

Global Online to Offline Commerce Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/G1B1C46A30CEN.html>

Date: January 2025

Pages: 160

Price: US\$ 3,660.00 (Single User License)

ID: G1B1C46A30CEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Online to Offline Commerce market size is predicted to grow from US\$ 929940 million in 2025 to US\$ 2086670 million in 2031; it is expected to grow at a CAGR of 14.4% from 2025 to 2031.

O2O (online to offline) refers to a new-type e-commerce model in which through the websites in the online shopping malls or their own websites, the merchants show the information of products and services to customers; meanwhile, through QR code, APP or location based service (LBS), customers login the online stores or filter the online products and services and then make the order and pay the bills, but they validate and experience the consumptions offline. This model not only meets the personalized demand of customers, but also helps the merchants to propagate their information of products and services faster, farther and wider.

One of the key trends in O2O is the deeper integration between online platforms and offline stores. Retailers and service providers are increasingly using digital tools to enhance in-store experiences. This includes the use of smart devices, augmented reality (AR), and data analytics to improve customer engagement and streamline operations, creating a seamless online-to-offline experience.

With the widespread adoption of smartphones, mobile apps have become the core platform for O2O commerce. Consumers are using mobile apps and social media to browse products, make payments, and book services online, while offline experiences, such as shopping or service consumption, are made convenient via these mobile platforms. Businesses are focusing on improving mobile user experiences, such as

faster payment options and personalized recommendations.

The growth of smart retail is driving the evolution of O2O. The application of big data and artificial intelligence (AI) allows businesses to better understand consumer behavior and optimize inventory and service delivery. Smart retail solutions combined with O2O can improve both in-store shopping experiences and operational efficiency, enabling businesses to offer personalized services and boost sales conversions.

Asia-Pacific is the largest Online to Offline Commerce market with about 36% market share. North America is follower, accounting for about 32% market share.

LPI (LP Information)' newest research report, the "Online to Offline Commerce Industry Forecast" looks at past sales and reviews total world Online to Offline Commerce sales in 2024, providing a comprehensive analysis by region and market sector of projected Online to Offline Commerce sales for 2025 through 2031. With Online to Offline Commerce sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online to Offline Commerce industry.

This Insight Report provides a comprehensive analysis of the global Online to Offline Commerce landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online to Offline Commerce portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online to Offline Commerce market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online to Offline Commerce and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online to Offline Commerce.

This report presents a comprehensive overview, market shares, and growth opportunities of Online to Offline Commerce market by product type, application, key players and key regions and countries.

Segmentation by Type:

Group-Buying Platform

Online Shopping Platform

Business Circle Platform

Segmentation by Application:

Travel & Tourism

Hotel Booking

Ridesharing

Restaurant

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alibaba

Amazon

Booking Holdings

Expedia

Uber

Didi Chuxing

Tongcheng Travel Holdings

Airbnb

Trip.com Group

Suning.com

Meituan Dianping

58.com

Missfresh

Tuniu Corporation

Fang Holdings Limited

Leju Holding Limited

Ping An Good Doctor

Grab Holdings

eHi Car Services

Douyin

ELEME Inc.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Online to Offline Commerce Market Size (2020-2031)
 - 2.1.2 Online to Offline Commerce Market Size CAGR by Region (2020 VS 2024 VS 2031)
 - 2.1.3 World Current & Future Analysis for Online to Offline Commerce by Country/Region (2020, 2024 & 2031)
- 2.2 Online to Offline Commerce Segment by Type
 - 2.2.1 Group-Buying Platform
 - 2.2.2 Online Shopping Platform
 - 2.2.3 Business Circle Platform
- 2.3 Online to Offline Commerce Market Size by Type
 - 2.3.1 Online to Offline Commerce Market Size CAGR by Type (2020 VS 2024 VS 2031)
 - 2.3.2 Global Online to Offline Commerce Market Size Market Share by Type (2020-2025)
- 2.4 Online to Offline Commerce Segment by Application
 - 2.4.1 Travel & Tourism
 - 2.4.2 Hotel Booking
 - 2.4.3 Ridesharing
 - 2.4.4 Restaurant
 - 2.4.5 Others
- 2.5 Online to Offline Commerce Market Size by Application
 - 2.5.1 Online to Offline Commerce Market Size CAGR by Application (2020 VS 2024 VS 2031)

