

Global Optical Brightening Agents (OBAs) Market Growth 2023-2029

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Abstracts

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Optical brightening agents (OBAs) are chemicals that are added to everything from linen slacks and silk blouses to socks and underwear.

LPI (LP Information)' newest research report, the "Optical Brightening Agents (OBAs) Industry Forecast" looks at past sales and reviews total world Optical Brightening Agents (OBAs) sales in 2022, providing a comprehensive analysis by region and market sector of projected Optical Brightening Agents (OBAs) sales for 2023 through 2029. With Optical Brightening Agents (OBAs) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Optical Brightening Agents (OBAs) industry.

This Insight Report provides a comprehensive analysis of the global Optical Brightening Agents (OBAs) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Optical Brightening Agents (OBAs) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Optical Brightening Agents (OBAs) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Optical Brightening Agents (OBAs) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Optical Brightening Agents (OBAs).

The global Optical Brightening Agents (OBAs) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Optical Brightening Agents (OBAs) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Optical Brightening Agents (OBAs) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Optical Brightening Agents (OBAs) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Optical Brightening Agents (OBAs) players cover Huntsman, Clariant, Mayzo, Archroma (including BASF's stilbene-based OBA business), Kyung-In Synthetic Corporation, Tanatex Chemicals, Indulor, Akash Purochem Private Limited and Daikaffil, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Optical Brightening Agents (OBAs) market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Triazinylaminostilbene Type

Stilbene Type

Benzoxazoles Type

Coumarins Type

Others

Segmentation by application

Textiles

Paper and Pulp

Detergent

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Huntsman

Clariant

Mayzo

Archroma (including BASF's stilbene-based OBA business)

Kyung-In Synthetic Corporation

Tanatex Chemicals

Indulor

Akash Purochem Private Limited

Daikaffil

Sarex Textile Chemicals

Deepak Nitrite

Hebei Xingyu Chemical Co

Nantong Lisi Organic Chemicals Co

Weifang Greatland Chemicals Co

Beijing Odyssey Chemicals Co

Shandong Raytop Chemical Co

Jinan Credit Chemical Co

Key Questions Addressed in this Report

What is the 10-year outlook for the global Optical Brightening Agents (OBAs) market?

What factors are driving Optical Brightening Agents (OBAs) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Optical Brightening Agents (OBAs) market opportunities vary by end market size?

How does Optical Brightening Agents (OBAs) break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Optical Brightening Agents (OBAs) Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Optical Brightening Agents (OBAs) by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Optical Brightening Agents (OBAs) by Country/Region, 2018, 2022 & 2029
- 2.2 Optical Brightening Agents (OBAs) Segment by Type
 - 2.2.1 Triazinylaminostilbene Type
 - 2.2.2 Stilbene Type
 - 2.2.3 Benzoxazoles Type
 - 2.2.4 Coumarins Type
 - 2.2.5 Others
- 2.3 Optical Brightening Agents (OBAs) Sales by Type
 - 2.3.1 Global Optical Brightening Agents (OBAs) Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Optical Brightening Agents (OBAs) Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Optical Brightening Agents (OBAs) Sale Price by Type (2018-2023)
- 2.4 Optical Brightening Agents (OBAs) Segment by Application
 - 2.4.1 Textiles
 - 2.4.2 Paper and Pulp
 - 2.4.3 Detergent
 - 2.4.4 Others
- 2.5 Optical Brightening Agents (OBAs) Sales by Application

2.5.1 Global Optical Brightening Agents (OBAs) Sale Market Share by Application (2018-2023)

2.5.2 Global Optical Brightening Agents (OBAs) Revenue and Market Share by Application (2018-2023)

2.5.3 Global Optical Brightening Agents (OBAs) Sale Price by Application (2018-2023)

3 GLOBAL OPTICAL BRIGHTENING AGENTS (OBAS) BY COMPANY

3.1 Global Optical Brightening Agents (OBAs) Breakdown Data by Company

3.1.1 Global Optical Brightening Agents (OBAs) Annual Sales by Company (2018-2023)

3.1.2 Global Optical Brightening Agents (OBAs) Sales Market Share by Company (2018-2023)

3.2 Global Optical Brightening Agents (OBAs) Annual Revenue by Company (2018-2023)

3.2.1 Global Optical Brightening Agents (OBAs) Revenue by Company (2018-2023)

3.2.2 Global Optical Brightening Agents (OBAs) Revenue Market Share by Company (2018-2023)

3.3 Global Optical Brightening Agents (OBAs) Sale Price by Company

3.4 Key Manufacturers Optical Brightening Agents (OBAs) Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Optical Brightening Agents (OBAs) Product Location Distribution

