

Global Online Dating and Matchmaking Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Online dating and matchmaking service is a company that provides specific mechanisms (generally websites or applications) for online dating through the use of internet-connected personal computers or mobile devices. Such companies offer a wide variety of unmoderated matchmaking services, most of which are profile-based.

LPI (LP Information)' newest research report, the "Online Dating and Matchmaking Industry Forecast" looks at past sales and reviews total world Online Dating and Matchmaking sales in 2022, providing a comprehensive analysis by region and market sector of projected Online Dating and Matchmaking sales for 2023 through 2029. With Online Dating and Matchmaking sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Online Dating and Matchmaking industry.

This Insight Report provides a comprehensive analysis of the global Online Dating and Matchmaking landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Online Dating and Matchmaking portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Dating and Matchmaking market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Dating and Matchmaking and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Dating and Matchmaking.

The global Online Dating and Matchmaking market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Online Dating and Matchmaking is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Online Dating and Matchmaking is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Online Dating and Matchmaking is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Online Dating and Matchmaking players cover Badoo, Eharmony, Jiayuan, Baihe, Grindr, Love Group Global, Zhenai, PlentyofFish and OkCupid, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Dating and Matchmaking market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Matchmaking

Social Dating

Adult Dating

Others

Segmentation by application

Ordinary

LGBT

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Badoo

Eharmony

Jiayuan

Baihe

Grindr

Love Group Global

Zhenai

PlentyofFish

OkCupid

Spark Networks

ProSiebenSat.1

IAC

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