

Global Online Public Opinion Monitoring Systems Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G6A2F99A2C0EEN.html>

Date: July 2026

Pages: 165

Price: US\$ 3,660.00 (Single User License)

ID: G6A2F99A2C0EEN

Abstracts

The global Online Public Opinion Monitoring Systems market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Online Public Opinion Monitoring Systems (OPOMS) are tools and platforms designed to track, analyze, and interpret public opinion and sentiment as expressed through online channels, such as social media, news websites, forums, blogs, and other digital platforms. These systems are used by businesses, government agencies, political organizations, and researchers to understand public sentiment, manage reputational risk, and inform decision-making processes.

United States market for Online Public Opinion Monitoring Systems is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Online Public Opinion Monitoring Systems is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Online Public Opinion Monitoring Systems is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Online Public Opinion Monitoring Systems players cover Meltwater, Cision, LexisNexis, Sprinklr, Hootsuite, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Online Public Opinion Monitoring Systems Industry Forecast' looks at past sales and reviews total world Online Public Opinion Monitoring Systems sales in 2025, providing a comprehensive analysis by region and market sector of projected Online Public Opinion Monitoring Systems sales for 2026 through 2032. With Online Public Opinion Monitoring Systems sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Public Opinion Monitoring Systems industry.

This Insight Report provides a comprehensive analysis of the global Online Public Opinion Monitoring Systems landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Public Opinion Monitoring Systems portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Public Opinion Monitoring Systems market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Public Opinion Monitoring Systems and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Public Opinion Monitoring Systems.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Public Opinion Monitoring Systems market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

On-premises

Segmentation by Application:

Media

Government

Enterprises

Schools

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Meltwater

Cision

LexisNexis

Sprinklr

Hootsuite

Onclusive

Notified

iSentia

Zoho

People.com

Istarshine

Wisers

Midu

Signal AI

Muck Rack

Wenge Group

Toom

Zhiwei Data

Mediaforce

Uuwatch

Eefung

Baidu

Crowd Analyzer

Beijing Qingbo Big data Technology

Emplifi

Ipsos Synthesio

Lucidya

Brand24

TRS Information Technology

China Data

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Online Public Opinion Monitoring Systems Market Size (2021-2032)
- 2.1.2 Online Public Opinion Monitoring Systems Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Online Public Opinion Monitoring Systems by Country/Region (2021, 2025 & 2032)

2.2 Online Public Opinion Monitoring Systems Segment by Type

- 2.2.1 Cloud Based
- 2.2.2 On-premises
- 2.2.3 Online Public Opinion Monitoring Systems Market Size by Type
 - 2.2.3.1 Online Public Opinion Monitoring Systems Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Online Public Opinion Monitoring Systems Market Size Market Share by Type (2021-2026)

2.3 Online Public Opinion Monitoring Systems Segment by Application

- 2.3.1 Media
- 2.3.2 Government
- 2.3.3 Enterprises
- 2.3.4 Schools
- 2.3.5 Others
- 2.3.6 Online Public Opinion Monitoring Systems Market Size by Application
 - 2.3.6.1 Online Public Opinion Monitoring Systems Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.6.2 Global Online Public Opinion Monitoring Systems Market Size Market Share

by Application (2021-2026)

3 ONLINE PUBLIC OPINION MONITORING SYSTEMS MARKET SIZE BY PLAYER

3.1 Online Public Opinion Monitoring Systems Market Size Market Share by Player

3.1.1 Global Online Public Opinion Monitoring Systems Revenue by Player
(2021-2026)

3.1.2 Global Online Public Opinion Monitoring Systems Revenue Market Share by
Player (2021-2026)

3.2 Global Online Public Opinion Monitoring Systems Key Players Head office and
Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ONLINE PUBLIC OPINION MONITORING SYSTEMS BY REGION