3.4.2 Players Optical Brightening Agents (OBAs) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR OPTICAL BRIGHTENING AGENTS (OBAS) BY GEOGRAPHIC REGION

4.1 World Historic Optical Brightening Agents (OBAs) Market Size by Geographic Region (2018-2023)

4.1.1 Global Optical Brightening Agents (OBAs) Annual Sales by Geographic Region (2018-2023)

4.1.2 Global Optical Brightening Agents (OBAs) Annual Revenue by Geographic Region (2018-2023)

4.2 World Historic Optical Brightening Agents (OBAs) Market Size by Country/Region (2018-2023)

4.2.1 Global Optical Brightening Agents (OBAs) Annual Sales by Country/Region (2018-2023)

4.2.2 Global Optical Brightening Agents (OBAs) Annual Revenue by Country/Region (2018-2023)

4.3 Americas Optical Brightening Agents (OBAs) Sales Growth

4.4 APAC Optical Brightening Agents (OBAs) Sales Growth

4.5 Europe Optical Brightening Agents (OBAs) Sales Growth

4.6 Middle East & Africa Optical Brightening Agents (OBAs) Sales Growth

5 AMERICAS

5.1 Americas Optical Brightening Agents (OBAs) Sales by Country

5.1.1 Americas Optical Brightening Agents (OBAs) Sales by Country (2018-2023)

5.1.2 Americas Optical Brightening Agents (OBAs) Revenue by Country (2018-2023)

5.2 Americas Optical Brightening Agents (OBAs) Sales by Type

5.3 Americas Optical Brightening Agents (OBAs) Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Optical Brightening Agents (OBAs) Sales by Region

6.1.1 APAC Optical Brightening Agents (OBAs) Sales by Region (2018-2023)

6.1.2 APAC Optical Brightening Agents (OBAs) Revenue by Region (2018-2023)

6.2 APAC Optical Brightening Agents (OBAs) Sales by Type

6.3 APAC Optical Brightening Agents (OBAs) Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Optical Brightening Agents (OBAs) by Country

7.1.1 Europe Optical Brightening Agents (OBAs) Sales by Country (2018-2023)

7.1.2 Europe Optical Brightening Agents (OBAs) Revenue by Country (2018-2023)

7.2 Europe Optical Brightening Agents (OBAs) Sales by Type

7.3 Europe Optical Brightening Agents (OBAs) Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Optical Brightening Agents (OBAs) by Country

8.1.1 Middle East & Africa Optical Brightening Agents (OBAs) Sales by Country (2018-2023)

8.1.2 Middle East & Africa Optical Brightening Agents (OBAs) Revenue by Country (2018-2023)

8.2 Middle East & Africa Optical Brightening Agents (OBAs) Sales by Type

8.3 Middle East & Africa Optical Brightening Agents (OBAs) Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Optical Brightening Agents (OBAs)

10.3 Manufacturing Process Analysis of Optical Brightening Agents (OBAs)

10.4 Industry Chain Structure of Optical Brightening Agents (OBAs)

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Optical Brightening Agents (OBAs) Distributors

11.3 Optical Brightening Agents (OBAs) Customer

12 WORLD FORECAST REVIEW FOR OPTICAL BRIGHTENING AGENTS (OBAS) BY GEOGRAPHIC REGION

12.1 Global Optical Brightening Agents (OBAs) Market Size Forecast by Region

12.1.1 Global Optical Brightening Agents (OBAs) Forecast by Region (2024-2029)

12.1.2 Global Optical Brightening Agents (OBAs) Annual Revenue Forecast by Region (2024-2029)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Optical Brightening Agents (OBAs) Forecast by Type

12.7 Global Optical Brightening Agents (OBAs) Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Huntsman

13.1.1 Huntsman Company Information

13.1.2 Huntsman Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.1.3 Huntsman Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.1.4 Huntsman Main Business Overview

