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Global Online Business Skills Training Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Online Business Skills Training market size is predicted to grow from US$ 8881 million in 2025 to US$ 12570 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Online business skills training refers to an educational service model that provides systematic, structured courses to enhance business knowledge and practical skills to individual learners or corporate organizations via an internet platform. The rapid growth of this market is primarily driven by the digital economy's urgent need for new business talent, intensified workplace competition driving individuals to continuously learn, increased corporate investment in employee skills upgrades, the increasing demand for digital collaboration capabilities driven by the widespread adoption of remote work, and the widespread global acceptance of the concept of lifelong learning.

United States market for Online Business Skills Training is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Online Business Skills Training is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Online Business Skills Training is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Online Business Skills Training players cover Skillsoft, Wilson Learning, City & Guilds, D2L, GP Strategies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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Report Scope

LPI (LP Information)' newest research report, the “Online Business Skills Training Industry Forecast” looks at past sales and reviews total world Online Business Skills Training sales in 2025, providing a comprehensive analysis by region and market sector of projected Online Business Skills Training sales for 2026 through 2032. With Online Business Skills Training sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Online Business Skills Training industry.

This Insight Report provides a comprehensive analysis of the global Online Business Skills Training landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Online Business Skills Training portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Online Business Skills Training market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Online Business Skills Training and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Online Business Skills Training.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Business Skills Training market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Job Skills Training

Product Knowledge Training

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Others

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Skillsoft

Wilson Learning

City & Guilds

D2L

GP Strategies

NIIT

Cornerstone OnDemand

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CGS

Paylocity

ProProfs

LearnUpon

Korn Ferry

Epignosis TalentLMS

SAP

Adobe

Seismic

Whatfix

Docebo

Udemy Business

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Online Business Skills Training Market Size (2021-2032)
  2.1.2 Online Business Skills Training Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Online Business Skills Training by Country/Region (2021, 2025 & 2032)
2.2 Online Business Skills Training Segment by Type
  2.2.1 Job Skills Training
  2.2.2 Product Knowledge Training
  2.2.3 Others
  2.2.4 Online Business Skills Training Market Size by Type
    2.2.4.1 Online Business Skills Training Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.4.2 Global Online Business Skills Training Market Size Market Share by Type (2021-2026)
2.3 Online Business Skills Training Segment by Application
  2.3.1 Large Enterprises
  2.3.2 Small and Medium-sized Enterprises
  2.3.3 Online Business Skills Training Market Size by Application
    2.3.3.1 Online Business Skills Training Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.3.2 Global Online Business Skills Training Market Size Market Share by Application (2021-2026)

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3 ONLINE BUSINESS SKILLS TRAINING MARKET SIZE BY PLAYER

3.1 Online Business Skills Training Market Size Market Share by Player
  3.1.1 Global Online Business Skills Training Revenue by Player (2021-2026)
  3.1.2 Global Online Business Skills Training Revenue Market Share by Player (2021-2026)
3.2 Global Online Business Skills Training Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 ONLINE BUSINESS SKILLS TRAINING BY REGION

4.1 Online Business Skills Training Market Size by Region (2021-2026)
4.2 Global Online Business Skills Training Annual Revenue by Country/Region (2021-2026)
4.3 Americas Online Business Skills Training Market Size Growth (2021-2026)
4.4 APAC Online Business Skills Training Market Size Growth (2021-2026)
4.5 Europe Online Business Skills Training Market Size Growth (2021-2026)
4.6 Middle East & Africa Online Business Skills Training Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Online Business Skills Training Market Size by Country (2021-2026)
5.2 Americas Online Business Skills Training Market Size by Type (2021-2026)
5.3 Americas Online Business Skills Training Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Online Business Skills Training Market Size by Region (2021-2026)
6.2 APAC Online Business Skills Training Market Size by Type (2021-2026)

