

Global Online Food Delivery and Takeaway Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Online Food Delivery and Takeaway market size is predicted to grow from US\$ 30717 million in 2025 to US\$ 56989 million in 2032; it is expected to grow at a CAGR of 9.3% from 2026 to 2032.

Online Food Delivery and Takeaway refers to digital food ordering services through which consumers browse restaurants, select menu items, place orders, make payments, and choose instant delivery, scheduled delivery, or in-store pickup through mobile apps, websites, mini-programs, or other digital channels. The market scope includes third-party food delivery platforms, restaurant-operated online delivery, online takeaway pickup, cloud kitchen orders, coffee and beverage takeaway, office meals, and household meal occasions, while excluding grocery quick commerce, packaged food e-commerce, dine-in reservations, and pure errand services. Major markets are concentrated in China, the United States, Europe, India, Southeast Asia, Japan, South Korea, the Middle East, and Latin America, where mobile internet penetration, restaurant density, and digital payment adoption are relatively high.

The global Online Food Delivery and Takeaway market is evolving from online ordering and delivery into an integrated digital infrastructure layer covering delivery, pickup, memberships, advertising, merchant tools, and instant fulfillment. Consumer demand for convenience, certainty, and broader meal choices continues to increase, while mobile payments, intelligent dispatching, order recommendation, digital coupons, membership benefits, and merchant operating systems are becoming more mature. Compared with a pure delivery scope, takeaway and pickup scenarios help reduce fulfillment costs and enable restaurants to capture incremental orders during peak hours, in office districts, commercial areas, and transport hubs.

At the same time, the market remains constrained by delivery labor costs, courier compliance, platform commission regulation, merchant margin pressure, consumer price sensitivity, and subsidy-driven competition. In mature markets, growth will increasingly depend on repeat purchases, membership conversion, advertising monetization, and higher pickup penetration, while emerging markets will continue to benefit from urbanization, the online migration of small and medium-sized restaurants, mobile payment adoption, and instant-consumption habits among younger users. Over the next few years, leading platforms will compete on unit economics, delivery density, merchant supply quality, fulfillment reliability, low-cost pickup scenarios, and synergy with instant retail. Platforms with strong data capabilities, deep merchant coverage, and localized operations are expected to maintain stronger market resilience.

LPI (LP Information)' newest research report, the 'Online Food Delivery and Takeaway Industry Forecast' looks at past sales and reviews total world Online Food Delivery and Takeaway sales in 2025, providing a comprehensive analysis by region and market sector of projected Online Food Delivery and Takeaway sales for 2026 through 2032. With Online Food Delivery and Takeaway sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Food Delivery and Takeaway industry.

This Insight Report provides a comprehensive analysis of the global Online Food Delivery and Takeaway landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Food Delivery and Takeaway portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Food Delivery and Takeaway market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Food Delivery and Takeaway and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Food Delivery and Takeaway.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Food Delivery and Takeaway market by product type,

application, key players and key regions and countries.

Segmentation by Type:

Platform to Consumer

Restaurant to Consumer

Others

Segmentation by Merchant Type:

Independent Restaurants

Chain Restaurants

Cloud Kitchens

Others

Segmentation by Service Category:

Restaurant Meal Delivery

Beverage and Coffee Delivery

Dessert and Snack Delivery

Others

Segmentation by Order Type:

Individual Meal Orders

Group Meal Orders

Corporate Meal Orders

Segmentation by Application:

Individual Consumers

Corporate and Group Orders

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DoorDash, Inc.

Uber Technologies, Inc.

Wonder Group, Inc.

Meituan

Alibaba Group Holding Limited

JD.com, Inc.

Prosus N.V.

Delivery Hero SE

Eternal Limited

Swiggy Limited

Grab Holdings Limited

PT GoTo Gojek Tokopedia Tbk

Sea Limited

LINE MAN Wongnai Co., Ltd.

Demae-can Co., Ltd.

Coupang Corp.

President Chain Store Corporation

Rappi Inc.

