

# Global Online Food Ordering Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Online Food Ordering market size was valued at US\$ 55720 million in 2023. With growing demand in downstream market, the Online Food Ordering is forecast to a readjusted size of US\$ 109740 million by 2030 with a CAGR of 10.2% during review period.

The research report highlights the growth potential of the global Online Food Ordering market. Online Food Ordering are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Online Food Ordering. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Online Food Ordering market.

Online food ordering is the process of ordering food through the restaurant's own website or mobile app, or through a multi-restaurant's website or app. A customer can choose to have the food delivered or for pick-up. The process consists of a customer choosing the restaurant of their choice, scanning the menu items, choosing an item, and finally choosing for pick-up or delivery.

Global key players of online food ordering are Just Eat Takeaway, Meituan, Alibaba, Zomato, Swiggy, Uber Eats, Deliveroo, DoorDash, Delivery Hero, etc., mainly located in the United States, Europe, China, Japan, India and other regions. The top three companies together hold 50% of the market share, with the largest producer being Uber Eats, accounting for 20%. North America has the largest market size, with a 40%

market share. In terms of its product type, delivery platforms hold more than 95% of the market share, while restaurant delivery accounts for a relatively small share. In terms of downstream industries, business-to-customer (B2C) has a higher market share of more than 90%, while business-to-business (B2B) has a lower share.

#### Key Features:

The report on Online Food Ordering market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Online Food Ordering market. It may include historical data, market segmentation by Type (e.g., Delivery Platform, Restaurant Delivery), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Online Food Ordering market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Online Food Ordering market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Online Food Ordering industry. This include advancements in Online Food Ordering technology, Online Food Ordering new entrants, Online Food Ordering new investment, and other innovations that are shaping the future of Online Food Ordering.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Online Food Ordering market. It includes factors influencing customer ' purchasing decisions, preferences for Online Food Ordering product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Online Food Ordering market. This may

include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Online Food Ordering market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Online Food Ordering market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Online Food Ordering industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Online Food Ordering market.

**Market Segmentation:**

Online Food Ordering market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Delivery Platform

Restaurant Delivery

Segmentation by application

B2C

B2B

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Just Eat Takeaway

Meituan

Alibaba

Zomato

Swiggy

Uber Eats

Deliveroo

DoorDash

Delivery Hero

Goldbelly

Foodhub

Domino's Pizza

HungryPanda

iFood

McDonalds

KFC

Pizza Hut

Demaecan

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