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6.3 APAC Online Business Skills Training Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Online Business Skills Training Market Size by Country (2021-2026)
7.2 Europe Online Business Skills Training Market Size by Type (2021-2026)
7.3 Europe Online Business Skills Training Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Online Business Skills Training by Region (2021-2026)
8.2 Middle East & Africa Online Business Skills Training Market Size by Type (2021-2026)
8.3 Middle East & Africa Online Business Skills Training Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL ONLINE BUSINESS SKILLS TRAINING MARKET FORECAST

+357 96 030922
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10.1 Global Online Business Skills Training Forecast by Region (2027-2032)
10.1.1 Global Online Business Skills Training Forecast by Region (2027-2032)
10.1.2 Americas Online Business Skills Training Forecast
10.1.3 APAC Online Business Skills Training Forecast
10.1.4 Europe Online Business Skills Training Forecast
10.1.5 Middle East & Africa Online Business Skills Training Forecast
10.2 Americas Online Business Skills Training Forecast by Country (2027-2032)
10.2.1 United States Market Online Business Skills Training Forecast
10.2.2 Canada Market Online Business Skills Training Forecast
10.2.3 Mexico Market Online Business Skills Training Forecast
10.2.4 Brazil Market Online Business Skills Training Forecast
10.3 APAC Online Business Skills Training Forecast by Region (2027-2032)
10.3.1 China Online Business Skills Training Market Forecast
10.3.2 Japan Market Online Business Skills Training Forecast
10.3.3 Korea Market Online Business Skills Training Forecast
10.3.4 Southeast Asia Market Online Business Skills Training Forecast
10.3.5 India Market Online Business Skills Training Forecast
10.3.6 Australia Market Online Business Skills Training Forecast
10.4 Europe Online Business Skills Training Forecast by Country (2027-2032)
10.4.1 Germany Market Online Business Skills Training Forecast
10.4.2 France Market Online Business Skills Training Forecast
10.4.3 UK Market Online Business Skills Training Forecast
10.4.4 Italy Market Online Business Skills Training Forecast
10.4.5 Russia Market Online Business Skills Training Forecast
10.5 Middle East & Africa Online Business Skills Training Forecast by Region (2027-2032)
10.5.1 Egypt Market Online Business Skills Training Forecast
10.5.2 South Africa Market Online Business Skills Training Forecast
10.5.3 Israel Market Online Business Skills Training Forecast
10.5.4 Turkey Market Online Business Skills Training Forecast
10.6 Global Online Business Skills Training Forecast by Type (2027-2032)
10.7 Global Online Business Skills Training Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Online Business Skills Training Forecast

11 KEY PLAYERS ANALYSIS

11.1 Skillsoft
11.1.1 Skillsoft Company Information

+357 96 030922
info@marketpublishers.com

11.1.2 Skillsoft Online Business Skills Training Product Offered
11.1.3 Skillsoft Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Skillsoft Main Business Overview
11.1.5 Skillsoft Latest Developments
11.2 Wilson Learning
11.2.1 Wilson Learning Company Information
11.2.2 Wilson Learning Online Business Skills Training Product Offered
11.2.3 Wilson Learning Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Wilson Learning Main Business Overview
11.2.5 Wilson Learning Latest Developments
11.3 City & Guilds
11.3.1 City & Guilds Company Information
11.3.2 City & Guilds Online Business Skills Training Product Offered
11.3.3 City & Guilds Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 City & Guilds Main Business Overview
11.3.5 City & Guilds Latest Developments
11.4 D2L
11.4.1 D2L Company Information
11.4.2 D2L Online Business Skills Training Product Offered
11.4.3 D2L Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 D2L Main Business Overview
11.4.5 D2L Latest Developments
11.5 GP Strategies
11.5.1 GP Strategies Company Information
11.5.2 GP Strategies Online Business Skills Training Product Offered
11.5.3 GP Strategies Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 GP Strategies Main Business Overview
11.5.5 GP Strategies Latest Developments
11.6 NIIT
11.6.1 NIIT Company Information
11.6.2 NIIT Online Business Skills Training Product Offered
11.6.3 NIIT Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 NIIT Main Business Overview