Jahez International Company for Information Systems Technology

Bolt Technology O?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Online Food Delivery and Takeaway Market Size (2021-2032)
 - 2.1.2 Online Food Delivery and Takeaway Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Online Food Delivery and Takeaway by Country/Region (2021, 2025 & 2032)
- 2.2 Online Food Delivery and Takeaway Segment by Type
 - 2.2.1 Platform to Consumer
 - 2.2.2 Restaurant to Consumer
 - 2.2.3 Others
 - 2.2.4 Online Food Delivery and Takeaway Market Size by Type
 - 2.2.4.1 Online Food Delivery and Takeaway Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Online Food Delivery and Takeaway Market Size Market Share by Type (2021-2026)
- 2.3 Online Food Delivery and Takeaway Segment by Merchant Type
 - 2.3.1 Independent Restaurants
 - 2.3.2 Chain Restaurants
 - 2.3.3 Cloud Kitchens
 - 2.3.4 Others
 - 2.3.5 Online Food Delivery and Takeaway Market Size by Merchant Type
 - 2.3.5.1 Online Food Delivery and Takeaway Market Size CAGR by Merchant Type (2021 VS 2025 VS 2032)
 - 2.3.5.2 Global Online Food Delivery and Takeaway Market Size Market Share by

Merchant Type (2021-2026)

2.4 Online Food Delivery and Takeaway Segment by Service Category

2.4.1 Restaurant Meal Delivery

2.4.2 Beverage and Coffee Delivery

2.4.3 Dessert and Snack Delivery

2.4.4 Others

2.4.5 Online Food Delivery and Takeaway Market Size by Service Category

2.4.5.1 Online Food Delivery and Takeaway Market Size CAGR by Service Category (2021 VS 2025 VS 2032)

2.4.5.2 Global Online Food Delivery and Takeaway Market Size Market Share by Service Category (2021-2026)

2.5 Online Food Delivery and Takeaway Segment by Order Type

2.5.1 Individual Meal Orders

2.5.2 Group Meal Orders

2.5.3 Corporate Meal Orders

2.5.4 Online Food Delivery and Takeaway Market Size by Order Type

2.5.4.1 Online Food Delivery and Takeaway Market Size CAGR by Order Type (2021 VS 2025 VS 2032)

2.5.4.2 Global Online Food Delivery and Takeaway Market Size Market Share by Order Type (2021-2026)

2.6 Online Food Delivery and Takeaway Segment by Application

2.6.1 Individual Consumers

2.6.2 Corporate and Group Orders

2.6.3 Others

2.6.4 Online Food Delivery and Takeaway Market Size by Application

2.6.4.1 Online Food Delivery and Takeaway Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.6.4.2 Global Online Food Delivery and Takeaway Market Size Market Share by Application (2021-2026)

3 ONLINE FOOD DELIVERY AND TAKEAWAY MARKET SIZE BY PLAYER

3.1 Online Food Delivery and Takeaway Market Size Market Share by Player

3.1.1 Global Online Food Delivery and Takeaway Revenue by Player (2021-2026)

3.1.2 Global Online Food Delivery and Takeaway Revenue Market Share by Player (2021-2026)

3.2 Global Online Food Delivery and Takeaway Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 ONLINE FOOD DELIVERY AND TAKEAWAY BY REGION

- 4.1 Online Food Delivery and Takeaway Market Size by Region (2021-2026)
- 4.2 Global Online Food Delivery and Takeaway Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Online Food Delivery and Takeaway Market Size Growth (2021-2026)
- 4.4 APAC Online Food Delivery and Takeaway Market Size Growth (2021-2026)
- 4.5 Europe Online Food Delivery and Takeaway Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Online Food Delivery and Takeaway Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Online Food Delivery and Takeaway Market Size by Country (2021-2026)
- 5.2 Americas Online Food Delivery and Takeaway Market Size by Type (2021-2026)
- 5.3 Americas Online Food Delivery and Takeaway Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Online Food Delivery and Takeaway Market Size by Region (2021-2026)
- 6.2 APAC Online Food Delivery and Takeaway Market Size by Type (2021-2026)
- 6.3 APAC Online Food Delivery and Takeaway Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

7.1 Europe Online Food Delivery and Takeaway Market Size by Country (2021-2026)

7.2 Europe Online Food Delivery and Takeaway Market Size by Type (2021-2026)

7.3 Europe Online Food Delivery and Takeaway Market Size by Application
(2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Online Food Delivery and Takeaway by Region (2021-2026)

