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Global Online Event Management Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Online Event Management Software market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Online event management software is a tool designed for organizing and managing virtual events, helping users to efficiently plan, execute and monitor a variety of online events such as webinars, virtual conferences and online exhibitions. The software typically integrates registration and ticketing management, interactive tools (such as real-time polling and chat), content management, data analytics and marketing and promotional features. By providing a user-friendly interface and real-time data, online event management software enhances the participant experience, increases the visibility of the event, and helps organizers evaluate the effectiveness of the event in order to optimize future event scheduling.

United States market for Online Event Management Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Online Event Management Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Online Event Management Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Online Event Management Software players cover Zoom Video Communications, TeamViewer, Tencent Meeting, DingTalk, Beijing Feishu Technology

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Co., Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Online Event Management Software Industry Forecast? looks at past sales and reviews total world Online Event Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Online Event Management Software sales for 2026 through 2032. With Online Event Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Online Event Management Software industry.

This Insight Report provides a comprehensive analysis of the global Online Event Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Event Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Online Event Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Event Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Event Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Event Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Virtual Conference Platform

Virtual Exhibition Platform

Others

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Segmentation by Application:

- Virtual Conference
- Online Exhibition
- In-Enterprise Events
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia

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Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zoom Video Communications

TeamViewer

Tencent Meeting

DingTalk

Beijing Feishu Technology Co., Ltd.

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Zoho

Planning Pod

Cvent Inc

Whova

Prismm

Eventbrite

Rsvpify

Zkipster

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