

Global Online Coding for Kids Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Online Coding for Kids market size is predicted to grow from US\$ 488 million in 2025 to US\$ 862 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

Online Coding for Kids refers to the practice of teaching children programming and computational thinking skills through interactive, web-based platforms and tools. It is designed to make coding accessible, engaging, and age-appropriate, using gamified, project-based, and visual learning methods to help children build foundational coding skills and develop critical 21st-century competencies.

The global Online Coding for Kids market is a dynamic and rapidly expanding segment of the educational technology (EdTech) industry, fueled by the growing necessity of digital literacy, supportive policy frameworks, and shifting parental investment priorities.

The market has evolved from a niche offering to a mainstream educational category, driven by the global emphasis on STEM/STEAM education and the demand for future-ready skills. The Online Coding for Kids market is transitioning from an early-stage, hype-driven growth phase to a more mature, consolidated, and outcome-oriented industry. The initial land grab for subscribers is giving way to a battle over pedagogical effectiveness, platform engagement, and sustainable business models.

LPI (LP Information)' newest research report, the "Online Coding for Kids Industry Forecast" looks at past sales and reviews total world Online Coding for Kids sales in 2025, providing a comprehensive analysis by region and market sector of projected Online Coding for Kids sales for 2026 through 2032. With Online Coding for Kids sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world Online Coding for Kids industry.

This Insight Report provides a comprehensive analysis of the global Online Coding for Kids landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Coding for Kids portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Online Coding for Kids market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Coding for Kids and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Coding for Kids.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Coding for Kids market by product type, application, key players and key regions and countries.

Segmentation by Type:

Self-Paced, Gamified Platforms

Live Online Classes

Hybrid Models

Segmentation by Coding Platforms:

Block-based Coding Platforms

Text-based Coding Platforms

Game-based Coding Platforms

Segmentation by Business Model:

B2C (Direct-to-Parent/Child)

B2B2C & B2G (Schools & Institutions)

Freemium

Segmentation by Application:

Age 6-7

Age 8-10

Age 11-13

Age 14-18

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Codecademy

Code Combat

Tynker

vidcode

CodeMonkey

Codemoji

LightBot

Code HS

Udemy

Encode

Create & Learn

Roblox Corporation

Blockly

Code Monster

Kodable

Code Avengers

Minecraft

Code 4 Fun

Pluralsight

edX

CodeCrew

SIT Programming School

Code WizardsHQ

CodaKid

TKP

Real Programming 4 Kids

iD Tech

CoderZ

Computhink

CodeWizardsHQ

Codingal

Hatch Studios

iCodejr

SkoolOfCode

Logiscool

NovoJolt

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Online Coding for Kids Market Size (2021-2032)
- 2.1.2 Online Coding for Kids Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Online Coding for Kids by Country/Region (2021, 2025 & 2032)

2.2 Online Coding for Kids Segment by Type

- 2.2.1 Self-Paced, Gamified Platforms
- 2.2.2 Live Online Classes
- 2.2.3 Hybrid Models
- 2.2.4 Online Coding for Kids Market Size by Type
 - 2.2.4.1 Online Coding for Kids Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Online Coding for Kids Market Size Market Share by Type (2021-2026)

2.3 Online Coding for Kids Segment by Coding Platforms

- 2.3.1 Block-based Coding Platforms
- 2.3.2 Text-based Coding Platforms
- 2.3.3 Game-based Coding Platforms
- 2.3.4 Online Coding for Kids Market Size by Coding Platforms
 - 2.3.4.1 Online Coding for Kids Market Size CAGR by Coding Platforms (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Online Coding for Kids Market Size Market Share by Coding Platforms (2021-2026)

2.4 Online Coding for Kids Segment by Business Model

- 2.4.1 B2C (Direct-to-Parent/Child)

