

Global Online Gambling and Sports Betting Market Growth (Status and Outlook) 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Online Gambling and Sports Betting market size was valued at US\$ 37140 million in 2023. With growing demand in downstream market, the Online Gambling and Sports Betting is forecast to a readjusted size of US\$ 61500 million by 2030 with a CAGR of 7.5% during review period.

The research report highlights the growth potential of the global Online Gambling and Sports Betting market. Online Gambling and Sports Betting are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Online Gambling and Sports Betting. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Online Gambling and Sports Betting market.

Sports betting is the activity of predicting sports results and placing a wager on the outcome. The frequency of sports bet upon varies by culture, with the vast majority of bets being placed on association football, American football, basketball, baseball, hockey, track cycling, auto racing, mixed martial arts, and boxing at both the amateur and professional levels. Online sports betting is a kind of sports betting conducted on the internet.

According to different games, the Global Online sports betting market can be divided into Soccer, American Football, Basketball, Hockey, Mixed Martial Arts and Boxing, etc.



As the most popular sport in the world, Soccer has occupied the most important market in the Global Online sports betting market. Soccer is estimated to account for a revenue share nearly 50% in 2019.

According to the betting channel, the Global Online sports betting market can be divided into Desktop and Mobile Devices. Mobile Devices is expected to occupy about 40% of the market share in 2019.

In 2019, the Global Online Sports betting market was led by Europe and accounted about 57% of the market share.

The Key players operating into Global Online sports betting Market are Bet365, Flutter Entertainment, GVC Holdings and Kindred Group, etc. Bet365 and Flutter Entertainment are the two players with the largest sales share, occupying nearly 9% and 5% of the market share in 2019, respectively.

Key Features:

The report on Online Gambling and Sports Betting market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Online Gambling and Sports Betting market. It may include historical data, market segmentation by Type (e.g., Sports Betting, Casino), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Online Gambling and Sports Betting market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Online Gambling and Sports Betting market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Online Gambling and Sports Betting industry. This



include advancements in Online Gambling and Sports Betting technology, Online Gambling and Sports Betting new entrants, Online Gambling and Sports Betting new investment, and other innovations that are shaping the future of Online Gambling and Sports Betting.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Online Gambling and Sports Betting market. It includes factors influencing customer 'purchasing decisions, preferences for Online Gambling and Sports Betting product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Online Gambling and Sports Betting market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Online Gambling and Sports Betting market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Online Gambling and Sports Betting market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Online Gambling and Sports Betting industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Online Gambling and Sports Betting market.

Market Segmentation:

Online Gambling and Sports Betting market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

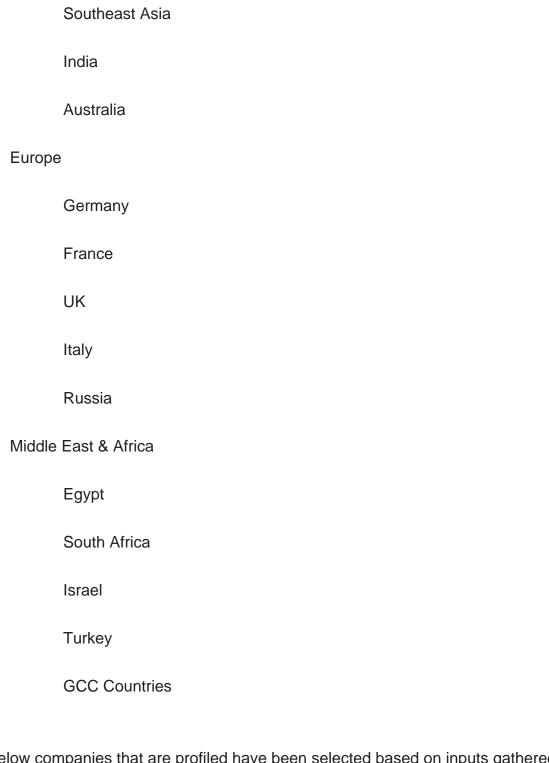
Segmentation by type

Sports Betting



Casino		
Poker		
Bingo		
Lottery		
Other/S	Skill Gaming	
Segmentation by application		
Deskto	р	
Mobile	Devices	
This report also splits the market by region:		
Americ	as	
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	





The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

International Game Technology PLC (IGT)

Bet365



Scientific Games
Flutter Entertainment
Betsson
GVC
Playtech
Kindred
MRG
ZEAL
Bet-At-Home
William Hill
888
Expekt



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