

Global Onshore Oil and Gas Exploration Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Onshore Oil and Gas Exploration market size is predicted to grow from US\$ 78295 million in 2025 to US\$ 100488 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

Onshore oil and gas exploration refers to the systematic identification, evaluation, and location of oil and gas resources in subsurface sedimentary basins within a terrestrial environment, utilizing techniques such as geological surveys, geophysical exploration, geochemical analysis, well logging, and downhole testing. Its core objective is to determine the existence, reserve size, burial depth, and development feasibility of oil and gas resources, providing a scientific basis for subsequent drilling and development decisions. This process is typically supported by specialized oilfield service companies, including 3D/2D seismic data acquisition and processing, formation modeling, reservoir evaluation, well logging interpretation, and reservoir risk analysis. It is one of the riskiest yet most valuable segments in the entire upstream oil and gas industry chain.

With the continued growth in global energy demand, the expansion of unconventional oil and gas development, and the increasing demand for replacement of mature oilfields, the onshore oil and gas exploration services industry is maintaining steady growth. Simultaneously, digital geophysical technology has significantly improved exploration success rates and reduced single-well exploration risks, enabling the continuous advancement of new basin development. Future industry growth will be driven primarily by three factors: first, a rebound in global oil and gas capital expenditure; second, increased reliance on high-precision exploration services for unconventional oil and gas; and third, increased national-level exploration investment driven by energy security. Therefore, the industry will remain within a long-term growth structure of 'technology-driven + high capital intensity + cyclical fluctuations,' and will extend towards 'multi-

energy geophysical services' in the context of energy transition.

United States market for Onshore Oil and Gas Exploration is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Onshore Oil and Gas Exploration is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Onshore Oil and Gas Exploration is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Onshore Oil and Gas Exploration players cover SLB, Halliburton, Baker Hughes, Weatherford, Core Laboratories, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Onshore Oil and Gas Exploration Industry Forecast' looks at past sales and reviews total world Onshore Oil and Gas Exploration sales in 2025, providing a comprehensive analysis by region and market sector of projected Onshore Oil and Gas Exploration sales for 2026 through 2032. With Onshore Oil and Gas Exploration sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Onshore Oil and Gas Exploration industry.

This Insight Report provides a comprehensive analysis of the global Onshore Oil and Gas Exploration landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Onshore Oil and Gas Exploration portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Onshore Oil and Gas Exploration market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Onshore Oil and Gas Exploration and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Onshore Oil and Gas Exploration.

This report presents a comprehensive overview, market shares, and growth opportunities of Onshore Oil and Gas Exploration market by product type, application, key players and key regions and countries.

Segmentation by Type:

Seismic Exploration

Gravity Exploration

Magnetic Exploration

Electromagnetic Exploration

Geochemical Exploration

Others

Segmentation by Digitalization Level:

Traditional Exploration

Digital Exploration

AI-Driven Exploration

Segmentation by Operation Type:

Seismic Acquisition Service

Data Processing

Geological Interpretation

Comprehensive Reservoir Evaluation

Segmentation by Application:

Conventional Oil and Gas

Unconventional Oil and Gas

Tight Gas and Coalbed Methane

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SLB

Halliburton

Baker Hughes

Weatherford

Core Laboratories

TGS

CGG

SGS

CNPC Logging

COSL

BGP

KOGAS Engineering

INPEX

Onshore oil and gas exploration

Liberty Energy

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