4.1 Online Public Opinion Monitoring Systems Market Size by Region (2021-2026)

4.2 Global Online Public Opinion Monitoring Systems Annual Revenue by
Country/Region (2021-2026)

4.3 Americas Online Public Opinion Monitoring Systems Market Size Growth
(2021-2026)

4.4 APAC Online Public Opinion Monitoring Systems Market Size Growth (2021-2026)

4.5 Europe Online Public Opinion Monitoring Systems Market Size Growth (2021-2026)

4.6 Middle East & Africa Online Public Opinion Monitoring Systems Market Size Growth
(2021-2026)

5 AMERICAS

5.1 Americas Online Public Opinion Monitoring Systems Market Size by Country
(2021-2026)

5.2 Americas Online Public Opinion Monitoring Systems Market Size by Type
(2021-2026)

5.3 Americas Online Public Opinion Monitoring Systems Market Size by Application
(2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Online Public Opinion Monitoring Systems Market Size by Region
(2021-2026)

6.2 APAC Online Public Opinion Monitoring Systems Market Size by Type (2021-2026)

6.3 APAC Online Public Opinion Monitoring Systems Market Size by Application
(2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Online Public Opinion Monitoring Systems Market Size by Country
(2021-2026)

7.2 Europe Online Public Opinion Monitoring Systems Market Size by Type (2021-2026)

7.3 Europe Online Public Opinion Monitoring Systems Market Size by Application
(2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Online Public Opinion Monitoring Systems by Region
(2021-2026)

8.2 Middle East & Africa Online Public Opinion Monitoring Systems Market Size by
Type (2021-2026)

8.3 Middle East & Africa Online Public Opinion Monitoring Systems Market Size by
Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ONLINE PUBLIC OPINION MONITORING SYSTEMS MARKET FORECAST

10.1 Global Online Public Opinion Monitoring Systems Forecast by Region (2027-2032)

10.1.1 Global Online Public Opinion Monitoring Systems Forecast by Region (2027-2032)

10.1.2 Americas Online Public Opinion Monitoring Systems Forecast

10.1.3 APAC Online Public Opinion Monitoring Systems Forecast

10.1.4 Europe Online Public Opinion Monitoring Systems Forecast

10.1.5 Middle East & Africa Online Public Opinion Monitoring Systems Forecast

10.2 Americas Online Public Opinion Monitoring Systems Forecast by Country (2027-2032)

10.2.1 United States Market Online Public Opinion Monitoring Systems Forecast

10.2.2 Canada Market Online Public Opinion Monitoring Systems Forecast

10.2.3 Mexico Market Online Public Opinion Monitoring Systems Forecast

10.2.4 Brazil Market Online Public Opinion Monitoring Systems Forecast

10.3 APAC Online Public Opinion Monitoring Systems Forecast by Region (2027-2032)

10.3.1 China Online Public Opinion Monitoring Systems Market Forecast

10.3.2 Japan Market Online Public Opinion Monitoring Systems Forecast

10.3.3 Korea Market Online Public Opinion Monitoring Systems Forecast

10.3.4 Southeast Asia Market Online Public Opinion Monitoring Systems Forecast

10.3.5 India Market Online Public Opinion Monitoring Systems Forecast

10.3.6 Australia Market Online Public Opinion Monitoring Systems Forecast

10.4 Europe Online Public Opinion Monitoring Systems Forecast by Country (2027-2032)

10.4.1 Germany Market Online Public Opinion Monitoring Systems Forecast

10.4.2 France Market Online Public Opinion Monitoring Systems Forecast

10.4.3 UK Market Online Public Opinion Monitoring Systems Forecast

- 10.4.4 Italy Market Online Public Opinion Monitoring Systems Forecast
- 10.4.5 Russia Market Online Public Opinion Monitoring Systems Forecast
- 10.5 Middle East & Africa Online Public Opinion Monitoring Systems Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Online Public Opinion Monitoring Systems Forecast
 - 10.5.2 South Africa Market Online Public Opinion Monitoring Systems Forecast
 - 10.5.3 Israel Market Online Public Opinion Monitoring Systems Forecast
 - 10.5.4 Turkey Market Online Public Opinion Monitoring Systems Forecast
- 10.6 Global Online Public Opinion Monitoring Systems Forecast by Type (2027-2032)
- 10.7 Global Online Public Opinion Monitoring Systems Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Online Public Opinion Monitoring Systems Forecast