2.5.2 Global Online to Offline Commerce Market Size Market Share by Application (2020-2025)

3 ONLINE TO OFFLINE COMMERCE MARKET SIZE BY PLAYER

3.1 Online to Offline Commerce Market Size Market Share by Player

3.1.1 Global Online to Offline Commerce Revenue by Player (2020-2025)

3.1.2 Global Online to Offline Commerce Revenue Market Share by Player (2020-2025)

3.2 Global Online to Offline Commerce Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ONLINE TO OFFLINE COMMERCE BY REGION

4.1 Online to Offline Commerce Market Size by Region (2020-2025)

4.2 Global Online to Offline Commerce Annual Revenue by Country/Region (2020-2025)

4.3 Americas Online to Offline Commerce Market Size Growth (2020-2025)

4.4 APAC Online to Offline Commerce Market Size Growth (2020-2025)

4.5 Europe Online to Offline Commerce Market Size Growth (2020-2025)

4.6 Middle East & Africa Online to Offline Commerce Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Online to Offline Commerce Market Size by Country (2020-2025)

5.2 Americas Online to Offline Commerce Market Size by Type (2020-2025)

5.3 Americas Online to Offline Commerce Market Size by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Online to Offline Commerce Market Size by Region (2020-2025)

- 6.2 APAC Online to Offline Commerce Market Size by Type (2020-2025)
- 6.3 APAC Online to Offline Commerce Market Size by Application (2020-2025)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Online to Offline Commerce Market Size by Country (2020-2025)
- 7.2 Europe Online to Offline Commerce Market Size by Type (2020-2025)
- 7.3 Europe Online to Offline Commerce Market Size by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Online to Offline Commerce by Region (2020-2025)
- 8.2 Middle East & Africa Online to Offline Commerce Market Size by Type (2020-2025)
- 8.3 Middle East & Africa Online to Offline Commerce Market Size by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL ONLINE TO OFFLINE COMMERCE MARKET FORECAST

- 10.1 Global Online to Offline Commerce Forecast by Region (2026-2031)
 - 10.1.1 Global Online to Offline Commerce Forecast by Region (2026-2031)
 - 10.1.2 Americas Online to Offline Commerce Forecast
 - 10.1.3 APAC Online to Offline Commerce Forecast
 - 10.1.4 Europe Online to Offline Commerce Forecast
 - 10.1.5 Middle East & Africa Online to Offline Commerce Forecast
- 10.2 Americas Online to Offline Commerce Forecast by Country (2026-2031)
 - 10.2.1 United States Market Online to Offline Commerce Forecast
 - 10.2.2 Canada Market Online to Offline Commerce Forecast
 - 10.2.3 Mexico Market Online to Offline Commerce Forecast
 - 10.2.4 Brazil Market Online to Offline Commerce Forecast
- 10.3 APAC Online to Offline Commerce Forecast by Region (2026-2031)
 - 10.3.1 China Online to Offline Commerce Market Forecast
 - 10.3.2 Japan Market Online to Offline Commerce Forecast
 - 10.3.3 Korea Market Online to Offline Commerce Forecast
 - 10.3.4 Southeast Asia Market Online to Offline Commerce Forecast
 - 10.3.5 India Market Online to Offline Commerce Forecast
 - 10.3.6 Australia Market Online to Offline Commerce Forecast
- 10.4 Europe Online to Offline Commerce Forecast by Country (2026-2031)
 - 10.4.1 Germany Market Online to Offline Commerce Forecast
 - 10.4.2 France Market Online to Offline Commerce Forecast
 - 10.4.3 UK Market Online to Offline Commerce Forecast
 - 10.4.4 Italy Market Online to Offline Commerce Forecast
 - 10.4.5 Russia Market Online to Offline Commerce Forecast
- 10.5 Middle East & Africa Online to Offline Commerce Forecast by Region (2026-2031)
 - 10.5.1 Egypt Market Online to Offline Commerce Forecast
 - 10.5.2 South Africa Market Online to Offline Commerce Forecast
 - 10.5.3 Israel Market Online to Offline Commerce Forecast
 - 10.5.4 Turkey Market Online to Offline Commerce Forecast
- 10.6 Global Online to Offline Commerce Forecast by Type (2026-2031)
- 10.7 Global Online to Offline Commerce Forecast by Application (2026-2031)
 - 10.7.1 GCC Countries Market Online to Offline Commerce Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Alibaba
 - 11.1.1 Alibaba Company Information
 - 11.1.2 Alibaba Online to Offline Commerce Product Offered

