

Global Optical Variable Ink (OVI) Market Growth 2024-2030

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Abstracts

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Optical variable ink (OVI) also called color shifting ink is an anti-counterfeiting measure used on many major modern banknotes, as well as on other official documents.

The global Optical Variable Ink (OVI) market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Optical Variable Ink (OVI) Industry Forecast” looks at past sales and reviews total world Optical Variable Ink (OVI) sales in 2023, providing a comprehensive analysis by region and market sector of projected Optical Variable Ink (OVI) sales for 2024 through 2030. With Optical Variable Ink (OVI) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Optical Variable Ink (OVI) industry.

This Insight Report provides a comprehensive analysis of the global Optical Variable Ink (OVI) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Optical Variable Ink (OVI) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Optical Variable Ink (OVI) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Optical Variable Ink (OVI) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Optical Variable Ink (OVI).

United States market for Optical Variable Ink (OVI) is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Optical Variable Ink (OVI) is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Optical Variable Ink (OVI) is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Optical Variable Ink (OVI) players cover SICPA, Gleitsmann Security Inks (GSI), Sun Chemical, Printcolor AG, Microtrace Solutions, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Optical Variable Ink (OVI) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Water-based Inks

Ink-based Inks

Plastic Inks

Others

Segmentation by Application:

Banknote

Official Identity Documents

Security Labels

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SICPA

Gleitsmann Security Inks (GSI)

Sun Chemical

Printcolor AG

Microtrace Solutions

Petrel

CTI

De La Rue

CCL Secure

Gans Ink (Precision Ink)

Mingbo Anti Forgery Technology

Beijing Boda Green Hi-tech

Huizhou Foryou Optical Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Optical Variable Ink (OVI) market?

What factors are driving Optical Variable Ink (OVI) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Optical Variable Ink (OVI) market opportunities vary by end market size?

How does Optical Variable Ink (OVI) break out by Type, by Application?

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