+357 96 030922
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11.6.5 NIIT Latest Developments
11.7 Cornerstone OnDemand
11.7.1 Cornerstone OnDemand Company Information
11.7.2 Cornerstone OnDemand Online Business Skills Training Product Offered
11.7.3 Cornerstone OnDemand Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Cornerstone OnDemand Main Business Overview
11.7.5 Cornerstone OnDemand Latest Developments
11.8 CGS
11.8.1 CGS Company Information
11.8.2 CGS Online Business Skills Training Product Offered
11.8.3 CGS Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 CGS Main Business Overview
11.8.5 CGS Latest Developments
11.9 Paylocity
11.9.1 Paylocity Company Information
11.9.2 Paylocity Online Business Skills Training Product Offered
11.9.3 Paylocity Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Paylocity Main Business Overview
11.9.5 Paylocity Latest Developments
11.10 ProProfs
11.10.1 ProProfs Company Information
11.10.2 ProProfs Online Business Skills Training Product Offered
11.10.3 ProProfs Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 ProProfs Main Business Overview
11.10.5 ProProfs Latest Developments
11.11 LearnUpon
11.11.1 LearnUpon Company Information
11.11.2 LearnUpon Online Business Skills Training Product Offered
11.11.3 LearnUpon Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 LearnUpon Main Business Overview
11.11.5 LearnUpon Latest Developments
11.12 Korn Ferry
11.12.1 Korn Ferry Company Information
11.12.2 Korn Ferry Online Business Skills Training Product Offered

+357 96 030922
info@marketpublishers.com

11.12.3 Korn Ferry Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Korn Ferry Main Business Overview
11.12.5 Korn Ferry Latest Developments
11.13 Epignosis TalentLMS
11.13.1 Epignosis TalentLMS Company Information
11.13.2 Epignosis TalentLMS Online Business Skills Training Product Offered
11.13.3 Epignosis TalentLMS Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Epignosis TalentLMS Main Business Overview
11.13.5 Epignosis TalentLMS Latest Developments
11.14 SAP
11.14.1 SAP Company Information
11.14.2 SAP Online Business Skills Training Product Offered
11.14.3 SAP Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 SAP Main Business Overview
11.14.5 SAP Latest Developments
11.15 Adobe
11.15.1 Adobe Company Information
11.15.2 Adobe Online Business Skills Training Product Offered
11.15.3 Adobe Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Adobe Main Business Overview
11.15.5 Adobe Latest Developments
11.16 Seismic
11.16.1 Seismic Company Information
11.16.2 Seismic Online Business Skills Training Product Offered
11.16.3 Seismic Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Seismic Main Business Overview
11.16.5 Seismic Latest Developments
11.17 Whatfix
11.17.1 Whatfix Company Information
11.17.2 Whatfix Online Business Skills Training Product Offered
11.17.3 Whatfix Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Whatfix Main Business Overview
11.17.5 Whatfix Latest Developments