2.4.2 B2B2C & B2G (Schools & Institutions)

2.4.3 Freemium

2.4.4 Online Coding for Kids Market Size by Business Model

2.4.4.1 Online Coding for Kids Market Size CAGR by Business Model (2021 VS 2025 VS 2032)

2.4.4.2 Global Online Coding for Kids Market Size Market Share by Business Model (2021-2026)

2.5 Online Coding for Kids Segment by Application

2.5.1 Age 6-7

2.5.2 Age 8-10

2.5.3 Age 11-13

2.5.4 Age 14-18

2.5.5 Online Coding for Kids Market Size by Application

2.5.5.1 Online Coding for Kids Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.5.2 Global Online Coding for Kids Market Size Market Share by Application (2021-2026)

3 ONLINE CODING FOR KIDS MARKET SIZE BY PLAYER

3.1 Online Coding for Kids Market Size Market Share by Player

3.1.1 Global Online Coding for Kids Revenue by Player (2021-2026)

3.1.2 Global Online Coding for Kids Revenue Market Share by Player (2021-2026)

3.2 Global Online Coding for Kids Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ONLINE CODING FOR KIDS BY REGION

4.1 Online Coding for Kids Market Size by Region (2021-2026)

4.2 Global Online Coding for Kids Annual Revenue by Country/Region (2021-2026)

4.3 Americas Online Coding for Kids Market Size Growth (2021-2026)

4.4 APAC Online Coding for Kids Market Size Growth (2021-2026)

4.5 Europe Online Coding for Kids Market Size Growth (2021-2026)

4.6 Middle East & Africa Online Coding for Kids Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Online Coding for Kids Market Size by Country (2021-2026)
- 5.2 Americas Online Coding for Kids Market Size by Type (2021-2026)
- 5.3 Americas Online Coding for Kids Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Online Coding for Kids Market Size by Region (2021-2026)
- 6.2 APAC Online Coding for Kids Market Size by Type (2021-2026)
- 6.3 APAC Online Coding for Kids Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Online Coding for Kids Market Size by Country (2021-2026)
- 7.2 Europe Online Coding for Kids Market Size by Type (2021-2026)
- 7.3 Europe Online Coding for Kids Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Online Coding for Kids by Region (2021-2026)
- 8.2 Middle East & Africa Online Coding for Kids Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Online Coding for Kids Market Size by Application (2021-2026)
- 8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ONLINE CODING FOR KIDS MARKET FORECAST

10.1 Global Online Coding for Kids Forecast by Region (2027-2032)

10.1.1 Global Online Coding for Kids Forecast by Region (2027-2032)

10.1.2 Americas Online Coding for Kids Forecast

10.1.3 APAC Online Coding for Kids Forecast

10.1.4 Europe Online Coding for Kids Forecast

10.1.5 Middle East & Africa Online Coding for Kids Forecast

10.2 Americas Online Coding for Kids Forecast by Country (2027-2032)

10.2.1 United States Market Online Coding for Kids Forecast

10.2.2 Canada Market Online Coding for Kids Forecast

10.2.3 Mexico Market Online Coding for Kids Forecast

10.2.4 Brazil Market Online Coding for Kids Forecast

10.3 APAC Online Coding for Kids Forecast by Region (2027-2032)

10.3.1 China Online Coding for Kids Market Forecast

10.3.2 Japan Market Online Coding for Kids Forecast

10.3.3 Korea Market Online Coding for Kids Forecast

10.3.4 Southeast Asia Market Online Coding for Kids Forecast

10.3.5 India Market Online Coding for Kids Forecast

10.3.6 Australia Market Online Coding for Kids Forecast

10.4 Europe Online Coding for Kids Forecast by Country (2027-2032)

10.4.1 Germany Market Online Coding for Kids Forecast

10.4.2 France Market Online Coding for Kids Forecast

10.4.3 UK Market Online Coding for Kids Forecast

10.4.4 Italy Market Online Coding for Kids Forecast

10.4.5 Russia Market Online Coding for Kids Forecast

10.5 Middle East & Africa Online Coding for Kids Forecast by Region (2027-2032)

10.5.1 Egypt Market Online Coding for Kids Forecast

- 10.5.2 South Africa Market Online Coding for Kids Forecast
- 10.5.3 Israel Market Online Coding for Kids Forecast
- 10.5.4 Turkey Market Online Coding for Kids Forecast
- 10.6 Global Online Coding for Kids Forecast by Type (2027-2032)
- 10.7 Global Online Coding for Kids Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Online Coding for Kids Forecast

