

Global Online Video Editor and Maker Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Online Video Editor and Maker market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

An online video editor and maker is a web-based platform or software application that allows users to create and edit videos directly through a web browser or by downloading an application. These tools typically provide a range of features such as trimming, cutting, merging, adding text, overlays, music, transitions, and effects to videos. Users can often upload their own media files or use stock footage and templates provided by the platform. Online video editors and makers are popular for their accessibility, allowing users to create professional-looking videos without the need for advanced technical skills or expensive software. They are commonly used for creating social media content, marketing videos, tutorials, vlogs, and more.

United States market for Online Video Editor and Maker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Online Video Editor and Maker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Online Video Editor and Maker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Online Video Editor and Maker players cover Magisto, Hyperlapse, Wondershare FilmoraGo, InShot, WeVideo, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Online Video Editor and Maker Industry Forecast' looks at past sales and reviews total world Online Video Editor and Maker sales in 2025, providing a comprehensive analysis by region and market sector of projected Online Video Editor and Maker sales for 2026 through 2032. With Online Video Editor and Maker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Video Editor and Maker industry.

This Insight Report provides a comprehensive analysis of the global Online Video Editor and Maker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Video Editor and Maker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Video Editor and Maker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Video Editor and Maker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Video Editor and Maker.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Video Editor and Maker market by product type, application, key players and key regions and countries.

Segmentation by Type:

Toll

Free

Segmentation by Application:

Mobile Phone

Computer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Magisto

Hyperlapse

Wondershare FilmoraGo

InShot

WeVideo

Splice

Adobe Premiere Clip

PicPlayPost

Blender

Lightworks

Shotcut

VSDC Free Video Editor

Machete Video Editor Lite

Avidemux

HitFilm

VideoShow

PowerDirector

Quik

KineMaster

VivaVideo

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