+357 96 030922
info@marketpublishers.com

11.18 Docebo
11.18.1 Docebo Company Information
11.18.2 Docebo Online Business Skills Training Product Offered
11.18.3 Docebo Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 Docebo Main Business Overview
11.18.5 Docebo Latest Developments
11.19 Udemy Business
11.19.1 Udemy Business Company Information
11.19.2 Udemy Business Online Business Skills Training Product Offered
11.19.3 Udemy Business Online Business Skills Training Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 Udemy Business Main Business Overview
11.19.5 Udemy Business Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Online Business Skills Training Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Online Business Skills Training Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Job Skills Training
Table 4. Major Players of Product Knowledge Training
Table 5. Major Players of Others
Table 6. Online Business Skills Training Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 7. Global Online Business Skills Training Market Size by Type (2021-2026) & ($ millions)
Table 8. Global Online Business Skills Training Market Size Market Share by Type (2021-2026)
Table 9. Online Business Skills Training Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 10. Global Online Business Skills Training Market Size by Application (2021-2026) & ($ millions)
Table 11. Global Online Business Skills Training Market Size Market Share by Application (2021-2026)
Table 12. Global Online Business Skills Training Revenue by Player (2021-2026) & ($ millions)
Table 13. Global Online Business Skills Training Revenue Market Share by Player (2021-2026)
Table 14. Online Business Skills Training Key Players Head office and Products Offered
Table 15. Online Business Skills Training Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 16. New Products and Potential Entrants
Table 17. Mergers & Acquisitions, Expansion
Table 18. Global Online Business Skills Training Market Size by Region (2021-2026) & ($ millions)
Table 19. Global Online Business Skills Training Market Size Market Share by Region (2021-2026)
Table 20. Global Online Business Skills Training Revenue by Country/Region (2021-2026) & ($ millions)
Table 21. Global Online Business Skills Training Revenue Market Share by

+357 96 030922
info@marketpublishers.com

Country/Region (2021-2026)
Table 22. Americas Online Business Skills Training Market Size by Country (2021-2026) & ($ millions)
Table 23. Americas Online Business Skills Training Market Size Market Share by Country (2021-2026)
Table 24. Americas Online Business Skills Training Market Size by Type (2021-2026) & ($ millions)
Table 25. Americas Online Business Skills Training Market Size Market Share by Type (2021-2026)
Table 26. Americas Online Business Skills Training Market Size by Application (2021-2026) & ($ millions)
Table 27. Americas Online Business Skills Training Market Size Market Share by Application (2021-2026)
Table 28. APAC Online Business Skills Training Market Size by Region (2021-2026) & ($ millions)
Table 29. APAC Online Business Skills Training Market Size Market Share by Region (2021-2026)
Table 30. APAC Online Business Skills Training Market Size by Type (2021-2026) & ($ millions)
Table 31. APAC Online Business Skills Training Market Size by Application (2021-2026) & ($ millions)
Table 32. Europe Online Business Skills Training Market Size by Country (2021-2026) & ($ millions)
Table 33. Europe Online Business Skills Training Market Size Market Share by Country (2021-2026)
Table 34. Europe Online Business Skills Training Market Size by Type (2021-2026) & ($ millions)
Table 35. Europe Online Business Skills Training Market Size by Application (2021-2026) & ($ millions)
Table 36. Middle East & Africa Online Business Skills Training Market Size by Region (2021-2026) & ($ millions)
Table 37. Middle East & Africa Online Business Skills Training Market Size by Type (2021-2026) & ($ millions)
Table 38. Middle East & Africa Online Business Skills Training Market Size by Application (2021-2026) & ($ millions)
Table 39. Key Market Drivers & Growth Opportunities of Online Business Skills Training
Table 40. Key Market Challenges & Risks of Online Business Skills Training
Table 41. Key Industry Trends of Online Business Skills Training
Table 42. Global Online Business Skills Training Market Size Forecast by Region