11 KEY PLAYERS ANALYSIS

11.1 Codecademy

- 11.1.1 Codecademy Company Information
- 11.1.2 Codecademy Online Coding for Kids Product Offered
- 11.1.3 Codecademy Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 Codecademy Main Business Overview
- 11.1.5 Codecademy Latest Developments

11.2 Code Combat

- 11.2.1 Code Combat Company Information
- 11.2.2 Code Combat Online Coding for Kids Product Offered
- 11.2.3 Code Combat Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Code Combat Main Business Overview
- 11.2.5 Code Combat Latest Developments

11.3 Tynker

- 11.3.1 Tynker Company Information
- 11.3.2 Tynker Online Coding for Kids Product Offered
- 11.3.3 Tynker Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 Tynker Main Business Overview
- 11.3.5 Tynker Latest Developments

11.4 vidcode

- 11.4.1 vidcode Company Information
- 11.4.2 vidcode Online Coding for Kids Product Offered
- 11.4.3 vidcode Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 vidcode Main Business Overview
- 11.4.5 vidcode Latest Developments

11.5 CodeMonkey

- 11.5.1 CodeMonkey Company Information

- 11.5.2 CodeMonkey Online Coding for Kids Product Offered
- 11.5.3 CodeMonkey Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 CodeMonkey Main Business Overview
 - 11.5.5 CodeMonkey Latest Developments
- 11.6 Codemoji
 - 11.6.1 Codemoji Company Information
 - 11.6.2 Codemoji Online Coding for Kids Product Offered
 - 11.6.3 Codemoji Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Codemoji Main Business Overview
 - 11.6.5 Codemoji Latest Developments
- 11.7 LightBot
 - 11.7.1 LightBot Company Information
 - 11.7.2 LightBot Online Coding for Kids Product Offered
 - 11.7.3 LightBot Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 LightBot Main Business Overview
 - 11.7.5 LightBot Latest Developments
- 11.8 Code HS
 - 11.8.1 Code HS Company Information
 - 11.8.2 Code HS Online Coding for Kids Product Offered
 - 11.8.3 Code HS Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Code HS Main Business Overview
 - 11.8.5 Code HS Latest Developments
- 11.9 Udemy
 - 11.9.1 Udemy Company Information
 - 11.9.2 Udemy Online Coding for Kids Product Offered
 - 11.9.3 Udemy Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Udemy Main Business Overview
 - 11.9.5 Udemy Latest Developments
- 11.10 Encode
 - 11.10.1 Encode Company Information
 - 11.10.2 Encode Online Coding for Kids Product Offered
 - 11.10.3 Encode Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Encode Main Business Overview

- 11.10.5 Encode Latest Developments
- 11.11 Create & Learn
 - 11.11.1 Create & Learn Company Information
 - 11.11.2 Create & Learn Online Coding for Kids Product Offered
 - 11.11.3 Create & Learn Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Create & Learn Main Business Overview
 - 11.11.5 Create & Learn Latest Developments
- 11.12 Roblox Corporation
 - 11.12.1 Roblox Corporation Company Information
 - 11.12.2 Roblox Corporation Online Coding for Kids Product Offered
 - 11.12.3 Roblox Corporation Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Roblox Corporation Main Business Overview
 - 11.12.5 Roblox Corporation Latest Developments
- 11.13 Blockly
 - 11.13.1 Blockly Company Information
 - 11.13.2 Blockly Online Coding for Kids Product Offered
 - 11.13.3 Blockly Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Blockly Main Business Overview
 - 11.13.5 Blockly Latest Developments
- 11.14 Code Monster
 - 11.14.1 Code Monster Company Information
 - 11.14.2 Code Monster Online Coding for Kids Product Offered
 - 11.14.3 Code Monster Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Code Monster Main Business Overview
 - 11.14.5 Code Monster Latest Developments
- 11.15 Kodable
 - 11.15.1 Kodable Company Information
 - 11.15.2 Kodable Online Coding for Kids Product Offered
 - 11.15.3 Kodable Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Kodable Main Business Overview
 - 11.15.5 Kodable Latest Developments
- 11.16 Code Avengers
 - 11.16.1 Code Avengers Company Information
 - 11.16.2 Code Avengers Online Coding for Kids Product Offered

