

Global Online Survey Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Online Survey Software market size is predicted to grow from US\$ 1883 million in 2025 to US\$ 4045 million in 2031; it is expected to grow at a CAGR of 13.6% from 2025 to 2031.

Online Survey Software is a type of important survey software that focus on online methods to capture, analyze and act on data. It can gather the data of customers' opinion then improve the product.

Global Online Survey Software key players include SurveyMonkey, Qualtrics, etc. Global top two manufacturers hold a share about 45%. United States is the largest market, with a share about 35%, followed by China, and Europe, both have a share about 40 percent. In terms of product, Individual Grade is the largest segment, with a share about 65%. And in terms of application, the largest application is Education and Public Sector, followed by Retail, Medical and Media, Automotive, Airline and Travel, BFSI, etc.

Survey Software is mainly classified into the following types: on-premises and cloud based. Cloud based type is the most widely used type who takes up about 78.1% of the global market.

Survey Software has wide range of applications, such as education and public sector, retail, medical and media, automotive, airline and travel, BFSI, etc. Education and public sector were the most widely used area that took up about 28.2% of the global market.

LPI (LP Information)' newest research report, the “Online Survey Software Industry Forecast” looks at past sales and reviews total world Online Survey Software sales in 2024, providing a comprehensive analysis by region and market sector of projected Online Survey Software sales for 2025 through 2031. With Online Survey Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Survey Software industry.

This Insight Report provides a comprehensive analysis of the global Online Survey Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Survey Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Survey Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Survey Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Survey Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Survey Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Individual Grade

Enterprise Grade

Segmentation by Application:

Education and Public Sector

Automotive, Airline and Travel

BFSI

Retail, Medical and Media

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Qualtrics

QuestionPro

SurveyMonkey

Sogolytics

Zoho

SmartSurvey

Campaign Monitor

SurveyGizmo

Snap Surveys

Formstack

Typeform

KeySurvey

Voxco

Zonka Feedback

Changsha WJX

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