (\$ millions)

Table 39. Americas Oral Care Fragrances Market Size Market Share by Application (2021-2026)

Table 40. APAC Oral Care Fragrances Market Size by Region (2021-2026) & (\$ millions)

Table 41. APAC Oral Care Fragrances Market Size Market Share by Region (2021-2026)

Table 42. APAC Oral Care Fragrances Market Size by Type (2021-2026) & (\$ millions)

Table 43. APAC Oral Care Fragrances Market Size by Application (2021-2026) & (\$ millions)

Table 44. Europe Oral Care Fragrances Market Size by Country (2021-2026) & (\$ millions)

Table 45. Europe Oral Care Fragrances Market Size Market Share by Country (2021-2026)

Table 46. Europe Oral Care Fragrances Market Size by Type (2021-2026) & (\$ millions)

Table 47. Europe Oral Care Fragrances Market Size by Application (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Oral Care Fragrances Market Size by Region (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Oral Care Fragrances Market Size by Type (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Oral Care Fragrances Market Size by Application (2021-2026) & (\$ millions)

Table 51. Key Market Drivers & Growth Opportunities of Oral Care Fragrances

Table 52. Key Market Challenges & Risks of Oral Care Fragrances

Table 53. Key Industry Trends of Oral Care Fragrances

Table 54. Global Oral Care Fragrances Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 55. Global Oral Care Fragrances Market Size Market Share Forecast by Region (2027-2032)

Table 56. Global Oral Care Fragrances Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 57. Global Oral Care Fragrances Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 58. DSM?Firmenich Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 59. DSM?Firmenich Oral Care Fragrances Product Offered

Table 60. DSM?Firmenich Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. DSM?Firmenich Main Business

Table 62. DSM?Firmenich Latest Developments

Table 63. Givaudan Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 64. Givaudan Oral Care Fragrances Product Offered

Table 65. Givaudan Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Givaudan Main Business

Table 67. Givaudan Latest Developments

Table 68. Barentz Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 69. Barentz Oral Care Fragrances Product Offered

Table 70. Barentz Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 71. Barentz Main Business

Table 72. Barentz Latest Developments

Table 73. Symrise Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 74. Symrise Oral Care Fragrances Product Offered

Table 75. Symrise Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. Symrise Main Business

Table 77. Symrise Latest Developments

Table 78. Guangdong Wincom Flavors&Fragrances Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 79. Guangdong Wincom Flavors&Fragrances Oral Care Fragrances Product Offered

Table 80. Guangdong Wincom Flavors&Fragrances Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. Guangdong Wincom Flavors&Fragrances Main Business

Table 82. Guangdong Wincom Flavors&Fragrances Latest Developments

Table 83. Guangzhou Flower Flavours & Fragrances Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 84. Guangzhou Flower Flavours & Fragrances Oral Care Fragrances Product Offered

Table 85. Guangzhou Flower Flavours & Fragrances Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. Guangzhou Flower Flavours & Fragrances Main Business

Table 87. Guangzhou Flower Flavours & Fragrances Latest Developments

Table 88. Taiyo-koryo Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 89. Taiyo-koryo Oral Care Fragrances Product Offered

Table 90. Taiyo-koryo Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. Taiyo-koryo Main Business

Table 92. Taiyo-koryo Latest Developments

Table 93. Aroma Supplier Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 94. Aroma Supplier Oral Care Fragrances Product Offered

Table 95. Aroma Supplier Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 96. Aroma Supplier Main Business

Table 97. Aroma Supplier Latest Developments

Table 98. Iberchem Details, Company Type, Oral Care Fragrances Area Served and Its

Competitors

Table 99. Iberchem Oral Care Fragrances Product Offered

Table 100. Iberchem Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. Iberchem Main Business

Table 102. Iberchem Latest Developments

Table 103. Guangzhou TUFU Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 104. Guangzhou TUFU Oral Care Fragrances Product Offered

Table 105. Guangzhou TUFU Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. Guangzhou TUFU Main Business

Table 107. Guangzhou TUFU Latest Developments

Table 108. Apple Flavor & Fragrance Group Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 109. Apple Flavor & Fragrance Group Oral Care Fragrances Product Offered

Table 110. Apple Flavor & Fragrance Group Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. Apple Flavor & Fragrance Group Main Business

Table 112. Apple Flavor & Fragrance Group Latest Developments

Table 113. Frey +Lau Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 114. Frey +Lau Oral Care Fragrances Product Offered

Table 115. Frey +Lau Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. Frey +Lau Main Business