11.16.3 Code Avengers Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.16.4 Code Avengers Main Business Overview

11.16.5 Code Avengers Latest Developments

11.17 Minecraft

11.17.1 Minecraft Company Information

11.17.2 Minecraft Online Coding for Kids Product Offered

11.17.3 Minecraft Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.17.4 Minecraft Main Business Overview

11.17.5 Minecraft Latest Developments

11.18 Code 4 Fun

11.18.1 Code 4 Fun Company Information

11.18.2 Code 4 Fun Online Coding for Kids Product Offered

11.18.3 Code 4 Fun Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Code 4 Fun Main Business Overview

11.18.5 Code 4 Fun Latest Developments

11.19 Pluralsight

11.19.1 Pluralsight Company Information

11.19.2 Pluralsight Online Coding for Kids Product Offered

11.19.3 Pluralsight Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 Pluralsight Main Business Overview

11.19.5 Pluralsight Latest Developments

11.20 edX

11.20.1 edX Company Information

11.20.2 edX Online Coding for Kids Product Offered

11.20.3 edX Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 edX Main Business Overview

11.20.5 edX Latest Developments

11.21 CodeCrew

11.21.1 CodeCrew Company Information

11.21.2 CodeCrew Online Coding for Kids Product Offered

11.21.3 CodeCrew Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.21.4 CodeCrew Main Business Overview

11.21.5 CodeCrew Latest Developments

11.22 SIT Programming School

11.22.1 SIT Programming School Company Information

11.22.2 SIT Programming School Online Coding for Kids Product Offered

11.22.3 SIT Programming School Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 SIT Programming School Main Business Overview

11.22.5 SIT Programming School Latest Developments

11.23 Code WizardsHQ

11.23.1 Code WizardsHQ Company Information

11.23.2 Code WizardsHQ Online Coding for Kids Product Offered

11.23.3 Code WizardsHQ Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Code WizardsHQ Main Business Overview

11.23.5 Code WizardsHQ Latest Developments

11.24 CodaKid

11.24.1 CodaKid Company Information

11.24.2 CodaKid Online Coding for Kids Product Offered

11.24.3 CodaKid Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.24.4 CodaKid Main Business Overview

11.24.5 CodaKid Latest Developments

11.25 TKP

11.25.1 TKP Company Information

11.25.2 TKP Online Coding for Kids Product Offered

11.25.3 TKP Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.25.4 TKP Main Business Overview

11.25.5 TKP Latest Developments

11.26 Real Programming 4 Kids

11.26.1 Real Programming 4 Kids Company Information

11.26.2 Real Programming 4 Kids Online Coding for Kids Product Offered

11.26.3 Real Programming 4 Kids Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)

11.26.4 Real Programming 4 Kids Main Business Overview

11.26.5 Real Programming 4 Kids Latest Developments

11.27 iD Tech

11.27.1 iD Tech Company Information

11.27.2 iD Tech Online Coding for Kids Product Offered

11.27.3 iD Tech Online Coding for Kids Revenue, Gross Margin and Market Share

(2021-2026)

11.27.4 iD Tech Main Business Overview

11.27.5 iD Tech Latest Developments

11.28 CoderZ

11.28.1 CoderZ Company Information

11.28.2 CoderZ Online Coding for Kids Product Offered

11.28.3 CoderZ Online Coding for Kids Revenue, Gross Margin and Market Share

(2021-2026)

11.28.4 CoderZ Main Business Overview

11.28.5 CoderZ Latest Developments

11.29 Computhink

11.29.1 Computhink Company Information

11.29.2 Computhink Online Coding for Kids Product Offered

11.29.3 Computhink Online Coding for Kids Revenue, Gross Margin and Market Share

(2021-2026)

11.29.4 Computhink Main Business Overview

11.29.5 Computhink Latest Developments

11.30 CodeWizardsHQ

11.30.1 CodeWizardsHQ Company Information

11.30.2 CodeWizardsHQ Online Coding for Kids Product Offered

11.30.3 CodeWizardsHQ Online Coding for Kids Revenue, Gross Margin and Market

Share (2021-2026)