11 KEY PLAYERS ANALYSIS

11.1 Meltwater

- 11.1.1 Meltwater Company Information
- 11.1.2 Meltwater Online Public Opinion Monitoring Systems Product Offered
- 11.1.3 Meltwater Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Meltwater Main Business Overview
- 11.1.5 Meltwater Latest Developments

11.2 Cision

- 11.2.1 Cision Company Information
- 11.2.2 Cision Online Public Opinion Monitoring Systems Product Offered
- 11.2.3 Cision Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Cision Main Business Overview
- 11.2.5 Cision Latest Developments

11.3 LexisNexis

- 11.3.1 LexisNexis Company Information
- 11.3.2 LexisNexis Online Public Opinion Monitoring Systems Product Offered
- 11.3.3 LexisNexis Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 LexisNexis Main Business Overview
- 11.3.5 LexisNexis Latest Developments

11.4 Sprinklr

- 11.4.1 Sprinklr Company Information
- 11.4.2 Sprinklr Online Public Opinion Monitoring Systems Product Offered

11.4.3 Sprinklr Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Sprinklr Main Business Overview

11.4.5 Sprinklr Latest Developments

11.5 Hootsuite

11.5.1 Hootsuite Company Information

11.5.2 Hootsuite Online Public Opinion Monitoring Systems Product Offered

11.5.3 Hootsuite Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Hootsuite Main Business Overview

11.5.5 Hootsuite Latest Developments

11.6 Onclusive

11.6.1 Onclusive Company Information

11.6.2 Onclusive Online Public Opinion Monitoring Systems Product Offered

11.6.3 Onclusive Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Onclusive Main Business Overview

11.6.5 Onclusive Latest Developments

11.7 Notified

11.7.1 Notified Company Information

11.7.2 Notified Online Public Opinion Monitoring Systems Product Offered

11.7.3 Notified Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Notified Main Business Overview

11.7.5 Notified Latest Developments

11.8 iSentia

11.8.1 iSentia Company Information

11.8.2 iSentia Online Public Opinion Monitoring Systems Product Offered

11.8.3 iSentia Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 iSentia Main Business Overview

11.8.5 iSentia Latest Developments

11.9 Zoho

11.9.1 Zoho Company Information

11.9.2 Zoho Online Public Opinion Monitoring Systems Product Offered

11.9.3 Zoho Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Zoho Main Business Overview

11.9.5 Zoho Latest Developments

11.10 People.com

11.10.1 People.com Company Information

11.10.2 People.com Online Public Opinion Monitoring Systems Product Offered

11.10.3 People.com Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 People.com Main Business Overview

11.10.5 People.com Latest Developments

11.11 Istarshine

11.11.1 Istarshine Company Information

11.11.2 Istarshine Online Public Opinion Monitoring Systems Product Offered

11.11.3 Istarshine Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Istarshine Main Business Overview

11.11.5 Istarshine Latest Developments

11.12 Wisers

11.12.1 Wisers Company Information

11.12.2 Wisers Online Public Opinion Monitoring Systems Product Offered

11.12.3 Wisers Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Wisers Main Business Overview

11.12.5 Wisers Latest Developments

11.13 Midu

11.13.1 Midu Company Information

11.13.2 Midu Online Public Opinion Monitoring Systems Product Offered

11.13.3 Midu Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Midu Main Business Overview

11.13.5 Midu Latest Developments

11.14 Signal AI

11.14.1 Signal AI Company Information

11.14.2 Signal AI Online Public Opinion Monitoring Systems Product Offered

11.14.3 Signal AI Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Signal AI Main Business Overview

11.14.5 Signal AI Latest Developments

11.15 Muck Rack

11.15.1 Muck Rack Company Information

11.15.2 Muck Rack Online Public Opinion Monitoring Systems Product Offered

11.15.3 Muck Rack Online Public Opinion Monitoring Systems Revenue, Gross Margin

and Market Share (2021-2026)

