

# Global Online Travel Agency(OTA) Market Growth (Status and Outlook) 2019-2024

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

OTA is a travel consumer who subscribes to travel service providers' travel products or services through the Internet and pays them online or offline, that is, each travel subject can conduct product marketing or product sales through the network.

According to this study, over the next five years the Online Travel Agency(OTA) market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2019. In particular, this report presents the global revenue market share of key companies in Online Travel Agency(OTA) business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Online Travel Agency(OTA) market by product type, application, key companies and key regions.

This study considers the Online Travel Agency(OTA) value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7.

B2B

B2C

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8.

Vacation

Hotel

Travel

Others

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

TBO

E-traveltogo

Ctrip

Fliggy

Tuniu

Tongcheng

Lvmama

Mafengwo

Priceline

Expedia

Qunar

Elong

MakeMyTrip

Airbnb

Booking

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Online Travel Agency(OTA) market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Online Travel Agency(OTA) market by identifying its various subsegments.

Focuses on the key global Online Travel Agency(OTA) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Online Travel Agency(OTA) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Online Travel Agency(OTA) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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