11.1.3 Alibaba Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.1.4 Alibaba Main Business Overview

11.1.5 Alibaba Latest Developments

11.2 Amazon

11.2.1 Amazon Company Information

11.2.2 Amazon Online to Offline Commerce Product Offered

11.2.3 Amazon Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.2.4 Amazon Main Business Overview

11.2.5 Amazon Latest Developments

11.3 Booking Holdings

11.3.1 Booking Holdings Company Information

11.3.2 Booking Holdings Online to Offline Commerce Product Offered

11.3.3 Booking Holdings Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.3.4 Booking Holdings Main Business Overview

11.3.5 Booking Holdings Latest Developments

11.4 Expedia

11.4.1 Expedia Company Information

11.4.2 Expedia Online to Offline Commerce Product Offered

11.4.3 Expedia Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.4.4 Expedia Main Business Overview

11.4.5 Expedia Latest Developments

11.5 Uber

11.5.1 Uber Company Information

11.5.2 Uber Online to Offline Commerce Product Offered

11.5.3 Uber Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.5.4 Uber Main Business Overview

11.5.5 Uber Latest Developments

11.6 Didi Chuxing

11.6.1 Didi Chuxing Company Information

11.6.2 Didi Chuxing Online to Offline Commerce Product Offered

11.6.3 Didi Chuxing Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.6.4 Didi Chuxing Main Business Overview

11.6.5 Didi Chuxing Latest Developments

11.7 Tongcheng Travel Holdings

11.7.1 Tongcheng Travel Holdings Company Information

11.7.2 Tongcheng Travel Holdings Online to Offline Commerce Product Offered

11.7.3 Tongcheng Travel Holdings Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.7.4 Tongcheng Travel Holdings Main Business Overview

11.7.5 Tongcheng Travel Holdings Latest Developments

11.8 Airbnb

11.8.1 Airbnb Company Information

11.8.2 Airbnb Online to Offline Commerce Product Offered

11.8.3 Airbnb Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.8.4 Airbnb Main Business Overview

11.8.5 Airbnb Latest Developments

11.9 Trip.com Group

11.9.1 Trip.com Group Company Information

11.9.2 Trip.com Group Online to Offline Commerce Product Offered

11.9.3 Trip.com Group Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.9.4 Trip.com Group Main Business Overview

11.9.5 Trip.com Group Latest Developments

11.10 Suning.com

11.10.1 Suning.com Company Information

11.10.2 Suning.com Online to Offline Commerce Product Offered

11.10.3 Suning.com Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.10.4 Suning.com Main Business Overview

11.10.5 Suning.com Latest Developments

11.11 Meituan Dianping

11.11.1 Meituan Dianping Company Information

11.11.2 Meituan Dianping Online to Offline Commerce Product Offered

11.11.3 Meituan Dianping Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)

11.11.4 Meituan Dianping Main Business Overview

11.11.5 Meituan Dianping Latest Developments

11.12 58.com

11.12.1 58.com Company Information

11.12.2 58.com Online to Offline Commerce Product Offered

11.12.3 58.com Online to Offline Commerce Revenue, Gross Margin and Market

Share (2020-2025)

11.12.4 58.com Main Business Overview

11.12.5 58.com Latest Developments

11.13 Missfresh

11.13.1 Missfresh Company Information

11.13.2 Missfresh Online to Offline Commerce Product Offered

11.13.3 Missfresh Online to Offline Commerce Revenue, Gross Margin and Market

Share (2020-2025)

