

Global Online K-12 Education Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Online K-12 Education market size is predicted to grow from US\$ 8422 million in 2025 to US\$ 13820 million in 2031; it is expected to grow at a CAGR of 8.6% from 2025 to 2031.

K-12 (kindergarten through 12th grade) is the term commonly used for talking about a person's first 13 years of schooling before entering university. It also refers to the Elementary and Secondary education. Elementary education starts at the age of five or six. Secondary education is for children aged 12 to 18. Secondary school generally takes place in a high school, which is often divided into junior and senior high. Junior high is for those aged 12 to 15 and senior high for students aged 15 to 18.

Online education is quite different from the traditional concept of education, which involves a school building, a classroom with rows of desks, and a teacher standing next to a chalkboard. Online education offers students more one-on-one time with their instructors. And, most K-12 online programs are inexpensive or even tuition-free.

The major players in global Gum Arabic (E414) market include K12 Inc, Pearson, New Oriental Education & Technology, etc., and the market concentration rate is low. North America and Europe are main markets, they occupy about 40% of the global market. Elementary education(Grades 1-5) is the main type, with a share about 45%. Student is the main application.

LPI (LP Information)' newest research report, the "Online K-12 Education Industry Forecast" looks at past sales and reviews total world Online K-12 Education sales in

2024, providing a comprehensive analysis by region and market sector of projected Online K-12 Education sales for 2025 through 2031. With Online K-12 Education sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online K-12 Education industry.

This Insight Report provides a comprehensive analysis of the global Online K-12 Education landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online K-12 Education portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online K-12 Education market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online K-12 Education and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online K-12 Education.

This report presents a comprehensive overview, market shares, and growth opportunities of Online K-12 Education market by product type, application, key players and key regions and countries.

Segmentation by Type:

Elementary education(Grades 1-5)

Junior high education(Grades 6-8)

Senior high education(Grades 9-12)

Segmentation by Application:

Teacher

Student

Parents

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

K12 Inc

Pearson

White Hat Management

Georg von Holtzbrinck GmbH & Co.K

Bettermarks

Scoyo

Languagenut

Beness Holding, Inc

New Oriental Education & Technology

XUEDA

XRS

AMBO

CDEL

Ifdoo

YINGDING

YY Inc.

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