13.1.5 Huntsman Latest Developments

13.2 Clariant

13.2.1 Clariant Company Information

13.2.2 Clariant Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.2.3 Clariant Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

- 13.2.4 Clariant Main Business Overview
- 13.2.5 Clariant Latest Developments
- 13.3 Mayzo
 - 13.3.1 Mayzo Company Information
 - 13.3.2 Mayzo Optical Brightening Agents (OBAs) Product Portfolios and Specifications
 - 13.3.3 Mayzo Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.3.4 Mayzo Main Business Overview
 - 13.3.5 Mayzo Latest Developments
- 13.4 Archroma (including BASF's stilbene-based OBA business)
 - 13.4.1 Archroma (including BASF's stilbene-based OBA business) Company Information
 - 13.4.2 Archroma (including BASF's stilbene-based OBA business) Optical Brightening Agents (OBAs) Product Portfolios and Specifications
 - 13.4.3 Archroma (including BASF's stilbene-based OBA business) Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.4.4 Archroma (including BASF's stilbene-based OBA business) Main Business Overview
 - 13.4.5 Archroma (including BASF's stilbene-based OBA business) Latest Developments
- 13.5 Kyung-In Synthetic Corporation
 - 13.5.1 Kyung-In Synthetic Corporation Company Information
 - 13.5.2 Kyung-In Synthetic Corporation Optical Brightening Agents (OBAs) Product Portfolios and Specifications
 - 13.5.3 Kyung-In Synthetic Corporation Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.5.4 Kyung-In Synthetic Corporation Main Business Overview
 - 13.5.5 Kyung-In Synthetic Corporation Latest Developments
- 13.6 Tanatex Chemicals
 - 13.6.1 Tanatex Chemicals Company Information
 - 13.6.2 Tanatex Chemicals Optical Brightening Agents (OBAs) Product Portfolios and Specifications
 - 13.6.3 Tanatex Chemicals Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.6.4 Tanatex Chemicals Main Business Overview
 - 13.6.5 Tanatex Chemicals Latest Developments
- 13.7 Indulor
 - 13.7.1 Indulor Company Information
 - 13.7.2 Indulor Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.7.3 Indulor Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.7.4 Indulor Main Business Overview

13.7.5 Indulor Latest Developments

13.8 Akash Purochem Private Limited

13.8.1 Akash Purochem Private Limited Company Information

13.8.2 Akash Purochem Private Limited Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.8.3 Akash Purochem Private Limited Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.8.4 Akash Purochem Private Limited Main Business Overview

13.8.5 Akash Purochem Private Limited Latest Developments

13.9 Daikaffil

13.9.1 Daikaffil Company Information

13.9.2 Daikaffil Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.9.3 Daikaffil Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.9.4 Daikaffil Main Business Overview

13.9.5 Daikaffil Latest Developments

13.10 Sarex Textile Chemicals

13.10.1 Sarex Textile Chemicals Company Information

13.10.2 Sarex Textile Chemicals Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.10.3 Sarex Textile Chemicals Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.10.4 Sarex Textile Chemicals Main Business Overview

13.10.5 Sarex Textile Chemicals Latest Developments

13.11 Deepak Nitrite

13.11.1 Deepak Nitrite Company Information

13.11.2 Deepak Nitrite Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.11.3 Deepak Nitrite Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.11.4 Deepak Nitrite Main Business Overview

13.11.5 Deepak Nitrite Latest Developments

13.12 Hebei Xingyu Chemical Co

13.12.1 Hebei Xingyu Chemical Co Company Information

13.12.2 Hebei Xingyu Chemical Co Optical Brightening Agents (OBAs) Product

Portfolios and Specifications

13.12.3 Hebei Xingyu Chemical Co Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.12.4 Hebei Xingyu Chemical Co Main Business Overview

13.12.5 Hebei Xingyu Chemical Co Latest Developments

13.13 Nantong Lisi Organic Chemicals Co

13.13.1 Nantong Lisi Organic Chemicals Co Company Information

13.13.2 Nantong Lisi Organic Chemicals Co Optical Brightening Agents (OBAs)

Product Portfolios and Specifications

13.13.3 Nantong Lisi Organic Chemicals Co Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.13.4 Nantong Lisi Organic Chemicals Co Main Business Overview