+357 96 030922
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(2027-2032) & ($ millions)
Table 43. Global Online Business Skills Training Market Size Market Share Forecast by Region (2027-2032)
Table 44. Global Online Business Skills Training Market Size Forecast by Type (2027-2032) & ($ millions)
Table 45. Global Online Business Skills Training Market Size Forecast by Application (2027-2032) & ($ millions)
Table 46. Skillsoft Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 47. Skillsoft Online Business Skills Training Product Offered
Table 48. Skillsoft Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 49. Skillsoft Main Business
Table 50. Skillsoft Latest Developments
Table 51. Wilson Learning Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 52. Wilson Learning Online Business Skills Training Product Offered
Table 53. Wilson Learning Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 54. Wilson Learning Main Business
Table 55. Wilson Learning Latest Developments
Table 56. City & Guilds Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 57. City & Guilds Online Business Skills Training Product Offered
Table 58. City & Guilds Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 59. City & Guilds Main Business
Table 60. City & Guilds Latest Developments
Table 61. D2L Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 62. D2L Online Business Skills Training Product Offered
Table 63. D2L Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 64. D2L Main Business
Table 65. D2L Latest Developments
Table 66. GP Strategies Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 67. GP Strategies Online Business Skills Training Product Offered
Table 68. GP Strategies Online Business Skills Training Revenue ($ million), Gross

+357 96 030922
info@marketpublishers.com

Margin and Market Share (2021-2026)
Table 69. GP Strategies Main Business
Table 70. GP Strategies Latest Developments
Table 71. NIIT Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 72. NIIT Online Business Skills Training Product Offered
Table 73. NIIT Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 74. NIIT Main Business
Table 75. NIIT Latest Developments
Table 76. Cornerstone OnDemand Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 77. Cornerstone OnDemand Online Business Skills Training Product Offered
Table 78. Cornerstone OnDemand Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 79. Cornerstone OnDemand Main Business
Table 80. Cornerstone OnDemand Latest Developments
Table 81. CGS Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 82. CGS Online Business Skills Training Product Offered
Table 83. CGS Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 84. CGS Main Business
Table 85. CGS Latest Developments
Table 86. Paylocity Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 87. Paylocity Online Business Skills Training Product Offered
Table 88. Paylocity Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 89. Paylocity Main Business
Table 90. Paylocity Latest Developments
Table 91. ProProfs Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 92. ProProfs Online Business Skills Training Product Offered
Table 93. ProProfs Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 94. ProProfs Main Business
Table 95. ProProfs Latest Developments
Table 96. LearnUpon Details, Company Type, Online Business Skills Training Area

+357 96 030922
info@marketpublishers.com

Served and Its Competitors
Table 97. LearnUpon Online Business Skills Training Product Offered
Table 98. LearnUpon Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 99. LearnUpon Main Business
Table 100. LearnUpon Latest Developments
Table 101. Korn Ferry Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 102. Korn Ferry Online Business Skills Training Product Offered
Table 103. Korn Ferry Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 104. Korn Ferry Main Business
Table 105. Korn Ferry Latest Developments
Table 106. Epignosis TalentLMS Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 107. Epignosis TalentLMS Online Business Skills Training Product Offered
Table 108. Epignosis TalentLMS Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 109. Epignosis TalentLMS Main Business
Table 110. Epignosis TalentLMS Latest Developments
Table 111. SAP Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 112. SAP Online Business Skills Training Product Offered
Table 113. SAP Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 114. SAP Main Business
Table 115. SAP Latest Developments
Table 116. Adobe Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 117. Adobe Online Business Skills Training Product Offered
Table 118. Adobe Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 119. Adobe Main Business
Table 120. Adobe Latest Developments
Table 121. Seismic Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 122. Seismic Online Business Skills Training Product Offered
Table 123. Seismic Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 124. Seismic Main Business
Table 125. Seismic Latest Developments
Table 126. Whatfix Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 127. Whatfix Online Business Skills Training Product Offered
Table 128. Whatfix Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 129. Whatfix Main Business
Table 130. Whatfix Latest Developments
Table 131. Docebo Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 132. Docebo Online Business Skills Training Product Offered
Table 133. Docebo Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 134. Docebo Main Business
Table 135. Docebo Latest Developments
Table 136. Udemy Business Details, Company Type, Online Business Skills Training Area Served and Its Competitors
Table 137. Udemy Business Online Business Skills Training Product Offered
Table 138. Udemy Business Online Business Skills Training Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 139. Udemy Business Main Business
Table 140. Udemy Business Latest Developments

