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Global Opinion Mining Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Opinion mining refers to the use of natural language processing, text analysis, computational linguistics, and biometrics to systematically identify, extract, quantify, and study affective states and subjective information.

LPI (LP Information)' newest research report, the “Opinion Mining Software Industry Forecast” looks at past sales and reviews total world Opinion Mining Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Opinion Mining Software sales for 2023 through 2029. With Opinion Mining Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Opinion Mining Software industry.

This Insight Report provides a comprehensive analysis of the global Opinion Mining Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Opinion Mining Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Opinion Mining Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Opinion Mining Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

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view of the current state and future trajectory in the global Opinion Mining Software.

The global Opinion Mining Software market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Opinion Mining Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Opinion Mining Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Opinion Mining Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Opinion Mining Software players cover IBM, Clarabridge, OpenText, SAP, SAS, Basis Technology, Linguamatics, Expert System and Meltwater, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Opinion Mining Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On-Premises

Cloud-Based

Segmentation by application

Large Enterprises

SMEs

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Clarabridge

OpenText

SAP

SAS

Basis Technology

Linguamatics

Expert System

Meltwater

NetOwl

Confirmit

CloudCherry (Cisco)

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Microsoft

Google

Sigma Software

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