11.15.4 Muck Rack Main Business Overview

11.15.5 Muck Rack Latest Developments

11.16 Wenge Group

11.16.1 Wenge Group Company Information

11.16.2 Wenge Group Online Public Opinion Monitoring Systems Product Offered

11.16.3 Wenge Group Online Public Opinion Monitoring Systems Revenue, Gross

Margin and Market Share (2021-2026)

11.16.4 Wenge Group Main Business Overview

11.16.5 Wenge Group Latest Developments

11.17 Toom

11.17.1 Toom Company Information

11.17.2 Toom Online Public Opinion Monitoring Systems Product Offered

11.17.3 Toom Online Public Opinion Monitoring Systems Revenue, Gross Margin and

Market Share (2021-2026)

11.17.4 Toom Main Business Overview

11.17.5 Toom Latest Developments

11.18 Zhiwei Data

11.18.1 Zhiwei Data Company Information

11.18.2 Zhiwei Data Online Public Opinion Monitoring Systems Product Offered

11.18.3 Zhiwei Data Online Public Opinion Monitoring Systems Revenue, Gross

Margin and Market Share (2021-2026)

11.18.4 Zhiwei Data Main Business Overview

11.18.5 Zhiwei Data Latest Developments

11.19 Mediaforce

11.19.1 Mediaforce Company Information

11.19.2 Mediaforce Online Public Opinion Monitoring Systems Product Offered

11.19.3 Mediaforce Online Public Opinion Monitoring Systems Revenue, Gross Margin

and Market Share (2021-2026)

11.19.4 Mediaforce Main Business Overview

11.19.5 Mediaforce Latest Developments

11.20 Uuwatch

11.20.1 Uuwatch Company Information

11.20.2 Uuwatch Online Public Opinion Monitoring Systems Product Offered

11.20.3 Uuwatch Online Public Opinion Monitoring Systems Revenue, Gross Margin

and Market Share (2021-2026)

11.20.4 Uuwatch Main Business Overview

11.20.5 Uuwatch Latest Developments

11.21 Eefung

- 11.21.1 Eefung Company Information
- 11.21.2 Eefung Online Public Opinion Monitoring Systems Product Offered
- 11.21.3 Eefung Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
- 11.21.4 Eefung Main Business Overview
- 11.21.5 Eefung Latest Developments
- 11.22 Baidu
 - 11.22.1 Baidu Company Information
 - 11.22.2 Baidu Online Public Opinion Monitoring Systems Product Offered
 - 11.22.3 Baidu Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
 - 11.22.4 Baidu Main Business Overview
 - 11.22.5 Baidu Latest Developments
- 11.23 Crowd Analyzer
 - 11.23.1 Crowd Analyzer Company Information
 - 11.23.2 Crowd Analyzer Online Public Opinion Monitoring Systems Product Offered
 - 11.23.3 Crowd Analyzer Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
 - 11.23.4 Crowd Analyzer Main Business Overview
 - 11.23.5 Crowd Analyzer Latest Developments
- 11.24 Beijing Qingbo Big data Technology
 - 11.24.1 Beijing Qingbo Big data Technology Company Information
 - 11.24.2 Beijing Qingbo Big data Technology Online Public Opinion Monitoring Systems Product Offered
 - 11.24.3 Beijing Qingbo Big data Technology Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
 - 11.24.4 Beijing Qingbo Big data Technology Main Business Overview
 - 11.24.5 Beijing Qingbo Big data Technology Latest Developments
- 11.25 Emplifi
 - 11.25.1 Emplifi Company Information
 - 11.25.2 Emplifi Online Public Opinion Monitoring Systems Product Offered
 - 11.25.3 Emplifi Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)
 - 11.25.4 Emplifi Main Business Overview
 - 11.25.5 Emplifi Latest Developments
- 11.26 Ipsos Synthesio
 - 11.26.1 Ipsos Synthesio Company Information
 - 11.26.2 Ipsos Synthesio Online Public Opinion Monitoring Systems Product Offered
 - 11.26.3 Ipsos Synthesio Online Public Opinion Monitoring Systems Revenue, Gross