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info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Online Business Skills Training Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Online Business Skills Training Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Online Business Skills Training Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Online Business Skills Training Sales Market Share by Country/Region (2025)
Figure 8. Online Business Skills Training Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Online Business Skills Training Market Size Market Share by Type in 2025
Figure 10. Online Business Skills Training in Large Enterprises
Figure 11. Global Online Business Skills Training Market: Large Enterprises (2021-2026) & ($ millions)
Figure 12. Online Business Skills Training in Small and Medium-sized Enterprises
Figure 13. Global Online Business Skills Training Market: Small and Medium-sized Enterprises (2021-2026) & ($ millions)
Figure 14. Global Online Business Skills Training Market Size Market Share by Application in 2025
Figure 15. Global Online Business Skills Training Revenue Market Share by Player in 2025
Figure 16. Global Online Business Skills Training Market Size Market Share by Region (2021-2026)
Figure 17. Americas Online Business Skills Training Market Size 2021-2026 ($ millions)
Figure 18. APAC Online Business Skills Training Market Size 2021-2026 ($ millions)
Figure 19. Europe Online Business Skills Training Market Size 2021-2026 ($ millions)
Figure 20. Middle East & Africa Online Business Skills Training Market Size 2021-2026 ($ millions)
Figure 21. Americas Online Business Skills Training Value Market Share by Country in 2025
Figure 22. United States Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 23. Canada Online Business Skills Training Market Size Growth 2021-2026 ($

+357 96 030922
info@marketpublishers.com

millions)
Figure 24. Mexico Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 25. Brazil Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 26. APAC Online Business Skills Training Market Size Market Share by Region in 2025
Figure 27. APAC Online Business Skills Training Market Size Market Share by Type (2021-2026)
Figure 28. APAC Online Business Skills Training Market Size Market Share by Application (2021-2026)
Figure 29. China Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 30. Japan Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 31. South Korea Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 32. Southeast Asia Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 33. India Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 34. Australia Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 35. Europe Online Business Skills Training Market Size Market Share by Country in 2025
Figure 36. Europe Online Business Skills Training Market Size Market Share by Type (2021-2026)
Figure 37. Europe Online Business Skills Training Market Size Market Share by Application (2021-2026)
Figure 38. Germany Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 39. France Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 40. UK Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 41. Italy Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 42. Russia Online Business Skills Training Market Size Growth 2021-2026 ($ millions)

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Figure 43. Middle East & Africa Online Business Skills Training Market Size Market Share by Region (2021-2026)
Figure 44. Middle East & Africa Online Business Skills Training Market Size Market Share by Type (2021-2026)
Figure 45. Middle East & Africa Online Business Skills Training Market Size Market Share by Application (2021-2026)
Figure 46. Egypt Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 47. South Africa Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 48. Israel Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 49. Turkey Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 50. GCC Countries Online Business Skills Training Market Size Growth 2021-2026 ($ millions)
Figure 51. Americas Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 52. APAC Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 53. Europe Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 54. Middle East & Africa Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 55. United States Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 56. Canada Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 57. Mexico Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 58. Brazil Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 59. China Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 60. Japan Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 61. Korea Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 62. Southeast Asia Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 63. India Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 64. Australia Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 65. Germany Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 66. France Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 67. UK Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 68. Italy Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 69. Russia Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 70. Egypt Online Business Skills Training Market Size 2027-2032 ($ millions)

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Figure 71. South Africa Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 72. Israel Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 73. Turkey Online Business Skills Training Market Size 2027-2032 ($ millions)
Figure 74. Global Online Business Skills Training Market Size Market Share Forecast by Type (2027-2032)
Figure 75. Global Online Business Skills Training Market Size Market Share Forecast by Application (2027-2032)
Figure 76. GCC Countries Online Business Skills Training Market Size 2027-2032 ($ millions)

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