13.13.5 Nantong Lisi Organic Chemicals Co Latest Developments

13.14 Weifang Greatland Chemicals Co

13.14.1 Weifang Greatland Chemicals Co Company Information

13.14.2 Weifang Greatland Chemicals Co Optical Brightening Agents (OBAs) Product

Portfolios and Specifications

13.14.3 Weifang Greatland Chemicals Co Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.14.4 Weifang Greatland Chemicals Co Main Business Overview

13.14.5 Weifang Greatland Chemicals Co Latest Developments

13.15 Beijing Odyssey Chemicals Co

13.15.1 Beijing Odyssey Chemicals Co Company Information

13.15.2 Beijing Odyssey Chemicals Co Optical Brightening Agents (OBAs) Product

Portfolios and Specifications

13.15.3 Beijing Odyssey Chemicals Co Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.15.4 Beijing Odyssey Chemicals Co Main Business Overview

13.15.5 Beijing Odyssey Chemicals Co Latest Developments

13.16 Shandong Raytop Chemical Co

13.16.1 Shandong Raytop Chemical Co Company Information

13.16.2 Shandong Raytop Chemical Co Optical Brightening Agents (OBAs) Product

Portfolios and Specifications

13.16.3 Shandong Raytop Chemical Co Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.16.4 Shandong Raytop Chemical Co Main Business Overview

13.16.5 Shandong Raytop Chemical Co Latest Developments

13.17 Jinan Credit Chemical Co

13.17.1 Jinan Credit Chemical Co Company Information

13.17.2 Jinan Credit Chemical Co Optical Brightening Agents (OBAs) Product Portfolios and Specifications

13.17.3 Jinan Credit Chemical Co Optical Brightening Agents (OBAs) Sales, Revenue, Price and Gross Margin (2018-2023)

13.17.4 Jinan Credit Chemical Co Main Business Overview

13.17.5 Jinan Credit Chemical Co Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Optical Brightening Agents (OBAs) Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Table 2. Optical Brightening Agents (OBAs) Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)

Table 3. Major Players of Triazinylaminostilbene Type

Table 4. Major Players of Stilbene Type

Table 5. Major Players of Benzoxazoles Type

Table 6. Major Players of Coumarins Type

Table 7. Major Players of Others

Table 8. Global Optical Brightening Agents (OBAs) Sales by Type (2018-2023) & (MT)

Table 9. Global Optical Brightening Agents (OBAs) Sales Market Share by Type (2018-2023)

Table 10. Global Optical Brightening Agents (OBAs) Revenue by Type (2018-2023) & (\$ million)

Table 11. Global Optical Brightening Agents (OBAs) Revenue Market Share by Type (2018-2023)

Table 12. Global Optical Brightening Agents (OBAs) Sale Price by Type (2018-2023) & (USD/MT)

Table 13. Global Optical Brightening Agents (OBAs) Sales by Application (2018-2023) & (MT)

Table 14. Global Optical Brightening Agents (OBAs) Sales Market Share by Application (2018-2023)

Table 15. Global Optical Brightening Agents (OBAs) Revenue by Application (2018-2023)

Table 16. Global Optical Brightening Agents (OBAs) Revenue Market Share by Application (2018-2023)

Table 17. Global Optical Brightening Agents (OBAs) Sale Price by Application (2018-2023) & (USD/MT)

Table 18. Global Optical Brightening Agents (OBAs) Sales by Company (2018-2023) & (MT)

Table 19. Global Optical Brightening Agents (OBAs) Sales Market Share by Company (2018-2023)

Table 20. Global Optical Brightening Agents (OBAs) Revenue by Company (2018-2023) (\$ Millions)

Table 21. Global Optical Brightening Agents (OBAs) Revenue Market Share by

Company (2018-2023)

Table 22. Global Optical Brightening Agents (OBAs) Sale Price by Company (2018-2023) & (USD/MT)

Table 23. Key Manufacturers Optical Brightening Agents (OBAs) Producing Area Distribution and Sales Area

Table 24. Players Optical Brightening Agents (OBAs) Products Offered

Table 25. Optical Brightening Agents (OBAs) Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion

Table 28. Global Optical Brightening Agents (OBAs) Sales by Geographic Region (2018-2023) & (MT)

Table 29. Global Optical Brightening Agents (OBAs) Sales Market Share Geographic Region (2018-2023)