Margin and Market Share (2021-2026)

11.26.4 Ipsos Synthesio Main Business Overview

11.26.5 Ipsos Synthesio Latest Developments

11.27 Lucidya

11.27.1 Lucidya Company Information

11.27.2 Lucidya Online Public Opinion Monitoring Systems Product Offered

11.27.3 Lucidya Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.27.4 Lucidya Main Business Overview

11.27.5 Lucidya Latest Developments

11.28 Brand24

11.28.1 Brand24 Company Information

11.28.2 Brand24 Online Public Opinion Monitoring Systems Product Offered

11.28.3 Brand24 Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.28.4 Brand24 Main Business Overview

11.28.5 Brand24 Latest Developments

11.29 TRS Information Technology

11.29.1 TRS Information Technology Company Information

11.29.2 TRS Information Technology Online Public Opinion Monitoring Systems Product Offered

11.29.3 TRS Information Technology Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.29.4 TRS Information Technology Main Business Overview

11.29.5 TRS Information Technology Latest Developments

11.30 China Data

11.30.1 China Data Company Information

11.30.2 China Data Online Public Opinion Monitoring Systems Product Offered

11.30.3 China Data Online Public Opinion Monitoring Systems Revenue, Gross Margin and Market Share (2021-2026)

11.30.4 China Data Main Business Overview

11.30.5 China Data Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Online Public Opinion Monitoring Systems Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Online Public Opinion Monitoring Systems Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Cloud Based

Table 4. Major Players of On-premises

Table 5. Online Public Opinion Monitoring Systems Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Online Public Opinion Monitoring Systems Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Online Public Opinion Monitoring Systems Market Size Market Share by Type (2021-2026)

Table 8. Online Public Opinion Monitoring Systems Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Online Public Opinion Monitoring Systems Market Size by Application (2021-2026) & (\$ millions)

Table 10. Global Online Public Opinion Monitoring Systems Market Size Market Share by Application (2021-2026)

Table 11. Global Online Public Opinion Monitoring Systems Revenue by Player (2021-2026) & (\$ millions)

Table 12. Global Online Public Opinion Monitoring Systems Revenue Market Share by Player (2021-2026)

Table 13. Online Public Opinion Monitoring Systems Key Players Head office and Products Offered

Table 14. Online Public Opinion Monitoring Systems Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Online Public Opinion Monitoring Systems Market Size by Region (2021-2026) & (\$ millions)

Table 18. Global Online Public Opinion Monitoring Systems Market Size Market Share by Region (2021-2026)

Table 19. Global Online Public Opinion Monitoring Systems Revenue by Country/Region (2021-2026) & (\$ millions)

Table 20. Global Online Public Opinion Monitoring Systems Revenue Market Share by

Country/Region (2021-2026)

Table 21. Americas Online Public Opinion Monitoring Systems Market Size by Country (2021-2026) & (\$ millions)

Table 22. Americas Online Public Opinion Monitoring Systems Market Size Market Share by Country (2021-2026)

Table 23. Americas Online Public Opinion Monitoring Systems Market Size by Type (2021-2026) & (\$ millions)

Table 24. Americas Online Public Opinion Monitoring Systems Market Size Market Share by Type (2021-2026)

Table 25. Americas Online Public Opinion Monitoring Systems Market Size by Application (2021-2026) & (\$ millions)

Table 26. Americas Online Public Opinion Monitoring Systems Market Size Market Share by Application (2021-2026)

Table 27. APAC Online Public Opinion Monitoring Systems Market Size by Region (2021-2026) & (\$ millions)

Table 28. APAC Online Public Opinion Monitoring Systems Market Size Market Share by Region (2021-2026)