8.2 Middle East & Africa Online Food Delivery and Takeaway Market Size by Type
(2021-2026)

8.3 Middle East & Africa Online Food Delivery and Takeaway Market Size by
Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ONLINE FOOD DELIVERY AND TAKEAWAY MARKET FORECAST

10.1 Global Online Food Delivery and Takeaway Forecast by Region (2027-2032)

10.1.1 Global Online Food Delivery and Takeaway Forecast by Region (2027-2032)

10.1.2 Americas Online Food Delivery and Takeaway Forecast

10.1.3 APAC Online Food Delivery and Takeaway Forecast

10.1.4 Europe Online Food Delivery and Takeaway Forecast

10.1.5 Middle East & Africa Online Food Delivery and Takeaway Forecast

10.2 Americas Online Food Delivery and Takeaway Forecast by Country (2027-2032)

10.2.1 United States Market Online Food Delivery and Takeaway Forecast

10.2.2 Canada Market Online Food Delivery and Takeaway Forecast

10.2.3 Mexico Market Online Food Delivery and Takeaway Forecast

10.2.4 Brazil Market Online Food Delivery and Takeaway Forecast

10.3 APAC Online Food Delivery and Takeaway Forecast by Region (2027-2032)

10.3.1 China Online Food Delivery and Takeaway Market Forecast

10.3.2 Japan Market Online Food Delivery and Takeaway Forecast

10.3.3 Korea Market Online Food Delivery and Takeaway Forecast

10.3.4 Southeast Asia Market Online Food Delivery and Takeaway Forecast

10.3.5 India Market Online Food Delivery and Takeaway Forecast

10.3.6 Australia Market Online Food Delivery and Takeaway Forecast

10.4 Europe Online Food Delivery and Takeaway Forecast by Country (2027-2032)

10.4.1 Germany Market Online Food Delivery and Takeaway Forecast

10.4.2 France Market Online Food Delivery and Takeaway Forecast

10.4.3 UK Market Online Food Delivery and Takeaway Forecast

10.4.4 Italy Market Online Food Delivery and Takeaway Forecast

10.4.5 Russia Market Online Food Delivery and Takeaway Forecast

10.5 Middle East & Africa Online Food Delivery and Takeaway Forecast by Region (2027-2032)

10.5.1 Egypt Market Online Food Delivery and Takeaway Forecast

10.5.2 South Africa Market Online Food Delivery and Takeaway Forecast

10.5.3 Israel Market Online Food Delivery and Takeaway Forecast

10.5.4 Turkey Market Online Food Delivery and Takeaway Forecast

10.6 Global Online Food Delivery and Takeaway Forecast by Type (2027-2032)

10.7 Global Online Food Delivery and Takeaway Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Online Food Delivery and Takeaway Forecast

11 KEY PLAYERS ANALYSIS

11.1 DoorDash, Inc.

11.1.1 DoorDash, Inc. Company Information

11.1.2 DoorDash, Inc. Online Food Delivery and Takeaway Product Offered

11.1.3 DoorDash, Inc. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 DoorDash, Inc. Main Business Overview

11.1.5 DoorDash, Inc. Latest Developments

11.2 Uber Technologies, Inc.

11.2.1 Uber Technologies, Inc. Company Information

- 11.2.2 Uber Technologies, Inc. Online Food Delivery and Takeaway Product Offered
- 11.2.3 Uber Technologies, Inc. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Uber Technologies, Inc. Main Business Overview
- 11.2.5 Uber Technologies, Inc. Latest Developments
- 11.3 Wonder Group, Inc.
 - 11.3.1 Wonder Group, Inc. Company Information
 - 11.3.2 Wonder Group, Inc. Online Food Delivery and Takeaway Product Offered
 - 11.3.3 Wonder Group, Inc. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Wonder Group, Inc. Main Business Overview
 - 11.3.5 Wonder Group, Inc. Latest Developments
- 11.4 Meituan
 - 11.4.1 Meituan Company Information
 - 11.4.2 Meituan Online Food Delivery and Takeaway Product Offered
 - 11.4.3 Meituan Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Meituan Main Business Overview
 - 11.4.5 Meituan Latest Developments
- 11.5 Alibaba Group Holding Limited
 - 11.5.1 Alibaba Group Holding Limited Company Information
 - 11.5.2 Alibaba Group Holding Limited Online Food Delivery and Takeaway Product Offered
 - 11.5.3 Alibaba Group Holding Limited Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Alibaba Group Holding Limited Main Business Overview
 - 11.5.5 Alibaba Group Holding Limited Latest Developments
- 11.6 JD.com, Inc.
 - 11.6.1 JD.com, Inc. Company Information
 - 11.6.2 JD.com, Inc. Online Food Delivery and Takeaway Product Offered
 - 11.6.3 JD.com, Inc. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 JD.com, Inc. Main Business Overview
 - 11.6.5 JD.com, Inc. Latest Developments
- 11.7 Prosus N.V.
 - 11.7.1 Prosus N.V. Company Information
 - 11.7.2 Prosus N.V. Online Food Delivery and Takeaway Product Offered
 - 11.7.3 Prosus N.V. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)