11.30.4 CodeWizardsHQ Main Business Overview

11.30.5 CodeWizardsHQ Latest Developments

11.31 Codingal

11.31.1 Codingal Company Information

11.31.2 Codingal Online Coding for Kids Product Offered

11.31.3 Codingal Online Coding for Kids Revenue, Gross Margin and Market Share

(2021-2026)

11.31.4 Codingal Main Business Overview

11.31.5 Codingal Latest Developments

11.32 Hatch Studios

11.32.1 Hatch Studios Company Information

11.32.2 Hatch Studios Online Coding for Kids Product Offered

11.32.3 Hatch Studios Online Coding for Kids Revenue, Gross Margin and Market

Share (2021-2026)

11.32.4 Hatch Studios Main Business Overview

11.32.5 Hatch Studios Latest Developments

11.33 iCodejr

- 11.33.1 iCodejr Company Information
- 11.33.2 iCodejr Online Coding for Kids Product Offered
- 11.33.3 iCodejr Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
- 11.33.4 iCodejr Main Business Overview
- 11.33.5 iCodejr Latest Developments
- 11.34 SkoolOfCode
 - 11.34.1 SkoolOfCode Company Information
 - 11.34.2 SkoolOfCode Online Coding for Kids Product Offered
 - 11.34.3 SkoolOfCode Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.34.4 SkoolOfCode Main Business Overview
 - 11.34.5 SkoolOfCode Latest Developments
- 11.35 Logiscool
 - 11.35.1 Logiscool Company Information
 - 11.35.2 Logiscool Online Coding for Kids Product Offered
 - 11.35.3 Logiscool Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.35.4 Logiscool Main Business Overview
 - 11.35.5 Logiscool Latest Developments
- 11.36 NovoJolt
 - 11.36.1 NovoJolt Company Information
 - 11.36.2 NovoJolt Online Coding for Kids Product Offered
 - 11.36.3 NovoJolt Online Coding for Kids Revenue, Gross Margin and Market Share (2021-2026)
 - 11.36.4 NovoJolt Main Business Overview
 - 11.36.5 NovoJolt Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Online Coding for Kids Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Online Coding for Kids Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Self-Paced, Gamified Platforms

Table 4. Major Players of Live Online Classes

Table 5. Major Players of Hybrid Models

Table 6. Online Coding for Kids Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Online Coding for Kids Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Online Coding for Kids Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Block-based Coding Platforms

Table 10. Major Players of Text-based Coding Platforms

Table 11. Major Players of Game-based Coding Platforms

Table 12. Online Coding for Kids Market Size CAGR by Coding Platforms (2021 VS 2025 VS 2032) & (\$ millions)

Table 13. Global Online Coding for Kids Market Size by Coding Platforms (2021-2026) & (\$ millions)

Table 14. Global Online Coding for Kids Market Size Market Share by Coding Platforms (2021-2026)

Table 15. Major Players of B2C (Direct-to-Parent/Child)

Table 16. Major Players of B2B2C & B2G (Schools & Institutions)

Table 17. Major Players of Freemium

Table 18. Online Coding for Kids Market Size CAGR by Business Model (2021 VS 2025 VS 2032) & (\$ millions)

Table 19. Global Online Coding for Kids Market Size by Business Model (2021-2026) & (\$ millions)

Table 20. Global Online Coding for Kids Market Size Market Share by Business Model (2021-2026)

Table 21. Online Coding for Kids Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Online Coding for Kids Market Size by Application (2021-2026) & (\$ millions)

Table 23. Global Online Coding for Kids Market Size Market Share by Application (2021-2026)

