

Global Optical Brighteners Market Growth 2023-2029

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Abstracts

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Optical brighteners are chemical compounds that absorb light in the ultraviolet and violet region (usually 340-370 nm) of the electromagnetic spectrum, and re-emit light in the blue region (typically 420-470 nm) by fluorescence.

LPI (LP Information)' newest research report, the "Optical Brighteners Industry Forecast" looks at past sales and reviews total world Optical Brighteners sales in 2022, providing a comprehensive analysis by region and market sector of projected Optical Brighteners sales for 2023 through 2029. With Optical Brighteners sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Optical Brighteners industry.

This Insight Report provides a comprehensive analysis of the global Optical Brighteners landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Optical Brighteners portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Optical Brighteners market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Optical Brighteners and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Optical Brighteners.



The global Optical Brighteners market size is projected to grow from US\$ 640.6 million in 2022 to US\$ 925.4 million in 2029; it is expected to grow at a CAGR of 925.4 from 2023 to 2029.

Brighteners are commonly added to laundry detergents to make the clothes appear cleaner. Optical brighteners have replaced bluing which was formerly used to produce the same effect. Brighteners are used in many papers, especially high brightness papers, resulting in their strongly fluorescent appearance under UV illumination. Optical brighteners have also found use in cosmetics. One application is to formulas for washing and conditioning grey or blonde hair, where the brightener can not only increase the luminance and sparkle of the hair, but can also correct dull, yellowish discoloration without darkening the hair.

This report presents a comprehensive overview, market shares, and growth opportunities of Optical Brighteners market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Styrene Based Brighteners

Coumarin Based Brighteners

Pyrazoline Based Brighteners

Phthalimide Based Brighteners

Others

Segmentation by application

Paper

Fabrics

Detergents & Soaps



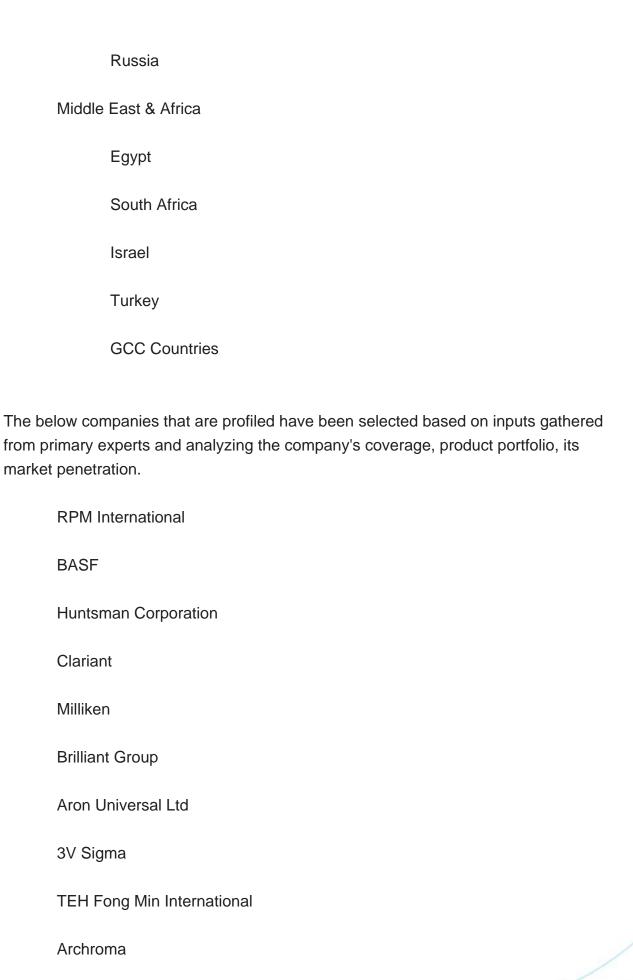
Synthetics & Plastics

This report also splits the market by region:	This report	also	splits	the	market	by	region:
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Americ	cas			
	United States			
	Canada			
	Mexico			
	Brazil			
APAC				
	China			
	Japan			
	Korea			
	Southeast Asia			
	India			
	Australia			
Europe	9			
	Germany			
	France			
	UK			

Italy







Key Questions Addressed in this Report

What is the 10-year outlook for the global Optical Brighteners market?

What factors are driving Optical Brighteners market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Optical Brighteners market opportunities vary by end market size?

How does Optical Brighteners break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?



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