- 11.7.4 Prosus N.V. Main Business Overview
- 11.7.5 Prosus N.V. Latest Developments
- 11.8 Delivery Hero SE
 - 11.8.1 Delivery Hero SE Company Information
 - 11.8.2 Delivery Hero SE Online Food Delivery and Takeaway Product Offered
 - 11.8.3 Delivery Hero SE Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Delivery Hero SE Main Business Overview
 - 11.8.5 Delivery Hero SE Latest Developments
- 11.9 Eternal Limited
 - 11.9.1 Eternal Limited Company Information
 - 11.9.2 Eternal Limited Online Food Delivery and Takeaway Product Offered
 - 11.9.3 Eternal Limited Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Eternal Limited Main Business Overview
 - 11.9.5 Eternal Limited Latest Developments
- 11.10 Swiggy Limited
 - 11.10.1 Swiggy Limited Company Information
 - 11.10.2 Swiggy Limited Online Food Delivery and Takeaway Product Offered
 - 11.10.3 Swiggy Limited Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Swiggy Limited Main Business Overview
 - 11.10.5 Swiggy Limited Latest Developments
- 11.11 Grab Holdings Limited
 - 11.11.1 Grab Holdings Limited Company Information
 - 11.11.2 Grab Holdings Limited Online Food Delivery and Takeaway Product Offered
 - 11.11.3 Grab Holdings Limited Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Grab Holdings Limited Main Business Overview
 - 11.11.5 Grab Holdings Limited Latest Developments
- 11.12 PT GoTo Gojek Tokopedia Tbk
 - 11.12.1 PT GoTo Gojek Tokopedia Tbk Company Information
 - 11.12.2 PT GoTo Gojek Tokopedia Tbk Online Food Delivery and Takeaway Product Offered
 - 11.12.3 PT GoTo Gojek Tokopedia Tbk Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 PT GoTo Gojek Tokopedia Tbk Main Business Overview
 - 11.12.5 PT GoTo Gojek Tokopedia Tbk Latest Developments
- 11.13 Sea Limited

- 11.13.1 Sea Limited Company Information
- 11.13.2 Sea Limited Online Food Delivery and Takeaway Product Offered
- 11.13.3 Sea Limited Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
- 11.13.4 Sea Limited Main Business Overview
- 11.13.5 Sea Limited Latest Developments
- 11.14 LINE MAN Wongnai Co., Ltd.
 - 11.14.1 LINE MAN Wongnai Co., Ltd. Company Information
 - 11.14.2 LINE MAN Wongnai Co., Ltd. Online Food Delivery and Takeaway Product Offered
 - 11.14.3 LINE MAN Wongnai Co., Ltd. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 LINE MAN Wongnai Co., Ltd. Main Business Overview
 - 11.14.5 LINE MAN Wongnai Co., Ltd. Latest Developments
- 11.15 Demae-can Co., Ltd.
 - 11.15.1 Demae-can Co., Ltd. Company Information
 - 11.15.2 Demae-can Co., Ltd. Online Food Delivery and Takeaway Product Offered
 - 11.15.3 Demae-can Co., Ltd. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Demae-can Co., Ltd. Main Business Overview
 - 11.15.5 Demae-can Co., Ltd. Latest Developments
- 11.16 Coupang Corp.
 - 11.16.1 Coupang Corp. Company Information
 - 11.16.2 Coupang Corp. Online Food Delivery and Takeaway Product Offered
 - 11.16.3 Coupang Corp. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Coupang Corp. Main Business Overview
 - 11.16.5 Coupang Corp. Latest Developments
- 11.17 President Chain Store Corporation
 - 11.17.1 President Chain Store Corporation Company Information
 - 11.17.2 President Chain Store Corporation Online Food Delivery and Takeaway Product Offered
 - 11.17.3 President Chain Store Corporation Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 President Chain Store Corporation Main Business Overview
 - 11.17.5 President Chain Store Corporation Latest Developments
- 11.18 Rappi Inc.
 - 11.18.1 Rappi Inc. Company Information
 - 11.18.2 Rappi Inc. Online Food Delivery and Takeaway Product Offered