11.13.4 Missfresh Main Business Overview

11.13.5 Missfresh Latest Developments

11.14 Tuniu Corporation

11.14.1 Tuniu Corporation Company Information

11.14.2 Tuniu Corporation Online to Offline Commerce Product Offered

11.14.3 Tuniu Corporation Online to Offline Commerce Revenue, Gross Margin and

Market Share (2020-2025)

11.14.4 Tuniu Corporation Main Business Overview

11.14.5 Tuniu Corporation Latest Developments

11.15 Fang Holdings Limited

11.15.1 Fang Holdings Limited Company Information

11.15.2 Fang Holdings Limited Online to Offline Commerce Product Offered

11.15.3 Fang Holdings Limited Online to Offline Commerce Revenue, Gross Margin

and Market Share (2020-2025)

11.15.4 Fang Holdings Limited Main Business Overview

11.15.5 Fang Holdings Limited Latest Developments

11.16 Leju Holding Limited

11.16.1 Leju Holding Limited Company Information

11.16.2 Leju Holding Limited Online to Offline Commerce Product Offered

11.16.3 Leju Holding Limited Online to Offline Commerce Revenue, Gross Margin and

Market Share (2020-2025)

11.16.4 Leju Holding Limited Main Business Overview

11.16.5 Leju Holding Limited Latest Developments

11.17 Ping An Good Doctor

11.17.1 Ping An Good Doctor Company Information

11.17.2 Ping An Good Doctor Online to Offline Commerce Product Offered

11.17.3 Ping An Good Doctor Online to Offline Commerce Revenue, Gross Margin

and Market Share (2020-2025)

11.17.4 Ping An Good Doctor Main Business Overview

11.17.5 Ping An Good Doctor Latest Developments

11.18 Grab Holdings

- 11.18.1 Grab Holdings Company Information
- 11.18.2 Grab Holdings Online to Offline Commerce Product Offered
- 11.18.3 Grab Holdings Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)
- 11.18.4 Grab Holdings Main Business Overview
- 11.18.5 Grab Holdings Latest Developments
- 11.19 eHi Car Services
 - 11.19.1 eHi Car Services Company Information
 - 11.19.2 eHi Car Services Online to Offline Commerce Product Offered
 - 11.19.3 eHi Car Services Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)
 - 11.19.4 eHi Car Services Main Business Overview
 - 11.19.5 eHi Car Services Latest Developments
- 11.20 Douyin
 - 11.20.1 Douyin Company Information
 - 11.20.2 Douyin Online to Offline Commerce Product Offered
 - 11.20.3 Douyin Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)
 - 11.20.4 Douyin Main Business Overview
 - 11.20.5 Douyin Latest Developments
- 11.21 ELEME Inc.
 - 11.21.1 ELEME Inc. Company Information
 - 11.21.2 ELEME Inc. Online to Offline Commerce Product Offered
 - 11.21.3 ELEME Inc. Online to Offline Commerce Revenue, Gross Margin and Market Share (2020-2025)
 - 11.21.4 ELEME Inc. Main Business Overview
 - 11.21.5 ELEME Inc. Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

- Table 1. Online to Offline Commerce Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)
- Table 2. Online to Offline Commerce Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Group-Buying Platform
- Table 4. Major Players of Online Shopping Platform

Table 5. Major Players of Business Circle Platform

Table 6. Online to Offline Commerce Market Size CAGR byType (2020 VS 2024 VS 2031) & (\$ millions)

Table 7. Global Online to Offline Commerce Market Size byType (2020-2025) & (\$ millions)

Table 8. Global Online to Offline Commerce Market Size Market Share byType (2020-2025)

Table 9. Online to Offline Commerce Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)

Table 10. Global Online to Offline Commerce Market Size by Application (2020-2025) & (\$ millions)

Table 11. Global Online to Offline Commerce Market Size Market Share by Application (2020-2025)

Table 12. Global Online to Offline Commerce Revenue by Player (2020-2025) & (\$ millions)

Table 13. Global Online to Offline Commerce Revenue Market Share by Player (2020-2025)