- Table 24. Global Online Coding for Kids Revenue by Player (2021-2026) & (\$ millions)
- Table 25. Global Online Coding for Kids Revenue Market Share by Player (2021-2026)
- Table 26. Online Coding for Kids Key Players Head office and Products Offered
- Table 27. Online Coding for Kids Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 28. New Products and Potential Entrants
- Table 29. Mergers & Acquisitions, Expansion
- Table 30. Global Online Coding for Kids Market Size by Region (2021-2026) & (\$ millions)
- Table 31. Global Online Coding for Kids Market Size Market Share by Region (2021-2026)
- Table 32. Global Online Coding for Kids Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 33. Global Online Coding for Kids Revenue Market Share by Country/Region (2021-2026)
- Table 34. Americas Online Coding for Kids Market Size by Country (2021-2026) & (\$ millions)
- Table 35. Americas Online Coding for Kids Market Size Market Share by Country (2021-2026)
- Table 36. Americas Online Coding for Kids Market Size by Type (2021-2026) & (\$ millions)
- Table 37. Americas Online Coding for Kids Market Size Market Share by Type (2021-2026)
- Table 38. Americas Online Coding for Kids Market Size by Application (2021-2026) & (\$ millions)
- Table 39. Americas Online Coding for Kids Market Size Market Share by Application (2021-2026)
- Table 40. APAC Online Coding for Kids Market Size by Region (2021-2026) & (\$ millions)
- Table 41. APAC Online Coding for Kids Market Size Market Share by Region (2021-2026)
- Table 42. APAC Online Coding for Kids Market Size by Type (2021-2026) & (\$ millions)
- Table 43. APAC Online Coding for Kids Market Size by Application (2021-2026) & (\$ millions)
- Table 44. Europe Online Coding for Kids Market Size by Country (2021-2026) & (\$ millions)
- Table 45. Europe Online Coding for Kids Market Size Market Share by Country (2021-2026)
- Table 46. Europe Online Coding for Kids Market Size by Type (2021-2026) & (\$

millions)

Table 47. Europe Online Coding for Kids Market Size by Application (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Online Coding for Kids Market Size by Region (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Online Coding for Kids Market Size by Type (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Online Coding for Kids Market Size by Application (2021-2026) & (\$ millions)

Table 51. Key Market Drivers & Growth Opportunities of Online Coding for Kids

Table 52. Key Market Challenges & Risks of Online Coding for Kids

Table 53. Key Industry Trends of Online Coding for Kids

Table 54. Global Online Coding for Kids Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 55. Global Online Coding for Kids Market Size Market Share Forecast by Region (2027-2032)

Table 56. Global Online Coding for Kids Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 57. Global Online Coding for Kids Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 58. Codecademy Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 59. Codecademy Online Coding for Kids Product Offered

Table 60. Codecademy Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. Codecademy Main Business

Table 62. Codecademy Latest Developments

Table 63. Code Combat Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 64. Code Combat Online Coding for Kids Product Offered

Table 65. Code Combat Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Code Combat Main Business

Table 67. Code Combat Latest Developments

Table 68. Tynker Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 69. Tynker Online Coding for Kids Product Offered

Table 70. Tynker Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 71. Tynker Main Business

Table 72. Tynker Latest Developments

Table 73. vidcode Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 74. vidcode Online Coding for Kids Product Offered

Table 75. vidcode Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. vidcode Main Business

Table 77. vidcode Latest Developments

Table 78. CodeMonkey Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 79. CodeMonkey Online Coding for Kids Product Offered

Table 80. CodeMonkey Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. CodeMonkey Main Business

Table 82. CodeMonkey Latest Developments

Table 83. Codemoji Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 84. Codemoji Online Coding for Kids Product Offered

Table 85. Codemoji Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. Codemoji Main Business

Table 87. Codemoji Latest Developments

Table 88. LightBot Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 89. LightBot Online Coding for Kids Product Offered

Table 90. LightBot Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. LightBot Main Business

Table 92. LightBot Latest Developments

Table 93. Code HS Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 94. Code HS Online Coding for Kids Product Offered

Table 95. Code HS Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 96. Code HS Main Business

Table 97. Code HS Latest Developments

Table 98. Udemy Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 99. Udemy Online Coding for Kids Product Offered

Table 100. Udemy Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. Udemy Main Business

Table 102. Udemy Latest Developments

Table 103. Encode Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 104. Encode Online Coding for Kids Product Offered

Table 105. Encode Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. Encode Main Business

Table 107. Encode Latest Developments

Table 108. Create & Learn Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 109. Create & Learn Online Coding for Kids Product Offered