11.18.3 Rappi Inc. Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Rappi Inc. Main Business Overview

11.18.5 Rappi Inc. Latest Developments

11.19 Jahez International Company for Information Systems Technology

11.19.1 Jahez International Company for Information Systems Technology Company Information

11.19.2 Jahez International Company for Information Systems Technology Online Food Delivery and Takeaway Product Offered

11.19.3 Jahez International Company for Information Systems Technology Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 Jahez International Company for Information Systems Technology Main Business Overview

11.19.5 Jahez International Company for Information Systems Technology Latest Developments

11.20 Bolt Technology O?

11.20.1 Bolt Technology O? Company Information

11.20.2 Bolt Technology O? Online Food Delivery and Takeaway Product Offered

11.20.3 Bolt Technology O? Online Food Delivery and Takeaway Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 Bolt Technology O? Main Business Overview

11.20.5 Bolt Technology O? Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Online Food Delivery and Takeaway Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Online Food Delivery and Takeaway Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Platform to Consumer

Table 4. Major Players of Restaurant to Consumer

Table 5. Major Players of Others

Table 6. Online Food Delivery and Takeaway Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Online Food Delivery and Takeaway Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Online Food Delivery and Takeaway Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Independent Restaurants

Table 10. Major Players of Chain Restaurants

Table 11. Major Players of Cloud Kitchens

Table 12. Major Players of Others

Table 13. Online Food Delivery and Takeaway Market Size CAGR by Merchant Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 14. Global Online Food Delivery and Takeaway Market Size by Merchant Type (2021-2026) & (\$ millions)

Table 15. Global Online Food Delivery and Takeaway Market Size Market Share by Merchant Type (2021-2026)

Table 16. Major Players of Restaurant Meal Delivery

Table 17. Major Players of Beverage and Coffee Delivery

Table 18. Major Players of Dessert and Snack Delivery

Table 19. Major Players of Others

Table 20. Online Food Delivery and Takeaway Market Size CAGR by Service Category (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Online Food Delivery and Takeaway Market Size by Service Category (2021-2026) & (\$ millions)

Table 22. Global Online Food Delivery and Takeaway Market Size Market Share by Service Category (2021-2026)

Table 23. Major Players of Individual Meal Orders

Table 24. Major Players of Group Meal Orders

Table 25. Major Players of Corporate Meal Orders

Table 26. Online Food Delivery and Takeaway Market Size CAGR by Order Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 27. Global Online Food Delivery and Takeaway Market Size by Order Type (2021-2026) & (\$ millions)

Table 28. Global Online Food Delivery and Takeaway Market Size Market Share by Order Type (2021-2026)

Table 29. Online Food Delivery and Takeaway Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 30. Global Online Food Delivery and Takeaway Market Size by Application (2021-2026) & (\$ millions)

Table 31. Global Online Food Delivery and Takeaway Market Size Market Share by Application (2021-2026)

Table 32. Global Online Food Delivery and Takeaway Revenue by Player (2021-2026) & (\$ millions)

Table 33. Global Online Food Delivery and Takeaway Revenue Market Share by Player (2021-2026)

Table 34. Online Food Delivery and Takeaway Key Players Head office and Products Offered

Table 35. Online Food Delivery and Takeaway Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 36. New Products and Potential Entrants

Table 37. Mergers & Acquisitions, Expansion

Table 38. Global Online Food Delivery and Takeaway Market Size by Region (2021-2026) & (\$ millions)

Table 39. Global Online Food Delivery and Takeaway Market Size Market Share by Region (2021-2026)

