

# Global Online Video Editing App Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GCA5B0D99488EN.html>

Date: July 2024

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: GCA5B0D99488EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

An online video editing app is a web-based software tool that allows users to edit and customize videos directly in their internet browser. These apps provide features such as trimming, cutting, adding transitions, effects, text, music, and more to create polished and professional-looking videos. Online video editing apps are convenient for users who may not have access to traditional editing software or want to quickly edit and share videos online.

The global Online Video Editing App market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Online Video Editing App Industry Forecast” looks at past sales and reviews total world Online Video Editing App sales in 2022, providing a comprehensive analysis by region and market sector of projected Online Video Editing App sales for 2023 through 2029. With Online Video Editing App sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Video Editing App industry.

This Insight Report provides a comprehensive analysis of the global Online Video Editing App landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Video Editing App portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position

in an accelerating global Online Video Editing App market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Video Editing App and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Video Editing App.

In the global video editing software market, Adobe, Avid, Corel, Wondershare, Apple, etc. are the key suppliers. Top 5 took up about 65% of the global market. North America is the largest region of video editing software in the world. North America market took up about 48% the global market, while Europe and APAC were about 27%, 18%. In the term of type, Cloud-based product is the most widely used type which takes up about 64% of the global market. And commercial segment was the most widely used area which took up about 67% of the global total.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Video Editing App market by product type, application, key players and key regions and countries.

Segmentation by Type:

For iOS

For Android and Windows

Segmentation by Application:

Mobile Phone

Computer

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Magisto

Hyperlapse

Wondershare FilmoraGo

InShot

WeVideo

Splice

Adobe Premiere Clip

PicPlayPost

Blender

Lightworks

Shotcut

VSDC Free Video Editor

Machete Video Editor Lite

Avidemux

HitFilm

VideoShow

PowerDirector

Quik

KineMaster

VivaVideo

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