

Global Online Makeup Store Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Online Makeup Store market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LPI (LP Information)' newest research report, the "Online Makeup Store Industry Forecast" looks at past sales and reviews total world Online Makeup Store sales in 2024, providing a comprehensive analysis by region and market sector of projected Online Makeup Store sales for 2025 through 2031. With Online Makeup Store sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Makeup Store industry.

This Insight Report provides a comprehensive analysis of the global Online Makeup Store landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Makeup Store portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Makeup Store market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Online Makeup Store and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Makeup Store.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Makeup Store market by product type, application, key players and key regions and countries.

Segmentation by Type:

Makeup

Skincare

Others

Segmentation by Application:

Daily Use

Gift

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aesop

Shen

KBShimmer

Beauty Bar

Net-a-Porter

BeautyBeatBox

Ulta

Sugarpill Cosmetics

Beauty Counter

Sephora

Paula's Choice

Benefit

Violet Grey

Tattly

B-Glowing

Nordstrom

Bergdorf Goodman

Bliss

Bobbi Brown

laura mercier

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