

Global Online Tour Booking Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Online Tour Booking market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry.

According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

LPI (LP Information)' newest research report, the "Online Tour Booking Industry Forecast" looks at past sales and reviews total world Online Tour Booking sales in 2024, providing a comprehensive analysis by region and market sector of projected Online Tour Booking sales for 2025 through 2031. With Online Tour Booking sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Tour Booking industry.

This Insight Report provides a comprehensive analysis of the global Online Tour Booking landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Tour Booking portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Tour Booking market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Tour Booking and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Tour Booking.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Tour Booking market by product type, application, key players and key regions and countries.

Segmentation by Type:

Software

Service

Segmentation by Application:

Tourist

Travel Agency

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Viator

Tiqets

Musement

GetYourGuide

TourScanner

Adrenaline Hunter

Headout

Ceetiz

Isango

City-Discovery

Expedia

Airbnb Experiences

Civitatis

Project Expedition

Thrillophilia

Klook

KKday

eOasia

Voyagin

Leezair

Experience Oz

Adrenaline

WithLocals

Toursbylocals

Likealocalguide

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