Table 14. Online to Offline Commerce Key Players Head office and Products Offered

Table 15. Online to Offline Commerce Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Online to Offline Commerce Market Size by Region (2020-2025) & (\$ millions)

Table 19. Global Online to Offline Commerce Market Size Market Share by Region (2020-2025)

Table 20. Global Online to Offline Commerce Revenue by Country/Region (2020-2025) & (\$ millions)

Table 21. Global Online to Offline Commerce Revenue Market Share by Country/Region (2020-2025)

Table 22. Americas Online to Offline Commerce Market Size by Country (2020-2025) & (\$ millions)

Table 23. Americas Online to Offline Commerce Market Size Market Share by Country (2020-2025)

Table 24. Americas Online to Offline Commerce Market Size byType (2020-2025) & (\$ millions)

Table 25. Americas Online to Offline Commerce Market Size Market Share byType (2020-2025)

Table 26. Americas Online to Offline Commerce Market Size by Application

(2020-2025) & (\$ millions)

Table 27. Americas Online to Offline Commerce Market Size Market Share by Application (2020-2025)

Table 28. APAC Online to Offline Commerce Market Size by Region (2020-2025) & (\$ millions)

Table 29. APAC Online to Offline Commerce Market Size Market Share by Region (2020-2025)

Table 30. APAC Online to Offline Commerce Market Size byType (2020-2025) & (\$ millions)

Table 31. APAC Online to Offline Commerce Market Size by Application (2020-2025) & (\$ millions)

Table 32. Europe Online to Offline Commerce Market Size by Country (2020-2025) & (\$ millions)

Table 33. Europe Online to Offline Commerce Market Size Market Share by Country (2020-2025)

Table 34. Europe Online to Offline Commerce Market Size byType (2020-2025) & (\$ millions)

Table 35. Europe Online to Offline Commerce Market Size by Application (2020-2025) & (\$ millions)

Table 36. Middle East & Africa Online to Offline Commerce Market Size by Region (2020-2025) & (\$ millions)

Table 37. Middle East & Africa Online to Offline Commerce Market Size byType (2020-2025) & (\$ millions)

Table 38. Middle East & Africa Online to Offline Commerce Market Size by Application (2020-2025) & (\$ millions)

Table 39. Key Market Drivers & Growth Opportunities of Online to Offline Commerce

Table 40. Key Market Challenges & Risks of Online to Offline Commerce

Table 41. Key IndustryTrends of Online to Offline Commerce

Table 42. Global Online to Offline Commerce Market SizeForecast by Region (2026-2031) & (\$ millions)

Table 43. Global Online to Offline Commerce Market Size Market ShareForecast by Region (2026-2031)

Table 44. Global Online to Offline Commerce Market SizeForecast byType (2026-2031) & (\$ millions)

Table 45. Global Online to Offline Commerce Market SizeForecast by Application (2026-2031) & (\$ millions)

Table 46. Alibaba Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 47. Alibaba Online to Offline Commerce Product Offered

Table 48. Alibaba Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 49. Alibaba Main Business

Table 50. Alibaba Latest Developments

Table 51. Amazon Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 52. Amazon Online to Offline Commerce Product Offered

Table 53. Amazon Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 54. Amazon Main Business

Table 55. Amazon Latest Developments

Table 56. Booking Holdings Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 57. Booking Holdings Online to Offline Commerce Product Offered

Table 58. Booking Holdings Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 59. Booking Holdings Main Business

Table 60. Booking Holdings Latest Developments

Table 61. Expedia Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 62. Expedia Online to Offline Commerce Product Offered

Table 63. Expedia Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 64. Expedia Main Business

Table 65. Expedia Latest Developments

Table 66. Uber Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 67. Uber Online to Offline Commerce Product Offered

Table 68. Uber Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 69. Uber Main Business

Table 70. Uber Latest Developments

Table 71. Didi Chuxing Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 72. Didi Chuxing Online to Offline Commerce Product Offered

Table 73. Didi Chuxing Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 74. Didi Chuxing Main Business