Table 40. Global Online Food Delivery and Takeaway Revenue by Country/Region (2021-2026) & (\$ millions)

Table 41. Global Online Food Delivery and Takeaway Revenue Market Share by Country/Region (2021-2026)

Table 42. Americas Online Food Delivery and Takeaway Market Size by Country (2021-2026) & (\$ millions)

Table 43. Americas Online Food Delivery and Takeaway Market Size Market Share by Country (2021-2026)

Table 44. Americas Online Food Delivery and Takeaway Market Size by Type (2021-2026) & (\$ millions)

Table 45. Americas Online Food Delivery and Takeaway Market Size Market Share by Type (2021-2026)

Table 46. Americas Online Food Delivery and Takeaway Market Size by Application (2021-2026) & (\$ millions)

Table 47. Americas Online Food Delivery and Takeaway Market Size Market Share by Application (2021-2026)

Table 48. APAC Online Food Delivery and Takeaway Market Size by Region (2021-2026) & (\$ millions)

Table 49. APAC Online Food Delivery and Takeaway Market Size Market Share by Region (2021-2026)

Table 50. APAC Online Food Delivery and Takeaway Market Size by Type (2021-2026) & (\$ millions)

Table 51. APAC Online Food Delivery and Takeaway Market Size by Application (2021-2026) & (\$ millions)

Table 52. Europe Online Food Delivery and Takeaway Market Size by Country (2021-2026) & (\$ millions)

Table 53. Europe Online Food Delivery and Takeaway Market Size Market Share by Country (2021-2026)

Table 54. Europe Online Food Delivery and Takeaway Market Size by Type (2021-2026) & (\$ millions)

Table 55. Europe Online Food Delivery and Takeaway Market Size by Application (2021-2026) & (\$ millions)

Table 56. Middle East & Africa Online Food Delivery and Takeaway Market Size by Region (2021-2026) & (\$ millions)

Table 57. Middle East & Africa Online Food Delivery and Takeaway Market Size by Type (2021-2026) & (\$ millions)

Table 58. Middle East & Africa Online Food Delivery and Takeaway Market Size by Application (2021-2026) & (\$ millions)

Table 59. Key Market Drivers & Growth Opportunities of Online Food Delivery and Takeaway

Table 60. Key Market Challenges & Risks of Online Food Delivery and Takeaway

Table 61. Key Industry Trends of Online Food Delivery and Takeaway

Table 62. Global Online Food Delivery and Takeaway Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 63. Global Online Food Delivery and Takeaway Market Size Market Share Forecast by Region (2027-2032)

Table 64. Global Online Food Delivery and Takeaway Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 65. Global Online Food Delivery and Takeaway Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 66. DoorDash, Inc. Details, Company Type, Online Food Delivery and Takeaway

Area Served and Its Competitors

Table 67. DoorDash, Inc. Online Food Delivery and Takeaway Product Offered

Table 68. DoorDash, Inc. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. DoorDash, Inc. Main Business

Table 70. DoorDash, Inc. Latest Developments

Table 71. Uber Technologies, Inc. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 72. Uber Technologies, Inc. Online Food Delivery and Takeaway Product Offered

Table 73. Uber Technologies, Inc. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Uber Technologies, Inc. Main Business

Table 75. Uber Technologies, Inc. Latest Developments

Table 76. Wonder Group, Inc. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 77. Wonder Group, Inc. Online Food Delivery and Takeaway Product Offered

Table 78. Wonder Group, Inc. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Wonder Group, Inc. Main Business

Table 80. Wonder Group, Inc. Latest Developments

Table 81. Meituan Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 82. Meituan Online Food Delivery and Takeaway Product Offered

Table 83. Meituan Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Meituan Main Business

Table 85. Meituan Latest Developments

Table 86. Alibaba Group Holding Limited Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 87. Alibaba Group Holding Limited Online Food Delivery and Takeaway Product Offered

Table 88. Alibaba Group Holding Limited Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Alibaba Group Holding Limited Main Business

Table 90. Alibaba Group Holding Limited Latest Developments

Table 91. JD.com, Inc. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 92. JD.com, Inc. Online Food Delivery and Takeaway Product Offered