Table 117. Frey +Lau Latest Developments

Table 118. Mane Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 119. Mane Oral Care Fragrances Product Offered

Table 120. Mane Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 121. Mane Main Business

Table 122. Mane Latest Developments

Table 123. Takasago Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 124. Takasago Oral Care Fragrances Product Offered

Table 125. Takasago Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 126. Takasago Main Business

Table 127. Takasago Latest Developments

Table 128. Xiamen Scented Land Fragrance & Flavor Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 129. Xiamen Scented Land Fragrance & Flavor Oral Care Fragrances Product Offered

Table 130. Xiamen Scented Land Fragrance & Flavor Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 131. Xiamen Scented Land Fragrance & Flavor Main Business

Table 132. Xiamen Scented Land Fragrance & Flavor Latest Developments

Table 133. Zhejiang Haida Biotechnology Details, Company Type, Oral Care Fragrances Area Served and Its Competitors

Table 134. Zhejiang Haida Biotechnology Oral Care Fragrances Product Offered

Table 135. Zhejiang Haida Biotechnology Oral Care Fragrances Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 136. Zhejiang Haida Biotechnology Main Business

Table 137. Zhejiang Haida Biotechnology Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Oral Care Fragrances Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Oral Care Fragrances Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Oral Care Fragrances Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Oral Care Fragrances Sales Market Share by Country/Region (2025)

Figure 8. Oral Care Fragrances Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Oral Care Fragrances Market Size Market Share by Type in 2025

Figure 10. Global Oral Care Fragrances Market Size Market Share by Flavor Profile in 2025

Figure 11. Global Oral Care Fragrances Market Size Market Share by Function in 2025

Figure 12. Oral Care Fragrances in Toothpaste

Figure 13. Global Oral Care Fragrances Market: Toothpaste (2021-2026) & (\$ millions)

Figure 14. Oral Care Fragrances in Mouthwash

Figure 15. Global Oral Care Fragrances Market: Mouthwash (2021-2026) & (\$ millions)

Figure 16. Oral Care Fragrances in Oral Spray

Figure 17. Global Oral Care Fragrances Market: Oral Spray (2021-2026) & (\$ millions)

Figure 18. Oral Care Fragrances in Others

Figure 19. Global Oral Care Fragrances Market: Others (2021-2026) & (\$ millions)

Figure 20. Global Oral Care Fragrances Market Size Market Share by Application in 2025

Figure 21. Global Oral Care Fragrances Revenue Market Share by Player in 2025

Figure 22. Global Oral Care Fragrances Market Size Market Share by Region (2021-2026)

Figure 23. Americas Oral Care Fragrances Market Size 2021-2026 (\$ millions)

Figure 24. APAC Oral Care Fragrances Market Size 2021-2026 (\$ millions)

Figure 25. Europe Oral Care Fragrances Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Oral Care Fragrances Market Size 2021-2026 (\$ millions)

Figure 27. Americas Oral Care Fragrances Value Market Share by Country in 2025

Figure 28. United States Oral Care Fragrances Market Size Growth 2021-2026 (\$

millions)

Figure 29. Canada Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Oral Care Fragrances Market Size Market Share by Region in 2025

Figure 33. APAC Oral Care Fragrances Market Size Market Share by Type (2021-2026)

Figure 34. APAC Oral Care Fragrances Market Size Market Share by Application (2021-2026)

Figure 35. China Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Oral Care Fragrances Market Size Market Share by Country in 2025

Figure 42. Europe Oral Care Fragrances Market Size Market Share by Type (2021-2026)

Figure 43. Europe Oral Care Fragrances Market Size Market Share by Application (2021-2026)

Figure 44. Germany Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Oral Care Fragrances Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Oral Care Fragrances Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Oral Care Fragrances Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Oral Care Fragrances Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 58. APAC Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 59. Europe Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 61. United States Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 62. Canada Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 65. China Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 66. Japan Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 67. Korea Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 69. India Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 70. Australia Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 71. Germany Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 72. France Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 73. UK Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 74. Italy Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 75. Russia Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 78. Israel Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Oral Care Fragrances Market Size 2027-2032 (\$ millions)

Figure 80. Global Oral Care Fragrances Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Oral Care Fragrances Market Size Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Oral Care Fragrances Market Size 2027-2032 (\$ millions)

I would like to order

Product name: Global Oral Care Fragrances Market Growth (Status and Outlook) 2026-2032

Product link: <https://marketpublishers.com/r/G38AB66A3020EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G38AB66A3020EN.html>