Table 75. Didi Chuxing Latest Developments

Table 76.	TongchengTravel Holdings Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors
Table 77.	TongchengTravel Holdings Online to Offline Commerce Product Offered
Table 78.	TongchengTravel Holdings Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 79.	TongchengTravel Holdings Main Business
Table 80.	TongchengTravel Holdings Latest Developments
Table 81.	Airbnb Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors
Table 82.	Airbnb Online to Offline Commerce Product Offered
Table 83.	Airbnb Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 84.	Airbnb Main Business
Table 85.	Airbnb Latest Developments
Table 86.	Trip.com Group Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors
Table 87.	Trip.com Group Online to Offline Commerce Product Offered
Table 88.	Trip.com Group Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 89.	Trip.com Group Main Business
Table 90.	Trip.com Group Latest Developments
Table 91.	Suning.com Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors
Table 92.	Suning.com Online to Offline Commerce Product Offered
Table 93.	Suning.com Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 94.	Suning.com Main Business
Table 95.	Suning.com Latest Developments
Table 96.	Meituan Dianping Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors
Table 97.	Meituan Dianping Online to Offline Commerce Product Offered
Table 98.	Meituan Dianping Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)
Table 99.	Meituan Dianping Main Business
Table 100.	Meituan Dianping Latest Developments
Table 101.	58.com Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors
Table 102.	58.com Online to Offline Commerce Product Offered
Table 103.	58.com Online to Offline Commerce Revenue (\$ million), Gross Margin and

Market Share (2020-2025)

Table 104. 58.com Main Business

Table 105. 58.com Latest Developments

Table 106. Missfresh Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 107. Missfresh Online to Offline Commerce Product Offered

Table 108. Missfresh Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 109. Missfresh Main Business

Table 110. Missfresh Latest Developments

Table 111. Tuniu Corporation Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 112. Tuniu Corporation Online to Offline Commerce Product Offered

Table 113. Tuniu Corporation Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 114. Tuniu Corporation Main Business

Table 115. Tuniu Corporation Latest Developments

Table 116. Fang Holdings Limited Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 117. Fang Holdings Limited Online to Offline Commerce Product Offered

Table 118. Fang Holdings Limited Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 119. Fang Holdings Limited Main Business

Table 120. Fang Holdings Limited Latest Developments

Table 121. Leju Holding Limited Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 122. Leju Holding Limited Online to Offline Commerce Product Offered

Table 123. Leju Holding Limited Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 124. Leju Holding Limited Main Business

Table 125. Leju Holding Limited Latest Developments

Table 126. Ping An Good Doctor Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 127. Ping An Good Doctor Online to Offline Commerce Product Offered

Table 128. Ping An Good Doctor Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 129. Ping An Good Doctor Main Business

Table 130. Ping An Good Doctor Latest Developments

Table 131. Grab Holdings Details, CompanyType, Online to Offline Commerce Area

Served and Its Competitors

Table 132. Grab Holdings Online to Offline Commerce Product Offered

Table 133. Grab Holdings Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 134. Grab Holdings Main Business

Table 135. Grab Holdings Latest Developments

Table 136. eHi Car Services Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 137. eHi Car Services Online to Offline Commerce Product Offered

Table 138. eHi Car Services Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 139. eHi Car Services Main Business

Table 140. eHi Car Services Latest Developments

Table 141. Douyin Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 142. Douyin Online to Offline Commerce Product Offered

Table 143. Douyin Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 144. Douyin Main Business

Table 145. Douyin Latest Developments

Table 146. ELEME Inc. Details, CompanyType, Online to Offline Commerce Area Served and Its Competitors

Table 147. ELEME Inc. Online to Offline Commerce Product Offered

Table 148. ELEME Inc. Online to Offline Commerce Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 149. ELEME Inc. Main Business

Table 150. ELEME Inc. Latest Developments

LIST OFFIGURES

Figure 1. Online to Offline Commerce Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Online to Offline Commerce Market Size Growth Rate (2020-2031) (\$ millions)

Figure 6. Online to Offline Commerce Sales by Geographic Region (2020, 2024 & 2031)

& (\$ millions)

Figure 7. Online to Offline Commerce Sales Market Share by Country/Region (2024)