Table 110. Create & Learn Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. Create & Learn Main Business

Table 112. Create & Learn Latest Developments

Table 113. Roblox Corporation Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 114. Roblox Corporation Online Coding for Kids Product Offered

Table 115. Roblox Corporation Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. Roblox Corporation Main Business

Table 117. Roblox Corporation Latest Developments

Table 118. Blockly Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 119. Blockly Online Coding for Kids Product Offered

Table 120. Blockly Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 121. Blockly Main Business

Table 122. Blockly Latest Developments

Table 123. Code Monster Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 124. Code Monster Online Coding for Kids Product Offered

Table 125. Code Monster Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 126. Code Monster Main Business

Table 127. Code Monster Latest Developments

Table 128. Kodable Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 129. Kodable Online Coding for Kids Product Offered

Table 130. Kodable Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 131. Kodable Main Business

Table 132. Kodable Latest Developments

Table 133. Code Avengers Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 134. Code Avengers Online Coding for Kids Product Offered

Table 135. Code Avengers Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 136. Code Avengers Main Business

Table 137. Code Avengers Latest Developments

Table 138. Minecraft Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 139. Minecraft Online Coding for Kids Product Offered

Table 140. Minecraft Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 141. Minecraft Main Business

Table 142. Minecraft Latest Developments

Table 143. Code 4 Fun Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 144. Code 4 Fun Online Coding for Kids Product Offered

Table 145. Code 4 Fun Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 146. Code 4 Fun Main Business

Table 147. Code 4 Fun Latest Developments

Table 148. Pluralsight Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 149. Pluralsight Online Coding for Kids Product Offered

Table 150. Pluralsight Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 151. Pluralsight Main Business

Table 152. Pluralsight Latest Developments

Table 153. edX Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 154. edX Online Coding for Kids Product Offered

Table 155. edX Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 156. edX Main Business

Table 157. edX Latest Developments

Table 158. CodeCrew Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 159. CodeCrew Online Coding for Kids Product Offered

Table 160. CodeCrew Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 161. CodeCrew Main Business

Table 162. CodeCrew Latest Developments

Table 163. SIT Programming School Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 164. SIT Programming School Online Coding for Kids Product Offered

Table 165. SIT Programming School Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 166. SIT Programming School Main Business

Table 167. SIT Programming School Latest Developments

Table 168. Code WizardsHQ Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 169. Code WizardsHQ Online Coding for Kids Product Offered

Table 170. Code WizardsHQ Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 171. Code WizardsHQ Main Business

Table 172. Code WizardsHQ Latest Developments

Table 173. CodaKid Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 174. CodaKid Online Coding for Kids Product Offered

Table 175. CodaKid Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 176. CodaKid Main Business

Table 177. CodaKid Latest Developments

Table 178. TKP Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 179. TKP Online Coding for Kids Product Offered

Table 180. TKP Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 181. TKP Main Business

Table 182. TKP Latest Developments

Table 183. Real Programming 4 Kids Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 184. Real Programming 4 Kids Online Coding for Kids Product Offered

Table 185. Real Programming 4 Kids Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 186. Real Programming 4 Kids Main Business

Table 187. Real Programming 4 Kids Latest Developments

Table 188. iD Tech Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 189. iD Tech Online Coding for Kids Product Offered

Table 190. iD Tech Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 191. iD Tech Main Business

Table 192. iD Tech Latest Developments

Table 193. CoderZ Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 194. CoderZ Online Coding for Kids Product Offered

Table 195. CoderZ Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 196. CoderZ Main Business

Table 197. CoderZ Latest Developments

Table 198. Computhink Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 199. Computhink Online Coding for Kids Product Offered

Table 200. Computhink Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 201. Computhink Main Business

Table 202. Computhink Latest Developments

Table 203. CodeWizardsHQ Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 204. CodeWizardsHQ Online Coding for Kids Product Offered

Table 205. CodeWizardsHQ Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 206. CodeWizardsHQ Main Business

Table 207. CodeWizardsHQ Latest Developments

Table 208. Codingal Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 209. Codingal Online Coding for Kids Product Offered

Table 210. Codingal Online Coding for Kids Revenue (\$ million), Gross Margin and