Table 93. JD.com, Inc. Online Food Delivery and Takeaway Revenue (\$ million), Gross

Margin and Market Share (2021-2026)

Table 94. JD.com, Inc. Main Business

Table 95. JD.com, Inc. Latest Developments

Table 96. Prosus N.V. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 97. Prosus N.V. Online Food Delivery and Takeaway Product Offered

Table 98. Prosus N.V. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. Prosus N.V. Main Business

Table 100. Prosus N.V. Latest Developments

Table 101. Delivery Hero SE Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 102. Delivery Hero SE Online Food Delivery and Takeaway Product Offered

Table 103. Delivery Hero SE Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Delivery Hero SE Main Business

Table 105. Delivery Hero SE Latest Developments

Table 106. Eternal Limited Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 107. Eternal Limited Online Food Delivery and Takeaway Product Offered

Table 108. Eternal Limited Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Eternal Limited Main Business

Table 110. Eternal Limited Latest Developments

Table 111. Swiggy Limited Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 112. Swiggy Limited Online Food Delivery and Takeaway Product Offered

Table 113. Swiggy Limited Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Swiggy Limited Main Business

Table 115. Swiggy Limited Latest Developments

Table 116. Grab Holdings Limited Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 117. Grab Holdings Limited Online Food Delivery and Takeaway Product Offered

Table 118. Grab Holdings Limited Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Grab Holdings Limited Main Business

Table 120. Grab Holdings Limited Latest Developments

Table 121. PT GoTo Gojek Tokopedia Tbk Details, Company Type, Online Food

Delivery and Takeaway Area Served and Its Competitors

Table 122. PT GoTo Gojek Tokopedia Tbk Online Food Delivery and Takeaway Product Offered

Table 123. PT GoTo Gojek Tokopedia Tbk Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. PT GoTo Gojek Tokopedia Tbk Main Business

Table 125. PT GoTo Gojek Tokopedia Tbk Latest Developments

Table 126. Sea Limited Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 127. Sea Limited Online Food Delivery and Takeaway Product Offered

Table 128. Sea Limited Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Sea Limited Main Business

Table 130. Sea Limited Latest Developments

Table 131. LINE MAN Wongnai Co., Ltd. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 132. LINE MAN Wongnai Co., Ltd. Online Food Delivery and Takeaway Product Offered

Table 133. LINE MAN Wongnai Co., Ltd. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. LINE MAN Wongnai Co., Ltd. Main Business

Table 135. LINE MAN Wongnai Co., Ltd. Latest Developments

Table 136. Demae-can Co., Ltd. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 137. Demae-can Co., Ltd. Online Food Delivery and Takeaway Product Offered

Table 138. Demae-can Co., Ltd. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Demae-can Co., Ltd. Main Business

Table 140. Demae-can Co., Ltd. Latest Developments

Table 141. Coupang Corp. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 142. Coupang Corp. Online Food Delivery and Takeaway Product Offered

Table 143. Coupang Corp. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Coupang Corp. Main Business

Table 145. Coupang Corp. Latest Developments

Table 146. President Chain Store Corporation Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 147. President Chain Store Corporation Online Food Delivery and Takeaway

Product Offered

Table 148. President Chain Store Corporation Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. President Chain Store Corporation Main Business

Table 150. President Chain Store Corporation Latest Developments

Table 151. Rappi Inc. Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 152. Rappi Inc. Online Food Delivery and Takeaway Product Offered

Table 153. Rappi Inc. Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 154. Rappi Inc. Main Business

Table 155. Rappi Inc. Latest Developments

Table 156. Jahez International Company for Information Systems Technology Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 157. Jahez International Company for Information Systems Technology Online Food Delivery and Takeaway Product Offered

Table 158. Jahez International Company for Information Systems Technology Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. Jahez International Company for Information Systems Technology Main Business

Table 160. Jahez International Company for Information Systems Technology Latest Developments

Table 161. Bolt Technology O? Details, Company Type, Online Food Delivery and Takeaway Area Served and Its Competitors

Table 162. Bolt Technology O? Online Food Delivery and Takeaway Product Offered

Table 163. Bolt Technology O? Online Food Delivery and Takeaway Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 164. Bolt Technology O? Main Business