Table 30. Global Optical Brightening Agents (OBAs) Revenue by Geographic Region (2018-2023) & (\$ millions)

Table 31. Global Optical Brightening Agents (OBAs) Revenue Market Share by Geographic Region (2018-2023)

Table 32. Global Optical Brightening Agents (OBAs) Sales by Country/Region (2018-2023) & (MT)

Table 33. Global Optical Brightening Agents (OBAs) Sales Market Share by Country/Region (2018-2023)

Table 34. Global Optical Brightening Agents (OBAs) Revenue by Country/Region (2018-2023) & (\$ millions)

Table 35. Global Optical Brightening Agents (OBAs) Revenue Market Share by Country/Region (2018-2023)

Table 36. Americas Optical Brightening Agents (OBAs) Sales by Country (2018-2023) & (MT)

Table 37. Americas Optical Brightening Agents (OBAs) Sales Market Share by Country (2018-2023)

Table 38. Americas Optical Brightening Agents (OBAs) Revenue by Country (2018-2023) & (\$ Millions)

Table 39. Americas Optical Brightening Agents (OBAs) Revenue Market Share by Country (2018-2023)

Table 40. Americas Optical Brightening Agents (OBAs) Sales by Type (2018-2023) & (MT)

Table 41. Americas Optical Brightening Agents (OBAs) Sales by Application (2018-2023) & (MT)

Table 42. APAC Optical Brightening Agents (OBAs) Sales by Region (2018-2023) &

(MT)

Table 43. APAC Optical Brightening Agents (OBAs) Sales Market Share by Region (2018-2023)

Table 44. APAC Optical Brightening Agents (OBAs) Revenue by Region (2018-2023) & (\$ Millions)

Table 45. APAC Optical Brightening Agents (OBAs) Revenue Market Share by Region (2018-2023)

Table 46. APAC Optical Brightening Agents (OBAs) Sales by Type (2018-2023) & (MT)

Table 47. APAC Optical Brightening Agents (OBAs) Sales by Application (2018-2023) & (MT)

Table 48. Europe Optical Brightening Agents (OBAs) Sales by Country (2018-2023) & (MT)

Table 49. Europe Optical Brightening Agents (OBAs) Sales Market Share by Country (2018-2023)

Table 50. Europe Optical Brightening Agents (OBAs) Revenue by Country (2018-2023) & (\$ Millions)

Table 51. Europe Optical Brightening Agents (OBAs) Revenue Market Share by Country (2018-2023)

Table 52. Europe Optical Brightening Agents (OBAs) Sales by Type (2018-2023) & (MT)

Table 53. Europe Optical Brightening Agents (OBAs) Sales by Application (2018-2023) & (MT)

Table 54. Middle East & Africa Optical Brightening Agents (OBAs) Sales by Country (2018-2023) & (MT)

Table 55. Middle East & Africa Optical Brightening Agents (OBAs) Sales Market Share by Country (2018-2023)

Table 56. Middle East & Africa Optical Brightening Agents (OBAs) Revenue by Country (2018-2023) & (\$ Millions)

Table 57. Middle East & Africa Optical Brightening Agents (OBAs) Revenue Market Share by Country (2018-2023)

Table 58. Middle East & Africa Optical Brightening Agents (OBAs) Sales by Type (2018-2023) & (MT)

Table 59. Middle East & Africa Optical Brightening Agents (OBAs) Sales by Application (2018-2023) & (MT)

Table 60. Key Market Drivers & Growth Opportunities of Optical Brightening Agents (OBAs)

Table 61. Key Market Challenges & Risks of Optical Brightening Agents (OBAs)

Table 62. Key Industry Trends of Optical Brightening Agents (OBAs)