Table 29. APAC Online Public Opinion Monitoring Systems Market Size by Type (2021-2026) & (\$ millions)

Table 30. APAC Online Public Opinion Monitoring Systems Market Size by Application (2021-2026) & (\$ millions)

Table 31. Europe Online Public Opinion Monitoring Systems Market Size by Country (2021-2026) & (\$ millions)

Table 32. Europe Online Public Opinion Monitoring Systems Market Size Market Share by Country (2021-2026)

Table 33. Europe Online Public Opinion Monitoring Systems Market Size by Type (2021-2026) & (\$ millions)

Table 34. Europe Online Public Opinion Monitoring Systems Market Size by Application (2021-2026) & (\$ millions)

Table 35. Middle East & Africa Online Public Opinion Monitoring Systems Market Size by Region (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Online Public Opinion Monitoring Systems Market Size by Type (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Online Public Opinion Monitoring Systems Market Size by Application (2021-2026) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Online Public Opinion Monitoring Systems

Table 39. Key Market Challenges & Risks of Online Public Opinion Monitoring Systems

Table 40. Key Industry Trends of Online Public Opinion Monitoring Systems

Table 41. Global Online Public Opinion Monitoring Systems Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 42. Global Online Public Opinion Monitoring Systems Market Size Market Share Forecast by Region (2027-2032)

Table 43. Global Online Public Opinion Monitoring Systems Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 44. Global Online Public Opinion Monitoring Systems Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 45. Meltwater Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 46. Meltwater Online Public Opinion Monitoring Systems Product Offered

Table 47. Meltwater Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 48. Meltwater Main Business

Table 49. Meltwater Latest Developments

Table 50. Cision Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 51. Cision Online Public Opinion Monitoring Systems Product Offered

Table 52. Cision Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 53. Cision Main Business

Table 54. Cision Latest Developments

Table 55. LexisNexis Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 56. LexisNexis Online Public Opinion Monitoring Systems Product Offered

Table 57. LexisNexis Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 58. LexisNexis Main Business

Table 59. LexisNexis Latest Developments

Table 60. Sprinklr Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 61. Sprinklr Online Public Opinion Monitoring Systems Product Offered

Table 62. Sprinklr Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Sprinklr Main Business

Table 64. Sprinklr Latest Developments

Table 65. Hootsuite Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 66. Hootsuite Online Public Opinion Monitoring Systems Product Offered

Table 67. Hootsuite Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Hootsuite Main Business

Table 69. Hootsuite Latest Developments

Table 70. Onclusive Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 71. Onclusive Online Public Opinion Monitoring Systems Product Offered

Table 72. Onclusive Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. Onclusive Main Business

Table 74. Onclusive Latest Developments

Table 75. Notified Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 76. Notified Online Public Opinion Monitoring Systems Product Offered

Table 77. Notified Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Notified Main Business

Table 79. Notified Latest Developments

Table 80. iSentia Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 81. iSentia Online Public Opinion Monitoring Systems Product Offered

Table 82. iSentia Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. iSentia Main Business

Table 84. iSentia Latest Developments

Table 85. Zoho Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 86. Zoho Online Public Opinion Monitoring Systems Product Offered

Table 87. Zoho Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Zoho Main Business

Table 89. Zoho Latest Developments

Table 90. People.com Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 91. People.com Online Public Opinion Monitoring Systems Product Offered

Table 92. People.com Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. People.com Main Business

Table 94. People.com Latest Developments

Table 95. Istarshine Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 96. Istarshine Online Public Opinion Monitoring Systems Product Offered

Table 97. Istarshine Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Istarshine Main Business

Table 99. Istarshine Latest Developments

Table 100. Wisers Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 101. Wisers Online Public Opinion Monitoring Systems Product Offered

Table 102. Wisers Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. Wisers Main Business

Table 104. Wisers Latest Developments

Table 105. Midu Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 106. Midu Online Public Opinion Monitoring Systems Product Offered

Table 107. Midu Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Midu Main Business

Table 109. Midu Latest Developments

Table 110. Signal AI Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 111. Signal AI Online Public Opinion Monitoring Systems Product Offered