Table 165. Bolt Technology O? Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Online Food Delivery and Takeaway Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Online Food Delivery and Takeaway Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Online Food Delivery and Takeaway Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Online Food Delivery and Takeaway Sales Market Share by Country/Region (2025)

Figure 8. Online Food Delivery and Takeaway Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Online Food Delivery and Takeaway Market Size Market Share by Type in 2025

Figure 10. Global Online Food Delivery and Takeaway Market Size Market Share by Merchant Type in 2025

Figure 11. Global Online Food Delivery and Takeaway Market Size Market Share by Service Category in 2025

Figure 12. Global Online Food Delivery and Takeaway Market Size Market Share by Order Type in 2025

Figure 13. Online Food Delivery and Takeaway in Individual Consumers

Figure 14. Global Online Food Delivery and Takeaway Market: Individual Consumers (2021-2026) & (\$ millions)

Figure 15. Online Food Delivery and Takeaway in Corporate and Group Orders

Figure 16. Global Online Food Delivery and Takeaway Market: Corporate and Group Orders (2021-2026) & (\$ millions)

Figure 17. Online Food Delivery and Takeaway in Others

Figure 18. Global Online Food Delivery and Takeaway Market: Others (2021-2026) & (\$ millions)

Figure 19. Global Online Food Delivery and Takeaway Market Size Market Share by Application in 2025

Figure 20. Global Online Food Delivery and Takeaway Revenue Market Share by Player in 2025

Figure 21. Global Online Food Delivery and Takeaway Market Size Market Share by Region (2021-2026)

Figure 22. Americas Online Food Delivery and Takeaway Market Size 2021-2026 (\$ millions)

Figure 23. APAC Online Food Delivery and Takeaway Market Size 2021-2026 (\$ millions)

Figure 24. Europe Online Food Delivery and Takeaway Market Size 2021-2026 (\$ millions)

Figure 25. Middle East & Africa Online Food Delivery and Takeaway Market Size 2021-2026 (\$ millions)

Figure 26. Americas Online Food Delivery and Takeaway Value Market Share by Country in 2025

Figure 27. United States Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 28. Canada Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 29. Mexico Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 30. Brazil Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 31. APAC Online Food Delivery and Takeaway Market Size Market Share by Region in 2025

Figure 32. APAC Online Food Delivery and Takeaway Market Size Market Share by Type (2021-2026)

Figure 33. APAC Online Food Delivery and Takeaway Market Size Market Share by Application (2021-2026)

Figure 34. China Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 35. Japan Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 36. South Korea Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 37. Southeast Asia Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 38. India Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 39. Australia Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 40. Europe Online Food Delivery and Takeaway Market Size Market Share by Country in 2025

Figure 41. Europe Online Food Delivery and Takeaway Market Size Market Share by

Type (2021-2026)

Figure 42. Europe Online Food Delivery and Takeaway Market Size Market Share by Application (2021-2026)

Figure 43. Germany Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 44. France Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 45. UK Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 46. Italy Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 47. Russia Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 48. Middle East & Africa Online Food Delivery and Takeaway Market Size Market Share by Region (2021-2026)

Figure 49. Middle East & Africa Online Food Delivery and Takeaway Market Size Market Share by Type (2021-2026)

Figure 50. Middle East & Africa Online Food Delivery and Takeaway Market Size Market Share by Application (2021-2026)

Figure 51. Egypt Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 52. South Africa Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 53. Israel Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 54. Turkey Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 55. GCC Countries Online Food Delivery and Takeaway Market Size Growth 2021-2026 (\$ millions)

Figure 56. Americas Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 57. APAC Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 58. Europe Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 59. Middle East & Africa Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 60. United States Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 61. Canada Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 62. Mexico Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 63. Brazil Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 64. China Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 65. Japan Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 66. Korea Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 67. Southeast Asia Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 68. India Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 69. Australia Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 70. Germany Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 71. France Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 72. UK Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 73. Italy Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 74. Russia Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 75. Egypt Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 76. South Africa Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 77. Israel Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 78. Turkey Online Food Delivery and Takeaway Market Size 2027-2032 (\$ millions)

Figure 79. Global Online Food Delivery and Takeaway Market Size Market Share Forecast by Type (2027-2032)

Figure 80. Global Online Food Delivery and Takeaway Market Size Market Share Forecast by Application (2027-2032)

Figure 81. GCC Countries Online Food Delivery and Takeaway Market Size 2027-2032

(\$ millions)

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