Table 63. Optical Brightening Agents (OBAs) Raw Material

Table 64. Key Suppliers of Raw Materials
Table 65. Optical Brightening Agents (OBAs) Distributors List
Table 66. Optical Brightening Agents (OBAs) Customer List
Table 67. Global Optical Brightening Agents (OBAs) Sales Forecast by Region (2024-2029) & (MT)
Table 68. Global Optical Brightening Agents (OBAs) Revenue Forecast by Region (2024-2029) & (\$ millions)
Table 69. Americas Optical Brightening Agents (OBAs) Sales Forecast by Country (2024-2029) & (MT)
Table 70. Americas Optical Brightening Agents (OBAs) Revenue Forecast by Country (2024-2029) & (\$ millions)
Table 71. APAC Optical Brightening Agents (OBAs) Sales Forecast by Region (2024-2029) & (MT)
Table 72. APAC Optical Brightening Agents (OBAs) Revenue Forecast by Region (2024-2029) & (\$ millions)
Table 73. Europe Optical Brightening Agents (OBAs) Sales Forecast by Country (2024-2029) & (MT)
Table 74. Europe Optical Brightening Agents (OBAs) Revenue Forecast by Country (2024-2029) & (\$ millions)
Table 75. Middle East & Africa Optical Brightening Agents (OBAs) Sales Forecast by Country (2024-2029) & (MT)
Table 76. Middle East & Africa Optical Brightening Agents (OBAs) Revenue Forecast by Country (2024-2029) & (\$ millions)
Table 77. Global Optical Brightening Agents (OBAs) Sales Forecast by Type (2024-2029) & (MT)
Table 78. Global Optical Brightening Agents (OBAs) Revenue Forecast by Type (2024-2029) & (\$ Millions)
Table 79. Global Optical Brightening Agents (OBAs) Sales Forecast by Application (2024-2029) & (MT)
Table 80. Global Optical Brightening Agents (OBAs) Revenue Forecast by Application (2024-2029) & (\$ Millions)
Table 81. Huntsman Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors
Table 82. Huntsman Optical Brightening Agents (OBAs) Product Portfolios and Specifications
Table 83. Huntsman Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
Table 84. Huntsman Main Business
Table 85. Huntsman Latest Developments

Table 86. Clariant Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors
Table 87. Clariant Optical Brightening Agents (OBAs) Product Portfolios and Specifications
Table 88. Clariant Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
Table 89. Clariant Main Business
Table 90. Clariant Latest Developments
Table 91. Mayzo Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors
Table 92. Mayzo Optical Brightening Agents (OBAs) Product Portfolios and Specifications
Table 93. Mayzo Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
Table 94. Mayzo Main Business
Table 95. Mayzo Latest Developments
Table 96. Archroma (including BASF's stilbene-based OBA business) Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors
Table 97. Archroma (including BASF's stilbene-based OBA business) Optical Brightening Agents (OBAs) Product Portfolios and Specifications
Table 98. Archroma (including BASF's stilbene-based OBA business) Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
Table 99. Archroma (including BASF's stilbene-based OBA business) Main Business
Table 100. Archroma (including BASF's stilbene-based OBA business) Latest Developments
Table 101. Kyung-In Synthetic Corporation Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors
Table 102. Kyung-In Synthetic Corporation Optical Brightening Agents (OBAs) Product Portfolios and Specifications
Table 103. Kyung-In Synthetic Corporation Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
Table 104. Kyung-In Synthetic Corporation Main Business
Table 105. Kyung-In Synthetic Corporation Latest Developments
Table 106. Tanatex Chemicals Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors
Table 107. Tanatex Chemicals Optical Brightening Agents (OBAs) Product Portfolios and Specifications
Table 108. Tanatex Chemicals Optical Brightening Agents (OBAs) Sales (MT), Revenue

(\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 109. Tanatex Chemicals Main Business

Table 110. Tanatex Chemicals Latest Developments

Table 111. Indulor Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 112. Indulor Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 113. Indulor Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 114. Indulor Main Business

Table 115. Indulor Latest Developments

Table 116. Akash Purochem Private Limited Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 117. Akash Purochem Private Limited Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 118. Akash Purochem Private Limited Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 119. Akash Purochem Private Limited Main Business

Table 120. Akash Purochem Private Limited Latest Developments

Table 121. Daikaffil Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 122. Daikaffil Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 123. Daikaffil Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 124. Daikaffil Main Business

Table 125. Daikaffil Latest Developments

Table 126. Sarex Textile Chemicals Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 127. Sarex Textile Chemicals Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 128. Sarex Textile Chemicals Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 129. Sarex Textile Chemicals Main Business

Table 130. Sarex Textile Chemicals Latest Developments

Table 131. Deepak Nitrite Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 132. Deepak Nitrite Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 133. Deepak Nitrite Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 134. Deepak Nitrite Main Business