Table 112. Signal AI Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. Signal AI Main Business

Table 114. Signal AI Latest Developments

Table 115. Muck Rack Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 116. Muck Rack Online Public Opinion Monitoring Systems Product Offered

Table 117. Muck Rack Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Muck Rack Main Business

Table 119. Muck Rack Latest Developments

Table 120. Wenge Group Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 121. Wenge Group Online Public Opinion Monitoring Systems Product Offered

Table 122. Wenge Group Online Public Opinion Monitoring Systems Revenue (\$

million), Gross Margin and Market Share (2021-2026)

Table 123. Wenge Group Main Business

Table 124. Wenge Group Latest Developments

Table 125. Toom Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 126. Toom Online Public Opinion Monitoring Systems Product Offered

Table 127. Toom Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. Toom Main Business

Table 129. Toom Latest Developments

Table 130. Zhiwei Data Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 131. Zhiwei Data Online Public Opinion Monitoring Systems Product Offered

Table 132. Zhiwei Data Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. Zhiwei Data Main Business

Table 134. Zhiwei Data Latest Developments

Table 135. Mediaforce Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 136. Mediaforce Online Public Opinion Monitoring Systems Product Offered

Table 137. Mediaforce Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. Mediaforce Main Business

Table 139. Mediaforce Latest Developments

Table 140. Uuwatch Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 141. Uuwatch Online Public Opinion Monitoring Systems Product Offered

Table 142. Uuwatch Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 143. Uuwatch Main Business

Table 144. Uuwatch Latest Developments

Table 145. Eefung Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 146. Eefung Online Public Opinion Monitoring Systems Product Offered

Table 147. Eefung Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 148. Eefung Main Business

Table 149. Eefung Latest Developments

Table 150. Baidu Details, Company Type, Online Public Opinion Monitoring Systems

Area Served and Its Competitors

Table 151. Baidu Online Public Opinion Monitoring Systems Product Offered

Table 152. Baidu Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 153. Baidu Main Business

Table 154. Baidu Latest Developments

Table 155. Crowd Analyzer Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 156. Crowd Analyzer Online Public Opinion Monitoring Systems Product Offered

Table 157. Crowd Analyzer Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 158. Crowd Analyzer Main Business

Table 159. Crowd Analyzer Latest Developments

Table 160. Beijing Qingbo Big data Technology Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 161. Beijing Qingbo Big data Technology Online Public Opinion Monitoring Systems Product Offered

Table 162. Beijing Qingbo Big data Technology Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 163. Beijing Qingbo Big data Technology Main Business

Table 164. Beijing Qingbo Big data Technology Latest Developments

Table 165. Emplifi Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 166. Emplifi Online Public Opinion Monitoring Systems Product Offered

Table 167. Emplifi Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 168. Emplifi Main Business

Table 169. Emplifi Latest Developments

Table 170. Ipsos Synthesio Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 171. Ipsos Synthesio Online Public Opinion Monitoring Systems Product Offered

Table 172. Ipsos Synthesio Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 173. Ipsos Synthesio Main Business

Table 174. Ipsos Synthesio Latest Developments

Table 175. Lucidya Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 176. Lucidya Online Public Opinion Monitoring Systems Product Offered

Table 177. Lucidya Online Public Opinion Monitoring Systems Revenue (\$ million),

Gross Margin and Market Share (2021-2026)

Table 178. Lucidya Main Business

Table 179. Lucidya Latest Developments

Table 180. Brand24 Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 181. Brand24 Online Public Opinion Monitoring Systems Product Offered

Table 182. Brand24 Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 183. Brand24 Main Business

Table 184. Brand24 Latest Developments

Table 185. TRS Information Technology Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 186. TRS Information Technology Online Public Opinion Monitoring Systems Product Offered

Table 187. TRS Information Technology Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 188. TRS Information Technology Main Business

Table 189. TRS Information Technology Latest Developments

Table 190. China Data Details, Company Type, Online Public Opinion Monitoring Systems Area Served and Its Competitors

