

Global OPM in Higher Education Market Growth (Status and Outlook) 2024-2030

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Abstracts

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OPM stands for Online Program Management. In the context of higher education, OPM companies partner with universities and colleges to help them develop, launch, and manage online degree programs.

The global OPM in Higher Education market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "OPM in Higher Education Industry Forecast" looks at past sales and reviews total world OPM in Higher Education sales in 2022, providing a comprehensive analysis by region and market sector of projected OPM in Higher Education sales for 2023 through 2029. With OPM in Higher Education sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world OPM in Higher Education industry.

This Insight Report provides a comprehensive analysis of the global OPM in Higher Education landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on OPM in Higher Education portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global OPM in Higher Education market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for OPM in Higher Education and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global OPM in Higher Education.

United States market for OPM in Higher Education is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for OPM in Higher Education is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for OPM in Higher Education is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key OPM in Higher Education players cover 2U, Inc., Coursera, edX, Pearson Online Learning Services, Emeritus, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of OPM in Higher Education market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

Higher Education

Vocational Education and Training

Corporate Training

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

2U, Inc.

Coursera

edX

Pearson Online Learning Services

Emeritus

Academic Partnerships

Keypath Education

Noodle

All Campus

Wiley Education Services

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