Table 135. Deepak Nitrite Latest Developments

Table 136. Hebei Xingyu Chemical Co Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 137. Hebei Xingyu Chemical Co Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 138. Hebei Xingyu Chemical Co Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 139. Hebei Xingyu Chemical Co Main Business

Table 140. Hebei Xingyu Chemical Co Latest Developments

Table 141. Nantong Lisi Organic Chemicals Co Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 142. Nantong Lisi Organic Chemicals Co Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 143. Nantong Lisi Organic Chemicals Co Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 144. Nantong Lisi Organic Chemicals Co Main Business

Table 145. Nantong Lisi Organic Chemicals Co Latest Developments

Table 146. Weifang Greatland Chemicals Co Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 147. Weifang Greatland Chemicals Co Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 148. Weifang Greatland Chemicals Co Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 149. Weifang Greatland Chemicals Co Main Business

Table 150. Weifang Greatland Chemicals Co Latest Developments

Table 151. Beijing Odyssey Chemicals Co Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 152. Beijing Odyssey Chemicals Co Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 153. Beijing Odyssey Chemicals Co Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 154. Beijing Odyssey Chemicals Co Main Business

Table 155. Beijing Odyssey Chemicals Co Latest Developments

Table 156. Shandong Raytop Chemical Co Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 157. Shandong Raytop Chemical Co Optical Brightening Agents (OBAs) Product

Portfolios and Specifications

Table 158. Shandong Raytop Chemical Co Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 159. Shandong Raytop Chemical Co Main Business

Table 160. Shandong Raytop Chemical Co Latest Developments

Table 161. Jinan Credit Chemical Co Basic Information, Optical Brightening Agents (OBAs) Manufacturing Base, Sales Area and Its Competitors

Table 162. Jinan Credit Chemical Co Optical Brightening Agents (OBAs) Product Portfolios and Specifications

Table 163. Jinan Credit Chemical Co Optical Brightening Agents (OBAs) Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 164. Jinan Credit Chemical Co Main Business

Table 165. Jinan Credit Chemical Co Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Optical Brightening Agents (OBAs)
- Figure 2. Optical Brightening Agents (OBAs) Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Optical Brightening Agents (OBAs) Sales Growth Rate 2018-2029 (MT)
- Figure 7. Global Optical Brightening Agents (OBAs) Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Optical Brightening Agents (OBAs) Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Triazinylaminostilbene Type
- Figure 10. Product Picture of Stilbene Type
- Figure 11. Product Picture of Benzoxazoles Type
- Figure 12. Product Picture of Coumarins Type
- Figure 13. Product Picture of Others
- Figure 14. Global Optical Brightening Agents (OBAs) Sales Market Share by Type in 2022
- Figure 15. Global Optical Brightening Agents (OBAs) Revenue Market Share by Type (2018-2023)
- Figure 16. Optical Brightening Agents (OBAs) Consumed in Textiles
- Figure 17. Global Optical Brightening Agents (OBAs) Market: Textiles (2018-2023) & (MT)
- Figure 18. Optical Brightening Agents (OBAs) Consumed in Paper and Pulp
- Figure 19. Global Optical Brightening Agents (OBAs) Market: Paper and Pulp (2018-2023) & (MT)
- Figure 20. Optical Brightening Agents (OBAs) Consumed in Detergent
- Figure 21. Global Optical Brightening Agents (OBAs) Market: Detergent (2018-2023) & (MT)
- Figure 22. Optical Brightening Agents (OBAs) Consumed in Others
- Figure 23. Global Optical Brightening Agents (OBAs) Market: Others (2018-2023) & (MT)
- Figure 24. Global Optical Brightening Agents (OBAs) Sales Market Share by Application (2022)
- Figure 25. Global Optical Brightening Agents (OBAs) Revenue Market Share by Application in 2022

Figure 26. Optical Brightening Agents (OBAs) Sales Market by Company in 2022 (MT)

Figure 27. Global Optical Brightening Agents (OBAs) Sales Market Share by Company in 2022

Figure 28. Optical Brightening Agents (OBAs) Revenue Market by Company in 2022 (\$ Million)

Figure 29. Global Optical Brightening Agents (OBAs) Revenue Market Share by Company in 2022

Figure 30. Global Optical Brightening Agents (OBAs) Sales Market Share by Geographic Region (2018-2023)