Table 191. China Data Online Public Opinion Monitoring Systems Product Offered

Table 192. China Data Online Public Opinion Monitoring Systems Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 193. China Data Main Business

Table 194. China Data Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Online Public Opinion Monitoring Systems Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Online Public Opinion Monitoring Systems Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Online Public Opinion Monitoring Systems Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Online Public Opinion Monitoring Systems Sales Market Share by Country/Region (2025)
- Figure 8. Online Public Opinion Monitoring Systems Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Online Public Opinion Monitoring Systems Market Size Market Share by Type in 2025
- Figure 10. Online Public Opinion Monitoring Systems in Media
- Figure 11. Global Online Public Opinion Monitoring Systems Market: Media (2021-2026) & (\$ millions)
- Figure 12. Online Public Opinion Monitoring Systems in Government
- Figure 13. Global Online Public Opinion Monitoring Systems Market: Government (2021-2026) & (\$ millions)
- Figure 14. Online Public Opinion Monitoring Systems in Enterprises
- Figure 15. Global Online Public Opinion Monitoring Systems Market: Enterprises (2021-2026) & (\$ millions)
- Figure 16. Online Public Opinion Monitoring Systems in Schools
- Figure 17. Global Online Public Opinion Monitoring Systems Market: Schools (2021-2026) & (\$ millions)
- Figure 18. Online Public Opinion Monitoring Systems in Others
- Figure 19. Global Online Public Opinion Monitoring Systems Market: Others (2021-2026) & (\$ millions)
- Figure 20. Global Online Public Opinion Monitoring Systems Market Size Market Share by Application in 2025
- Figure 21. Global Online Public Opinion Monitoring Systems Revenue Market Share by Player in 2025
- Figure 22. Global Online Public Opinion Monitoring Systems Market Size Market Share by Region (2021-2026)

Figure 23. Americas Online Public Opinion Monitoring Systems Market Size 2021-2026 (\$ millions)

Figure 24. APAC Online Public Opinion Monitoring Systems Market Size 2021-2026 (\$ millions)

Figure 25. Europe Online Public Opinion Monitoring Systems Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Online Public Opinion Monitoring Systems Market Size 2021-2026 (\$ millions)

Figure 27. Americas Online Public Opinion Monitoring Systems Value Market Share by Country in 2025

Figure 28. United States Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Online Public Opinion Monitoring Systems Market Size Market Share by Region in 2025

Figure 33. APAC Online Public Opinion Monitoring Systems Market Size Market Share by Type (2021-2026)

Figure 34. APAC Online Public Opinion Monitoring Systems Market Size Market Share by Application (2021-2026)

Figure 35. China Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Online Public Opinion Monitoring Systems Market Size Market Share by Country in 2025

Figure 42. Europe Online Public Opinion Monitoring Systems Market Size Market Share

by Type (2021-2026)

Figure 43. Europe Online Public Opinion Monitoring Systems Market Size Market Share by Application (2021-2026)

Figure 44. Germany Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Online Public Opinion Monitoring Systems Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Online Public Opinion Monitoring Systems Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Online Public Opinion Monitoring Systems Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Online Public Opinion Monitoring Systems Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 58. APAC Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 59. Europe Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 61. United States Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 62. Canada Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 65. China Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 66. Japan Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 67. Korea Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 69. India Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 70. Australia Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 71. Germany Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 72. France Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 73. UK Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 74. Italy Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 75. Russia Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 78. Israel Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Online Public Opinion Monitoring Systems Market Size 2027-2032 (\$ millions)

Figure 80. Global Online Public Opinion Monitoring Systems Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Online Public Opinion Monitoring Systems Market Size Market Share

Forecast by Application (2027-2032)

Figure 82. GCC Countries Online Public Opinion Monitoring Systems Market Size
2027-2032 (\$ millions)

I would like to order

Product name: Global Online Public Opinion Monitoring Systems Market Growth (Status and Outlook) 2026-2032

Product link: <https://marketpublishers.com/r/G6A2F99A2C0EEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6A2F99A2C0EEN.html>