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Global Online Comic Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Online Comic market size is predicted to grow from US$ 8302 million in 2025 to US$ 44210 million in 2031; it is expected to grow at a CAGR of 32.1% from 2025 to 2031.

Webcomics (also known as online comics or Internet comics) are comics published on a website or mobile app. While many are published exclusively on the web, others are also published in magazines, newspapers, or comic books.

Webcomics can be compared to self-published print comics in that anyone with an Internet connection can publish their own webcomic. Readership levels vary widely; many are read only by the creator's immediate friends and family, while some of the largest claim audiences well over one million readers. Webcomics range from traditional comic strips and graphic novels to avant garde comics, and cover many genres, styles, and subjects. They sometimes take on the role of a comic blog. The term web cartoonist is sometimes used to refer to someone who creates webcomics.

According to the Segmentation of types, all the market of Webtoons can be divided as follows: Subscription Based and Advertisement Based. The first kind need to mention is Subscription Based, it holds a comparatively larger share in global market, which accounts for about 69.39% in 2021. The following is Advertisement Based took 30.61% market share in 2021.

LPI (LP Information)' newest research report, the “Online Comic Industry Forecast” looks at past sales and reviews total world Online Comic sales in 2024, providing a

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comprehensive analysis by region and market sector of projected Online Comic sales for 2025 through 2031. With Online Comic sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Online Comic industry.

This Insight Report provides a comprehensive analysis of the global Online Comic landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Comic portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Comic market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Comic and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Comic.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Comic market by product type, application, key players and key regions and countries.

Segmentation by Type:

Subscription Based

Advertisement Based

Segmentation by Application:

Mobile Phone

PC/Notebook

Tablet Computer

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Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Naver

Kakao

Lezhin Entertainment (KidariStudio)

Tappytoon

ToryComics

Toomics Global

Ridibooks (RIDI Corp)

KidariStudio

Webtoon Factory

Izneo Webtoon

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Stela

Graphite

Webcomics (SideWalk Group)

SPOTTOON (Rolling Story)

Mr Blue

Marvel Unlimited

Tencent

Amazia

Shuueisha

Comico (NHN)

U17

MangaToon

Kuaikan

Dongman Entertainment

Manman Manhua

Bilibili Comics

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