Figure 31. Global Optical Brightening Agents (OBAs) Revenue Market Share by Geographic Region in 2022

Figure 32. Americas Optical Brightening Agents (OBAs) Sales 2018-2023 (MT)

Figure 33. Americas Optical Brightening Agents (OBAs) Revenue 2018-2023 (\$ Millions)

Figure 34. APAC Optical Brightening Agents (OBAs) Sales 2018-2023 (MT)

Figure 35. APAC Optical Brightening Agents (OBAs) Revenue 2018-2023 (\$ Millions)

Figure 36. Europe Optical Brightening Agents (OBAs) Sales 2018-2023 (MT)

Figure 37. Europe Optical Brightening Agents (OBAs) Revenue 2018-2023 (\$ Millions)

Figure 38. Middle East & Africa Optical Brightening Agents (OBAs) Sales 2018-2023 (MT)

Figure 39. Middle East & Africa Optical Brightening Agents (OBAs) Revenue 2018-2023 (\$ Millions)

Figure 40. Americas Optical Brightening Agents (OBAs) Sales Market Share by Country in 2022

Figure 41. Americas Optical Brightening Agents (OBAs) Revenue Market Share by Country in 2022

Figure 42. Americas Optical Brightening Agents (OBAs) Sales Market Share by Type (2018-2023)

Figure 43. Americas Optical Brightening Agents (OBAs) Sales Market Share by Application (2018-2023)

Figure 44. United States Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 45. Canada Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 46. Mexico Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 47. Brazil Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 48. APAC Optical Brightening Agents (OBAs) Sales Market Share by Region in

2022

Figure 49. APAC Optical Brightening Agents (OBAs) Revenue Market Share by Regions in 2022

Figure 50. APAC Optical Brightening Agents (OBAs) Sales Market Share by Type (2018-2023)

Figure 51. APAC Optical Brightening Agents (OBAs) Sales Market Share by Application (2018-2023)

Figure 52. China Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 53. Japan Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 54. South Korea Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 55. Southeast Asia Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 56. India Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 57. Australia Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 58. China Taiwan Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 59. Europe Optical Brightening Agents (OBAs) Sales Market Share by Country in 2022

Figure 60. Europe Optical Brightening Agents (OBAs) Revenue Market Share by Country in 2022

Figure 61. Europe Optical Brightening Agents (OBAs) Sales Market Share by Type (2018-2023)

Figure 62. Europe Optical Brightening Agents (OBAs) Sales Market Share by Application (2018-2023)

Figure 63. Germany Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 64. France Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 65. UK Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 66. Italy Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 67. Russia Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 68. Middle East & Africa Optical Brightening Agents (OBAs) Sales Market Share by Country in 2022

Figure 69. Middle East & Africa Optical Brightening Agents (OBAs) Revenue Market Share by Country in 2022

Figure 70. Middle East & Africa Optical Brightening Agents (OBAs) Sales Market Share by Type (2018-2023)

Figure 71. Middle East & Africa Optical Brightening Agents (OBAs) Sales Market Share by Application (2018-2023)

Figure 72. Egypt Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 73. South Africa Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 74. Israel Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 75. Turkey Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 76. GCC Country Optical Brightening Agents (OBAs) Revenue Growth 2018-2023 (\$ Millions)

Figure 77. Manufacturing Cost Structure Analysis of Optical Brightening Agents (OBAs) in 2022

Figure 78. Manufacturing Process Analysis of Optical Brightening Agents (OBAs)

Figure 79. Industry Chain Structure of Optical Brightening Agents (OBAs)

Figure 80. Channels of Distribution

Figure 81. Global Optical Brightening Agents (OBAs) Sales Market Forecast by Region (2024-2029)

Figure 82. Global Optical Brightening Agents (OBAs) Revenue Market Share Forecast by Region (2024-2029)

Figure 83. Global Optical Brightening Agents (OBAs) Sales Market Share Forecast by Type (2024-2029)

Figure 84. Global Optical Brightening Agents (OBAs) Revenue Market Share Forecast by Type (2024-2029)

Figure 85. Global Optical Brightening Agents (OBAs) Sales Market Share Forecast by Application (2024-2029)

Figure 86. Global Optical Brightening Agents (OBAs) Revenue Market Share Forecast by Application (2024-2029)

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