

# Global Online Wedding Planning Services Market Growth (Status and Outlook) 2025-2031

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## Abstracts

According to this study, the global Online Wedding Planning Services market size will reach US\$ 3557 million by 2031.

Online Wedding Planning Services are digital platforms, tools, and virtual assistance solutions that help couples efficiently plan, organize, and manage their wedding through web-based or app-enabled interfaces. These services combine traditional wedding planning resources with modern technology, offering convenience, customization, and cost-effectiveness for couples preparing for their special day—whether managing everything themselves or working with a virtual planner.

United States market for Online Wedding Planning Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Online Wedding Planning Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Online Wedding Planning Services is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Online Wedding Planning Services players cover Free Online Wedding Planner, Loverly, The Knot, The Wedding Dolls, Zola, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Online Wedding Planning Services Industry Forecast” looks at past sales and reviews total world Online Wedding Planning

Services sales in 2024, providing a comprehensive analysis by region and market sector of projected Online Wedding Planning Services sales for 2025 through 2031. With Online Wedding Planning Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Wedding Planning Services industry.

This Insight Report provides a comprehensive analysis of the global Online Wedding Planning Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Wedding Planning Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Wedding Planning Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Wedding Planning Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Wedding Planning Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Wedding Planning Services market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Free

Paid

#### Segmentation by Application:

First Marriage Group

Second Marriage Group

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Free Online Wedding Planner

Loverly

The Knot

The Wedding Dolls

Zola

The Aisle Assistant

Studio Sorores

Planning Pod

Chancey Charm Weddings

The Wedding Plan & Co.

The Venlist

Wolfer & Co

Dudley Council

Bridebook

Hitched

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