

Global Optically Variable Device Patch Market Growth 2024-2030

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Abstracts

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An optically variable device (OVD) patch is a security feature used in various applications, including currency, identification cards, and brand protection, to deter counterfeiting and enhance authentication. OVD patches contain optical elements that produce dynamic visual effects, such as color shifts, movement, or holographic images, when viewed from different angles or under varying lighting conditions. These effects are created using techniques like diffraction, interference, and micro-optics, making OVD patches extremely difficult to replicate accurately. OVD patches are typically applied to documents or products as labels or seals, providing a visible and easily recognizable indication of authenticity that can be verified by trained personnel or through specialized detection devices.

The global Optically Variable Device Patch market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Optically Variable Device Patch Industry Forecast" looks at past sales and reviews total world Optically Variable Device Patch sales in 2023, providing a comprehensive analysis by region and market sector of projected Optically Variable Device Patch sales for 2024 through 2030. With Optically Variable Device Patch sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Optically Variable Device Patch industry.

This Insight Report provides a comprehensive analysis of the global Optically Variable

Device Patch landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Optically Variable Device Patch portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Optically Variable Device Patch market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Optically Variable Device Patch and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Optically Variable Device Patch.

United States market for Optically Variable Device Patch is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Optically Variable Device Patch is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Optically Variable Device Patch is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Optically Variable Device Patch players cover OVD Kinegram, AlpVision, Dai Nippon Printing, HID Global, NHK SPRING, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Optically Variable Device Patch market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hot Stamping Foils

Hologram Labels

Others

Segmentation by Application:

Banknotes

Identification Cards and Passports

Product Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

OVD Kinegram

AlpVision

Dai Nippon Printing

HID Global

NHK SPRING

NovaVision

3D AG

De La Rue

advast Swiss

NanoMatriX

Acviss

Lasersec Technologies

AFC TCHNOLOGY

Key Questions Addressed in this Report

What is the 10-year outlook for the global Optically Variable Device Patch market?

What factors are driving Optically Variable Device Patch market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Optically Variable Device Patch market opportunities vary by end market size?

How does Optically Variable Device Patch break out by Type, by Application?

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