Market Share (2021-2026)

Table 211. Codingal Main Business

Table 212. Codingal Latest Developments

Table 213. Hatch Studios Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 214. Hatch Studios Online Coding for Kids Product Offered

Table 215. Hatch Studios Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 216. Hatch Studios Main Business

Table 217. Hatch Studios Latest Developments

Table 218. iCodejr Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 219. iCodejr Online Coding for Kids Product Offered

Table 220. iCodejr Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 221. iCodejr Main Business

Table 222. iCodejr Latest Developments

Table 223. SkoolOfCode Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 224. SkoolOfCode Online Coding for Kids Product Offered

Table 225. SkoolOfCode Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 226. SkoolOfCode Main Business

Table 227. SkoolOfCode Latest Developments

Table 228. Logiscool Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 229. Logiscool Online Coding for Kids Product Offered

Table 230. Logiscool Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 231. Logiscool Main Business

Table 232. Logiscool Latest Developments

Table 233. NovoJolt Details, Company Type, Online Coding for Kids Area Served and Its Competitors

Table 234. NovoJolt Online Coding for Kids Product Offered

Table 235. NovoJolt Online Coding for Kids Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 236. NovoJolt Main Business

Table 237. NovoJolt Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Online Coding for Kids Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Online Coding for Kids Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Online Coding for Kids Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Online Coding for Kids Sales Market Share by Country/Region (2025)

Figure 8. Online Coding for Kids Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Online Coding for Kids Market Size Market Share by Type in 2025

Figure 10. Global Online Coding for Kids Market Size Market Share by Coding Platforms in 2025

Figure 11. Global Online Coding for Kids Market Size Market Share by Business Model in 2025

Figure 12. Online Coding for Kids in Age 6-7

Figure 13. Global Online Coding for Kids Market: Age 6-7 (2021-2026) & (\$ millions)

Figure 14. Online Coding for Kids in Age 8-10

Figure 15. Global Online Coding for Kids Market: Age 8-10 (2021-2026) & (\$ millions)

Figure 16. Online Coding for Kids in Age 11-13

Figure 17. Global Online Coding for Kids Market: Age 11-13 (2021-2026) & (\$ millions)

Figure 18. Online Coding for Kids in Age 14-18

Figure 19. Global Online Coding for Kids Market: Age 14-18 (2021-2026) & (\$ millions)

Figure 20. Global Online Coding for Kids Market Size Market Share by Application in 2025

Figure 21. Global Online Coding for Kids Revenue Market Share by Player in 2025

Figure 22. Global Online Coding for Kids Market Size Market Share by Region (2021-2026)

Figure 23. Americas Online Coding for Kids Market Size 2021-2026 (\$ millions)

Figure 24. APAC Online Coding for Kids Market Size 2021-2026 (\$ millions)

Figure 25. Europe Online Coding for Kids Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Online Coding for Kids Market Size 2021-2026 (\$ millions)

Figure 27. Americas Online Coding for Kids Value Market Share by Country in 2025

Figure 28. United States Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Online Coding for Kids Market Size Market Share by Region in 2025

Figure 33. APAC Online Coding for Kids Market Size Market Share by Type (2021-2026)

Figure 34. APAC Online Coding for Kids Market Size Market Share by Application (2021-2026)

Figure 35. China Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Online Coding for Kids Market Size Market Share by Country in 2025

Figure 42. Europe Online Coding for Kids Market Size Market Share by Type (2021-2026)

Figure 43. Europe Online Coding for Kids Market Size Market Share by Application (2021-2026)

Figure 44. Germany Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Online Coding for Kids Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Online Coding for Kids Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Online Coding for Kids Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Online Coding for Kids Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 58. APAC Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 59. Europe Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 61. United States Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 62. Canada Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 65. China Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 66. Japan Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 67. Korea Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 69. India Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 70. Australia Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 71. Germany Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 72. France Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 73. UK Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 74. Italy Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 75. Russia Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 78. Israel Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Online Coding for Kids Market Size 2027-2032 (\$ millions)

Figure 80. Global Online Coding for Kids Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Online Coding for Kids Market Size Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Online Coding for Kids Market Size 2027-2032 (\$ millions)

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