Figure 8. Online to Offline Commerce Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 9. Global Online to Offline Commerce Market Size Market Share byType in 2024

Figure 10. Online to Offline Commerce inTravel &Tourism

Figure 11. Global Online to Offline Commerce Market:Travel &Tourism (2020-2025) & (\$ millions)

Figure 12. Online to Offline Commerce in Hotel Booking

Figure 13. Global Online to Offline Commerce Market: Hotel Booking (2020-2025) & (\$ millions)

Figure 14. Online to Offline Commerce in Ridesharing

Figure 15. Global Online to Offline Commerce Market: Ridesharing (2020-2025) & (\$ millions)

Figure 16. Online to Offline Commerce in Restaurant

Figure 17. Global Online to Offline Commerce Market: Restaurant (2020-2025) & (\$ millions)

Figure 18. Online to Offline Commerce in Others

Figure 19. Global Online to Offline Commerce Market: Others (2020-2025) & (\$ millions)

Figure 20. Global Online to Offline Commerce Market Size Market Share by Application in 2024

Figure 21. Global Online to Offline Commerce Revenue Market Share by Player in 2024

Figure 22. Global Online to Offline Commerce Market Size Market Share by Region (2020-2025)

Figure 23. Americas Online to Offline Commerce Market Size 2020-2025 (\$ millions)

Figure 24. APAC Online to Offline Commerce Market Size 2020-2025 (\$ millions)

Figure 25. Europe Online to Offline Commerce Market Size 2020-2025 (\$ millions)

Figure 26. Middle East & Africa Online to Offline Commerce Market Size 2020-2025 (\$ millions)

Figure 27. Americas Online to Offline Commerce Value Market Share by Country in 2024

Figure 28. United States Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 29. Canada Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 30. Mexico Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 31. Brazil Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 32. APAC Online to Offline Commerce Market Size Market Share by Region in 2024

Figure 33. APAC Online to Offline Commerce Market Size Market Share byType (2020-2025)

Figure 34. APAC Online to Offline Commerce Market Size Market Share by Application (2020-2025)

Figure 35. China Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 36. Japan Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 37. South Korea Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 38. Southeast Asia Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 39. India Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 40. Australia Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 41. Europe Online to Offline Commerce Market Size Market Share by Country in 2024

Figure 42. Europe Online to Offline Commerce Market Size Market Share byType (2020-2025)

Figure 43. Europe Online to Offline Commerce Market Size Market Share by Application (2020-2025)

Figure 44. Germany Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 45. France Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 46. UK Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 47. Italy Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 48. Russia Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 49. Middle East & Africa Online to Offline Commerce Market Size Market Share by Region (2020-2025)

Figure 50. Middle East & Africa Online to Offline Commerce Market Size Market Share byType (2020-2025)

Figure 51. Middle East & Africa Online to Offline Commerce Market Size Market Share by Application (2020-2025)

Figure 52. Egypt Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 53. South Africa Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 54. Israel Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 55. Turkey Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 56. GCC Countries Online to Offline Commerce Market Size Growth 2020-2025 (\$ millions)

Figure 57. Americas Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 58. APAC Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 59. Europe Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 60. Middle East & Africa Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 61. United States Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 62. Canada Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 63. Mexico Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 64. Brazil Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 65. China Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 66. Japan Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 67. Korea Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 68. Southeast Asia Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 69. India Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 70. Australia Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 71. Germany Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 72. France Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 73. UK Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 74. Italy Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 75. Russia Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 76. Egypt Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 77. South Africa Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 78. Israel Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 79. Turkey Online to Offline Commerce Market Size 2026-2031 (\$ millions)

Figure 80. Global Online to Offline Commerce Market Size Market Share Forecast by Type (2026-2031)

Figure 81. Global Online to Offline Commerce Market Size Market Share Forecast by Application (2026-2031)

Figure 82. GCC Countries Online to Offline Commerce Market Size 2026-2031 (\$

millions)

I would like to order

Product name: Global Online to Offline Commerce Market Growth (Status and Outlook) 2025-2031

Product link: <https://marketpublishers.com/r/G1B1C46A30CEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1B1C46A30CEN.html>